

AUTOMOTIVE NEWS

TRAFFIC COUNCIL CALLS ATTENTION TO DRIVING RULES

To facilitate traffic movement on Main street at the Central and Riverside avenue intersections, where approach lanes have recently been repainted, the engineering and accident-prevention committee of the Medford Traffic Safety Council calls attention to several simple rules which should be followed.

Cars traveling straight through on Main street or preparing to turn right should use the extreme right-hand lane, leaving the lane nearest the center of the street for machines preparing to turn left.

In the case of the Main street and Central avenue intersection, straight-through and right-turning traffic will thus be able to proceed immediately after being held up by the green light, without being given up by right-turning cars.

At the same time, cars making left turns from the lane next to the center of the street will be able to proceed when a break in through traffic occurs.

Just remember, the committee points out, to keep to the extreme right-hand lane at intersections, except when preparing to turn left.

Lewis Super Shows New Model Fordson

Nearly one million Fordson tractors have been bought by farmers for every farm job, according to C. O. Wheelock, of the Lewis Super Service Station, local Fordson dealer. The newest Fordson tractor, with many new improvements is now on display at the Lewis Super Service station.

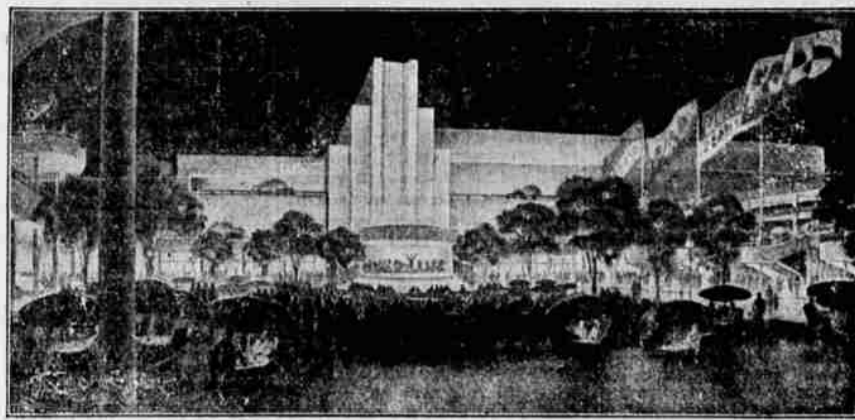
Mr. Wheelock says: "Improvements that have come out of actual experience on the farm have been incorporated in the new model. The new Fordson is a new tractor for any farmer. It is light enough for light work and heavy enough for heavy work."

"The new worm steering in the 1938 Fordson makes this tractor handle as easy as a motor car on a paved street. It isn't necessary to tug and haul at the wheel and this new Fordson will turn on the proverbial dime. The quick starting, oil economy, comfort and strength of the Fordson is already well known. Fordsons choice of either a gasoline carburetor or a fuel oil vaporizer is another very important improvement that has been retained in the new models."

7th Son of 7th of 7th—Born at Worcester, Mass. (UP)—Born at City hospital, Herman Leonard Boucher is the seventh son of a seventh son of a seventh son. His parents are Mr. and Mrs. Paul O. Boucher.

COLUMBUS, O. (UP)—H. W. Dieckhoff utilizes his spare hours away from his fire-fighting duties by engaging in art work. He took up painting three years ago for recreation and now turns out oils at his home.

Ford Exhibit At New York World's Fair



An artist's rendering of the Ford Motor Company building at the New York World's Fair, looking across an enclosed park. The exhibit will comprise an entrance Rotunda, a main Manufacturing Hall, the patio and "The Road of Tomorrow," an elevated concourse more than half a mile long, prophetic of the elevated highways which are expected to solve traffic problems in densely populated cities. It will occupy the highest point in the fair grounds.



"It's doggone easy to shift gears with this automatic transmission." That is apparently what "Happy," the fox terrier is trying to convey to his mistress, Miss Lois Ward of Los Angeles, as they start for a ride in a new Oldsmobile eight cylinder convertible coupe.

British Books LONDON (UP)—More than 17,000 books were published in Great Britain during 1937, the highest total ever recorded. The annual analysis of the Publishers' Circular and the Publishers' Bookers states that the total of 17,286 is an advance of 714 on the figure for 1936.

To Explore Caves LONDON (UP)—Two Englishmen have set out from Folkestone by automobile for the wild Libyan mountains to explore recently discovered caves which may hold the secret of lost diamond and emerald mines. They are H. E. Symons and Charles Haynes.

ROSEBURG SEEKS FINANCIAL BALM

ROSEBURG, Ore., May 7.—(P)—A test suit to determine in circuit court the legality of emergency deficiency warrants was arranged by the Roseburg city council at a special meeting. With money needed immediately to meet the city's material costs on a WPA intercepting sewer project, the council proposes to issue warrants in the sum of \$2,500 against more than 800,000 in delinquent taxes. The court will be asked to determine whether this can be done legally.

HOME STATESMEN SEEK FLOOD COIN

SALEM, May 7.—(P)—Efforts of the Oregon delegation in congress, relative to the Willamette valley project, are being stressed on having the project included in the 1938 flood control bill among about \$300,000,000 worth of projects to be selected out of \$900,000,000 worth approved by the board of army engineers. This information reached the Salem Chamber of Commerce today in a letter from Representative James W. Mott.

ROYAL DINNER MENU LEANER SINCE 1930

LONDON (P)—British royalty doesn't eat as heartily as it used to. When King George VI and Queen Elizabeth had friends into dinner at Buckingham Palace the other night they served:

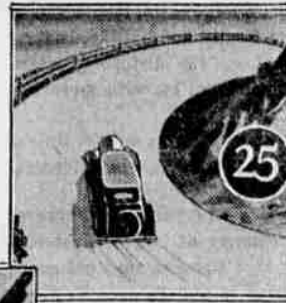
Soup, turbot, roast lamb with new potatoes and string beans, chicken salad, lord pudding, and an egg and cheese omelet.

An ordinary dinner menu served to the late King Edward VII in 1903 included:

Soup, mousse of fish, supreme of chicken, baby lamb, turkey with sausage, roast snipe and salad, asparagus, savory fritters, mushrooms, savory, and desert.

A Lesson in Physics—For Drivers

A new word, "turnability," has been coined by The Travelers Insurance Company in an effort to picture for drivers just what happens in the higher brackets of speed. A page of the company's new highway safety booklet entitled "Death Begins at 40" is headed "A Lesson in Physics for Drivers" and makes use of this term for the first time. "The first law of motion," the booklet states, "is that a moving



driver's "turnability" has been cut to one-ninth that when he was traveling at 25. If he tries to turn more sharply than this law of physics allows, he is certain to turn over."



ing body tends to continue in uniform motion in a straight line. The energy of a moving body is in proportion to the square of its speed.

"At 25 miles an hour, however, you can make a fairly sharp turn. At 50 miles an hour, you can make only one-fourth as sharp a turn as you could make at 25. This explains many accidents in turning and passing at higher speeds.

"And at 75 miles an hour, the



HYSTERIA BLAMED FOR 100 FAINTING TO RESIGN POST

WILMINGTON, N. C., May 7.—(P)—Health authorities attributed today the fainting of more than 100 high school students following an H. O. T. C. dress parade to "a wave of hysteria."

Mrs. Zilpha Daniels, public health nurse, said 100 girls and 4 boys were treated, and 65 were ill enough to be dismissed for the day. The swoonings probably due to heat and exhaustion began after the cadet battalion returned to the school from parade grounds. Shortly afterward a girl student was hit by a car and slightly injured. These incidents, the nurse said, brought on hysteria among the girls.

Court Always Idle CHARLOTTETOWN, P. E. I. (UP)—Prince Edward Island, Canada's largest island province, is said to have the world's only divorce court that never granted a divorce. In the court's century of operation, it has had before it but one application for divorce—and it was dropped.

MICHIGAN WARDEN TO RESIGN POST

MICHIGAN CITY, Ind., May 7.—(P)—Louis E. Kunkel resigned today as warden of Indiana state prison, and Alfred F. Dowd, assistant superintendent of Indiana state reformatory, was named as his successor.

During Kunkel's 6-year term approximately 70 convicts escaped from the prison, including ten who formed the nucleus of the notorious John Dillinger gang. "I resigned," said Kunkel, "because so many things happened here that I felt it was the best thing to do. I don't feel that I was responsible for the things that happened, but the worry became too big."

Form "Amps" Club VANCOUVER (UP)—To have lost one or more limbs in war is the qualification for membership in the "Amps" Table Tennis club here. The club has 18 members and was organized four years ago. One of the speediest players is Conrad Oscar Erickson, who is minus both legs.

NASH INCREASES NEW CAR SALES

Registering a greater than seasonal increase, sales of new Nash cars during March showed a gain of 49.6 per cent over those of February, according to word received here by Walter W. Abbey, head of Walter W. Abbey, Inc., local Nash dealer.

This information was released from Detroit by C. H. Bliss, vice president and director of sales of the Nash Motors division of Nash-Kelvinator corporation.

Not only was there an encouraging improvement in new car sales, but the used car situation in Nash dealerships throughout the country became substantially better. Mr. Bliss said, March used car sales were 32.8 per cent greater than those of the preceding month.

Five new Nash sedans will be awarded the winners of an unusual contest which has been launched

throughout North America by the Nash Motors division of Nash-Kelvinator corporation, it was announced by Mr. Abbey.

To be eligible to compete, each contestant must visit his nearest Nash showroom and there, by registering his motor number, show that his present automobile was manufactured in 1934, 1935, 1936 or 1937, Mr. Abbey explained.

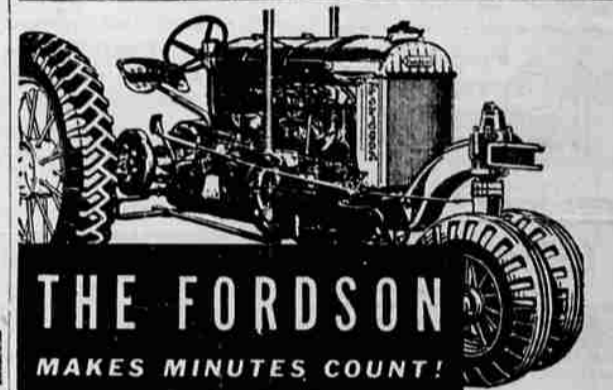
Thus qualified, the contestant will be handed an official entry blank upon which he must write a statement on the subject "How I Can Save Money by Trading My Old Car Now."

The contest will close at midnight May 20.

Floats at Steady Clip TOLEDO (UP)—A bottle containing a message to the effect that it had been thrown into the ocean from the steamship Tatusa Maru, 800 miles from Yokohama on June 27, 1936, was picked up out of the ocean here. Calculations showed that it averaged about 8 miles a day during the 21 months of its voyage.

Closing time for Too Late to Classify Ads is 1:30 p. m.

Use Mail Tribune Want Ads



THE FORDSON MAKES MINUTES COUNT!



GIVE YOUR TRACTOR EXTRA POWER Goodrich Farm Service Silvertowns give super-traction for any kind of pull. You get more work done with this new tire. Save on fuel. Ride in comfort.

Lewis Super Service Station 8th and Front WE NEVER CLOSE Phone 1300

REVEALED BY "X-RAY"!

The "Inside Story" on the 1938 Cars

WIN A NASH FREE! Five lucky winners of 1938 in 1937 automobiles can win in your contest. See your Nash dealer!



A Whale of a difference in everything except price! WANT THIS BIG NASH 95 HORSEPOWER ENGINE WEIGHT: 2200 TO 2300 LBS. WHEELBASE: 117" OR AN "ALL THREE" CAR? 82 1/2 HORSEPOWER ENGINE WEIGHT: 2087 TO 2215 LBS. WHEELBASE: 112" 11 1/2"

Prices Now as Low as \$941 Delivered in Medford, Ore. Federal Taxes Paid

Let a Frank Comparison of 1938 Cars Show You Motoring Luxury You Never Dreamed You Could Afford!

THAT OLD STUFF about "low priced" cars doesn't make sense anymore. Not after you see the facts and figures from the Nash X-Ray System!

For today your small car dollar buys and runs this big, beautiful Nash. And therein lies a whale of a difference in everything except price!

This Nash is so much roomier that it is quickly turned into a "sleeping car", with a big, double bed.

Look for the latest new-car features: Nash alone offers all of them. The "Super-Thrift" Engine, "Controlled Air", "Automatic Cruising Gear", "Dancing Sand" sound-proofing, Vacuum Gear-shifting*... plus a lot more!

But for the most startling story of all, see—through the X-Ray—how 1938 cars are made... the indisputable proof that Nash offers you finer engineering, greater safety and luxury.

Save money. Prevent regret later. Spend 15 minutes with the Nash X-Ray System before you pick your next car. And while you're at your Nash dealer's spend another 15 minutes driving the most modern car in America!

(*Optional—slight additional charge)

You Can't Beat A NASH THE GREAT INDEPENDENT

WALTER W. ABBEY, Inc. 9th and Bartlett. Phone 303

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"Biggest Money's Worth!"

★ "WE CHECKED OVER MANY MAKES OF CARS BEFORE WE BOUGHT, BUT WE COULDN'T FIND ONE THAT GAVE US SUCH GOOD QUALITY AND FEATURES AT SUCH A LOW PRICE . . . IN OLDSMOBILE WE GOT THE BIGGEST MONEY'S WORTH IN AUTOMOBILES!" E.F.S., CLEARWATER, FLA.

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"THE CAR THAT HAS EVERYTHING"

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\$10,000 PRIZE CONTEST IN MAY!

Come in and enter Oldsmobile's big \$10,000 Nationwide Prize Contest . . . 50 Cash Awards ranging from \$2,500.00 to \$25.00 for the 50 best letters on "Why I Like Oldsmobile's Automatic Safety Transmission." For complete details, including information on how to enter, come in . . . today!