

AUTOMOTIVE NEWS

CHEVROLET SALES FOR QUARTER SHOW INCREASE IN 1938

PORTLAND, Ore., April 23.—First quarter and April class—Sales figures for 1938 released here today disclose that Chevrolet passenger car and truck sales in Oregon are 9 per cent greater than the corresponding period in 1937. In 1937 in the first three months Chevrolet sold 2,296 cars and trucks in Oregon. The market in Oregon for that period totaled 7,156 cars and trucks, with Chevrolet's share of its price class being 32 per cent. In the same period in 1938, 2,259 cars represented the total market, with Chevrolet getting 1,309 cars and trucks for a price and weight class percentage of approximately 41 per cent. Chevrolet's price class showed a 6 per cent increase in Washington and 9 per cent increase in California.

In commenting upon the figures, C. M. Hurd said, "The secret of Chevrolet's obtaining a far greater percentage of the business in the first quarter of '38 as against the same period in '37 lies in our refusal to let the current unsettled economic situation whip us. First, we have poured every available dollar into newspaper advertising in an effort to stimulate the market; second, we have conducted aggressive campaigns by going out and convincing people that our '38 car is the best that money can buy; third, we have maintained our high standards of reconditioning of used cars so that used cars would move freely. These activities have translated themselves into a success story that many other businesses could follow profitably. Most automobile dealers are complaining that prospects want too much for their used cars. Chevrolet dealers are having no difficulty in meeting the prices that prospects want for their used cars. Our purpose is to get volume and thus do our share in aiding national recovery through keeping men at work and increasing the buying power level."

THE ADVENTURES OF OZZIE



IRATE PRISONER ATTACKS FELLOW

CORVALLIS, April 23.—(AP)—Sheriff W. M. Harper said today that W. J. Jones, held in jail in connection with the shooting of A. J. Fuller, went on a rampage when some other prisoners disturbed his sleep and attacked Clarence Cantrell, fellow prisoner, beating him severely. The sheriff said Jones belabored Cantrell with a broom, inflicting deep cuts about the victims face.

Regular Meeting of Osteopaths May 11

The regular monthly meeting of the Southern Oregon Osteopathic association met at the home of Dr. W. W. Howard this week. Dr. George Jennings, president of the association, presided. The principal speaker of the evening was Dr. F. C. Carlow and the subject was "Osteopathy and its Application to Maintenance of Health." Dr. Carlow presented several case histories in support of his contentions. Dr. Eva Carlow then conducted a practical clinic with examination of patients present at the meeting. Mrs. W. W. Howard served delicious refreshments following the meeting. The next meeting will be held at the home of Drs. Carlow on May 11.

Sick Baby Given Deadly Acid By Mistake In Dark

LOS ANGELES, April 23.—(AP)—A little pang of fear crept into the heart of Mrs. Felicitas Velderrain as, there in the darkened room, she was awakened by the coughing of her sick baby. Quietly, so her husband would sleep on, she groped through the house to the medicine cabinet. She took a bottle, the kind in which she kept olive oil, and poured it into a teaspoon. Tenderly, she gave the liquid to Lydia, her one-year-old daughter. That was at 3 a. m. Seconds later, the little girl was in convulsions. Last night at the general hospital, doctors lost a desperate fight to save her life. What Mrs. Velderrain thought was olive oil, the coroner's report said, was a bottle of powerful acid.

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Nothing will contribute more to harmony in the household than establishing your finances on a sound basis. Get rid of annoying old debts. Buy the things you need for spring. Our QUICK CASH loan plan will answer your money needs. Inquire now!

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PERSONAL LOANS WITHOUT ENDORSERS

Sportsmanlike Driving—Watch the Driveway



Do you back your car from the garage into the street without first watching for pedestrians and oncoming vehicles? The Sportsmanlike Driver does not. He stops at the sidewalk and at the curb. He blows his horn, but places greater dependence on being alert.

GIRL BRIDE SENT TO REFORMATORY

GEORGETOWN, Del., April 23.—(AP)—A 12-year-old girl who became a bride eleven days ago was separated today from her 37-year-old husband and sent to the state industrial school for girls.

Almira Mae McChesney, weeping bitterly, was taken immediately to the school at Claymont at the close of a hearing before Judge Earle E. Willey on a charge of having violated her parole.

Her husband, a fisherman, returned to the home in Lewes, where Almira cooked his meals and kept house before school authorities, investigating the girl's absence, discovered the marriage.

Almira, who will be 13 next Saturday, was placed in the custody of the court at the age of nine when she was arrested for mutilating grave stones in a churchyard. She was paroled to the custody of her mother last March.

DOWNWARD SLANT TO STOCK NOTED

NEW YORK, April 23.—(AP)—The stock market tripped over light profit selling today and ended the week on a moderately downward slant.

In the lightest dealings for about six weeks, industries yielded fractions to a point or so. Transfers of 410,930 shares were the lowest since March 12, and compared with 1,057,880 last Saturday when the trend was sharply upward. The Associated Press average of 80 stocks was off 3/4 of a point at 40.4. On the week the composite suffered a net loss of 8 of a point. It was the first decline after three consecutive weekly advances.

KLAMATH PICKET JIBES AT MARTIN

KLAMATH FALLS, April 23.—(AP)—Declaring himself a "lone wolf" with no political connections, J. A. Ritter, onetime Klamath shoe store proprietor, pickets the streets here daily in an appeal for an old-age assistance check.

Around his body Ritter wears a banner inscribed "Governor Martin gets a pension of \$5,000 a year. Why can't I get \$30 a month?"

GREEN PINE SLAB WOOD

\$4.75 12-Inch or 16-Inch

BIG DOUBLE LOAD

Phone 7 Now

TIMBER PRODUCTS COMPANY
MEDFORD OREGON

WINTER WHEAT IN NATION RECOVERS FROM APRIL COLD

WASHINGTON, April 23.—(AP)—The bureau of agricultural economics said today the American winter wheat crop made rapid recovery during the last ten days from the recent setback caused by early April frost in Oklahoma, Texas and Kansas.

It said, however, that some permanent injury to the crop resulted from the adverse weather.

Rains were still needed in portions of the northern great plains, the bureau said, adding that elsewhere in the west winter wheat generally was reported to be in excellent condition.

The bureau said no new estimate of the size of the crop would be made until next month. Its last estimate was 725,000,000 bushels.

World estimates, the bureau said, indicate that the 1938 acreage sown to winter wheat will be about as large as in 1937 when a crop larger than normal was harvested.

Planting estimates from 21 countries which last year harvested more than 60 per cent of the world acreage of all wheat (excluding Soviet Russia and China) totaled 183,438,000 acres compared with 164,107,000 last year, the bureau said.

STAR'S SECRETARY ADMITS ROBBERY

LOS ANGELES, April 23.—(AP)—District Attorney Byron Pitts announced today he had obtained from Sandra Martin, former secretary of Simone Simon, a confession that she withdrew several thousands of dollars from the bank account of the French actress.

The district attorney said the 32-year-old woman admitted shortly after her arrest today that she had withdrawn "about \$16,000" from the actress' account between June 12 and August 15 of last year while Miss Simon was in Europe.

Trout Fishing Season Is Almost Here!



Get out the rods—fishing season is almost here! On April 15 most Oregon and Washington streams will be open and fishermen by the score will set out to bag the limit. A typical scene for many will be the one above showing a Shell touring service party with their new Ford V-8 deluxe sedan. Right, two fishing enthusiasts excited over a "big one".

Church Interests and Notices

Continued from page five)

Main Street Methodist Church South. (The Gray Brick Church.) Dr. Juliet P. Bray, pastor. Church school at 9:45 a. m. R. J. Bills, general superintendent; Frank Roberts, superintendent of Junior department. Preaching at 11 a. m. Epworth league and Fellowship club meet at 6:30 p. m. Preaching at 7:30 p. m. Midweek Bible study and prayer service at 7:30 p. m. Wednesdays. This church enjoyed a wonderfully fine Easter day and the pastor and church most cordially invite you to attend all the services.

Full Gospel Church. Newtown St. near West Main. Leonard Weston, pastor. Sunday school, 9:45 a. m. Morning worship, 11 a. m. Evangelical meeting, 7:45 p. m. Concluding a very successful revival campaign, Evangelist Dorothy M. Hopple will speak at both services. "The Radiant Life" will be Miss Hopple's sermon topic at the morning worship hour. The evening meeting will be a special farewell service for the evangelist. All the friends who have enjoyed Miss Hopple's ministry here are urged to attend.

St. Peter's Lutheran Church (Missouri Synod) E. Main and Portland Ave. Harry H. Young, pastor. Sunday school and Bible class this morning at 10:30. Divine worship at 11:00. Theme: "Loyalty To The Risen Savior." The Y. P. S. regular business meeting will be held after the service this morning. No service this evening. Since the pastor will attend a centennial circuit assembly meeting in Eugene there will be no confirmation instruction this week. The Bible history class Wednesday evening at 8:00. Visitors are always welcome.

Central Avenue Church of Christ

Central Avenue Church of Christ W. E. Stram, Minister-Evangelist. 9:45 a. m. Bible school for old and young. Bring your Bible and study God's word with us. 11 a. m.—Lord's supper and sermon. "At the Feet of Jesus—the Sermon on the Mount." Choir special, "Saved by the Blood." 6:30 p. m. Dr. Mortensen will tell us about his trip through Palestine. 7:30 p. m. Lively song-service, choir special, "Master, the Tempest Is Raging," and sermon by the minister. "Eight Little Devils and an Unfurling Little Union."

First Christian Church. Ninth and Oakdale. James M. Hamilton, pastor. Effie Herbert Kurtz, music director; Mabel Sims, instrumental music; Ralph L. Cook, church school superintendent. Sunday school, 9:45 a. m. Everyman's class in courthouse. Morning worship, 11 o'clock. Prelude, "Loving," by Heller. Offering, "Morning," by Rodgers. Anthem, "The King of Glory," by Ashford. Sermon, "The Church After Easter." The young people's societies and an adult study group will meet at the church Sunday night at 6:30 o'clock. Sunday evening church service will open at 7:30 o'clock with a period of hymn singing led by M. E. Olson. Anthem by the Junior choir, directed by Miss Eleanor Curry, will be "Sing Unto the Lord," by Jordan. All who desire to attend the services are most welcome.

Good Results In Revival Campaign At Full Gospel

"Results of the revival campaign conducted by Evangelist Dorothy M. Hopple have been most gratifying," reports Rev. Leonard Weston, pastor of the Full Gospel church located on Newtown street just off West Main. "A large number who came to the altars found deliverance from habits of sin, others renewed their consecration, and some were wonderfully healed in answer to prayer. Two of the more noteworthy healings include the complete restoration of sight to a school girl who was totally blind in one eye, and removal of a tumor from the eye of a mother who was rapidly losing her sight. In addition to these cures received by individuals, every department of the church has been helped and Sunday school attendance has twice shattered any former record." Miss Hopple will conclude her series of special services tonight. Every one is invited to attend the farewell rally meeting. Singing starts at 7:45.

King Leads Parade. LONDON, April 23.—(AP)—King George VI. and Queen Elizabeth of the Order of St. Michael and St. George in annual St. George's day service at St. Paul's.

Aged Romeo Broken. SALEM, Mass., April 23.—(AP)—His courtship-by-mail shattered because his intended bride objected to his deafness, 73-year-old Newell C. Osborne waited at Salem police headquarters today to see if authorities of his home city of Battle Creek, Mich., would help get him home.

Valley Ministers Will Meet Monday In Baptist Church

The Rogue River Valley Ministerial association will meet at the Baptist church in Medford, Monday at 4:30 p. m. An interesting and helpful program has been prepared by a committee headed by Rev. Fred M. Weatherford. General theme of the day's discussion will be "The Church After the Resurrection." Three addresses will develop the main theme. The first address will be "The Di-

NASH OFFICIALS AT DEALER MEEI

Automobiles can be sold in 1938, if a dealer determines how to find his prospects and then goes after them in an energetic way.

This in substance, is the keynote of a nationwide series of spring sales meetings which the Nash Motors division of Nash-Kelvinator corporation is launching.

Sales of automobiles and other manufactured products have lagged so far in 1938, but this situation cannot be accepted as the true measure of America's buying power, Courtney Johnson, Nash's general sales manager, heading the party of factory officials, told the Cincinnati meeting. Besides Mr. Johnson, members of the factory party who will address the meetings are A. R. Boscow, director of advertising, and W. A. Biles, vice president and general manager of Geyer, Cornell & Newell, Inc., Nash-Kelvinator's advertising consultants.

By means of illustrated charts and dramatizations, Mr. Boscow reviews the story of the 1938 Nash cars and its selling features. He also announces that throughout this spring dealers may expect strong advertising and sales promotional support from the factory.

Walter W. Abbey and William Linkhart, manager of the Grants Pass branch of Walter W. Abbey, Inc., are leaving today to meet with the touring Nash group in Portland Monday.

Walter W. Abbey reports the following as some of the recent buyers of new Nash automobiles: H. J. Ticknor, Oregon Gates; Henry Reeder, Grants Pass; Hans Rammla, Medford rural mail carrier; C. B. Arnold, Medford; William Duford, Grants Pass; W. P. Brooks, Home Grocery, Medford; John H. Rolston, Eugene wire chief, Medford; J. E. Humrick, Grants Pass; W. H. Roberts, Medford; L. J. Adams, Medford; M. J. McShane, Grants Pass, Harold Frye, Medford; Mr. and Mrs. Segessen, Trall; C. H. Thompson, Medford; Bedford Biles, Grave Creek and Ray S. Graves, Petroleum Heat and Burner Co., Medford.

Morris Leonard, Leonard Electric, Medford; E. W. Brown, Modern Plumbing, Medford; Bill Wolgamott, Medford; Dr. LeRoy C. Jensen, Medford; Emil Mohr, Medford Hotel; Dan Howard, Medford; Mr. and Mrs. E. J. Ward, Medford; L. C. Grimes, Central Point; Wille Pruitt, General Petroleum station, Medford; Jack Fowler, S. & W. representative, Medford; and Eugene Hamilton, OGC headquarters, Medford.

H. A. Hucksin, McDonald Candy Co., Medford; J. A. McDougal, Medford; Robert Hill, Rogue River; H. B. Bentley, Ashland; Ted Mason, Medford; Mr. and Mrs. Everett Miller, Medford; and R. E. Dougherty, Rogue River.

Wool Price Better

BOSTON, April 23.—(AP-USA)—The Boston wool market has shown further improvement in tone during the past week.

Defer Laird Sentence

GRANTS PASS, April 23.—(AP)—Sentence of Jim Everet Laird, who pleaded guilty to forging county road work time sheets, was postponed today by Circuit Judge H. D. Norton when District Attorney Gerald J. Millard said he would investigate reports that Laird, a former county employe, had previously had a dispute with the county court.

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29 South Bartlett

Don't Buy 'Til You Try THE MOST EXCITING RIDE ON WHEELS!



THE FIGURES at the right may startle you—but you'll never know how big that Nash difference is 'til you drive it!

For figures are meaningless, words are drab, beside the thrill of a 15-minute spin in the most modern car in the world!

Get acquainted with a new kind of engine that's guaranteed to dazzle you! Get acquainted with new "Sea-leg" shock absorbers that smother any bump... new "Dancing Sand" sound-proofing that lets you whisper at 60 M.P.H.

Get acquainted with the Automatic Cruising Gear... that puts wings on your car when the needle touches 40, and saves another 20% on gasoline.

Get acquainted with Gear-shifting by vacuum... Nash Controlled Air*

... a "bed-in-a-car" for week-end fishing trips... All the "glue-to-the-road" security of a big, heavy car.

Get acquainted, above all, with an ABSOLUTELY NEW STANDARD OF VALUE that makes Nash cost considerably less to own! Yes, prices are now next to "All Three". Come in... see... and, for proof, ask to see the Nash X-Ray System.

(Optional—light additional charge)

WANT THIS BIG NASH HORSEPOWER ENGINE?

WEIGHT: 3200 TO 3300 LBS.

OR AN ALL THREE CAR HORSEPOWER ENGINE?

WEIGHT: 2697 TO 2915 LBS.

A WHOLE OF A DIFFERENCE—IN EVERYTHING BUT PRICE

Prices Now as Low as

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