

STATE P.T.A. HEAD WILL HOLD SCHOOL HERE NEXT FRIDAY

Instruction To Be Given Units Of County—Teachers To Attend Luncheon—Committees Are Named

Mrs. C. W. Walls, president of the Oregon Congress of Parents and Teachers, will conduct a school of instruction for P. T. A. units of Jackson county at the First Methodist Episcopal church Friday, Oct. 22, beginning at 10 a. m. This will be the first visit to Jackson county by Mrs. Walls since she became president of the Oregon Congress. She will be greeted by a convention held here two years ago when Mrs. Walls was vice-president.

Extensive plans for the school have been made by the Jackson county council of which Mrs. James K. Hoey is president. Mrs. Hoey stated it is the duty of all officers and chairmen to attend the school that they may prepare themselves to carry on their work more successfully. The council extends a cordial invitation to anyone interested in child welfare to attend.

Teachers of Medford schools will attend the luncheon so that they may meet the state P. T. A. president Mrs. Walls. Also attending the luncheon will be E. H. Hedrick, superintendent of Medford schools, and C. R. Bowman, superintendent of Jackson county schools. A special feature of the luncheon will be music under direction of Esther Church Leake, supervisor of Medford school districts.

Mrs. Hoey has named the following special committees for the school: Hospitality, Mesdames Powell, Swam, Shangle; decorations, Mesdames Cleveland, Hopkins, Pond; registration, Mesdames Rusk, Cooley; group singing, Loma Cook Young; nursery, Mrs. Kellenbeck; enrollment contest, Mrs. B. R. Finch.

The nursery for pre-school children will be held in the church. Mothers leaving children are asked to provide them with a lunch.

The luncheon will be served by the ladies of the church. A nominal charge will be made.

GROGERS LAUNCH S. AND W. CONTEST

A sensational, fascinating \$10,000 "Perfect Mate" contest with 2,606 cash prizes! This is the subject of the big, dominating advertising now being run in the Medford Mail Tribune to skyrocket sales of S&W Mellow'd coffee!

Each week for 13 continuous weeks, the grocers of S&W Mellow'd coffee are giving away 200 prizes of \$250 each—100 to women, 100 to men. Every entry that wins one of these weekly awards will be automatically considered at the close of the contest for one of the six capital cash prizes. For each sex there are three prizes: For prizes of \$1,000, \$500, and \$250 each! Thus, in this exciting contest, an entrant may win anywhere from \$2.50 to \$1,000 in cash.

Countless thousands of readers of this newspaper will enter this easy S&W Perfect Mate contest, and each and every one of them will buy one or more cans of S&W Mellow'd coffee from your grocers, so that they can compete for these attractive cash prizes. And the entry requirement is so easy that many entrants will send in new entries week after week. All that the contestant has to do is suggest another point to be added to the amusing S&W Perfect Husband Guide or Perfect Wife Guide.

To enable grocers to reap the full sales-benefit, the routes of S&W Mellow'd coffee are now distributing the S&W official contest entry blanks for grocers to give to their customers as well as striking, rich-color store banners featuring the contest and telling customers to "Get entry blanks here."



"LOOK, TRIANGLE MILLER I EAT YOUR ROLLED WHEAT EVERY MORNING!" "THAT'S FINE! EAT IT REGULARLY... YOU GET ALL THOSE PRECIOUS VITAMINS IN TRIANGLE!" Boys have learned the importance of food in muscle building. Without the proper proteins and bone-building vitamins a boy is handicapped in his development. But boys don't eat Triangle Wheat for health only—they relish its wholesome flavor when served with cream and sugar. Serve it often—cooks in 3 minutes—and it's so economical.

MANUFACTURED BY TRIANGLE MILLING COMPANY * PORTLAND, ORE.

Meteorological Report

October 20, 1937. Medford and vicinity: Cloudy tonight and Thursday, occasional rain Thursday; little change in temperature. Oregon: Cloudy with occasional rain in northwest portion tonight and in west portion Thursday; little change in temperature; moderate southerly wind off coast.

Local Data. Temperature a year ago today: Highest 67; lowest 33. Total monthly precipitation, 1.41 inches. Excess for the month, 7.3 in. Total precipitation since September 1, 1937, 2.56 inches. Excess deficiency for the season, 1.36 inches. Relative humidity at 5 p. m. yesterday 42 per cent; 3 a. m. today 96 per cent. Tomorrow: Sunrise 6:21 a. m., sunset 5:21 p. m.

Observations Taken at 5 a. m., 120 Meridian Time.

Table with columns: CITY, High Temp., Low Temp., Precipitation, Weather. Rows include Boise, Boston, Chicago, Denver, Eureka, Helena, Los Angeles, MEDFORD, New York, Omaha, Phoenix, Portland, Reno, Roseburg, Salt Lake, San Francisco, Seattle, Spokane, Washington, D.C., Yakima.

Communications

War—Mutual Annihilation To the Editor: The panegyric on war, written by O. L. Bullen and which appeared in your communications column a few days ago represents the view of a sizable part of society. But they apply most of Mr. Bullen's laudations to competition rather than to war. Competition is a prettier name than war although the effects are the same—extermination.

Just how ridiculous this school is becomes at once clear when the contestants are equal in ferocity and in all other ways. The result is mutual annihilation! Mr. Bullen's praises then amount to the glorification of being wiped out! I would be left to "glorify natural law." None left to "exalt the strong and condemn the weak" and end in "decadency"; nor make "men out of women."

What Mr. Bullen is trying to express, perhaps, is that the dynamic or active state is superior to a static state of society. He confuses the state. But peace and static are not necessarily the same. Nor is dynamics and progress identical. War, of course, is dynamical, but is more retrogressive than progressive in the vast majority of cases. Nations have progressed in spite of wars, not because of them. Wars in the last analysis are points of contact between conflicting forces tending to synthesis. They are always resorted to as an "instrument of national policy" only in societies of low social intelligence. They are a calamity for both sides in the vast majority of cases—invariably so in complex societies.

The law is: Peace is necessary for social continuity in direct proportion to society's complexity.

Mr. Bullen thinks that war is natural—and so it is. So is death! War is the natural state of most forms of life that do not think, including man and societies. But out of the struggle of predatory animals has evolved a biped with a brain. This has implanted in man by nature, its role, it seems, is to produce economy in the struggle of blind nature for the "purpose" of raising matter and force from the simpler to the more complex—to make nature less blind—to make more hits and less misses.

Mr. Bullen, and his numerous school would have man prostitute to their role in the "natural scheme"—defeat nature's "objective" and act as blind-ly as the female spider which eats her male for a wedding breakfast.

R. HEGNER, October 17 Gold Hill

REGULATION NEAR FOR BICYCLES AS CLUB SEEKS LAW

(Continued from Page One)

Club Offers Help. Mr. Pinneo said the 20-30 club was prepared to stand the expense of enforcing any regulative ordinance for the first year of its existence. If an ordinance is adopted, he stated, the club would conduct an educational campaign to acquaint bicycle riders with the aims and purposes of the supervision. He emphasized that the education of youthful bicycle riders would be of permanent value in training them as potential drivers of motorcars.

On motion of M. N. Hogan, the council adopted a vote of thanks and appreciation for the club's cooperation and offer of assistance. City Attorney Frank P. Farrell informed the council that Superintendent Fred W. Scheffel's department had prepared a list of 330 properties on which sidewalks were in need of repair. He asserted that little response had been received to notices sent to the property owners asking that the sidewalk defects be repaired.

Many complaints of defective sidewalks have been received in recent months. Mr. Farrell stated, and he stressed that in a few instances damage suits against the city had resulted from injuries alleged to have been sustained in falls caused by broken walks. The city attorney emphasized that property owners are liable for any damage or injury caused by defective sidewalks. "The city has authority to repair the sidewalks and assess the property owners," Mr. Farrell pointed out. "We do not want to follow this procedure but there is no other course to pursue if the property owner refuses to repair the sidewalks himself."

The council directed Mr. Farrell to institute the required procedure to have the defective sidewalks repaired. Lot is sold. On the recommendation of George T. Frey for the land appraisal com-

mittee, the council approved sale of a lot on the west side of Ashland avenue between Main and Smith streets to Kermit C. Nelson. It is understood Mr. Nelson plans to build a residence thereon immediately. Upon the advice of the planning commission the council amended an ordinance pertaining to the erection of fences, purpose of the amendment being to prohibit fences that would infringe upon the rights of neighbors.

Mr. Hogan informed the council that up to September 30, a total of \$6,182.50 had been received from license and permit fees of all kinds. A letter from the Girl Scouts thanked the council for the flowers and generally beautiful appearance of the playground on Bear creek off East Main street.

Weather. Northern California: Fair tonight and Thursday, no change in temperature; gentle northerly wind off coast.

Oregon: Cloudy with occasional rain in northwest portion tonight and in west portion Thursday; little change in temperature; moderate southerly wind off coast; fresh at mouth of Columbia river, increasing tonight.

Award Sewer Contract. WASHINGTON, Oct. 20.—(AP)—The war department announced today award of the following contract: Clifford A. Dunn, Klamath Falls, Ore., revising sewer system, constructing pump houses and other concrete structures, Columbia river at Dalles City, Ore. \$137,218.

resent the commission on the Bonaventura advisory committee.

"We get AUTOMATIC COMFORT from our new IDEAL BOILER" American Radiator Company. 41 West 40th Street, New York, N. Y.

Pick the "PERFECT MATE" 2,606 CASH PRIZES totaling \$10,000! CAPITAL CASH PRIZES!! FOR WOMEN: \$1,000.00 1st PRIZE, 500.00 2nd PRIZE, 250.00 3rd PRIZE. FOR MEN: \$1,000.00 1st PRIZE, 500.00 2nd PRIZE, 250.00 3rd PRIZE. This S&W Official entry blank is merely intended for your convenience. Additional entries may be sent in on plain paper... but each entry must be mailed separately. Get extra copies of the S&W Official Contest Entry Blank from your grocer.



Win every week! 200 CASH PRIZES OF \$2.50 EACH TO BE GIVEN AWAY EACH WEEK... 100 To Women, 100 To Men!

It's easy... and it's grand fun! Here's all you have to do! You ladies, just read over the nine points on the Perfect Husband Guide at the near right. You men, just look over the nine points on the Perfect Wife Guide at the far right. Then jot of another point that could be added, and jot it down in not more than 20 words in the blank space at the bottom of the column. That's all there is to it! There are innumerable points that you can add... by listing the oddities in your mate's behavior as well as those of your friends. Don't save more than one point in each entry... list them for separate entries so that you have more chances to win. Each one that you send in may win from \$2.50 to \$1,000.00 in cash for you!

You are entitled to send in one entry every week. Each woman's entry and each man's entry must be accompanied by a piece about one-inch long from the end of the tin strip that unwinds from the side of a can of S&W Mellow'd Coffee, either Regular or Drip Grind, (or a reasonably exact replica of the S&W Mellow'd Coffee label).

Everyone is eligible to enter except employees of S&W Fine Foods Inc., members of their families, or members of the S&W advertising agency.

All entries will be primarily judged on the basis of originality of ideas... literary style is secondary. Judges' decisions are final. Ties win duplicate awards.

Each weekly contest with 200 cash prizes of \$2.50 each closes with mail postmarked Midnight, Saturday. Entries received later will be considered in the following week's contest.

Hurry... win this week! Contest starts week of October 17, 1937... closes with week ending January 15, 1938. Address to Contest Dept., S&W Fine Foods Inc., San Francisco, California.

S&W presents "I WANT A DIVORCE" Listen In! KGW EVERY SUNDAY at 8:15 P.M. EVERY WEDNESDAY at 7:45 P.M. NBC RED NETWORK. Fascinating real-life stories from other people's married lives... dramatized by America's most famous writers... PETER B. KYNE * DONALD HENDERSON CLARKE * * CARLTON E. MORSE * * HUGH WILEY * * AND OTHERS not a serial... a new, different, thrilling kind of radio entertainment!

WOMEN'S ENTRY BLANK... MEN'S ENTRY BLANK...

IF YOU ARE A WOMAN... you can win from \$2.50 to \$1,000.00 in cash just by suggesting another point to be added to Elsie Robinson's "PERFECT HUSBAND" GUIDE. IF YOU ARE A MAN... you can win from \$2.50 to \$1,000.00 in cash just by suggesting another point to be added to Melvin M. Belli's "PERFECT WIFE" GUIDE.



- Eats whatever is served without grumbling.
• Gives wife ample allowance.
• Often compliments wife about looks.
• Often tells wife he loves her.
• Helps wife with housework.
• Never criticizes wife before others.
• Never lies to wife.
• Remembers birthdays.
• Never flirts with other women.
• Always laughs at husband's jokes.
• Always serves meals on time.
• Keeps self neat and dainty.
• Never goes to bed angry.
• Never opens husband's personal mail.
• Stays within family budget.
• Is a gracious hostess.
• Never corrects husband's speech before others.
• Is not a "back-seat" driver.

Write here! I suggest that the following point be added to the "Perfect Husband" Guide: (use not more than 20 words) Name, Address, City, State, Dept. M.M.T.