

FRANCE DEPENDS HEAVILY ON 1938 TOURIST BUSINESS

Effect of Cheap Franc and Special Visitors' Prices Stressed in Advertising to Offset Fears of War

By Peter Rhodes
United Press Staff Correspondent
PARIS—(UP)—Acting to halt the threat to French tourist trade caused by war fears, the government has just decreed that special tourists' cards offering substantial reductions on expenses will be continued this year.

The cards entitle holders to 40 per cent reductions on railroad travel, 60 per cent for the purchase of gasoline, and progressive reductions on other general expenses.

France will be aided in its attempts to maintain tourist trade near the \$900,000 level reached during last year's exposition by progressive devaluations of the franc which have doubled American and British tourists' purchasing power in less than two years. The special prices are expected to bring 300,000 additional tourists to France this summer, checking off the normal decrease likely for the post-exposition season.

Taking the 1936 total of 424,000, which was the lowest since the war, authorities hope this year's total will exceed 700,000.

Considered as Industry
The tourist traffic is an industry to France, as was recently stressed by Prime Minister Daladier when he pointed out that the golden peak season of 1927 gave France a profit greater than gold production throughout the world in that year.

Today the franc is lower than at any time since 1927, when cheap living attracted an all-time high of 2,125,000 tourists, most of them from the United States.

English and American tourists have increased by at least 30 per cent in the last year, according to 1937 statistics just released. Possessing the busiest Atlantic ports, France gets by far the largest number of tourists each year than any other country.

Many whose main objective is some other country manage to pass at least one week here on their way.

Transatlantic lines reveal that the flow of passengers toward America has been higher this winter than usual. Boats which normally are half empty in the winter months were crowded and often booked weeks in advance.

Austrian Crisis Reflected
The constant repetition of war rumors and the tension of recurrent European crises are held responsible for this situation. It is noted here that following Germany's seizure of Austria there was a tremendous rush for trans-Atlantic passage on big liners.

Nevertheless, the French are hopeful for their tourist season. They trust that the favorable exchange will make a visit to France within the reach of many more American pocketbooks, and that the charm, cuisine, wines and peacefulness of provincial France will be stronger than talk of war. Besides enjoying the role of hosts, the French realize their budget constantly needs new revenue as expenditure for defense mounts. The maintenance of tourist trade would help them to bring it out of the red.

World Tour on \$100
LONDON (UP) Miss Mollie Toombs, 31, who owns a cycle shop at Middlesex, is planning to tour the world on \$100. She hopes to work her passage to America, to visit South American republics, and to ride a horse over the Rockies.

Livestock

Portland.
PORTLAND, May 27.—(AP)—(AP-USA)—HOGS 300, including 250 direct; limited trading steady with Thursday's 50 decline; 180-210 lb direvins 8.25, carload lots quoted 8.50; few 240-300 lb. butcher 7.50-7.75; packing sows 6.50, choice light feeder pigs 8.75, heavier 7.75.

CATTLE 75; calves 60, including 50 direct; market uneven, scattered low cutter to common cows 3.75-5.00, others slow; good beef cows 6.50, load 504 lb. heifers 7.25, sorted 944 lb. cows and heifers 6.50, good fed heifers 8.00 and above, strictly good light steers 9.00, few bulls 6.0-15, odd head stocker steers 5.25-6.00, good-choice vealers 7.50-8.00.

SHEEP 150, including 114 direvins; market nominally steady; good spring lambs available 6.00, shorn odd crop lambs 4.75, slaughter ewes 2.75.

South San Francisco.
SOUTH SAN FRANCISCO, May 27. (AP-USA)—HOGS 150; steady; few good 180-197 lb. butchers topped at 9.25; good sows quoted 7.15.

CATTLE 100; grass steers mostly 25 lower than last Monday; 4 loads 960-1110 lb. 2 loads 960-980 lb. weights included at 7.15; best cows and heifers quoted nominally steady; low grade cows fully steady; low cutters and cutters 3.50-4.25; odd head fat dairy type cows 4.50; bulls absent, weighty kinds saleable up to 6.00. Calves, none; nominal; good to choice vealers quoted around 8.00-7.5.

SHEEP 700, spring lambs mostly steady; part deck choice 78 lb. woolled California springers 7.50, 2 decks good 7.25 sorted 10 per cent medium 6.25; medium to good 78-93 lb. weights 7.00.

Chicago
CHICAGO, May 27.—(AP-USA)—HOGS—10,000, including 5500 direct; active, 10 to 20 cents higher than Thursday's average; bulk good and choice 170 to 270-lb., \$8.65-\$8.90; good medium weight and heavy packing sows, \$7.75-\$8.00; smooth light kinds, \$6.10-\$6.25.

CATTLE—1000, calves 500; fed steers, yearlings, heifers and cows fully steady; supply very small; best steers early \$8.00; part load heifers, \$9.25; mixed steer and heifers, yearlings, \$9.15; cutter grade cows mostly \$4.50-\$5.75; bulls, 10 to 15 cents lower, quotabletop \$6.75; vealers unchanged with bulk \$8.00-\$9.00.

SHEEP—7000 including 4500 direct; fairly active, generally steady, quality considered; good around 80-lb. California spring lambs, \$8.50-\$8.65; good to choice clipped lambs, \$7.00;

best held higher; native ewes, \$3.00-\$3.25, mostly.

Portland Produce

PORTLAND, May 27.—(AP)—Butter—Prints: A grade, 27 1/2 lb. in parchment wrappers; 28c in cartons; B grade, 26 1/2 lb. in parchment wrappers, 27 1/2 lb. in cartons.

BUTTERFAT—Portland delivery, buying price: A grade, 25 @ 25 1/4 lb. in country stations; A grade, 23 1/4 lb.; B grade, 2c less; C grade, 6c lb. less.

EGGS—Buying price by wholesalers: Specials, 20 1/2c; extra, 18 1/2c; standards, 16 1/2c; special medium, 16 1/2c; extra medium, 15 1/2c; under-grades 15 1/2c dozen.

COUNTRY MEATS—Selling price to detailers: Country-killed hogs, best butcher, under 160 lbs., 11 @ 11 1/2 lb.; vealers, 11 1/2 @ 12 lb.; light and thin, 9 @ 11 lb.; heavy, 10c lb.; bulk, 10 1/2c lb.; canner cows, 9 @ 9 1/2 lb.; cutter cows, 10 @ 11 lb.; spring lambs, 13 @ 14 lb.; old lambs, 8 @ 10c lb.; ewes, 4 @ 6c lb.

Cheese, live poultry and turkeys unchanged. Potatoes, onions, cantaloupes, wool, hay, unchanged.

Portland Wheat

PORTLAND, Ore., May 27.—(AP)—Grain:
(wheat) Open High Low Close
May71 .71 .71 .71
July58 .58 .58 .58
Sept.58 .58 .58 .58

Cash grain:
Oats, No. 2, 38-lb. white, \$25.50; No. 2, 38-lb. gray, \$25.50.
Barley, No. 2, 45-lb. B. W., \$27.
Corn, No. 2 E. Y. shipment, \$27.75. Millrun standard, unquoted.

Cash wheat (bid):
Soft white 70c; western white 69 1/2c; western red 68c.
Hard red winter ordinary 67c; 11 percent 70c; 12 percent 74 1/2c; 13 percent 77 1/2c; 14 percent 81 1/2c.
Hard red spring ordinary 67c; 11 percent 69c; 12 percent 72c; 13 percent 76c; 14 percent 81c.
Hard white, Baart ordinary 70c; 11 percent 73c; 12 percent 71c; 13 percent 73c; 14 percent 76c.

Today's car receipts: wheat 40; flour 12; millfeed 3.

Chicago Wheat

CHICAGO, May 27.—(AP)—Chicago wheat prices were lower today, rallies proving to be only transient. Favorable crop reports both foreign

and domestic were a factor. North American export business remained at almost the vanishing point.

Wall St. Report

NEW YORK, May 27.—(AP)—Leading stocks picked at rallying trends in today's market, and despite a series of down surges, last-minute improvement enabled many leaders to emerge with modest gains. Losers, though, were still plentiful at the close.

Traders exhibited a decided disposition to limit buying commitments in view of the continuing cloudy business picture which included poor earnings statements and the omission or reduction of dividends by important corporations.

Large blocks of pivotal issues changed hands on the downside at the opening, representing what was said to have been discouraged liquidation resulting from Thursday's slip-up. Volume soon began to dwindle after the initial drop running to two or more points.

The transfers approximated 800,000 shares. Today's closing prices for 32 selected stocks follow:

Al. Chem. & Dye	138
Am. Can	84
Am. & Fgn. Power	3
A. T. & T.	128 1/2
Anacosta	21 1/2
Atch. T. & S. P.	25
Bond's Aviation	9 1/2
Beth. Steel	40 1/2
Caterpillar Tractor	37 1/2
Chrysler	6 1/2
Coml. Solv.	6 1/2
Curtis-Wright	44 1/2
DuPont	31 1/2
Gen. Electric	31 1/2
Gen. Foods	27
Gen. Motors	27 1/2
Int. Harvest.	48 1/2
I. T. & T.	7 1/2
Johns-Man.	62 1/2
Mont. Ward	27 1/2
North Amer.	17 1/2
Penney (J. C.)	60
Phillips Pet.	30 1/2
Radio	5
Sou. Pac.	10 1/2
Std. Brands	7
Std. Oil Cal.	26 1/2
Std. Oil N. J.	44 1/2
Trans. Amer.	8 1/2
Union Carb.	61
United Aircraft	25
U. S. Steel	40 1/2

San Francisco Butter. SAN FRANCISCO, May 27.—(AP)—Butter unchanged.

Jacksonville

JACKSONVILLE, May 27.—(Sp.)—Women's missionary society will meet with Mrs. Henry Niedermeyer at her home at 2 p. m., May 31.

Mrs. Chris Kinney, who is suffering from pneumonia, was taken to the hospital on Wednesday.

Barbara Purcell is also ill. On May 21 Mr. and Mrs. John Pernoll and son of Applegate visited Miss McCully.

Mrs. W. C. Lamb of Seaside, Ore., who was called here upon death of her brother, Mr. Johnson, and has been spending 10 days here visiting her mother, Mrs. R. A. Johnson, returned to her home Tuesday night.

Mrs. Ernie Carlson, who underwent an operation for appendicitis 10 days ago in Community hospital, is improving.

Alfred Norris of Ashland spent Wednesday here visiting his parents, Andrew, Evan and Harland Bostwick of Rogue River, after spending a week here, left Wednesday for Klamath Falls.

Mrs. Ruby Fox of San Francisco arrived Tuesday evening for a two weeks' visit at the home of her brother, Wm. Eston.

About a dozen men responded to the call for help to re-roof the old Methodist church last Tuesday, and completed the job that day. They were given a dinner at noon in the Presbyterian church, with Medames Hamaker and Woodward in charge and other volunteer ladies assisting.

The businessmen's association which had charge of this project and the ladies who had charge of the dinner, wish to express their sincere appreciation to all those who helped both by giving and doing, to make the day a success.

Mrs. Chet Leonard of Medford and Mrs. Lulu Leonard of San Diego were Sunday guests at the Ravnor home.

Mr. and Mrs. Ray Coleman and Mr. and Mrs. John Hamaker spent May 22 at McAllister Springs.

Charles Crumley, who has been spending the winter at home of his niece, Mrs. Fred Butcher, left recently for Yelm, Wash.

Past Noble Grand club met at the hall all day Tuesday and tackled a comforter. They enjoyed a covered dish luncheon at noon.

Mrs. E. S. Severance drove to Central Point Wednesday evening and joined the Pomona Grange.

Twenty-three ladies attended the Home Economic club held Wednesday at the home of Mrs. C. A. Meyers. They enjoyed a dessert luncheon, followed by games and business meeting. Next meeting will be at Mrs. Fisk's.

Called here by the death of their father, Mr. R. A. Johnson, Bill and Arthur Johnson returned to their

CCC camps after a week spent at their home. Albert Johnson is ill at his home now.

Miss Alice Waiton, who recently underwent an operation for appendicitis at Sacred Heart hospital, has been taken to her home, where she is convalescing.

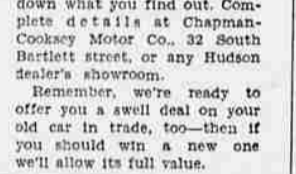
Going fishing on Wednesday were Ray Coleman, Jack Green, Charles Gilmore, John Knight and Ed Garner who went to Butte Creek. They reported fair luck.

Dr. Harold B. Gillis of Milton, Ore., was a visitor in town recently. Members of the track team, with their invited guests, spent Wednesday evening at McKee bridge, where they enjoyed a big feed, stunts and several readings by Mrs. Lulu Saulsberry.

May 25, the Eastern Star served the Masons another fine feed. The degree work which followed was put on by all past masters.

Use Mail Tribune Want Ads.

"DID YOU EVER WIN A NEW CAR?"



WELL, you have a chance to do it now. Come in and ask about National Car Owner Economy Test—now going on. Any owner of any make of car is eligible. And three brand new Hudson 112 Broughams will be given away each week as prizes, just for making an interesting test and writing down what you find out. Complete details at Chapman-Cooksey Motor Co., 32 South Bartlett street, or any Hudson dealer's showroom.

Remember, we're ready to offer you a swell deal on your old car in trade, too—then if you should win a new one we'll allow its full value.

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BIRTHS

Twin boys were born last night at the Osteopathic clinic to Mr. and Mrs. William Odin of Butte Falls. The first baby arrived at 10:33 and weighed five pounds two ounces, and the second boy at 11:37 p. m. weighed four pounds 12 ounces. They have been named James Russell and Gerald Richard. The mother and babies are getting along nicely.

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house of Butte Falls at 3 a. m. today, in the Osteopathic clinic, a boy weighing six pounds 11 ounces. He has been named Darwin.

SACRAMENTO, May 27.—(AP)—Churning cream butterfat: First grade 28 1/2; second grade 26 1/2.

Poods were canned for the first time by Appert, an 18th century French chef.

The first cutlery factory in the United States was established at Worcester, Mass., in 1829.

NEW LOW PRICES

TOP QUALITY STANDARD OIL FLY SPRAY

STANDARD OIL FLY SPRAY

Kills MOTHS Quick
(and does not stain)

LIGHTEN HOUSEWORK
... with Standard Oil Cleaning Fluid, Furniture Polish, Handy Oil

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STANDARD OIL COMPANY OF CALIFORNIA

DOUBLE HOLIDAY PICNIC NEEDS

SHOP IN COMFORT
In our cool air conditioned market

FEATURING ALWAYS THE FRESHEST FRUITS & VEGETABLES

Bananas Golden Ripe	3 lb. 17c	New Peas sweet, tender	2 lb. 13c
Oranges Med. size full of juice	ea. 1c	Asparagus Local long green	lb. 5c
Lettuce Firm, solid, crisp	ea. 4c	Tomatoes Firm red, ripe	2 lb. 13c
NEW POTATOES, . . . white shafters	. . . 10 lb. 15c		

Paper Plates	Buy your plates at the Central Market and save 20 8-in. plates 5c only
Can Openers, each 8c
Spaghetti, lb. jar 10c
Ravioli, tin 5c
Borene Lg. pkg.	29c

DEVILED MEAT Libby's #4 size	6 for 19c
TUNA Dodge Light meat 1/2 size can 17c
POTATO CHIPS Parker's 1g. pkg	2 for 25c
DILL PICKLES . . . 1/2 gal. jar	35c
CHEESE . . Kraft Amer. or Brick in 2 lb. box 49c
PORK & BEANS 11 oz. picnic tin	6 for 27c
MILK All brands in stock. Small cans	6 for 19c
PEANUT BUTTER No. 1 bulk	2 lb. 25c
CORNED BEEF Swift's Premium 12 oz. can	19c
Chicken & Noodles . . lb. jar	29c
DILL PICKLES Stafford's Sliced Full Quart	15c

In Our STEER BEEF Meat Dept.

Picnics	Freshly smoked. Ideal for boiling—then just slice cold for your picnic lunch.
FRYERS . . lb. 29c	Fancy colored, 3 1/4 lb. ave.
Pot Roast . . lb. 15c	From steer head
CHICK LEGS 6 for 25c	Mock, made from veal and pork
WEINERS . . lb. 23c	Famous "No Jacks"—no skins

17 1/2

CENTRAL MARKET
"WHERE QUALITY IS NOT EXPENSIVE"
129 No. Central. Phone 211 for Free Delivery. Prices for May 28, 31

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Not breaking up housekeeping, just closing up shop—for all the family! This is all the "packing" anyone needs to do for a full Yosemite vacation.

Traffic-buzz, office and housework are forgotten already! There's room to relax—be yourself again—in California's most inspiring natural theater.

Every evening like this—in your favorite dining room, with a little bigger appetite and another exciting day ahead. Is this a vacation to remember!

Search half-way around the world: you'll never find another Yosemite!

Visitors from afar envy those who live near enough to spend a full vacation in this majestic playground. Two days' easy drive to come, and two days to return. Nearly two weeks to breathe the clean, pine-scented air—swim and sun—ride High Sierra trails—hike—play tennis—fish—golf on a beautiful mountain course—dance and watch the giant nightly firefall that floats from the stars.

Everything is done for you, wherever you go in Yosemite. There are even trained attendants to take care of little tots—teach them riding, swimming, games, and take them on exploring trips and picnics.

Make it a carefree vacation for all the family this year! Full information from Yosemite Park and Curry Co., 39 Geary Street, San Francisco.

Early reservations are always best.

Yosemite AND MARIPOSA BIG TREES

A WEEK AT CAMP CURRY! ... and several meals and lodgings \$2450 ... six days in the lovely High Sierra \$4600

Other Accommodations: The Ahwahnee, Yosemite Lodge, Glacier Point Hotel, Big Trees Lodge, Kawas Hotel, High Sierra trail camps, Housekeeping tents.

A Toast Without Words

A GLASS OF MONOGRAM #6

STRAIGHT BOURBON WHISKEY

THIS WHISKEY IS 2 1/2 YEARS OLD