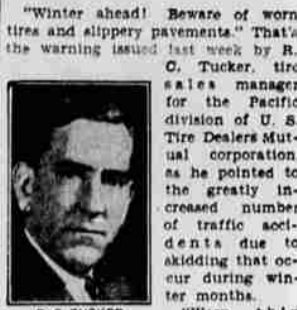


WINTER PROOF CAR SERVICE LAUNCHED

Club Gains.
AMARILLO, Tex.—(UP)—Amarillo continues to boost its mothers-in-law—and recently membership in the Mothers-in-Law club reached 250. The club has been granted a

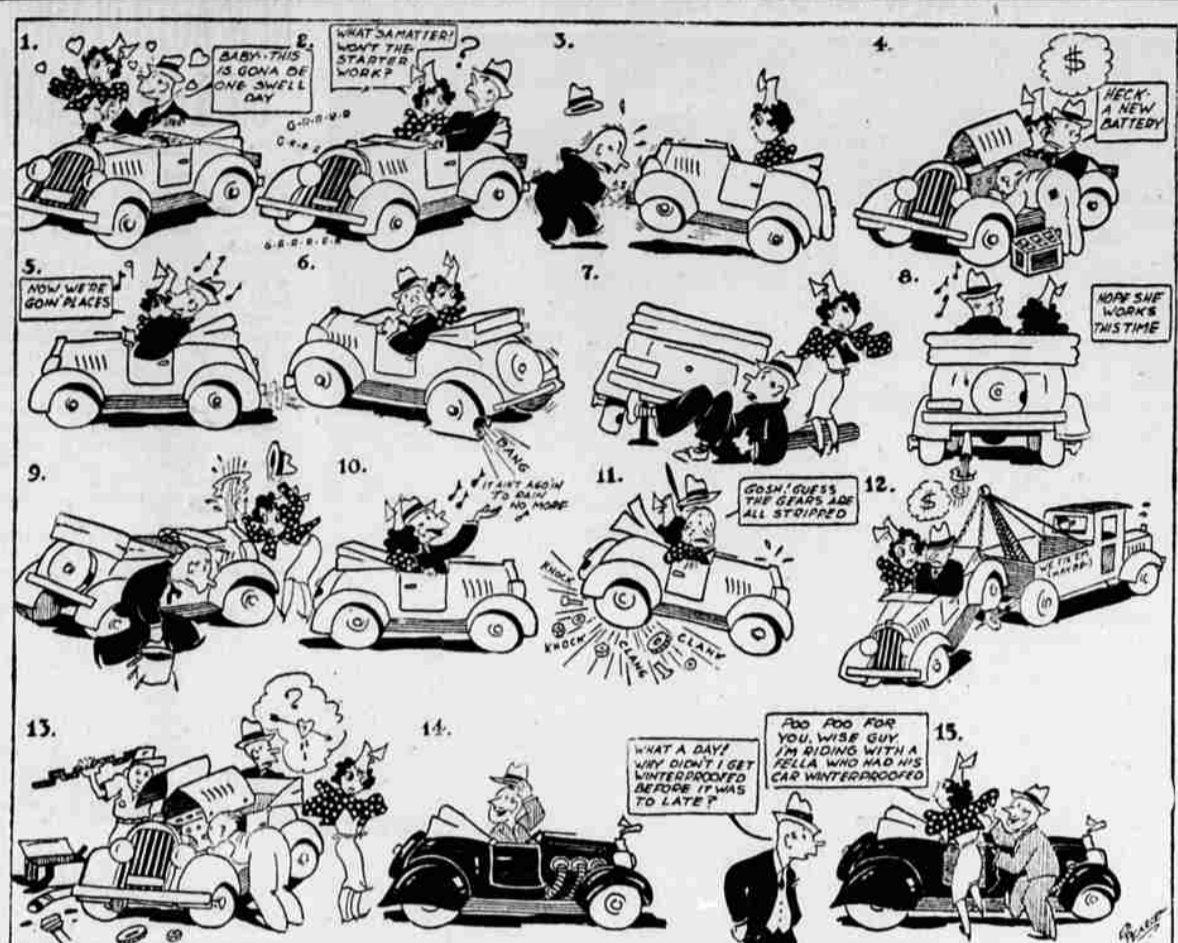
charter and inlaws are being signed from all over the Panhandle and even four other states—and even one from Boston.
Use Mail Tribune want ads.

URGE DRIVERS TO BEWARE OF TIRES THAT ARE UNSAFE



"Winter ahead! Beware of worn tires and slippery pavements." That's the warning issued last week by R. C. Tucker, tire manager for the Pacific division of U. S. Tire Dealers Mutual corporation, as he pointed to the greatly increased number of traffic accidents due to skidding that occur during winter months.
"Worn, thin tires are a real safety hazard at any time of the year but on wet, wintery pavements they are doubly dangerous," Mr. Tucker said. "Every motorist should have the tires on his car carefully inspected before entering the winter driving season. Casings that are worn smooth should be replaced immediately and those that are partially worn should be watched closely."
"That car owners are aware of the importance of having safe, anti-skid tires for winter driving is apparent in the mounting sales of the new U. S. Royal Master tire reported by Pacific coast dealers," Mr. Tucker added.
"The Royal Master is especially designed for wet, skiddy streets. Its patented, dissolving process divides the tread into hundreds of sharp-edged blocks which grip the road surface with a centipede-like grip and wipe it dry, thus eliminating both forward and side skids. Actual tests prove that this amazing new safety tread will stop a car in two-thirds the distance required by ordinary anti-skid tires."

The End of a Perfect '?' Winter Day



SERVICE STATION MEN PROTECT CAR BY MOBIL SYSTEM



The Winterproofing movement is now under way.
To assure motorists the safety, proper performance, comfortable riding and attractive appearance of their cars for the colder days ahead, operators of Mobilgas and Mobiloil service stations throughout this area have started a great "prepare for winter drive" by offering a free inspection service of all cars driven into their places of business for lubrication.
"Everything visible about a car," says Albert E. Horn, Jr., Oregon division general manager for General Petroleum Corporation, "comes under the eagle eye and experienced hands of the Mobilgas station man during this free-examination Winterproofing period."
"These inspections assure safe, comfortable, care-free, economical operation of cars during the cold-weather period, and also reduce operation and maintenance costs to the minimum."
Tires, battery, lights, windshield wipers, spark plugs, body bolts, fan belt and oil filter are among the things that come under this careful scrutiny, it is explained. It is also stated that critical examination and flushing of radiators, strainers and fuel lines, gasoline tank, crankcase, transmission, differential, and other important parts, are included.
"One of the factors stressed in the interests of motorists," continues the Mobilgas and Mobiloil executive, "is that heavy summer oil and grease should be replaced with lighter lubricants to guard against undue friction, drag or resultant mechanical difficulties."
"It is shown by records that a large percentage of accidents and many repair bills are the direct result of carelessness or thoughtlessness in car upkeep. In order that winter motorists may run no risks, in order that their cars may perform at peak efficiency, at the lowest cost of upkeep, our Winterproofing plan has been inaugurated, similar in purpose and operation to the Summerizing plan, which proved so popular in this area last spring."
"Because of the busy travel days ahead, when cars will be put to additional strain, due to cold, damp weather, this plan should be deservedly popular."



**MOBILGAS
MOBILLOIL
Mobilubrication**

WINTERPROOF NOW!

AVOID TROUBLE LATER

Our Mobilubrication services annually afford our customers millions of miles of economical, efficient, care-free motoring. Now is the time to prepare your car for winter driving. Our complete FREE inspection service is your protection. Our modern, efficient station places every convenience within your instant reach.

WILSIE PRUITT

GENERAL PETROLEUM SERVICE

Main St. at Ivy— opp.
Hotel Medford
and City Park



GRIM REAPER HAS HOST OF HELPERS

"The grim reaper waits around the corner for many careless drivers, and he finds a number of things happening to cars as the weather gets wet and snappy," says A. L. Knipping, Jr., operation department manager of General Petroleum Corporation.
"To prevent losing control of cars and piling up in serious smashes one must make sure that such vital parts

Proper Tire Inflation Saves Money for Drivers

That proper tire inflation is more important than most motorists suspect was brought to light recently when tire engineers announced that one pound of under-inflation takes 500 miles from the life of a tire. Thus car owners who want to get the utmost economy as well as greater safety and riding comfort are urged to keep a close eye on correct tire inflation.
Among services regularly practiced in Mobilgas stations, say local dealers, is the inspection of tires and their inflation to the correct pressure to promote long wear and easy riding, and prevent trouble on the road.
Also, it is explained that whenever a car is placed on a Mobilubrication rack for checking and lubrication, the tires are thoroughly examined, all lumps, nails or glass particles removed and any hemispheres inspected to make sure they will not lead to blowouts.
Especially during the Winterproof period, and at all times, in fact, this tire examination is regular practice at Mobilgas stations.

Car Defects Cause Many Wrecks

Appalling revelation of the causes behind many traffic accidents was recently received by Lloyd Bayly, sales promotion manager of General Petroleum Corporation.
"In one year," Bayly says, "7,360 cars were involved in accidents due to punctures or blowouts of worn tires; 9,750 were involved in mishaps due to one or both headlights falling or lights being improperly adjusted; 8,840 came to grief because tail lights were out or obscured; 11,800 were damaged or wrecked because of skidding; 18,800 were in accidents caused by defective brakes; 2,500 met accident due to various failures of equipment. Only 28 percent of cars examined by inspectors were found to be in good driving condition."
"These facts reveal the main reason for the Winterproof inspection campaign inaugurated by Mobilgas and Mobiloil service stations."
It is pointed out that inspection is essential to reveal the ravages of summer driving, which does things to cars. It is also pointed out that change from summer heat to winter cold imposes entirely different demands on cars, necessitating careful checkup, flushing of radiator, crankcase, gas tank, fuel lines, transmission and differential, and use of lubricants created to meet winter weather conditions.



LLOYD BAYLY

... and when you WINTER-PROOF give yourself this EXTRA SAFETY



Only the U. S. Royal Master has so many hundreds of sharp, gripping edges in both directions... to bite through slippery road film—wipe the water away—eliminate the very cause of skidding by giving the tread a safe, dry-road contact. Only Royal Master gives this complete 2-way control of both forward and side skids.

on Slippery Winter Pavements

● Royal Masters stop quicker. They control side skids. They give safety in slippery weather never before available. Don't risk the hazards of winter roads. Come in today and equip your car with these sensational new safety tires.

Guard against cold weather with this FREE "U. S." 7-Point Battery Check-Up

LET US—

1. Inspect your battery.
2. Test with hydrometer.
3. Clean.
4. Remove corrosion.
5. Add distilled water.
6. Grease terminals.
7. Tighten connections.

LET US EQUIP YOUR CAR WITH
AMAZING NEW **U.S. ROYAL Masters**
WITH CENTIPEDE GRIP
Sold by GENERAL PETROLEUM STATIONS AND LEADING DEALERS
United States Rubber Company
U. S. Tire Dealers Mutual Corporation

EXPERT—AUTOMOTIVE REPAIRS

Go Hand In Hand with
EXPERT LUBRICATION and INSPECTION SERVICE
AT THIS STATION
During the WINTERPROOF Campaign



If there is something mechanically wrong (and of course it must be righted before Winter sets in) you can trust us to fix it up right, and treat you fair as to service and price. Try our motor tuneup. It's important to insure peak performance and greatest mileage per gallon. Good repairs save money and avoid trouble. Talk with our car doctors... real experts in their line.

SWING'S GENERAL SERVICE

600 EAST MAIN

—Just East of the Bear Creek Bridge

MOBILGAS
MOBILLOIL
General Petroleum Products
BRAKE SERVICE
WASHING

U. S. TIRES
Accessories
Batteries

BEWARE OF WINTER CAR TROUBLES

FOR carefree miles... and carefree smiles, drive in to Pendleton & Patterson's Service Station and get ready for Winter days ahead. This is headquarters for complete Winterproof service, with world famous Mobil lubricants. Created to fit YOUR car and the season of the year. Drive in and ask about the FREE inspection with every lubrication order.



PENDLETON — AND — PATTERSON

Pacific Highway at Main St.
CENTRAL POINT
MOBILGAS and MOBILLOIL

MEMORY TRIUMPHS AT VISION TEST

OMAHA, Neb.—(AP)—Belle Ryan, assistant superintendent of schools, confounded clerks in the auto license testing bureau when she was asked to read an optical chart 25 feet away. She did so rapidly and correctly, as the clerk learned when he walked forward and squinted at the letters. "That's impossible," the clerk declared. "Human vision can't be that good. You're not supposed to be able to read the entire chart."
Miss Ryan walked out with an air of triumph, not revealing she could have recited the letters in total darkness with equal facility. Because of long experience in school work, she knew the chart by heart.
Three percent of the adult population of the United States have graduated from college and another four percent have attended some college.



EVERY CAR

... needs a thorough simonizing before winter weather is here... It's time OW TO WINTER-PROOF YOUR CAR... A new coat of DUCO or SYNTHETIC ENAMEL will make your car like new, protect it from winter weather and add many dollars to its value. We feature...

- SYNTHETIC ENAMEL
- DUCO
- SIMONIZING
- PLATING

DAILY AUTO PAINTING

32 South Bartlett St.