

AUTOMOTIVE NEWS

ASSOCIATED DOPE BOOKS AVAILABLE FOOTBALL FANS

Rogue River Valley football fans have been securing from their Associated dealers free football schedule booklets which give all the "dope" on the western gridiron conference. The handy vest-pocket size book has western conference games listed by teams, by stadiums and dates so that it is an easy matter to find a pigskin tilt at a glance. For the convenience of fans, the penalties and 1937 rule changes are given in condensed form, covering the new system of kickoffs that go out-of-bounds, legal pass interference, kicking free ball and numbering of players. Prominent independent teams as well as collegiate squads are included in the schedules.

The handy Associated schedule and dope books are available to motorists throughout the Medford area who ask for them at their smiling Associated dealers, according to the company's announcement.

FRENCH FRANC IN SHARP DROP DUE WORLD CONDITION

PARIS, Oct. 2.—(AP)—A sharp break in the franc today brought a lengthy statement from the French cabinet that France's financial condition was sound and that any weakness in the currency was due to speculation induced by world unrest.

In London, the franc, barometer of France's fortune, dropped from 148.50 to 151.50 to the pound (\$0.32) as the foreign onslaught on French currency continued.

The statement did not indicate what specific measures the government would take to strengthen the franc other than that there would be no foreign exchange control.

The heavy speculation in the franc, the cabinet's statement said, was the fruit of "psychological and political" reasons. These were cited as primarily rumors of international tension, of social agitation in France, and of the instability of the government.

To lay these rumors, the committee said the government hoped to obtain the respect of other powers for a policy of non-intervention in Spain and had taken energetic steps to increase industrial production and maintain discipline at home.

Skinner's Lot On South Riverside

Skinner's used car lot is now open on South Riverside, according to an announcement today by R. A. Skinner. The space which was formerly used for used cars has been doubled by the addition of the adjoining lot.

For the past few months Skinner's lot has been located at Ninth and Bartlett streets. The new location will offer a better display space and quicker service.

New York state had ten Dutch governors before the English acquired final possession.

Union Service Stations Install New "Powder Rooms"



"Make-up" Facilities in Stations Prove a Popular Innovation

Merchandising experts have estimated that women influence the purchase of approximately 75 per cent of all commodities sold, according to a statement made by Earl Wilson, northern region manager for Union Service Stations.

"Progressive minded concerns have taken advantage of this fact by addressing a great many of their sales messages directly to the ladies, and the facilities, services and conveniences of these concerns have been developed with the intention of pleasing their feminine customers," Wilson said.

"Union Service Stations, identified by the orange and blue canopy signs, have installed in their stations, on the Pacific Coast, a new powder room where ladies can freshen up in clean, convenient surroundings. These rooms are finished in tiled walls, composition floors and chromium trimming.

The petroleum company executive continued: "Extra large mirrors and shelves are provided, and the highest quality materials and supplies are used exclusively throughout our stations. Hourly inspections and cleanings are insisted upon in order to maintain the high standard of cleanliness throughout."

"According to Wilson, a feature of some of these restrooms is the means of turning on the water in the wash bowls by a photo-electric cell. As an object passes in front of the beam of light, the contact is broken and the water is turned on automatically. When the ray is completed again, the water shuts itself off.

"Features such as these are welcomed by motorists and they represent Union Service Stations' methods of making driving as comfortable and convenient as possible for lady customers."

CORVALLIS SEEKS HATLESS BANDIT

CORVALLIS, Oct. 2.—(AP)—Officers sought today for a youthful, hatless gunman who, police were informed, held up the railway express office here Friday, robbed two employes and the cash box of \$25 and escaped in a car owned by one of his victims.

New Myers and L. F. Moore, company employes, said the man entered the express office at about 10 a. m., flourished an automatic pistol and, after robbing them, forced them to enter Myers' car and drive him about the city.

Later, they said, he ordered them out of the car near the Catholic cemetery and told them to "get over the fence and run up the hill."

The robber was described as about 27 years old, five feet eight inches tall weighing 140 pounds.

Notice: I will not be responsible for any debts contracted by Mrs. O. H. Tice. (Signed) O. H. TICE.

Notice: I will not be responsible for any debts contracted by Mrs. O. H. Tice. (Signed) O. H. TICE.

Sandy Says It's a Fact!

Wards Sidewall Coating

Not paint but liquid rubber. For permanent white sidewalls. Will not chip or peel. Dries in 15 minutes!

THE NEW STUDEBAKER IS HERE

It's classy, it's flashy, it's economical! The Fram oil-cleaner and gas-saving automatic over-drive give fine auto performance and big savings... and Studebaker's many new improvements give comfort and style. See us today for a FREE DEMONSTRATION!

Commercial Finance Corporation
Sept. 28, 1937
The Sanderson Motor Co.
Medford, Oregon

Gentlemen: I have just returned to Medford from South Bend, Indiana driving one of the new 1938 Studebaker Commanders.

I drove three thousand two hundred and sixty-five miles and purchased one hundred and fifty-eight gallons of gasoline. This is an average of 20.6 miles per gallon.

I thought this was an exceptionally fine average for a cross country trip and I am pleased to give you this information. Very truly yours,
W. W. Walker, President.

PROOF THAT THE TIN CANS ARE NOT TIN
Only 1 1/2% of the weight of the tin plate can be tin. "The Book of Metals"—Donald Wilhelm.

SANDERSON MOTOR CO.
SALES SERVICE
107 SO. RIVERSIDE—PHONE 1385

1938 COUPE STYLING



The low-priced new 1938 Studebaker Six—a delightful example of the beauty resulting from the close, harmonious cooperation of the world's most famous stylists, engineers and craftsmen.

Rain at Eugene
EUGENE, Oct. 2.—(AP)—Two inches of rain, falling in 24 hours effectively halted forest fire danger here and brought a sudden increase in traffic accidents.

Native Son Dead
PORTLAND, Oct. 2.—(AP)—John J. Casey, 80, a native of Oregon City, died here yesterday, a day after his return from Billings, Mont., where he had been in business since 1911.

INDUSTRY DROPS INTO DOLDRUMS

NEW YORK, Oct. 2.—(AP)—Industrial activity slumped to the lowest level since last February this week. The Associated Press seasonally adjusted index dropped to 102.0 percent of the 1929-30 average from 103.2 last week and compared with 96.4 a year ago.

Three component indices fell behind last year during the period: steel mill activity, cotton manufacturing operations and residential building.

Automobile assembly lines sped up work on new models as the day for the first showing neared. The upturn, however, equalled normal, so the index was unchanged.

Protect your car from Winter Weather with a good refinishing.

Daily's Auto Painting
27 South Bartlett

Freight carloadings and electric power production stood out against the trend, both pushing ahead fractionally.

THERE ARE NO BETTER Batteries At These LOW PRICES

2 Year, 13 Plate Heavy Duty \$4.75
2 Year, 15 Plate Heavy Duty \$5.75

WITH YOUR OLD ONE
Any battery that develops trouble within guarantee period will be replaced ABSOLUTELY FREE. Come and look them over before buying.

We are specialists in
Generator and Starter Rebuilding
Armature Rewinding and Accessories

SEVERIN ELECTRIC
1303 No. Riverside Phone 390

SKINNER'S Better Used Cars

Now Located on the New Lot On South Riverside

SEE THESE FALL SPECIALS

1936 PLYMOUTH 4 door trunk sedan, radio	\$675	1936 PLYMOUTH 2 door sedan	\$565
1936 FORD V8 2 door sedan, Radio heater	\$595	1936 FORD V8 Sport Coupe, Radio, heater	\$595
1936 TERRAPLANE Business Coupe	\$595	1936 FORD V8 4 door Trunk Sedan, heater	\$550

1934 CHRYSLER 4-door Sedan, Radio, heater, \$550

YOUR CAR IN TRADE—G. M. A. C. TERMS

NEXT TO **SKINNER'S GARAGE**
Buick-Pontiac 143 So. Riverside

Tube Repair Kit
Wards Supreme Quality 33c

106 sq. in.—one 44" strip patching rubber, 35 patches, 2 tubes cement, buffer.

Wrench Set
Chrome Vanadium Steel \$13.95

Complete—with midget set. A combination for every need. Extra thin-walled sockets.

Sidewall Coating
Not paint but liquid rubber 59c

For permanent white sidewalls. Will not chip or peel. Dries in 15 minutes!

Molybdenum Tire Chains 289

Wards Grease 65c

5 lb. can 65c

For transmission and differential. Cup Grease—1 lb. can. 17c. Extreme Pressure Grease—5 lb. can. 67c

What Makes Wards Riverside LONGER WEARING?

ROUGH ROADS, HARD DRIVING, HOT SUN, MUD

Don't buy tires blindly—Ask for proof. Riversides give you More Mileage

- Longer-Wearing—**No other first-quality tire in America is longer-wearing.
- Longer-Wearing—**Broad, flat tread puts more rubber on the road.
- Longer-Wearing—**Carcass construction completely insulated—minimizes blow-outs.
- Longer-Wearing—**Extra-tough tread is compounded to resist heat, aging as well as abrasive wear.
- Longer-Wearing—**Safety bead construction provides extra stamina.
- Longer-Wearing—**Center-tread tread stays safe longer. Best or emergency stops.

More mileage—than other first-quality tires is a Riverside test record! We have eight sound reasons why you can always expect longer wear from Riversides. We can only name them here—but we can tell you their complete story in eight minutes, if you'll come to our auto supply dept. Eight minutes that will save you money ever after. And those eight minutes will prove to you also that Riverside is a safer tire as well!

Guaranteed Without Limit

Every Riverside mile—guaranteed, for Wards famous Riverside guarantee never leaves your tire. As long as the tire is on your car, even as a spare, that guarantee assures you of satisfaction without limit of time or miles.

ASK ABOUT MONTHLY PAYMENTS—LIBERAL TRADE-IN ALLOWANCE

Wards "Winter King" Battery

Guaranteed 24 Months! 675

Wards Most Popular Battery

- 45 heavy duty plates—extra power... extra reserve.
- Genuine Port-O-Ford Cedar Separator.
- 36% more zero-starting power than SAE specifies.

Free Drain Service 100% Pure Pennsylvania Oil

Let Wards change your oil. Only top-quality 100% pure Pennsylvania oil used. Usual 35c a qt. service station quality!

5-Qt. Change 95c Plus Fed. Tax

1-qt. change or over 19c qt.
5-Quart Sealed Can 1.10
8-Quart Sealed Can 1.67
(Add 1c oil. Federal tax)

Compare Wards New Models with any Nationally Advertised AUTO HEATERS

New Standard Quality Heater 925

Extra for Defroster and Tube Kit 3.15

Newly designed! Ward-exclusive features! Compare with heaters selling up to \$15.95!

Wards New Supreme Quality Heater 1175

With Defroster Complete 13.75

Smart design! New-exclusive features! Compare with heaters selling up to \$22.95!