Aviation Is Here to Stay, Says Expert Harry Craft

The Brothers Craft, Twins Roy and Ray and Harry J., took to the travel lanes today and headed for the south.

The twins are enthusiastic travelers, each having toured Europe, and now Kid Brother Harry has succumbed to the urge to see alien lands. While Roy and Ray were hitting for San Francisco by motorcar with Angus Bowmer, head of the drama department at Southern Oregon Normal school in Ashland, Harry was winging his way to Mexico City, capital of the land of bull fights, revolutions and afternoon siestas.

The Craft Brothers follow the same paths closely. Besides being ardent travelers, they are all newspaper men. Harry conducts an aviation column for the Scripps League newspapers and that is why he is headed for Mexico.

It seems that Pan-American Airways is inaugurating bigger and better planes on its service from Los Angeles to Mexico City to encourage winter vacations in the Central American republic. As no inauguration is complete nowadays without the presence of newsmen, Pan-American decided to play host to the scribes so that they might see for themselves what there is for tourists to see in Mexico. As Pan-American does not operate up this way, United Air Lines became co-host to northwest newspapermen.

So late yesterday afternoon Brother Harry arrived from Seattle on a United airliner en route to Los Angeles and Mexico City. With him were Gerry Weaver, aviation editor of the Oregonian in Portland, George Russell of the Newa Tribune in Tacoma, Wash., and Aubrey Roberts of the Province in Vancouver, B. C.

Twins Roy and Ray arranged a press interview with Brother Harry who has become an authority on aviation. So in the ten minutes the plane was in port, Harry gave his views on air transportation.

"You can quote me as saying," said Brother Harry, "that aviation is here to stay. The industry has made remarkable strides, all forward, but it is still in its infancy. When it gets out of its infancy, it is going to go places and so am I."

Taking a sweeping glance around the Medford airport Brother Harry declared: "Medford has a fine airport. In fact it might be called a key airport on the west coast. To be sure, it looks kind of small when you look down at it from 12,000 feet, but when you land you see that it is more than ample. I've seen many an airport in my day, but none is more ideally situated than your municipal plant.

"I don't hesitate in saying that airplane travel is bound to increase by leaps and bounds. Coming generations will travel in no other way. You can put that down as Harry Craft's prophecy."

The newspaper plane had an excellent crew. Pilot was Herschel Laughlin, one of the best. His co-pilot was none other than Rube Wagner, United's chief pilot for the northwest division. It was thought that Mr. Wagner was selected especially for the newspaper special; then again his presence might merely have been a co-incident.

Stewardess for the trip was Mary Garvis, one of the most petite on the line. She made the newspaper boys feel right at home and they in turn made her feel right at home.

Twins Roy and Ray had planned to have the Elks band play a welcome for Brother Harry, but no one knew precisely when the plane would arrive, because of fog in Seattle. So that part of the program had to be cancelled. Nevertheless the Twins had a sizeable reception committee on hand.

P. S.: AH Banwell, Medford's premier aviation enthusiast, was unable to attend the reception. At the last moment he was tied up by John Doerr, Jr., the natural naturalist who held AH spellbound while he explained just what makes the blue water of Crater lake blue.

SHELL CHRISTMAS SHOW COMING

Mystifying scientific experiments which may become commonplace in the "City of the Future" will be the features of the annual Shell Christmas Show coming here soon. This free show is traveling in a streamlined "tear drop" truck of future design (shown above) and will distribute the usual candy free to the youngsters.

In one of the most sensational and fantastic trucks ever to visit this city, the Shell Christmas Show will arrive here on Saturday, December 4, on its annual tour for a scheduled appearance of one show. This show will be staged at 3:00 p.m. next Saturday at the Medford city park. Similar shows will be held Saturday in other Rogue River valley communities on the following schedule: Jacksonville, 9:00 a.m. at John Heckert's service station; Phoenix at 10:30 a.m., at the Prince service station; Ashland at noon at the junior high school grounds.

This announcement was made today by C. V. Starbuck, local manager for the company here.

"This year's show was designed to explore the mysteries of the scientific field in a way that children may look into the future and see what may happen 25 years from now," Mr. Starbuck explained. "Experiments are performed that may seem fantastic now but can be realities in the future. This scientific background is interspersed with plenty of comedy which is furnished by Joey, the clown who proved to be such a hit with the youngsters last year. He will wear his familiar garb that every child will recognize. The theme for this year's show was furnished by our current exploitation of the projected ideas of Norman Bel Geddes, famous forecaster of the future, with regard to building and highway design," Mr. Starbuck concluded.

The truck which will carry the show this year is a giant one of streamlined "tear drop" design which is flanked by huge flanges protruding from its sides with a large fin projecting from the rear. The performances take place from the rear platform which opens out in fan shape fashion to reveal a beautiful velour curtain with the customary holiday motifs in effect. The color scheme is silver and red, and makes a very imposing appearance as it travels along the streets and highways.

A special mail box has been installed on the truck so that children who wish to mail their annual letter to Santa Claus may have first class service in this respect. Prompt service has been assured to all who avail themselves of this special feature which is a new one with this year's show.

The usual candy will be distributed at the conclusion of each performance to all present. Both the candy and show are free and Shell Oil company and Shell dealers extend a cordial invitation to all to be present.

The Capital Parade

(Continued from Page One)

House was surprised when the President launched into a full twenty minutes of angry eloquence against the system by which new securities are sold in this country.

It was the President's thesis that, if the securities dealers had an atom of sense, new securities could easily be floated, even in the present bad times. The incident gave an interesting measure of the degree to which the administration tends to regard the stock market not as a business barometer, but as a business standpoint.

A Belgian adventure in American utilities finance which has rather the flavor of an E. Phillips Oppenheim novel is being watched with some puzzlement by the SEC officials responsible for the administration of the holding company act.

The Belgian company concerned is the Societe Financiere de Transports at D'Enterprises Industrielles, "Sofina" for short. Sofina is the largest utilities holding company in Europe, with utilities properties in Belgium, France, Portugal, Turkey, the Argentine, Spain and Mexico. It also owns industrial companies, glass companies, coal mines and fertilizer manufacturies.

Its managing director, D. Heineman, is a suave, quiet Belgian whose extreme shrewdness has given him the reputation of being the cleverest bargain hunter among European financiers. Something of his method of doing buisness may be gathered from the fact that his properties in Barcelona are incorporated in Canada as the Barcelona Traction Light and Power company, while another inconspicuous Canadian concern, the Mexican Light and Power company, is the repository of his Mexican holdings.

While American utilities executives are twittering with fear for the future, the shrewd Mr. Heineman seems to have concluded that the business has hit the bottom in this country. About a year ago, Sofina quietly acquired a 3.4 per cent interest in the Middle West corporation, a Chicago utilities holding company which ranks with the largest. Oddly enough, the stock was picked up at a bargain from the reconstruction finance corporation.

That was Sofina's and M. Heineman's first investment in the United States. As a consequence of it, Charles K. Wilmers, a previously unknown Englishman, went on Middle West's board of directors as Sofina's representative.

It had been expected that the matter would end there, but M. Heineman suddenly appeared in this country late last summer and began negotiations with New York and Chicago banks for more Middle West stock. Just before the stock market crash, arrangements for the transfer of working control of Middle West to Sofina had been completed. The crash, which knocked the bottom out of the Middle West stock price, upset the arrangements.

Now it is understood that Heineman and Sofina will return to the charge, this time with the intention of investing in a number of American utilities companies. Probably they will avoid acquiring more than 10 per cent of any one enterprise, for fear of coming within the purview of the holding company act, but they are expected to buy enough of each to have what is called "an important voice" in policy.

JACKSONVILLE P.-T. A. WILL MEET ON FRIDAY

JACKSONVILLE, Dec. 2.—(Spl.)—P.-T.A. will hold regular meeting at 3 p. m. Friday, December 3. Christmas seal stamps have been given the school children to be sold, and all who do not have an opportunity to buy the stamps from the school children may buy them at the postoffice.

WOMAN PERILS LIFE TRYING TO SAVE DOG

LOS ANGELES, Dec. 2.—(AP)—A woman, trying to rescue her dog from the sticky pitch of the historical La Brea tar flats, where primeval animals were sucked down to death thousands of years ago, fell into the black ooze today and had sunk to her armpits before she was rescued.

The woman, Mrs. Alice Harris, 40, was frantic and screaming when a park foreman and a crew of laborers reached her. The foreman, Sam Warren, grasped her wrists. The rescue crew worked for several minutes prying her loose from the death grip of the tar. Her dog was not found.

Use Mail Tribune want ads.

19 More Days to Buy Christmas Seals

Did you know...

that Wilhelm Konrad Roentgen, a professor at Wurzburg, Bavaria, discovered the X-ray in 1895?

FIRST AID FOR CHILLS!

MISTER, don't suffer with chills and chattering teeth. When Old Man Winter starts dishing out chilly sauce for your gooseflesh, get into HANES Underwear!

Slide your feet through the legs of a Heavyweight Champion . . . draw its sleeves onto your arms . . . button up and feel the comfortable warmth in its soft, luxurious snugness. Mister, when you get into this underwear, you're weather-proofed for Winter!

HANES gives you another kind of comfort, too—freedom from pinching and pulling. You can stretch your arms . . . sit and cross your legs . . . nothing cuts or binds! Buttons, buttonholes, cuffs, and seams are sewed for keeps—not to keep your wife sewing! See a dealer today.

HANES

A nearby dealer has HANES Union-Suits, $1 up . . . Shirts and Drawers from 75c . . . Boys' Union-Suits, 75c . . . Merrichild Sleepers, 89c. Also WINTER SETS (the new shirt and knit shorts illustrated at right), 55c to 75c each. P. H. Hanes Knitting Co., Winston-Salem, N. C.

THE ANTI-FREEZE UNDERWEAR FOR MEN AND BOYS

GIFTS HE WILL APPRECIATE

SHIRTS

Novelty Weaves—Rayons—Broadcloths and Madras cloths— $1.95

Others—at $1.65 and $2.50

ROBES

All wool flannels and silk robes—wrap around and double breasted models—

$7.95 to $10.50

TIES

See our large selections of NEW TIES for MEN—

55c & $1.00

SWANK GIFTS for MEN

SUSPENDERS

New Roto-Bak style, with —Personalized Initials—

$1.00 & $1.50

TIE CHAINS

with Personalized Initials

50c & $1.00

LARSEN'S CLOTHES SHOP

42 South Central Medford

HURRY! HURRY! HURRY!

Just 2 Days Left

NEWBERRY'S

STOCK REDUCTION SALE

FRIDAY and SATURDAY

2-Pound Box Chocolates 49c Delicious Assorted Flavors

Twin Sweater Sets $1.59 Ladies' and Misses' Formerly priced at $1.98

Men's Handkerchiefs 3c ea. Full size

66x76 Sheet Blankets 49c Soft, Warm, Comfy

Ladies' Slips

Rayon Taffeta, 'V' Top Lace Trimmed

Reduced to 35c

Ladies' Dresses

Fast colors Sizes 14 to 52

88c

Formerly Priced $1.00

32-Piece Set Dinnerware $3.59 Beautiful selection of patterns

Guaranteed Alarm Clock 98c A Real Value

Rayon Bed Spread 69c Full size. Formerly priced at $1.00

Men's Broadcloth Shirts 77c Fast color, Sanforized Plain colors, fcy. patterns

STAMPED PIECES, to be worked . . each 19c

Large Assortment

ALL WOOL SWEATERS, Ladies' and Misses' 88c

Slip-over and button type. New styles. Values to $1.49

LADIES' HOSE, Full Fashioned . . . . pair 47c

Pure silk chiffon. Regular 59c value.

CHRISTMAS Gift VALUES

Use Our Layaway Plan

DOLL 21½ in. Moving eyes. Organdy dress and bonnet. $1

CHRISTMAS CARDS

Your NAME ENGRAVED on 25 Beautiful cards, complete 50c

21 Attractive Cards Asst. French folders, parchment cards in box 20c

Gift Slippers

Are always appreciated. Complete range of styles and prices for all the family

25c to $1.00

Gift Suggestions For HIM

Boxed Ties 25c and 39c

Shaving Sets 25c and 50c

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TREE LIGHT SETS 39c

8-light Set, complete

See Our Complete Assortment of Decorations and Gift Wrappings

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Toy Books Picture Fiction Painting 10c, 25c

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Cosmetic Sets 10c, 25c, 50c

Dresser Sets $1.00

Manicure Sets 25c

Boxed Hankies 10c, 15c, 25c

J. J. Newberry Co. 5c 10c 25c Store

Phone 131-R Medford, Ore. 36 North Central Ave.