

# GROCETERIA SUPER FOOD MARKETS

ONE SHOPPING STOP FOR EVERYTHING

## Home Purity Bakery

Bread and Cake Like Mother Made



### BETTY CROCKER'S GOBLIN CAKE FOR HALLOWE'EN

Again your Home Purity Bakers offer this famous Holiday Cake. On sale tomorrow and every day next week so that you may have the appropriate Hallowe'en dessert for your Hallowe'en party. Iced in the Hallowe'en colors it adds the finishing touch to your party refreshments.

Large Three-Layer . . . . . 59c  
Half Cake . . . . . 30c

More than 800 Home Purity Goblin Cakes sold during Hallowe'en week—1936.

### Golden Cream Cake

So heavy is the demand for this popular favorite that we offer it again tomorrow.

Large Three-Layer . . . . . 59c  
Half Cake . . . . . 30c

### Orange Pineapple Angel Cake

Betty Crocker's famous 13-egg Angel Cake rich with oranges and pineapple, coated with a rich fruited icing.

Large size . . . . . 55c

Small family Angel Cake  
Loaf . . . . . 29c  
Iced . . . . . 33c

### Breakfast Toppers

Tops with any breakfast

Spiced Cherry Rolls . . . 3 for 10c  
Orange Twists . . . . . 3 for 10c

Almond Rooster  
Combs . . . . . 6 for 25c

Old-fashioned  
Bismarks . . . . . 6 for 15c

### Mince Pies

Why bake them at home when you can get a good deep pie filled with old-fashioned New England Mincemeat.

Each . . . . . 30c

### Home Purity Cookies

Merely a reminder so you won't have the disappointment that results from finding the jar empty when you reach for the bedtime snack.

2 doz. . . . . 25c

## WHAT THE DOCTOR SAID ABOUT BREAKFAST



SOME TIME ago a member of our family got to feeling badly and consulted the family physician. After much questioning, the doctor gave him this advice:

"Do this and you will feel all right. Eat three meals a day and above all eat a good breakfast. It's fine to be temperate with food but you go at it wrong. When you get up you have been without food for 12 or 14 hours. Skipping or eating too little breakfast extends the period of insufficient energy renewal to 18 hours. You say you feel better in mid-afternoon? That is due to the lunch you ate.

"You are getting plenty of food but not at the right time. Spend it over three meals a day and you will be O. K."

The doctor was right. After a few days of good old-fashioned breakfasts normal energy had returned and what was feared as an approaching illness was quickly corrected in his simple manner.

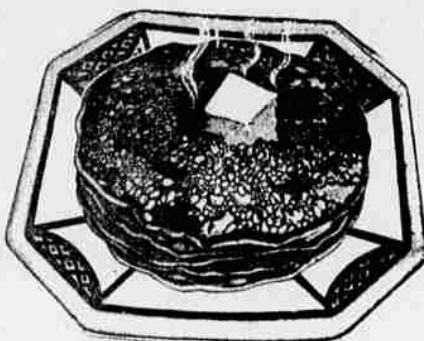
Ask your doctor.



### TOMORROW — FREE PANCAKE FLOUR

—WITH SAUSAGE and COFFEE

Taste the real goodness of an old-fashioned breakfast of sage seasoned all-pork country sausage, Sperry hot cakes and Z-Mor-U coffee. Yes, we are making hotcakes, frying sausage and serving them with Z-Mor-U coffee. A big enough taste to show their supreme goodness.



### —OLD FASHIONED BREAKFAST SPECIAL—

COUNTRY STYLE ALL PORK SAUSAGE

Choice of mild or full sage seasoned.  
2 lbs. . . . . 49c

Package Sperry Pancake Flour FREE

1 LB. ALL-PORK SAUSAGE

Choice of mild or full sage seasoned.  
1 LB. Z-MOR-U COFFEE

Ground to suit the kind of pot you use.

Package Sperry Pancake Flour FREE

BOTH 49c

2 Pounds Z-Mor-U Coffee 49c

Ground to your order for Silex, drip, percolator or coffee pot

Package Sperry Pancake Flour FREE

## —SAVINGS IN THE GROCETERIAS—

"FOODS ARE FRESHEST WHERE SOLD FASTEST"

Leslie Salt, 2-lb. pkg. . . . . 7c

Mothers Oats, pkg. . . . . 25c

Quaker Puffed Wheat, 2 pkgs. . . . . 15c

Peacock Brand Yellow Cornmeal, No. 5 sack . . . . . 19c

Softasilk Cake Flour, pkg. . . . . 23c

Krafts Cheese, 2-lb. box . . . . . 59c

Hershey's Cocoa, 1-lb. box . . . . . 11c

Long Thread Cocoanut, 1/2-lb. pkg. . . . . 13c

White King Granulated Soap, large pkg. . . . . 29c

Scotch Granulated Soap, pkg. . . . . 25c

White King Toilet Soap, 4 bars . . . . . 19c

Home Purity Mayonnaise, pint, 22c; quart . . . . . 39c

Snowdrift Shortening, 3-lb. pail . . . . . 50c

Comfort Toilet Tissue, 4 rolls . . . . . 25c

Wesson Oil, 1/2-gal. can . . . . . 73c

Zee Toilet Tissue, 4 rolls . . . . . 15c

## WITH THE GRANGES

Lower Applegate Grange Dance  
Near Applegate Post Office  
Tomorrow Night, Saturday, Oct. 23  
Sylvias Orchestra  
Supper at Midnight

JACKSONVILLE  
Grange Turkey Dinner  
Wednesday, Oct. 27  
Dinner at 6 o'clock, 50c. Evening dancing for a slight extra charge. Remember, next Wednesday. Always a fine dinner at Jacksonville.

## Super Meat Markets

Quality Controlled Meats

WE'VE SAID a lot about controlling the quality of beef but not so much about other meats.

Take ground meats for example—there, if anywhere, quality control is most essential. Everyone likes good hamburger. Men are especially fond of good sausage and there is nothing finer than a baked, well seasoned ham and veal loaf. We ourselves are very fond of any one of these three ground meats.

While economy is a prime factor when buying meats, there is a point beyond which economy cannot go. We cannot sell any one of them for less than the cost of good cuts of meat because that is what we use in them.

Ground meats are often the bargain football of the meat business. Not so with us. We like them so well that we are just as particular about them as with the most expensive cuts of meat.

Again we extend an invitation to our cutting rooms where you may see our meats ground. We want you to be able to enjoy these old favorites with full assurance that they are as good as any meats you can buy.

SEE SPECIAL SAUSAGE OFFER ELSEWHERE IN THIS AD

Ham and Veal Loaf, lb. . . . . 20c

Ground Steer Beef, 2 lbs. . . . . 35c

Cooked Ham and Veal Loaf, lb. . . . . 25c

Pure Vegetable Shortening, 3 lbs. . . . . 43c

### Quality Controlled STEER BEEF

Eastern restaurants have taken the better steaks off their menus because prices were prohibitive. T-bone and sirloin steaks are retailing for 65c to 75c a pound.

But those folks would appreciate a Groceteria where the finest quality controlled steer beef sells for less than half what they have to pay.

Steer Sirloin Steaks . . lb. 32c  
Steer T-bone Steaks . . lb. 35c  
Steer Round Steaks . . lb. 32c  
Steer Swiss Steaks . . lb. 29c  
Steer Pot Roast . . . . lb. 18c  
Steer Short Ribs . . . . lb. 15c

All held 30 days in Medford's only retail quality control conditioning plant.

Leg of Lamb, lb. . . . . 27c

Shoulder of Lamb, lb. . . . . 20c

Shoulder Pork Roast, lb. . . . . 20c

Pork Chops, lb. . . . . 29c

Oysters, pint . . . . . 27c

### HENS

Choice 69c  
Fine for roasting or stewing with noodles or dumplings.  
Average weight, 4 lbs.

## Fruits & Vegetables

Freshest Where Sold Fastest

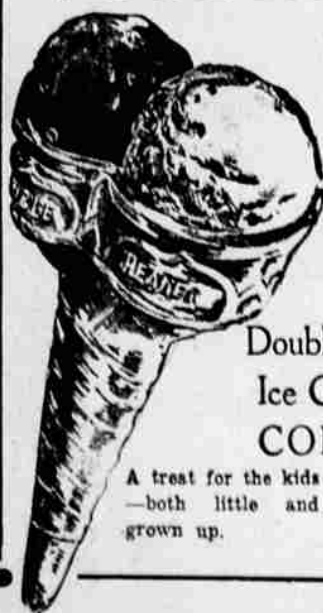
Large Utah Celery, 2 for . . . . . 19c

Large Artichokes, 2 for . . . . . 15c

Fancy Arizona Grapefruit, 80's, 5 for . . . . . 19c

## FOUNTAIN REFRESHMENTS

A Restful Shopping Pause



Double Dip Ice Cream CONES

A treat for the kids—both little and grown up. 5c

### TOMORROW'S DINNERS

Roast Turkey with Dressing . . . 29c  
Roast Steer Beef with Brown Gravy . . . . . 25c  
Breaded Veal Cutlets . . . . . 25c

### DINNER DESSERT

Home Purity Cake a la Mode . . 10c  
Home Purity Pie . . . . . 10c  
Hot Old-fashioned New England Mince Pie . . . . . 10c  
Dixie Nut Sundae . . . . . 10c  
Manhattan Beach Sundae . . . . 15c

Store Hours 8 A. M. to 9 P. M.

6th at Central  
8th at Grape  
Savings Without Self-Denial

# GATES & LYDIARD