

... GROCETERIA SUPER FOOD MARKETS ...

... ONE SHOPPING STOP FOR EVERYTHING ...

Home Purity Bakery
Bread and cakes like mother made

Honey Macaroon CAKE

How much would it cost you to
bake it.

SUPPOSE you should bake a cake using al-
most 1/2 pound of creamery butter—
Honey, Brown Sugar, Eggs, SoftSilk Cake
Flour, Milk and flavoring and would top it off
with a Macaroon Butter Cream Icing—you
would have a mighty good cake and you would
spent 75c or \$1.00 making it.

If you would make 200 of them they would
cost less of course.

Well—here it is—Honey Macaroon Cake—
taste it at either bakery counter and if pleased
buy it for much less than you could make it

Large three layer 59c
Family size 35c

Betty Crocker's DEVILS FOOD

For lovers of chocolate—we believe this to
be supreme.

25c — 35c — 59c

Hawaiian Delight ANGEL FOOD

Large 13-egg Iced 55c
1/2 Cake 29c

Sunday Breakfast Treat
Coffee Cake Rings . . . 2 for 15c

FOUNTAIN REFRESHMENTS

A Restful Shopping Pause

Peanut Butter Milkshake . 10c
Strawberry Shortcake . . . 10c

WITH THE GRANGES

SAMS VALLEY GRANGE
Saturday Night
Balloon dance, Grow's orchestra. Supper at
midnight. Admission 40c and 10c

UPPER ROGUE GRANGE DANCE
Rogue Elk Resort—Saturday Night
Good music. Men 50c, women free

APPLEGATE COMMUNITY HALL
Saturday Night. Merrill's Orchestra
Admission 40c-10c. Supper 20c

ROYAL NEIGHBORS OF JACKSONVILLE
Dance at U. S. Hall, 9 to 2 Saturday Night
Sylvia's orchestra

S & W Goods are
Packed in Wooden
Boxes

A carefree S & W
Hostess. She knew
her dinner would be
perfect.



DO YOU DREAD DINNER GUESTS?

HOW often have you said after entertaining special guests:—Thank
heavens my dinner turned out all right. I was so worried? What
should have been a most pleasant event was marred by dread of
some possible failure.

Why not turn that feeling of dread to a sense of happy anticipation back-
ed by the assurance of "S & W Fine Food" goodness. Every occasion is a hap-
py one with S & W Fine Foods.

To convince you of this, "S & W Fine Foods" are specially priced tomor-
row and all of the coming week. As an added inducement a package of S &
W. Orange Pekoe Tea Bags—enough for 20 cups will be given free with each
\$1.50 purchase of S & W Fine Foods.

Whatever the occasion—there is never a disappointment in S & W Fine
Foods—Quality Controlled Meats and Home Purity Bakery Goods.
Truly it pays in many ways to buy at the Groceterias.

FREE S & W TEA BAGS

With purchase of \$1.50 or more S
& W. Fine Foods—box of S & W
Tea Bags—enough for 20 cups of
Tea.

A Few Of The Many "Get Acquainted" Prices On S & W Fine Food Goodness

S & W Pineapple—12 slices 27c	S & W Golden Bantam Corn No. 2 can 16c
S & W Golden Delicious Pineapple favors, No. 211 can 13c	S & W Deloro (whole kernel) Corn No. 2 can 17c
S & W Long Branch Pineapple (12 sticks) can 25c	S & W Baby Green Lima Beans No. 2 can 25c
S & W Delphia Figs No. 2 can 23c	S & W Large Hominy No. 2 1/2 can 15c
S & W Fruit Cocktail No. 1 tall can 19c	S & W Milk Hominy No. 2 can 15c
S & W Cling Peaches No. 2 1/2 can 23c	S & W Telephone Peas No. 2 can 17c
S & W Free Stone Peaches No. 2 1/2 can 25c	S & W Oven Baked Beans . 28 oz. can 20c
S & W Sweet Pickled Whole Peaches, No. 2 1/2 can 29c	S & W Brown Bread 1 lb loaf in can 18c
S & W Salad Fruits No. 1 tall can 22c	S & W Salad Vegetables No. 1 tall can 25c
S & W Artichoke Hearts 8 oz. can 14c	S & W Coffee, 1 lb. 25c; 2 lb. 49c
S & W Juliene Beets (shoe string) No. 2 can 15c	S & W Orange Pekoe Tea 1/2 lb. 39c
S & W Baby Kernel Corn No. 2 can 16c	S & W Green Japan Tea 1/2 lb. 33c

Super Meat Markets

Quality Controlled Meats

FISHERMAN'S SPECIAL

1 Pound Assorted Lunch
Meats

29c

Roll of Waxed Paper
FREE

A variety of sandwiches and the wax
paper to keep them fresh.

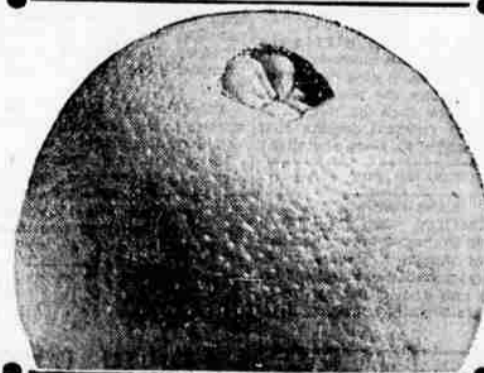
Leg of 1938 Spring Lamb pound	25c
Shoulder of Lamb pound	20c
Shoulder of Pork Roast pound	16c
Steer Beef Pot Roast pound	15c
Steer Swiss Steak pound	20c
Open Kettle Lard 3 pounds	37c
100% Pork Sausage pound	20c
<small>Mild or full sage seasoned.</small>	
Little Pig Links 100% Pork, pound	25c
Fresh Port Orford Crabs each	19c

Swift's Premium Ham

Small size—10 to 12 lb. average.

pound . . . 27c

Part or whole Ham—Half of one of these
hams not too big for baked ham dinner
for the average family.



Fruits & Vegetables

Freshest Where Sold Fastest

ORANGES

New Crop Valencias

Not so sweet as navals—but excellent value.

200 Size dozen 10c

No more good navels until fall

SAVINGS In the GROCETERIAS "Foods Are Freshest Where Sold Fastest"

Shredded Wheat Biscuit pkg. 10c	Elbow Cut Macaroni 3 lbs. 15c	Lux Toilet Soap 3 bars 17c
Bisquick large pkg. 27c	Rinso, large pkg. 19c	Sperry Pancake Flour 4 lb. sack 23c
Sperry Corn Meal Fisher's pkg. 9c	Lux large pkg. 20c	Spry Shortening 3 lb. can 49c
Del Monte Sardines large oval cans 3 for 25c	Life Buoy 3 bars 17c	Sunshine Marshmallows 1 lb. pkg. 15c
White Rose Flour, guaranteed hard wheat 49 lb. sack \$1.29		
Small White Beans 4 lbs. 17c		

— Home Of —
"Groceteria Goodness"

6th at Central
6th at Grape
Savings Without
Self-Denial

GATES & LYDIARD

Delivery of \$1.00 Orders
Phone:
West Side 428
East Side 752