

# TRUMAN CHASE IS NAMED PRESIDENT OF HORT. SOCIETY

(Continued from Page One.)

Members of the U. S. bureau of engineering at the Medford experiment station, gave a talk on "The Control of Soil Moisture." The lecture was expanded from the point of view of irrigation by Olen Arnsperger, manager of the Medford irrigation district, and from the point of view of orchard production by Bert Lowry, manager of the Bear Creek Orchards.

"Moisture tests are of much value to any grower who will intelligently use them," Mr. Lowry concluded.

**Talks on Sprays.**  
James Marshall, assistant entomologist at the Washington state experiment station, talked on "Controlling Codling Moth with New Spray Combinations." He described various sprays being used in the Wenatchee district.

A resolution adopted at the annual business session thanked the Elks lodge for the use of its temple. Another resolution thanked the program committee, the speakers, the Rogue River Valley Traffic association and "all others who have aided in the success of this 52nd annual meeting of the society."

Passage of the Pettengill bill by congress was urged in a resolution. The bill provides for repeal of the fourth section of the transportation act and enactment was considered of "vital concern to the fruit growers of this state in the securing of reduced rail freight rates."

**Opposes Train Limits.**  
The society went on record in a resolution as opposing passage of a bill before congress that would limit freight trains to 70 cars or half a mile in length. It being contended the limitation would result in prohibitive freight rates. The resolution called upon Oregon representatives and senators to "take such action as will promptly defeat all efforts of railroad employees, and particularly those engaged in train and engine service, from crippling railroad transportation by legislation that would increase transportation costs."

Other resolutions adopted by the society follow in full:  
Whereas, during the past year it has been the practice of the United States department of agriculture, bureau of agricultural economics, to release for publication in the general press of the country certain crop production figures, accompanied by price forecasts, and

Whereas, the release of such price predictions has a tendency to react unfavorably to producers by reason of purchasers losing confidence in the market value of such products, causing purchasers to either delay or refrain from making forward purchases and thereby contributing to the demoralization of markets at producing points, and

**Possible Errors Seen.**  
Whereas, particularly with perishable crops such forecasts of either production or price are apt to be erroneous because of the many contributing factors, such as weather or reductions in harvest of competing crops.

Now, therefore, be it resolved, by the members of the Oregon State Horticultural society here assembled in annual meeting, that the secretary of agriculture be requested to refrain from issuing any press releases or publications of any kind concerning price forecasts, and that great care be exercised in the compiling and issuance of production estimates, and that when such estimates are released they shall refer only to known commercial production and yearly production figures be compared and referred to on a commercial basis only, and

Be it further resolved, that the secretary be instructed to forward copies of this resolution to the Hon. Henry

A. Wallace, secretary of agriculture, and to the State of Oregon and the secretary of the Washington State Horticultural society.

**Favors Associated Farmers.**  
Whereas, during the past year the agricultural and horticultural producers on the Pacific coast have suffered severe loss and damage in the harvesting, processing and transportation of their crops, due to unsettled labor conditions and the strife within the ranks of organized labor, and

Whereas, leaders of the rival factions of organized labor have announced that a concerted effort will be made during 1938 to organize the agricultural and horticultural labor of the Pacific coast and to enforce closed shop conditions, and

Whereas, agricultural labor is subject to peak seasonal employment, and is to a considerable extent of a transient nature, and for these and other reasons can not be efficiently organized for the welfare of either the employer or the employee and the attempt to so organize agricultural labor has already resulted in severe loss to the farmers of the Pacific coast through interference with harvesting operations and the transportation of produce to market over public highways, and

**Radical Thrust Seen.**  
Whereas, many known professional radical agitators have been engaged in fomenting strikes, walkouts, etc., accompanied by violence with the professed object of producing chaotic conditions and paralyzing industry in accordance with the principles of the Communist party, and

Whereas, the agricultural interests of California have found it necessary to organize and have so organized themselves in each agricultural county of California under the name of Associated Farmers of California, Inc., for the purpose of insulating upon and protecting their undoubted legal right to grow, harvest and transport their crops without interference from organized groups, and

Whereas, similar organizations have been formed in Oregon and Washington for the same purpose, it is hereby

**Aims Approved.**  
Resolved, that the Oregon State Horticultural society at its annual meeting in Medford, Ore., December 2 and 3, 1937, approve the aims and purposes of Associated Farmers, Inc., and declares that for the protection of agricultural and horticultural producing interests, the organization of Associated Farmers, Inc., should be immediately extended to include the three Pacific coast states, and

Be it further resolved, that a copy of this resolution be forwarded to the annual meeting of Associated Farmers of California, Inc., to be held at San Jose, Cal., December 6, 1937. The resolutions were reported by S. M. Tuttle and the nominations for officers by Howard S. Merriam of Goshen. Dr. George B. Dean recommended that the 1938 meeting be held in Eugene.

The annual two-day meeting was resumed at 9:30 this morning when L. R. Gentner, horticulturalist at the southern Oregon experiment station, gave a lecture on "Spider Mite Control in the Rogue River Valley."

**Local Experts Speak**  
Other speakers this morning and their topics were C. E. Schuster, horticulturalist of the U. S. department of agriculture, "Tree Response to Soil Characteristics," L. Lloyd Ryall, department of agriculture, and Prof. F. C. Betner, superintendent of the southern Oregon experiment station, "The Effect of Water Supply to the Tree Upon Dessert Quality and Storage Life of D'Anjou Pear"; W. W. Aldrich, horticulturalist at the Medford experiment station, "Summary of Six Years' Study of Pear Irrigation."

At noon the Fruit Growers League, Inc., was host at a luncheon in the Hotel Medford for visiting delegates and speakers.

Lectures scheduled for this afternoon were "Marketing Control Operation of the New York Winter Pear Committee," by Jack Spalding, sales manager of Southern Oregon Sales, Inc.; "Specific Operations of the Oregon - Washington - California Pear League," by Raymond R. Reter, general manager of the Pinnacle Packing company; "The Export Market for Pears," by J. A. Smith, manager

# 'O' ATHLETIC BOARD TAKES NO ACTION ON COACHING SITUATION

EUGENE, Dec. 3.—(P)—The University of Oregon athletic board discussed, but took no action on the coaching situation at a meeting last night.

Dr. C. Valentine Boyer, university president, said definite recommendations on personnel and other matters would be expected at the board's next meeting, December 17.

The meeting last night, Dr. Boyer said, was called some time ago and did not result from reports of student opposition to the retention of "Prink" Callison as head football coach.

He urged board members to make a thorough study of the coaching situation before the coming meeting. Yesterday a group of students calling themselves the "Can Coach Callison" club, threatened to boycott student fees if Callison were reappointed.

Weather  
Northern California: Fair tonight Saturday and Sunday; little change in temperature, light northerly wind off the coast.

Oregon: Fair tonight and Saturday, but with considerable cloudiness or fog in west portion; slightly colder in interior tonight, gentle changeable wind off the coast.

**Wings of the Morning!**  
James M. King, 74, highly respected and well known resident of the Eagle Point district, having operated the Shell Midway Service station on the Butte Falls highway for the past year, passing away early Thursday morning after a prolonged illness.

Mr. King was born at Saratoga Springs, New York, April 24, 1863. He spent his early life in New York, and at the age of 14 went to Cripple Creek, Colorado, living there for several years before coming to western Oregon. A host of friends mourn his passing.

He leaves the following step-children, Mrs. Lulu Terry of Eagle Point, Ore., Mrs. Dolly Love, route 4, Medford, and Clifford Gardner of Greenville, Mich.

Funeral services will be conducted from the Perl Funeral Home Saturday at 2 p. m. Rev. Smith of Butte Falls officiating. Interment in the Central Point cemetery.

# INSURANCE HEADS VISITING MEDFORD

A. L. Dern, vice-president and agency director of the Lincoln National Life Insurance company with headquarters in Ft. Wayne, Ind., stated today that business with his company was, to date, 16 percent ahead of the same period last year and that November, biggest month of the year, showed an increase of \$3,000,000 over the same month in 1936.

Mr. Dern, with F. W. Gale of Los Angeles, superintendent of agencies in the western division of the company, is making a tour of the entire Pacific coast. They are guests of Harley H. Miller, the company's Medford agent.

Mr. Gale said that agencies in the western division were 17 percent ahead of last year's business, bettering slightly the national average. Several boxes of Medford's famous pears were purchased by Mr. Dern for shipment to his family and friends back home. The two men also tentatively planned to make a trip to Crater Lake, they said.

**Pioneer Dies**  
WALLACE, Idaho, Dec. 3.—(AP)—Mr. Abigail Murphy, 86, one of the earliest residents of the district, died yesterday. Survivors include Mrs. William Smith, Albany, Ore., a daughter.

# PEERLESS MARKET

12-14 N. Bartlett. Phone 603. Free Delivery

<b>POT ROAST</b>	Young Tender Beef	lb. 12½c
<b>BOILING BEEF</b>	Plate and Brisket	lb. 8c
<b>SWISS STEAKS</b>	Round or Loin	lb. 15c
<b>Pork Loin Chops</b>	Choice Young Corn Fed	lb. 20c
<b>STEAKS</b>	Loin, Rib or Small T-bone	lb. 20c
<b>Rolled Rump Roast</b>	No Bone No Waste	lb. 18c
<b>BACON</b>	Sugar Cured Med. Weight	lb. 25c
<b>SLICED BACON</b>	Mild Sugar Cure	lb. 30c
<b>MINCE MEAT</b>	Swift's Full of Flavor	lb. 8c
<b>SMOKED PICNICS</b>	Swift's	lb. 19c
<b>Salad Dressing</b>	Brookfield Quart Jar	29c
<b>HENS</b>	Plump Fresh Dressed	lb. 19c

# FRESH FRUITS and VEGETABLES

Southern Oranges, new navels, 3 doz.	25c
Lg. Grapefruit, Ariz. seedless	3 for 10c
Jumbo Celery, tender, crisp	2 for 15c
Solid Lettuce, large heads	2 for 9c
Sweet Potatoes, U. S. No. 1	7 lbs. 25c
Cauliflower, large white	2 for 25c
Klam. Potatoes, mealy Netted	
Gems	10 lbs. 10c
Sweet Spanish Onions, good keepers	10 lbs. 19c
Oranges, full o' juice	½ case 98c

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You can take your time and shop in comfort in this WARM, enclosed store. Our cereals and crackers are always fresh and crisp. If you cannot come in person, phone your order. You will receive the same personal attention by experienced order clerks



**YOU CAN RELY ON THE RELIABLE Call 20** for our own FREE DELIVERY Any Size Order

- Krispy Crackers . . . 2 lb. box 29c
- Sunshine Fig Bars . . . 2 lbs. 27c
- KELLOGG'S DEAL Muffin Pan FREE With 2 Packages ALL BRAN

- Swifts Jewel Shortening, 2 lb. 25c
- Snowdrift . . . . . 3 lb. can 57c

**Cauliflower**  
Lg. fcy head  
**7c**

**Oranges . . . 3 dozen 29c**  
Sun Kist Navels. An excellent juice orange.

**Grapefruit . . dozen 39c**  
Arizona, 80 size, in shopping bag.

**APPLES**  
Jonathans, Faced and filled.  
**Box 69c**

**CALAVOS**  
Large size  
**2 for 29c**

**APRICOTS**  
Royal Club, No. 2 can  
**2 cans . . . 25c**

**FREE**  
WITH 2 PKGS. MORTON'S SALT  
**OUR GANG FUN KIT**

- Walnuts, new crop, lb. 15c
- We now have those famous
- Turkey Tamales, can 20c
- Ginger Ale . . . 3 bottles 25c
- Extra Special Brand

**PEAS**  
Sun Bleat  
No. 2 can 2 for **27c**

Don't Forget **FRESH RANCH EGGS** Graded and Inspected

Corn, Meco Golden Yellow . . . . . 2 cans 23c

String Beans, Fully Ripe, No. 2 . . . . . 2 cans 27c

Pineapple Spears, Dole, can . . . 19c

Pineapple Juice, Dole, large 46-ounce can . . . 29c

**Schilling Coffees**

1 pkg Nu Bora SO-E-ZE CLEANER with 1 pkg. Nu Bora Soap

**FLOUR** Kitchen Queen **\$1.69**

Two kinds, percolator & drip (either kind in vacuum tin) **2 lb. 55c**  
For a fragrant, full flavored cup of coffee use Schilling's **1 lb. 28c**

PACKED IN WOODEN BOXES

## Fluhrer's WEEK END SPECIALS

**Fresh Orange Cake**

The name tells you something but you'll not know the whole story until you have tasted this delicious cake.

The juice and rind from fresh, ripe oranges all through the cake and in the delightful fondant frosting. Be sure to try one—

**59c**

Your Christmas gift problem can be solved the easy way—give FRUIT CAKE. It is appropriate and appreciated and we tell you frankly, our Fruit Cake this year is the finest we have ever had. Come in and look over our Christmas displays.

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*Quality Comes First In City Meats*

**STEER BEEF SWISS STEAK . . . . . lb. 23c**

**HAM . lb. 28c**  
Mild cure. Half or whole

**Bacon . lb. 28c**  
By the piece. Mild cure

**SMOKED SAUSAGE . . . . . lb. 25c**

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