

### COMMUNITY CHEST DRIVE CONTACTS EMPLOYEES NEXT

First phase of the Community Chest campaign, which embraced the business and residential sections, was practically completed yesterday and the second phase will be started Monday, it was announced by G. R. Durham, Salvation Army adjutant and campaign director.

The second phase embraces the employee division which thus far has been only about one-eighth completed. Adjutant Durham said he estimated that it would require most of the week to make contact with the 3,000-odd employees in the campaign territory.

"Employees who have not yet been contacted need not feel disappointed," Adjutant Durham said. "Before the campaign is completed all will be reached so that they might contribute to this worthy cause."

Beginning Monday morning a crew of about 20 men will give their full time to the employee division, the adjutant stated. The group is composed of clergymen and employees whose services have been donated to the campaign by their employers, he related.

Firms where the employer and all the employees have contributed to the chest are receiving placards showing that a 100 per cent response has been made. Eleven firms establishing a 100 per cent record were announced by campaign headquarters yesterday as follows:

Hansen Hardware, Shirley Brothers, Eibelswyn B. Hoffmann, Charles A. Wing Agency, Kennell Ellis Studio, Crystal Springs Packing company, Medford Stationery Store, Burleson's, Jacque Lenox, Peerless market and Medford branch of the United States National Bank of Portland.

Names of other 100 per cent firms will be announced as their contributions are completed, headquarters said. Some yet remain to be contacted, it was added.

**ZONTA CLUB WILL SPONSOR MUSICAL**

Three concerts by the Medford Junior Symphony orchestra, directed by John R. Knight, are to be sponsored by the Medford Zonta club this season.

The first concert will be Tuesday night, November 30. Guest artist for this concert will be George Maddox, local tenor, accompanied by Eileen Crawford Maddox.

Marion Smithson, concert violinist, accompanied by Raymond McPeeters, will appear at the second concert, Thursday evening, February 10, 1938. Miss Smithson is from Beverly Hills, California and Mr. McPeeters from Pasadena.

The third concert will be Tuesday evening, May 3, 1938. Local guest artists will be announced later.

All concerts are to be held in the Medford high school auditorium.

The symphony now consists of sixty-five members under the able direction of John R. Knight. Members of the orchestra are from Galioe, Grants Pass, Ashland, Jacksonville, and other nearby districts. Rehearsals are being held each Sunday afternoon at the courthouse auditorium.

This is entirely a civic affair and the money will be used for two purposes: first, entire expense of carrying on the orchestra; second, orchestra instrument fund. The orchestra is greatly in need of instruments such as a harp, oboe, bassoons, and tympanies. Instruments now being used belong to some individuals, Mr. Knight and the Medford schools.

E. H. Hedrick, superintendent of the Medford city schools, has been most generous in his offers of assistance in allowing the orchestra to use the school instruments and in providing the auditorium.

Tickets for the concerts will be on sale beginning Monday, October 23, and may be obtained from any member of the Zonta club.

### CCC WORKER WHO CLAIMED STRANGE WAR RECORD DEAD

Jacques L. Farren, 45, a resident of Medford for the past six months, died early Wednesday evening at the Phipps auto camp after an illness of several months. The body will be taken to Grants Pass at 10 o'clock Monday morning for cremation. There will be no services. The Conger funeral parlor is in charge.

He leaves to mourn, only his wife, Virginia Farren of Medford.

Farren was employed as a civilian mechanic attached to the motor transport section of the CCC at the Phipps auto camp during the time of his death.

According to the Conger funeral parlor and local CCC district headquarters, Farren had claimed for many years that he was Major Farren, officially reported dead by the war department after being forced down behind the German lines during the World War. Farren, it is alleged, claimed that he had attempted many times to prove his purported identity, but had been unable to do so because he had lost his government papers. Through what channels he had attempted to prove he was Major Farren is not known. American Legion officials state he had made no request to them for assistance.

Conger funeral parlor attendants said that Farren claimed he enlisted in New York, was forced down back of the German lines while he was major in the air corps, was found by a German doctor and later reached America with the doctor's aid.

Fingerprints of Farren were taken by CCC district headquarters and the Conger funeral parlor and will be sent to the war department for possible identification, it was reported.

### PORTLAND LABOR STRIFE DEPLORED

About 100 employees of the Medford Corporation and I. E. U. members attended a special meeting in the Guild hall Friday evening to hear A. D. Chisholm, I. E. U. president.

Chisholm said the I. E. U. was expanding rapidly. Employees, he asserted, are joining the I. E. U. in increasing numbers because they are tiring of the "jurisdictional fights between the C. I. O. and the A. F. of L. in the lumber industry and throughout the nation." They are joining the I. E. U., he continued, "for satisfactory collective bargaining with peaceful business-like methods."

Chisholm deplored what he termed the "labor civil war" in Portland where, he added, men and their families are suffering actual privation in many instances through no desire on their part, the "great majority of them anxiously awaiting a chance to return to work." He stated that not a single day's work has been lost to date by strike or lockout in the I. E. U. operations.

**SEES NO END FOR PROJECT SPENDING**

BALTIMORE, Md., Oct. 16—(AP)—Aubrey Williams, deputy administrator of the Works Progress Administration, said today "government will have to keep up its work-relief program."

"It will have to see to it that those who want work and need work can have it," he said. "That it will cost money is inevitable."

Williams, speaking at the dedication of the Morgan college stadium, referred to criticism of government spending made before the American Bankers association and said: "They did not deplore the government lending the banks \$5,000,000,000 or \$6,000,000,000 when 2,300 of their number defaulted."

### PUERTO RICO IS 1,400 NAUTICAL MILES FROM NEW YORK

HOLLYWOOD, Calif., Oct. 16—(AP)—Death has ended the long stage and screen career of James A. Marcus. He died yesterday at the age of 70. Marcus began his stage work half a century ago and had been in films since 1916.

The monster tree of Yosemite national park measures 209 feet in height, and is almost 4,000 years old.

### DENTISTS SURVEY OF TEETH COMING

A survey of the teeth and mouths of all Jackson county school children will be made in the near future, it was announced yesterday by Dr. R. D. Coe, president of the Southern Oregon Dental society following Thursday's meeting of the association here.

"This work is to be done at no cost to the schools and the data procured will become a record for the Oregon state board of health," Dr. Coe said.

"The dentists of Jackson county are donating their time in furthering this plan which was originated by the state board of health. Much valuable information concerning the mouth health of the county's school children will be obtained in this manner."

At its meeting Thursday the association was addressed by Dr. Floyd H. DeCamp, director of the division of oral health of the state board of health. Federal funds aid in financing Dr. DeCamp's work.

Approximately 80 per cent of all persons enrolled in school go to public educational institutions and 10 per cent to private schools.

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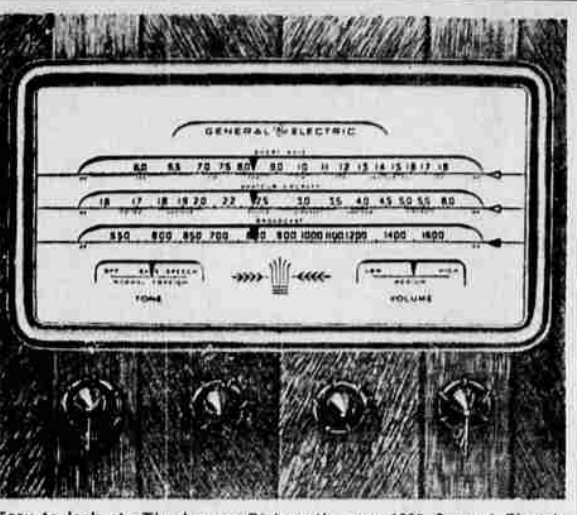
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### Louver Dial on New G. E. Radio



Easy to look at—The Louver Dial on the new 1938 General Electric Radios is both lovely to look at and easy to read.

Although the new Louver dial on the 1938 General Electric radios was not named after the world famous Louvre museum in Paris, it would be worthy of that name for it is a masterpiece of beautiful yet practical design.

The Louver dial is so named because all the scales are placed on louvers which are set at an angle that provides maximum legibility and ease in tuning whether the dial is viewed from either a standing or sitting position. The louvers are formed by cutting around the top and sides of the scales and bending them back to the proper angle. This makes it possible to illuminate the dial from in back and above so that each such cut-out or louver stands out brightly. Thus the owner of a General Electric radio with the Louver dial may tune in his favorite stations without peering or poking no matter whether he's standing or sitting alongside the set.

The colors used on the Louver dial have been carefully chosen to harmonize with the fine walnut veneer of the General Electric radio cabinets.

The face of the dial has an etched bronze finish against which the rich brown of the printing stands out pleasingly. Because the dial is not translucent and the finish is etched, the light is concentrated on the louvers and softly diffused on the rest of the dial. The window of glass aids this even diffusion as it reflects light back on the dial. The highly polished bronze finish of the escutcheon which holds the glass in place enhances the appearance of the Louver dial. As tests proved that flame red was the easiest to see against the bronze finish and brown scales, the pointers were finish in that color as was the automatic band indicator arrow which appears through the triangular piercing at the right of the dial.

The calibrated scales for each of the receiving bands are arranged on separate horizontal lines because our habit of reading across the page makes it easier for us to read dial markings and tune in stations when the scales are horizontal. Thus the number of bands and the wave coverage of each is readily seen. Each scale is plainly marked to indicate the type of stations received on that band—broadcast, amateur-aircraft, or short wave. In addition, on the amateur-aircraft scale, the principal places where police, amateur and aircraft calls can be received are underscored and labeled. Likewise 36, 31, 25, 19, and 16 meter services are shown.

On the Louver dial appear also visual volume and tone control indicators to make it easier to adjust volume and tone to the desired station before dialing. The visual volume control indicator enables even a child to set the volume to the most desirable level for any station or program before tuning in. The visual tone control indicator permits a quick retuning choice of normal, emphasized bass, crisp speech or foreign settings and also acts as an on and off switch. The position at the extreme left is the off position for the power switch. The normal position has been deliberately located as the first step in turning on the receiver as most people prefer to operate their radio in the normal tone position where the best musical performance is usually obtained. The bass position emphasizes bass notes and reduces treble. The foreign position is a very important contribution to receivers having short wave coverage. Reception of distant stations, which includes all short wave reception, is apt to be affected by noise. Since this noise is inclined to be more objectionable when high and low audio notes are reproduced, the foreign position has been so devised that it reduces the extreme lows and highs to produce a very satisfactory reproduction in the middle register, which is relatively free from noise trouble. In the fifth and last position of this tone control is the speech position. Here the bass notes are materially reduced so that speech is reproduced crisp and clear.

**BIRTHS**

Born to Mr. and Mrs. Harold Castell of Weed, Calif., a baby girl, weight 6 pounds, 9 ounces, Friday, October 15, 1937 at the Sacred Heart hospital.

While the early submarines took 25 minutes to submerge, modern war-time submarines can submerge in from one to two minutes. The submergence time has come to be a vital factor in providing rapid escape from gun ramming and attack.

The bride's immediate family should not give showers in her honor.

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This new department of CUPP's—opposite the Roxy theatre on East Main street—offers GOOD USED FURNITURE—with every health precaution taken and state regulations strictly adhered to. Low priced NEW FURNITURE, too, is featured in this department... and DON'T FORGET! You can TRADE-IN your old furniture on new at CUPP'S.

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From every standpoint—sturdy, long-life construction—modern styling—quality of upholstery and fabrics—BILTWELL offer the FINEST BUYS you can make! For 20 years, the craftsmanship of BILTWELL has delighted those who enjoy GOOD home furnishings, yet want to maintain conservative family budgets... See our display of BILTWELL furniture NOW!

**BEAUTY - REST Quality MATTRESSES**

No wonder you get COMFORT in these beautiful, new BEAUTYREST MATTRESSES... Think of it! 800 coil springs in a full size BEAUTYREST! You buy BEAUTY—LONG LIFE—INCOMPARABLE COMFORT when you choose BEAUTY-REST!

**Simmons Beds - Springs - Mattresses**

We have a large stock of this famous line and are prepared to fill YOUR needs IMMEDIATELY... We've received a CARLOAD of SIMMONS beds, springs and mattresses... that's PROOF of popularity in southern Oregon!

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# TOUCH TUNING

*at a sensational low price!*

Press a button—that's all! No dials to twist, twirl or swish!

MODEL F-96—General Electric TOUCH TUNING Radio

GENERAL ELECTRIC scores another great radio improvement of the year, is now offered at a price within reach of every home.

Now you can enjoy a General Electric Touch Tuning Radio for no more than you would pay for a good conventional hand-dialed Radio.

No more dialing! No dials to twist, twirl, or swish. The new G-E puts an end to fumbling with knobs. You press a button—that's all! And instantly, silently, automatically your program comes in tuned to hair-line precision.

**The biggest radio dollar value of the year**

When you see and hear this sensational new G-E Touch Tuning model you'll be amazed at the value it represents. Never before has so much luxury and performance been offered for so little. Never has there been a better time to trade in your old set. Stop in soon at your nearest General Electric Radio dealer's for a personal demonstration of General Electric Touch Tuning.

See your nearest G-E Radio Dealer for FREE DEMONSTRATION Large allowance on your old set—liberal terms

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With TOUCH TUNING and these additional outstanding features:

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- Visual volume and tone indicators
- The amazing new G-E Tone Monitor
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18 Super Value G-E Models to select from Beautiful new console models, personal radios, armchair radios, from \$19.95 up

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