

# ••••• GROCETERIA SUPER FOOD MARKETS •••••

## ••••• ONE SHOPPING STOP FOR EVERYTHING •••••

### Home Purity Bakery

*Bread and Cake Like Mother Made*

#### Black Eyed Susan Cake

From New Orleans come the recipe for this Southern Symphony of tantalizing flavors.

Typically southern is the delicate blending of lemons and bananas in the rich chocolate layers while suggestive of the French Colony of old New Orleans is the Mocha Icing spotted with Blanched Almonds.

All in all, it's a master creation of taste harmony—a fitting climax for any meal.

To produce perfect taste harmony only the large three-layer cake should be baked.

Whole Cake . . . . . 59c  
Half Cake . . . . . 30c

#### 13 Egg Angel Cake

Betty Crocker's famous Angel Cake covered with a rich icing.

55c  
Uniced Loaf—29c

#### Mince Meat Rolls

So well received last Saturday and asked for so many times this week that we offer them again.

6 for 15c

#### Apple Sauce Rolls

Home Purity breakfast rolls with a generous filling of Apple sauce.

6 for 15c

#### Walnut Rooster Combs Danish Pastry

The secret of good Danish Pastry is the use of good butter in the making. Snider's Farm Fresh Creamery Butter and plenty of it is rolled into all of our Danish Pastries.

6 for 25c

#### Coffee Cake Rings

Date and nut filled—a fine breakfast for discriminating tastes.

Each 18c

#### Apple Turnovers

For breakfast or dinner dessert—Serve with milk or cream.

3 for 10c

#### Golden Cream Cake

Again we offer this National Prize Winner. Originating in Oregon the recipe for this cake won the \$1,000.00 prize over thousands of recipes from every part of the country.

Two sizes—29c—59c

#### Home Purity Cookies

Every time we write about cookies we have a vision of an old fashioned stone jar with a board cover.—We re-live our trips to that jar—(some when Mother wasn't looking) and again sense the flavor of the golden brown cookies that Mother's magic put there.

We have another shipment of those fine black cookie jars.—Let's they too will be remembered 50 years from now.

Home Purity Cookies, 2 doz. 25c

STORE HOURS  
8 A. M. to 9 P. M.



## Only One Way To PLEASE ALL—

WHEN taste becomes hard to please—when some of the family get a little finicky about food, bring them along on a shopping trip.

There is no excuse for Dad or any other member of the family any more because both Groceterias are open every week-day until nine o'clock in the evening.

This makes it a lot nicer for all.—Those who are too busy in the day-time to do personal shopping now have an opportunity to share in the greater savings on Groceteria finer foods. Those who find the family hard to please can bring them along and plan the meals for several days ahead.

Then there are the ever-popular fountain dinners, served from 5 until 7:30 p. m.—When you don't feel like cooking or if you want go to the early show enjoy your evening meal at one of the fountains.

Most of all, get the full benefits of personal shopping in Southern Oregon's greatest variety of foods. That is the one and only way to please all.

## —SAVINGS IN THE GROCETERIAS—

### "FOODS ARE FRESHEST WHERE SOLD FASTEST"

- |   |  |  |
|---|--|--|
| Cane Sugar<br>25 lb. . . . . \$1.29<br><small>In a refinery filled cloth sack.</small>  | Johnson's Glo-Coat<br>2 one-pint cans . . . . . 59c<br><small>One is a free can furnished by the manufacturer.</small> | Camay Toilet Soap<br>bar . . . . . 5c<br><small>Soothing to the most delicate skin.</small>                            |
| Broken Grain Rice<br>5 lbs. . . . . 22c<br><small>Good food value but not perfect grains.</small>                                   | Elbow Cut Macaroni<br>4 lbs. . . . . 19c<br><small>Prepare it with nippy cheese—a real treat.</small>                  | Ivory Soap<br>medium bar . . . . . 4 for 23c<br><small>Most popular of all bath soaps.</small>                         |
| North Cove Oysters<br>can . . . . . 10c<br><small>Large western oysters of good quality.</small>                                    | Del Monte Grape Fruit<br>Juice, No. 2 can . . . . . 2 for 19c<br><small>The present market is much higher.</small>     | Guest Ivory Soap<br>4 bars . . . . . 19c<br><small>Less waste in the children's bath than from the larger bar.</small> |
| Flavorade<br>5 pkgs. . . . . 10c<br><small>Fall close out of this fine beverage maker.</small>                                      | Del Rogue Tomatoes<br>No. 2½ can . . . . . 2 for 23c<br><small>Finest hand packed solid pack local tomatoes.</small>   | Ivory Flakes<br>large pkg. . . . . 19c<br><small>Will not injure the finest fabric.</small>                            |
| Del Monte Sliced<br>Pineapple, No. 2½ can . . . . . 19c<br><small>Eight large slices in rich syrup.</small>                         | Bagley Standard To-<br>matoes, No. 2½ can . . . . . 25c<br><small>Fine cooking quality.</small>                        | Oxydol<br>large pkg. . . . . 19c<br><small>Listen to the Ma Perkins program on KMEM every day at 10 a. m.</small>      |
| Del Monte Pineapple<br>Juice, 12 oz. can, 2 for . . . . . 15c<br><small>Pressed from ripe fruit.—A very healthful beverage.</small> | Armour's Star Corned<br>Beef . . . . . No. 1 can 17c<br><small>Slices perfectly—lean and free from gristle.</small>    | P & G White Naptha<br>Soap . . . . . 10 bars 29c<br><small>There is none better in the laundry.</small>                |
|   |  | Crisco<br>3 lb. can . . . . . 55c<br><small>Particular cooks demand Crisco.</small>                                    |

### SPERRY

## Pan Cake Flour

28 oz. pkg. . . . . 17c  
48 oz. pkg. . . . . 25c  
No. 5 sack . . . . . 25c  
No. 10 sack . . . . . 49c

With 10 brands to choose from our customers buy more of Sperry's than of the other 9 brands combined.

## GOLDEN WEST COFFEE



Owners of Stix or Drip Coffee Makers may now have this finer coffee in a special drip grind.

1 lb. can . . . . . 26c  
3 lb. can . . . . . 73c  
Drip or regular grind

### GROCETERIA Home Appliance Club

Increase your Groceteria savings by the reduced prices on Home Appliances—Get a card and let your purchases accumulate for Christmas shopping. Visit the Home Appliance department and ask for particulars.

### Super Meat Markets Quality Conditioned Meats



### DID IT EVER HAPPEN TO YOU?

YOU look forward with a lot of pleasure to the family dinner. Of course you do and so do all Mothers.—You do your level best to have something just a little special for everyone.—The favorite dishes of Mary and Johnnie and of course something for Dad. It's nice to have a pleasing dinner because that is in most cases the only daily assembling of the family group.

But after preparing what you felt to be a fine meal did you ever have little Johnny say: "Gee, Mother but this meat is tough?" Some one else took it up and right away what you had hoped would be a pleasant hour became one of discord. It has happened to us and we assume you have had the same experience.

What we're getting at is this:—The meat is the mainstay of the meal—other things can be a little off standard, but not the meat.

That is why we quality condition all beef even tho it is the finest steer beef. To be sure that you will come again and again we must make your dinner hour a pleasant one. Only then have we measured up to our responsibility.

Truly—it pays in many ways to shop at your Groceteria.

### New Sauer Kraut Is Here

1 pound Frankfurters	} Both 25c
1 quart new Sauer Kraut	

Knight's Kraut—Huber's Frankfurters  
Both top quality

Steer Swiss Steak . . . lb.	29c
Steer Beef Pot roast, lb.	18c
Steer Short Ribs . . . lb.	15c
Ground Steer Beef, 2 lbs	35c

All quality conditioned—so tender and flavory as to assure pleasant dining.

Shoulder Veal Roast, lb.	18c
Veal Chops, rib or loin, lb.	23c
Fresh Side Pork, lb.	20c
Shoulder Pork Roast, lb.	22c
Swift & Co. Circle 8 Pork Shoulders, lb	27c
<small>(Same cure as Premium)</small>	
Hormel's Sliced Minnesota Bacon, lb.	42c
Groceteria All-Pork Sausage, lb.	25c
Little Pig Groceteria Link Sausage, lb.	29c
Groceteria Swedish Sausage, lb.	20c

### MINCE MEAT

Old fashioned New England Mince Meat  
Pint—29c

There are some foods about which we should be particular.

### Fruits and Vegetables

Casaba Melons . . . each 10c  
Rose City Celery, fancy . . . . . 2 for 15c  
U. S. No. 1 Sweet Potatoes . . . . . 4 lbs. 19c

## FOUNTAIN REFRESHMENTS A RESTFUL SHOPPING PAUSE

When going to the show why not take dinner at one of our fountains—Both open until 9 P. M.—Here is one for tonight.

### FRIDAY EVENING ONLY

- ½ doz. Fried Oysters
- French Fried Potatoes
- Cole Slaw
- Choice of Breads
- Coffe, Tea, or Milk

39c

### Tomorrow and This Evening

Ice Cream Soda or Sundae with choice of Crushed Fruits

10c

### BANANA SPLIT 15c

Three portions of Home Purity Ice Cream—Banana, syrup and nuts

### Tomorrow's Fountain Dinners

Roast Turkey and Dressing . . . . .	29c
Steer Swiss Steak . . . . .	25c
Roast Veal with Jelly . . . . .	25c
Hot Mince Pie . . . . .	10c
Apple Pie a la mode . . . . .	10c

## GRANGE DANCE

Rogue Elk Resort  
Saturday, Oct. 2  
Admission 50c—Ladies Free  
Lunch at Midnight  
Sponsored by Upper Rogue Grange

### Wheaties 3 pkgs 29c



Store Hours 8 A. M. to 9 P. M.

6th at Central  
8th at Grape  
Savings Without Self-Denial

# GATES & LYDIARD