

AUTO NEWS

LIONS AUTO SHOW FRIDAY, SATURDAY MEDFORD ARMORY

Plans Completed For Most Complete Display Ever Held Here—Dealers Cooperating—To Entertain.

Plans were completed yesterday for the automobile show to be held in the Medford armory next Friday and Saturday under sponsorship of the Lions club. The club is endeavoring, officers said, to make this the most outstanding motorcar show ever held here. Purpose of the show, they explained, is to give the public an opportunity to see all the 1938 models and accessories. Practically all the local dealers are cooperating with the club and plan to have their new cars on display for the two-day showing, the officers stated. Entertainment will be provided throughout the show which will open Friday afternoon and continue until midnight Saturday. Proceeds will be used in charitable work, such as taking care of the blind, major project of the Lions club. Charles J. Pritchett is general chairman. Committeemen are Arthur Adler, advertising, Ray Marti, finance, Frank Runtz, decorating, Harold Jenkins, program, and Dr. W. F. Roney, entertainment. Other Lions who are taking an active part in the show arrangements include J. Farrell Haws, William Roberts, Andy Anderson and Scott Brill.

VAN VLACK'S FATE STILL UNDECIDED

BOISE, Idaho, Dec. 4. (AP)—Whether Douglas VanVlack, convicted Idaho triple-killer, will keep his date with death on the Idaho penitentiary gallows remained undecided tonight when the state pardon board, considering commutation of sentence, recessed until Monday morning. The three-man board, after hearing arguments for and against commutation yesterday and today, recessed until 10 a. m. Monday after a half-hour executive session which followed the final appeal by Robert Alishie, Jr., the Tacoma, Wash., condemned man's attorney. VanVlack, convicted of murdering his former wife, Mildred Hook of Tacoma, in November, 1935, near Twin Falls, Idaho, is scheduled to hang December 10.

PORTLAND TRADES PITCHER CARSON

PORTLAND, Dec. 4. (AP)—The Portland baseball club of the Pacific Coast league traded Harold (Hobbs) Carson, right-handed pitcher, today for George Darrow, left-hander of Birmingham in the Southern association. The Portland club also obtained Harvey Storey, Tacoma infielder in the Western International league in return for William Wilson, catcher, and Eddie Montague, infielder, and an unannounced sum of cash. Reports here said Wilson probably would become manager of the Tacoma club.

OLD LOVER SAVES LADY FROM JAIL

VERSAILLES, France, Dec. 4. (UP)—Madame Irene Schmeder, wife of a French manufacturer, was saved from prison late today by the gallantry of her former lover, whom she shot in the back in jealous rage as they flew in his airplane. A jury acquitted the 31-year-old woman and student aviator on a charge of attempted homicide after her victim, Pierre L'Allemand, announced at the conclusion of three days of testimony that he was withdrawing his signature from the prosecution charges. The jury, after 30 minutes' deliberation, found her not guilty of attempted homicide by premeditation.

17 More Days to Buy Christmas Seals
GREETINGS
1937
Did you know... that tuberculosis kills one individual every eight minutes, and two-thirds of these persons are under 45?

NEW DE SOTO HAS LONG WHEELBASE

A wheelbase three inches longer than before and ride improvements that are declared to set a new high in cushioning qualities are popular features of the new DeSoto for 1938, according to J. J. Oenbrugge, local DeSoto and Plymouth dealer. From wheel center to wheel center the car measures a full 119 inches. The extra length plays an important part in the added riding comfort of the new car. Overall length of the car is 119 inches. The frame is approximately five inches wider at the dash line and seven inches wider where the steering gear is attached. The greater width cuts down away and gives the whole car greater stability on curves. Hydraulic brakes, used on every De Soto ever built, are 10 per cent larger this year, and are not only extremely effective from a braking standpoint, but allow drivers to get full effects with a "soft" pedal. Fundamentally, De Soto's high-compression economy engine remains unchanged. However, a change in the camshaft, causing the intake valves to open sooner, gives it new "lightning fast" pick-up without sacrificing anything in power or economical operation.

PIERCE-ALLEN IN WINTERIZED USED CAR SAFETY DRIVE

The Pierce-Allen Motor Company, Inc., local Dodge and Plymouth dealer, is offering car owners a special winter "safety through service" check-up during November and December and at the same time are launching a sale of "winterized" used cars, according to L. C. Taylor, head of the firm. "Winterized" used cars are thoroughly conditioned seven ways for protection even in zero weather and bear the famous Dodge Dealers Seal, guaranteeing dependable value—and the Triple-Checked Tag, certifying as to condition, appearance, and price. "As part of the national safety program developed by W. R. Bamford, director of service for Dodge Brothers corporation, Pierce-Allen Motor company will install a special display in their department, calling attention to the contribution made by proper servicing to safe winter driving," Taylor said. Continuing, he said, "a special check-up procedure is now used by Pierce-Allen Motor company as standard inspection of all cars entering the service department. Inspection and testing of factors affecting visibility, such as headlights, rear-view mirror, windows and windshield wipers. Safe driving depends on intelligent operation, which in turn requires good visibility at all times. "Inspection and testing of tires and brakes is a real aid to safe driving, periodic brake tests being required by law in many states. In addition, correct steering and adjustment and wheel alignment is important to safe driving. Motor analysis and ignition testing will also be featured to assure reliable engine performance and maintain the snap originally engineered into the car. "The entire 'safety through service' program is in accordance with the plans recently developed by the Au-

NEW VACCINE FOR T. B. TREATMENTS

NEW YORK, Dec. 4. (AP)—The Cornell Medical Center here today struck at tuberculosis with news of a new, safe vaccine, made of steam-cooked tuberculous germs and heated horse serum. This vaccine, it was announced, had been tried with favorable evidence on humans. After two years' experiments on Brown Havana rabbits, in which it demonstrated definite protective powers. The work was reported in the Journal of Experimental Medicine, Rockefeller Institute publication, by Eugene L. Pie, M. D., and Jules Freund, M. D., of Cornell University Medical College and New York university.

WARN AMERICANS TO QUIT NANKING

NANKING, Dec. 4. (AP)—American citizens were warned today to be ready to quit Nanking on short notice—possibly tomorrow—as Japanese columns pressed their advance on China's virtually abandoned capital. United States embassy officials told Americans to be prepared to go aboard the gunboat Panay for safety. Japanese bombing planes persistently and accurately were bombing military objectives within and without the city.

MOROSE FATHER TAKES OWN LIFE

REDLANDS, Calif., Dec. 4. (AP)—Last January 17, Teulian Borges, 13, was reprimanded by his father for a boyish prank. His body was found hanging from a rafter in the Borges barn shortly after. Today, the father of the boy, Augusto Borges, 36, took his life. Coroner R. E. Williams reported. The body was found hanging from the same rafter in the barn. Borges had been morose since the death of his son.

Cemetery Gift To City

SAN FRANCISCO (UP)—A \$2,000,000 cemetery has been offered to the city of San Francisco as a gift, according to W. B. Ries, president of the Laurel Hill cemetery association. Ries said that trustees had voted in favor of the move, providing that the city turned the 64-acre property into a memorial park to commemorate those buried there.

Severe Winter Predicted

RHINELANDER, Wis. (UP)—Conservation wardens believe that frequent rains by northern Wisconsin bears on kitchens, gardens, orchards and beehives indicates the coming of a severe winter. Other wild life students insist, however, that the bears have been driven to the rains by a shortage of berries.

Boots for Cows LONDON (UP)—So successful have been rubber boots for sheep, cure foot-rot that a British rubber company has now made a seamless rubber boot for cows. Like the sheep boot, it is an effective preventive as well as facilitating the swift cure of diseases which have cost farmers thousands of pounds.

Cows Go To College PORTALES, N. M. (UP)—Several students at New Mexico junior college here defray their expenses by bringing their cows to college, use them and marketing the milk. The college supplies the feed from its student-operated farm and buys much of the milk for its dining hall.

ILLUMINATION LACK CITED AS ACCIDENT CAUSE BY OFFICIALS

Lack of proper illumination and the absence of sidewalks were cited by Robert Maloy of the New York State Motor Vehicle bureau as the only two factors directly under public control which explain why a preponderance of fatal traffic accidents occur on rural highways after dark. Mr. Maloy disclosed that 1,521 of the 2,170 fatalities for the first nine months of 1937 resulted from accidents outside of New York City. "Accidents increase in severity, as the population decreases," he stated. "For example, only one of every 47 New York City accidents is fatal compared to one of every 27 in upstate cities, and one of every 11 in rural New York."

It's wise to Buy Now

SAVE MONEY! Don't Miss These Values

1. Lack of congested traffic and traffic control. 2. Lack of proper illumination of rural roads at night (less than 200 miles of state highway are illuminated). 3. Absence of sidewalks in many sections, forcing pedestrians to walk in the road. 4. Fatigue of truck drivers who are longer on upstate roads than in New York City. 5. The desire for speed in the rural sections by youthful automobile owners. Statistics for the nation show that in 1936 23,000 of 60 per cent of the 37,800 traffic fatalities occurred after dark, and because only one out of every four or five cars is then on the road night driving is indicated to be six to seven times as dangerous as driving in daylight. Close to 70 per cent of the total fatal accidents took place in rural sections.

TWO GRAND NIGHTS FRIDAY • SATURDAY Dec. 10 - 11

Different Entertainment Each Night!

YOU ARE WELCOME

1938 MODELS

AUTO SHOW

Sponsored by the LIONS CLUB of Medford!

SHOWING OF SHOING OF 1938's Creations In FINE MOTOR CARS ARMORY MEDFORD

SINGING • DANCING VAUDEVILLE! Friday Night Show Begins 8:00 P. M. Saturday Show Begins 9:00 P. M. DANCING • SAT. • NITE Steve Whipple's Orchestra AFTER THE SATURDAY NIGHT SHOW

Sale OF "WINTERIZED" BLUE SEAL USED CARS

SOLVES THE WINTER DRIVING PROBLEM

HERE'S HOW TO SAVE MONEY—

on a used car—and get full winter driving protection into the bargain, without extra cost. Not only has every used car been out to rock-bottom prices, but every one has been "Winterized"—thoroughly conditioned seven ways for protection even in zero weather. What's more, "Winterized" used cars bear the famous Dodge Dealers' Seal, guaranteeing dependable value—and the Triple-Checked Tag, certifying as to condition, appearance, price. Don't pass up one of these "buys."

SAVE MONEY!

HERE'S WHY—

- EVERY CAR is washed, polished and attractive in every detail!
- BATTERY is thoroughly checked and new one installed if the former one is not in tip-top shape for winter service!
- BRAKES are carefully checked for safe, winter driving!
- CARBURETOR is overhauled and adjusted!
- COOLING SYSTEM is thoroughly examined. Radiator is leak-proof, all hose connections are in good condition. Water pump is leakproof and ANTI-FREEZE included!
- ELECTRICAL SYSTEM is thoroughly examined. Generator, starting motor, distributor points, spark-plugs, lights, horn, all wiring and switches inspected and worn parts replaced!
- WINDSHIELD WIPER mechanism well oiled, new blades installed where necessary and all in good working shape for wet weather driving!
- FUEL SYSTEM—Clean fuel lines assured, choke mechanism carefully checked!
- LUBRICATION completed, winter grease installed in both transmission and differential—everything checked!
- HEATERS installed in many of these guaranteed BLUE SEAL cars!
- FOG LIGHT installed on every Guaranteed BLUE SEAL CAR!
- STEERING adjusted, front wheels aligned for longer tire mileage and easier, safer driving!
- TIRES carefully checked for safe tread, properly inflated!

How Can We Do It? Here's How

We are selling so many new 1938 Dodge and Plymouth cars that we must move our stock of trade-ins fast—and can afford to price these used cars and used truck bargains way below their market value.

Act Now

THIS BIG SALE POSITIVELY ENDS DEC. 20

PIERCE-ALLEN MOTOR CO.

L. C. TAYLOR—MANAGING OWNER
Jackson County Distributors for Dodge and Plymouth Cars
112 SOUTH RIVERSIDE TELEPHONE 150

RECONDITIONED, GUARANTEED, EASY TERMS