

Widely Heralded "Lost Horizon" With Ronald Coleman At Craterian

BRILLIANT STARS IN DRAMATIC HIT; CAPRA DIRECTING

What promises to be one of the most important events of the new show season takes place today at the New Craterian theatre when Frank Capra's production of "Lost Horizon" makes its long-awaited bow at regular Craterian admission prices following its triumphal roadshow tour.

Starring Edward Coleman, and featuring Edward Everett Horton, H. B. Warner, Jane Wyatt, Margo, John Howard, Thomas Mitchell, Isabel Jewell, Sams Jaffe in the much discussed High Lama role, the picture is an adaptation of the celebrated James Hilton novel of the same name.

Briefly, the story concerns five persons who are kidnaped in an airplane in China, and flown deep into the heart of forbidden Tibet. Picked up by a caravan headed by a mystic and elderly Chinese, they are escorted to what is perhaps the most unusual place on the face of the earth, the lamasery of Shangri-La.

Here cloistered securely by mountains impenetrable to the uninitiated, is a setting of indescribable beauty and serenity, peopled by members of the strangest cult of modern times. Romance and adventure fall to the bewildered kidnap victims, and soon all but one surrender to the utter contentment and rare loveliness that is Shangri-La. That one sole person who longs to return to the civilized world brings on added adventures, strange, mystifying.

Frank Capra and Robert Riskin, director and writer of such notable film hits as "Lady for a Day," "It Happened One Night" and "Mr. Deeds Goes to Town" collaborated on "Lost Horizon." It was the supreme achievement of Capra's dreams—to find himself directing a story that has become known as one of the most outstanding of modern day fiction history.

As an added attraction on the same program, the Craterian will show one of Herbert Brenson's newest lessons in living, "How to Start the Day Right."

YOUTH WHO SHOT ATHLETE PAROLED

CORVALLIS, Oct. 16.—(AP)—Judge George Skipworth sentenced Clyde Ellis, 14, who shot and wounded an Oregon State college football player last December, to six years in the penitentiary and then paroled him to his father.

The youth critically wounded William Cahill of San Francisco with a double barrel shotgun. Cahill, who said he "accided" the boy, hovered near death for several days. The boy fled and was found recently in New York. After Ellis pleaded guilty, the father agreed to keep him in school until he is 21.

PEANUT BUTTER, 2 lbs. 25c; ham slices 5c each; dolls, quart 3c; oysters, pint 24c; hamburger, 2 lbs. 25c. Emil's Market, corner Main and 8. Grapes.

ROXY

TODAY FOR 3 DAYS
A Singing, Swinging Hawaiian Hullabaloo Of Love, Lafts & Lyrics!



WAIKIKI WEDDING

BING CROSBY BOB BURNS MARTHA RAYE SHIRLEY ROSS
FIVE NEW SONG HITS!

Bing, Bob and Martha step out in the island land of Paradise... the fun's poppin'!

Added Treats! "Colorful Science" Cartoon - News Events

Joan Crawford In Craterian Picture



The story of a waterfront belle who, through the whim of an old man, is given a chance to "strut her stuff" in high society for a month, brings Joan Crawford to the

Craterian theatre Wednesday in "The Bride Wore Red." Sharing leading honors are Robert Young and Franchot Tone, with Billie Burke and Reginald Owen heading the strong supporting cast.

John Barrymore Is Headliner Rialto's Film Opening Today

John Barrymore, America's number one character actor heads the double bill program opening a three day run at the Rialto theatre today. The Barrymore opus is "Bulldog Drummond Comes Back," newest of the H. G. (Sapper) McNeill mystery stories to hit the screen.

Drummond's lovely fiancée while other members of the cast include J. Carroll Nash, Helen Freeman and Rita Page. "It Can't Last Forever," a mad and merry comedy drama featuring Ralph Bellamy in his first comedy role, with Betty Furness, Robert Armstrong and Raymond Walburn in support, plays as the companion feature with "Bulldog Drummond Comes Back."

TWIN HITS TODAY FOR 3 DAYS

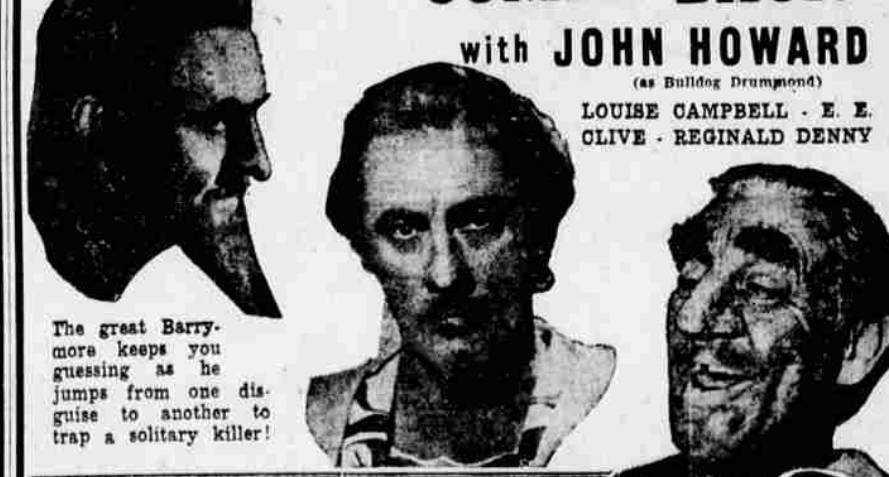


Hollywood's Master of Make-up Goes Strictly Detective . . . and How!!

Barrymore as Scotland Yard's Colonel Neilson . . . master genius sleuth who helps Drummond solve his weirdest murder mystery!

JOHN BARRYMORE

"BULLDOG DRUMMOND COMES BACK"



with JOHN HOWARD (as Bulldog Drummond) LOUISE CAMPBELL - E. E. CLIVE - REGINALD DENNY

AND LOOK AT THE STARS IN THIS COMPANION HIT— Main-stem master mind . . . who predicts events even if he has to fix 'em himself!

IT CAN'T LAST FOREVER

Ralph Bellamy Betty Furness Raymond Walburn - Robt. Armstrong

"Hot Water" Opens Run At Rialto



Audiences will find a treat in store for them at the Rialto theatre when "Hot Water," the famous Ernest Jones Family's latest starring opus, plays there Wednesday and Thursday. In their most uproarious bit, the Jones' find themselves in "hot water" when Dad Jones decides to run for mayor. Jed Prouty, Spring Byington, Shirley Deane, Russell Gleason, Joan Marsh and George

Bing At Roxy



Bing Crosby heads the cast of "Waikiki Wedding," at the Roxy theatre today. Martha Raye and Bob Burns assist. Bing with the merriment and Shirley Ross assists him with the romance. The foursome go to Hawaii as a publicity stunt in a world-wide beauty contest put on by Crosby. Everything happens from the time they land to the time they are forced to leave.

LOVE SICK YOUTH LEAPS TO DEATH

SAN FRANCISCO, Oct. 16.—(AP)—Unrequited love apparently led to a 22-story plunge today of Ole Charles Attletweed, 19-year old son of O. C. Attletweed, prominent real estate man of Berkeley.

The body fell from the 24th story of the Russa building in the heart of San Francisco's financial district, landed on a projecting wall of a two-story building and broke into three pieces.

The upper portion crashed through a skylight and fell at the feet of a dishwasher in a restaurant kitchen. The legs remained on the roof 12 feet apart.

Investigators said a note in the youth's pockets was addressed to Gertrude Richardson of Oakland and read: "I gave you a bracelet for Christmas, I tried to make it a ring, possibly in some other world, I love you dearly, I do love you darling. Your huddy! The note was not signed."

Closing time for Too Late to Classify Ads is 1:30 p. m.

For Sale by Owner 17-ACRE PROPERTY 3 miles Medford. Fenced, cross-fenced, city water. Large house, 2 bathrooms. Good out buildings. P. O. Box 547, Medford.

Card Readings Madame A. Mueller. Honest and Reliable with best of references. 723 Sherman Street. Phone 958-2-2 Readings \$1.00.

POWER ATTORNEYS FLEED BY ICKES

AUSTIN, Tex., Oct. 16.—(AP)—Harold L. Ickes, secretary of the interior, assailed utility attorneys to-

day as "legal Hessians" who have done their utmost to discredit the government's conservation program.

Secretary Ickes came here to dedicate the Buchanan and Roy lakes dams.

As an object lesson of "how far some utility companies will go" he cited in a prepared address his interpretation of an "outrageous proposition" an Iowa City, Iowa, firm had laid before the voters. When the city showed it wanted its own

power system, he said, it was subjected to injunction proceedings and "also became the victim of a new type of 'money talks' propaganda."

"Every month for three years the utility company sent to each customer a notice of how much cash (empirically described as an 'impounded electric service fund') such customers would get when the community threw up the sponge."

"I have never before heard of such an outrageous proposition. . . . I believe it lies well outside the bounds of public as well as of private utility ethics."

Closing time for Too Late to Classify Ads is 1:30 p. m.

AT LAST IT'S HERE AT REGULAR PRICES... EXACTLY AS PRESENTED IN ITS ROAD SHOW TRIUMPHS!

Now you can see with your own unbelieving eyes this supreme entertainment of 1937 years! Surpassing all conception of what the screen can accomplish in spine-chilling action...heart-pounding romance...sense-stunning spectacle...hair-raising thrills!

Today-Three Days Only!

FRANK CAPRA'S Mightiest Production

RONALD COLMAN

LOST HORIZON

JANE WYATT · JOHN HOWARD
MARGO · THOMAS MITCHELL
EDW. EVERETT HORTON · ISABEL JEWELL · H. B. WARNER · SAM JAFFE
From the novel by JAMES HILTON
Screen play by ROBERT RISKIN

SPECIAL ADDED FUN TREAT
Robt. Renchley "How To Start The Day Right"

Shows Today at 1:45 - 3:45 6:45 - 9:15

THE New CRATERIAN

Mats . . . 30c
Even . . . 40c
Kiddies . . . 10c