

MANN'S 27TH

ANNIVERSARY

Sale

Glimpse of Mann's Underwear and Notion Department



MANN'S STAFF

- John P. Moffat
- Harry S. Hinman
- W. B. Johnston Jr.
- Elsie Narregan
- Bernice Terrill
- Mary Crossfield
- Vale Hoots
- Irene Henney
- Betty Flynn
- Kate Rowley
- Howard Hamilton
- Jay Snow
- Herb Strang
- Harold Hartzell
- Al Randles
- Eldon Bedford
- Aileen Pickering
- Bertha McDaniel
- Mildred Drury
- Audrey Wentworth
- Roy C. Morris
- Y. Nagata
- Margaret Young
- Velma Smith
- Gladys Wray
- Hazel Anderson
- Leila Hodgkins
- Margaret Miller
- Pearl Campbell
- May Lewis
- Beatrice Miller
- Docia Norris
- Gora Bashaw
- Ruth Tye
- Lenore McBee
- Margaret Brown
- Fredricka Brommer
- June Davis

Massagic Shoes Gain Popularity By Foot Relief

Men carry a popular shoe for men called the Massagic. The duty of the shoe is just what the name implies, namely, to massage a man's foot when walking.

Between the insole and the outsole is a cellular filler base, which is the largest per cent air. So, the foot is not on the ground. It is on the air. This air-cushioned insole provides a soft, yielding, pillow-like resiliency which absolutely relieves the foot of constant shocks.

As a man walks, this Massagic shoe gently massages and exercises the muscles, freeing the feet from fa-

stigue so frequently experienced in ordinary shoes. The resiliency of the Massagic shoe and air cushion permits unrestricted action of the bones, muscles and ligaments, thus removing pressure on sensitive nerves, tissues, and blood vessels.

The Massagic is not a corrective or "freak" shoe, but a well-styled shoe for fit feet that want to stay healthy. Yet it gives refreshment to those men harrassed with callouses, and general foot discomfort. The Massagic offers foot harmony in style and comfort from heel to toe. Walk in Massagics and you walk on air.

A "plus-feature" is the arch lift. Fitting snugly under the longitudinal arch, this flexible leather supports, holds the bones and muscles in place without binding, thus providing uniform weight distribution and proper body balance. A friend indeed to men with weak, flabby arches, and this feature is in every pair of Massagic shoes.

The sponge rubber in the insole cannot harden or pack down. It remains springy and resilient through the life of the shoe.

Butchers, hotel clerks, barbers, bankers, truck drivers, clerks, men in every walk of life are walking in Massagic shoes. Massagics are shoes that stand on their own merit. They come in dress oxfords and heavy police shoes for work.

Long-Distance Divorce
DES MOINES, Iowa (UP)—A divorce decree which traveled some 12,000 miles is on file in the district court clerk's office here. It traveled to Stavanger, Norway, and return.

Hart, Schaffner Clothing; Stetson Hats At Mann's

Value is the best combination of quality and price and when a man refers to his wardrobe he does not need to penalize himself through poor appearance. It is easy to build an economical good looking wardrobe if you choose quality clothing and wear Mann's men's department offers exclusively to southern Oregon the greatest line of clothing in America—Hart Schaffner and Marx clothes.

Thousands of men depend on Hart Schaffner and Marx clothes, states Mr. Hamilton of the men's department, because they have been America's favorite quality maker of clothing for 30 years and every man knows these suits are all-wool, all-quality. One look at the price tag on a Hart Schaffner and Marx suit will convince you it's not expensive to be well dressed.

If a customer wants a suit that can "take it" and still keep its good looks, see the Triple Test Worsteds made by Hart Schaffner and Marx for Mann's men's department. Triple Test Worsteds are tested for style, quality and value from hanky fabrics that prove they can "take it" before they ever get into a Triple Test Worsteds suit.

A word about models for this fall from Mr. Hamilton puts double-breasted plain back suits in the limelight. "With a semi-drape coat you get real class in your double-breasted coat. Plaids play a prominent part in patterns with stripes gaining in popularity as fall advances."

To complete one's wardrobe, hats in color variations of steel and copper in solid and mixed shades are presented by Mann's men's department.

This color idea, which has a strong appeal to the masculine mind, is another origination of the makers of Stetson hats, and these new colors, particularly in the mixed shades, will be favored this fall. This exclusive idea attuned to the modern rhythm of streamline metal trains, chromium furniture and metal buildings, was originated for Mann's men's department by John B. Stetson and a complete size and color assortment is found just to the right on entering Mann's men's department from Main street.

Corset Is Secret Of Well Dressed

What is the secret of the well-dressed woman? The proper foundation garment.

Fashion has made good corseting a

Cozy Wool Afghans Bring Comfort In Home Or College

Cozy wool afghans add comfort to college rooms. Have you an afghan in your home? If you are one of those efficient people who get up at the crack of dawn and rustle up a hearty breakfast for the family, then you are sure to need an afghan to cuddle beneath when you take your beauty sleep in the afternoon.

If that doesn't appeal to you, try relaxing with the face all nicely smeared with cream and a good book in hand while the family is out of the house. The afghan will keep you from sneezing and it is a cheery thing to look at.

The college girl will appreciate one of these as part of her student equipment. It adds a homey touch to her impersonal room, and will give her an extra cover for the nights when Old Man Winter is doing his stuff outside.

Season's Jewelry Glamorous and Gay

Glamour, gaiety and color are the keywords of jewelry this season. The simplicity of the basic costume forms a perfect background for jeweled accents.

Brooches often very wide, emphasize the sophistication of the short and three-quarter length sleeves.

Brooches, clips and pendants are almost essential to the high and simple necklines. These pieces as a whole are massive and ornate. The multi-color brilliant or gold clip.

Handbags Reflect Costume Mood In Variety Of Styles

There are new and varied styles for sports, dress and evening bags.

Both frames and zippers are very popular in daytime and evening bags. Handles are outstanding in all groups—soft, wide and narrow leathers and metal chains.

The size is a matter of opinion. For street, medium or large types while the semi and formal bag is smaller.

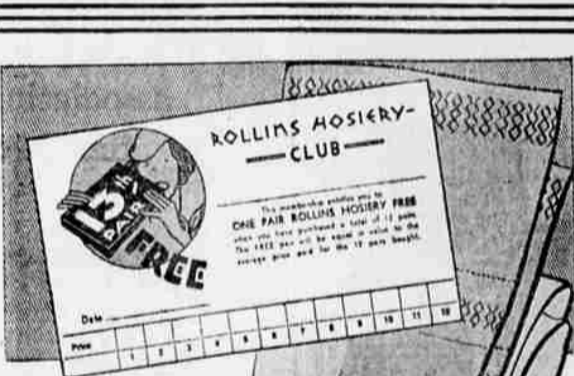
Leathers are most important for daytime. Calf is the outstanding sport leather with alligator second.

Also, gabardine and calf or patent to match the shoes. Antelope and suede lead all other leathers in the dressy group with soft calf and kid-skin second. Fabrics including velvet, satin and crepe are outstanding in the semi-formal group. Many of these have good-looking metal frames with jeweled fasteners at the top, and rhinestones and sequins or a combination of two such as—velvet and sequins.

Wants Drama Subsidy SAN FRANCISCO (UP)—Subsidization is the only hope of the American theater, according to Dr. Glenn Hughes, professor of drama at the University of Washington. Otherwise, he insists, the movies will kill it.

Jewelry also plays an important part in sports costumes. The monogram pin or long narrow ascot pin are designed for the tailored blouse, knit garments or scarf. These pins are of very interesting styles including horses, skates, golf clubs and dog heads.

Closing time for Too Late to Classify Ads is 1:30 p. m.



YOUR CARD IS READY!
Come in today

Think of it! You get a pair of silk stockings free when you Rollins purchase a dozen pairs of hosiery as you need them. No strings to this offer and you pay only the regular price for the hose you buy. No wonder our customers are hurrying to get their membership card so they can get in on this "something-for-nothing" idea.

Sheer Chiffon
In all The Good Shades
\$1.00 TO \$1.35

Rollins Service
Weights at Misses' \$1.00

MANN'S Rollins Hosiery Main Floor

Sale of Golden Gate 81x99-inch Sheets

A 27th Anniversary Sheet Special! Our regular \$1.40 Golden Gate Bed Sheets for \$1.27 each. These are full \$1399 inch size and every sheet new and perfect. Buy sheets now and save.

QUAKER LACE PANELS

A beautiful selection of genuine Quaker Lace Panels, now ready at Mann's. Pillots, Cord Nets and fine Cluny's all are full 2 1/4 yards long and in widths from 40 to 54 inches.

\$1.00 to
\$1.98 ea.

Blocked Linens

Blocked linen for Fall drapes are approved by all leading decorators. These at \$1.00 and \$1.39 per yard are 50 inches wide and in a complete new color and pattern range.

New 36-inch Glazed Chintz

Gay new patterns and colors in 36 in. Glazed Chintz. The ideal drapery material for the breakfast nook, bedroom and for slip covers. Many lovely pieces to select from in the drapery section.

Ruffled Bedroom CURTAINS

If you are interested in Ruffled Curtains for your bedroom, see these dainty new arrivals. 2 1/4 yards long in cream, ecru, pink, orchid, yellow, peach and green shades. They are priced

\$1.49 to \$2.49
pr.

NEW PANELS

Something new in Pango! Beautiful De-Lustered Rayon with deep striped borders at \$1.19. They are 2 1/4 yards long and 36 inches wide. Very sheer and lovely.

\$1.19 ea.



Genuine Hudson Bay Blankets

Anniversary sale of Bed Spreads! Included in this \$2.27 group of spreads are Jacquard Cottons, Lustrous Rayons and Flounced Rayons. All styles are full bed size and are regular \$2.98 values. Choice

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HOSIERY MENDING

Expert Hosiery Mending at Mann's! Bring in your hose! Our mender will quickly repair all snags and runs, making your hose as good as new. All repairs are in-stallable and the cost is very, very low. Main Floor, Hosiery section.

MANN'S

decide it now!

**YOUR NEW
COAT
IS TO BE A
Shagmoor**

Plenty of good reasons to back up that decision. Shagmoors are good-looking, smart, and of fine fabrics, exclusively Shagmoors. This one is buttoned and belted, with dash and go. Notched lapel Shagmoor is a winner. Alpacas or DeLuxe Fabric. Misses' Sizes only.

\$35.00 and up

348

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