

Mayor Proclaims May 28 'Poppy' Day in Medford

Saturday, May 28, was proclaimed "Poppy Day" in Medford in a proclamation issued today by Mayor C. G. Furnas. The proclamation urged all citizens to honor the World War dead and aid the war's living victims by wearing the American Legion and auxiliary memorial poppy that day. The proclamation reads:

"Whereas, in the World War of 1917-1918 the young men of Medford gave their service to the defense of the United States in an exalted spirit of patriotism and some were called upon to sacrifice their lives in that service;

"Whereas, many others were called upon to sacrifice health and strength with resulting suffering and hardships to themselves and families which continue to this day;

"Whereas, the memory of these patriotic sacrifices should ever be kept fresh in the minds of patriotic citizens, while fullest aid should be extended to those still within the reach of human aid;

"And, whereas, the wearing of the memorial poppy both honors the dead and aids the disabled and dependents;

"Therefore, as mayor of the city of Medford, I do hereby proclaim Saturday, May 28, Poppy day in the city of Medford, and urge all citizens to observe the day by wearing the American Legion and American Legion Auxiliary Memorial poppy."

On the Radio Chains

STATIONS
Where to Find Them on the Dial:
KEX, Portland, 1180; KFI, 640; Los Angeles; KGA, 1470; Spokane; KGO, 790, San Francisco; KGW, 930, Portland; KJR, 970, Seattle; KNA, 1050, Los Angeles; KOA, 830 Denver; KOIN, 940, Portland; KOMO, 926, Seattle; KPO, 880, San Francisco; KSL, 1130, Salt Lake.

Friday
5:00—(CBS) Hollywood Hotel, KEX, KOIN, KSL (NBC) Swarthout's Orch., KGO; Armand and Olman, KPO, KFI.
5:30—(NBC) Armand Girard, KPO; KGW; Spelling Bee, KFI, KGO.
5:45—(NBC) Your Government, KPO, KFI.
6:00—(NBC) First Nighter, KPO, KFI, KGW; Boxing Bout, KEX; News, KGO, (CBS) Gluskin's Orch., KEX, KSL, KOIN.
6:30—(NBC) Hollywood Gossip, KPO, KFI, KGW; Boxing Boys, KGO, KEX.
6:45—(NBC) Dorothy Thompson, KPO, KFI, KGW; March of Progress, KGO, (CBS) American Viewpoints, KEX, KOIN.

Saturday
5:00—(NBC) Roth's Orch., KPO, KFI, KGW; Safety First, KGO, KGA, KEX, (CBS) Let There Be Music, KEX, KOIN.
5:30—(CBS) Serenade, KEX, KOIN, KSL (NBC) Stars of Tomorrow, KGO, KGA, KGW.
6:00—(CBS) Hit Parade, KEX, KSL, KOIN, (NBC) Symphony Orch., KGO, KEX; Design for Music, KPO, KFI, KGW.
6:30—(NBC) Symphony Orch., KGO, KGA; Family Party, KPO, KFI, KGW.
7:00—(NBC) National Barn Dance, KPO, KFI, KGW; Symphony Orch., KGO, KGA, (CBS) Osborne's Orch., KEX, KOIN, KSL.
7:30—(CBS) Johnny Presents

KEX, KSL, KOIN, (NBC) Heldt's Orch., KGO.
8:00—(CBS) Prof. Quis, KEX, KOIN, KSL (NBC) Olman's Orch., KPO, KFI; Heldt's Orch., KGO.
8:30—(NBC) Barrow's Orch., KPO, KFI, KGW; Martin's Orch., KEX, (CBS) Brandwynne's Orch., KEX, KOIN.
9:00—(NBC) Dance Orch., KPO, KFI, KGW; Agnew's Orch., KEX, (CBS) King's Orch., KEX, KSL.
9:30—(NBC) Ravazza's Orch., KEX; Marshand's Orch., KPO, KFI, KGW; Jelesnik's Orch., KSL, KOIN.
10:00—(NBC) Dance Orch., KEX; Sudy's Orch., KPO, (CBS) Barn Dance, KEX, KSL.
10:30—(NBC) Trumbauer's Orch., KGO, KGA; Dreiske's Orch., KPO, KFI, KGW.
10:45—(NBC) Nelson's Orch., KEX, KSL, KOIN.
11:00—(NBC) Five Star Final, KGO; Organist, KGA; Owens' Orch., KPO, KFI, KGW, (CBS) Pasadena Community Dance, KEX, KSL, KOIN.

Thrifty Texas Farm Co-Op Owes Life to Ruined Crop

DANEVANG, Texas—(UP)—Leaf-worms caused Danevang to become a co-operative community in 1904 and its 425 citizens have been prosperous ever since.

Miss Helgar Jensen, who teaches the community's children, says Danevang was established in 1894 by Danish immigrants from northern cities and from Denmark. Danevang means "Danish meadow."

They settled on an area of 24,000 acres, or 28 square miles, to carve a living from Wharton county soil. With exception of a few Germans, six of the various nationalities, the population of Danevang is Danish.

For 10 years, the farmers were individualists. Then came the leaf-worm scourge, eating and destroying crops.

The Danevang people pooled their resources and bought poison to stamp out the infestation. The plan worked so well that they extended it to other economic phases of their lives.

Today, the community is co-operative. It operates a general store, two cotton gins, a fire insurance company, a telephone system, a welding and blacksmith shop, a community house and other enterprises.

Miss Jensen says Danevang's Ladies Aid society is typical of the community. Besides carrying on Danish Lutheran missionary work, the society promotes pensions for aged preachers, cares for ex-sailors and repairs church property.

The Tylisten, or "Twelve," is Danevang's reading club, whose memberships are a sought-after honor. The club selects and orders books from Denmark yearly for circulation from one family to another until year-end, when they are sold to buy more books.

There are only three private enterprises within the 28 square miles—two groceries and a filling station. Danevangians make their living principally by raising cotton—5,808 bales in 1937.

Miss Jensen explained that the Danevang Farmers Co-operative society is both a buyer and seller. Members pay a \$10 membership fee and \$65 for working capital, which they may withdraw at any time.

Guiding farming affairs are seven directors, whose management in the last 16 years has reaped dividends totaling \$115,000. The cotton gin, built in 1927 for \$22,000, has paid for itself four-fold.

Residents preserve old world customs. They have festivals at the

FELLER BOY SHOWING VAST IMPROVEMENT IN FAST ONE AND CURVE

By SID FEDER
Associated Press Sports Writer
Rawhide Lou Gehrig's dimples broke through a rueful smile. He had just finished fanning for the second time against Bobby Feller's dipy-do's.

"Boy," he said, "anybody's going to be plenty lucky to get a hit off that kid this year."

It didn't matter that Rawhide stepped up to the plate a few min-

utes later and blasted one of Bobby's fast balls out of the lot for two runs; nor did it matter much that Bobby, in taking a 3-2 decision from the world champion Yankees yesterday, was lucky in being presented with a pair of unearned runs, which allowed the Cleveland Indians to finish on top.

What did matter was that the right-arm rife from Lowry is so far improved over last year that he looks like two other fellows. His fast ball, which they've called the hottest thing since Walter Johnson was whistling 'em around American league ears, is still a fancy dicio that comes up to the plate with a hop that might take your chin off if you're standing in close. Added to that is a brand new curve that breaks across the platter like a hot knife slicing through butter.

HELEN MOODY ENTERS FINAL LONDON ROUND

LONDON, May 13.—(AP)—Helen Wills Moody easily defeated Sheila Paterson, 6-2, 6-2, today and entered the final round of the north London tennis tournament.

The veteran Californian's rival tomorrow will be Mrs. E. S. Law who won from Miss F. S. Ford, 6-4, 6-3, in the semi-finals.

SLAYER OF COPS DIES IN 'CHAIR'

BOSTON, Mass., May 13.—(AP)—Edward P. Simpson, who was convicted of murder by a bullet in his neck, died in the electric chair today for the killing of two Newton policemen.

Simpson, 41, walked to the chair a few minutes after midnight in a silence broken only by the muttered prayers of a priest. The slayer had received the last rites of the Catholic church a few hours earlier.

He was convicted of slaying Patrolmen Henry G. Bell and Lawrence P. Murphy last August. He got into trouble when a girl friend he was with ignored a red light while learning to drive an automobile Simpson by a ruse, disarmed Bell and forced the officer to drive him away.

Chased by Murphy on a motorcycle, Simpson shot Murphy and Bell, and fled alone. But, as he lay prostrate, Murphy fired a bullet that struck the fleeing man in the neck. Ballistic testimony based on that bullet was instrumental in the conviction.

One fatality
SALEM, May 13.—(AP)—Walter G. Bolling, Toledo timber faller who was injured May 3, is the only fatality among 685 accidents reported during the week ended yesterday to the state industrial accident commission.

Phone 542 'We'll bail away your refuse. City Sanitary Service.

LADY KEPT BUSY BY BEE SWARMS

ROSEBURG, Ore., May 12.—(AP)—"Busy as a bee" is more than a mere simile to Mrs. John Nachter, Jr., who lives about 12 miles west of Roseburg on the banks of the Umpqua river.

Yesterday, Mrs. Nachter was crossing the river by boat to attend a party at the home of Mrs. Lou Potvin. A swarm of bees followed her boat and alighted in a lilac bush in the Potvin yard. Mrs. Nachter obtained a hive and housed the swarm.

The bees, however, swarmed for the second time. Then she caught the queen bee, clipped its wings, and the swarm was safely housed Mrs. Nachter then joined the party.

Returning in the late afternoon, Mrs. Nachter was overtaken by another swarm, and for the third time the resourceful lady proceeded to settle the bees in a new home.

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JUNIORS CALL OFF SATURDAY PRACTICE

There will be no Junior American Legion baseball practice Saturday morning at the high school field, Coach George Harrington announced today.

The practice was called off because of qualifying heats of the southern Oregon district track and field meet, which will be run tomorrow morning at 10:30. Junior baseballers will workout again the morning of May 21.



LYONS 70-Proof SLOE GIN

Made from imported sloe berries, it has the true sloe berry flavor... a rich, ruby color... a disinclive, fruity tang.

FIFTHS, \$1.30 PINTS, 85c

THE E. G. LYONS & SONS CO.
San Francisco, California

Featuring **FRESH SPRING VEGETABLES**

Southern Oregon's finest Vegetable Dept.

Peas	Fancy large full pods	3 lbs. 14c
New Spuds	Shafter Whites, U. S. No. 1	10 lbs. 19c
Artichokes	Large size, bright	each 5c
Asparagus	Long Green Local	3 lbs. 13c
Celery	Extra large, well bleached	2 for 15c
Cucumbers	Med. size, Fresh green	Each 4c
Grapefruit	Arizona Sweet Seedless	3 for 5c
Rhubarb	Local. You should can rhubarb at this low price	3 lbs. 5c

Strawberries
Extra Fancy Luscious Fruit

3 boxes 29c
Lettuce . 4c
Large solid heads

Flour	A healthy breakfast	2 pks. 19c
Fisher's Blend 40 lb.		\$1.59
Sperry's Olympic 40 lb.		\$1.49
Drifted Snow 40 lb.		\$1.59
Wheaties	Albers Carnation with Prem. Lrg. pkg.	24c
Oats	With tomato sauce	10c
Spaghetti	1 lb. jar	10c
Corn Beef	Fray Bento's No. 1 can	15c
Corn	Standby, Extra Standard Golden Bantam No. 303 tins	3 cans 25c
Pancake Flour	Fisher's. Just add milk or water	No. 10 bag 39c
Pickles	A full half gallon jar, only	35c

Saturday In Our STEER BEEF MARKET

Pot Roast, lb.	15c
Beef Boil, lb.	12 1/2c
Ham, 2 slices	15c
Ground Rnd. lb.	19c
Smoked shoulders from young pork. Delicious boiled and sliced cold—	lb. 17c

MOST APPEALING!

Chocolate Eclairs

5c each, 6 for 25c

Filled with a velvety, creamy filling that is rich and appetizing. Take some with you on your Sunday outing.

Try Beck's ORANGE BREAD (made Saturdays only). It's a "go food" because it is such an excellent source of energy. Fresh, golden oranges make it ever so nourishing.

at your favorite food store or at

Beck's BAKERY

FREE PARKING LOT JUST ACROSS THE STREET

CENTRAL MARKET

"WHERE QUALITY IS NOT EXPENSIVE"

120 No. Central. Phone 211 for Free Delivery. Prices for May 14, 16

Schilling for Fine Flavor

For 57 years the name Schilling has symbolized quality! Schilling searches the markets of the world for the finest raw products—only the best are accepted. Yet, these fine spices and extracts cost you no more—that's why you should look for the red Schilling package when you buy!

Do meals seem dull and uninviting? Add zest and interest to them with Schilling Spices and Extracts! The rich, savory goodness of these fine spices is a real addition to almost any dish. Remember, it's easy to tempt appetites if you season with Schilling Spices and flavor with Schilling Extracts. Let Schilling Spices and Extracts help to send your reputation as a good cook soaring!

THE STANDARD OF COMPARISON FOR 57 YEARS

THE HOME OF **Mr. and Mrs. JOHN RIDER**
on South Main Street, Yreka, California

Reddy Kilowatt has been checking up . . .

Yes that's right, checking up on how satisfactorily these new automatic electric waterheaters are performing under the new, very low, metered, electric rate of only 8 mills per kilowatt-hour. Mr. and Mrs. John Rider's home is only one of several in which the new waterheaters have been installed to operate on the new rate. Mrs. Rider's enthusiastic endorsement of the new heater is typical of the great satisfaction every user is deriving from them. The new heater is like a giant thermos bottle and uses less electricity, which at the very low, special, off peak water heating rate now available, provides not only an abundance of hot water continuously night and day, but for a monthly cost below other less efficient methods.

There are two in Mrs. Rider's family. Their heater has been installed a little over a month. The first full months bill was only \$1.25. You should, by all means, investigate the efficiency and economy of the new water heaters. Why not see your electrical dealer or plumber or call this office for complete details?

The California Oregon Power Company