

# MANN'S 27<sup>TH</sup> ANNIVERSARY Sale

LEE WALD GARMENT CO. FAMOUS

## TWEEDUROY Garments for Boys

Mothers all over America are sending boys to school this Fall dressed in Tweedroy, the new long life Cravenette Corduroy that really stands the rough wear that boys give their clothing. Tweedroys come in gray and brown mixtures . . . jackets and pants to match. Jackets have a zipper front.

JACKETS \$3.95 TROUSERS \$3.50

**MANN'S** BOYS' DEPT. MAIN FLOOR



Beautiful Rothmour COATS In Fur Trim and Self Trim Styles for Fall \$35. AND UP

**MANN'S**

### Individual Styling Now To Be Found In Knitted Clothing

Knitted clothes aren't the slipshod, badly fitted, any old style for any figure, things they used to be. The new fall one piece dresses, two and three piece suits, and cocktail blouses are individual in styling, and have as many dressmaker details and late fashion points as any tailored dress or suit.

Black and brown are always good, but the new fall colors in wool are fascinating. There's a new current red, sky blue that is close to royal in shade, and heavenly greens, both dark and in a lighter paddock green. This season's fashion note is to blend the wools in a frock with the color of your accessories.

The newest thing in knit suits is kick pleats in front to give width. Other skirts are in a wide flare or swing style. The popular big hook-and-eye fasteners in colors are new for knit coat front fastenings. Small knit wool bows are also new details to add as trimming when dress or suits are finished.

### Accessories Play Stellar Role In Season's Modes

There are three reasons why accessories are more important than ever. 1. It is a dark season for fur coats and dresses. Black heads and the color favorites are deep, rich browns, greens and wines. These dark costumes require the highlighting and interest produced by contrasting jewelry, scarfs, gloves, belts, bags, and flowers.

2. Styles of these garments seem to require contrasting accessories. Neck lines are light and often very plain requiring necklaces, brooches and clips. The bracelet length or shorter sleeves call for interesting gloves and beautiful bracelets. Waistlines are accented and need the enchanting touch of a rich belt.

3. The general design of the new styles are influenced by the ornate touches of the 1900's. This points to a season of elegance, drama and accessories.

### FLORSHEIM SHOE SALES INCREASE

Many men who have been deprived of wearing good shoes during recent depression years, are coming back to Florsheim fine shoes.

Florsheim quality is supreme in its price class. This means the customer gets more shoe value for his money, dollar for dollar, than he can from any other shoe. That is why men are wearing more Florsheim shoes than ever before.

Florsheim is the most widely known shoe in this country. Florsheim shoes are backed by nearly 30 years of experience in catering to the most critical trade. They have to be good.

Florsheim has always and will continue to stand behind its product. Quality is the password of the day. All merchandise is being graded up with the improved conditions. Golden Gate and Wear Ever shoeing is quality merchandise and fast selling items.

### Scarf Important In Latest Styles

The new dress styles gave the scarf a very important place this season. The many high necklines call for an interrupting highlight of a bit of gay color. Both coats and suits demand scarfs.

Sheer wools for the sport costume. There is a varied selection of styles to choose from. The small smart squares are tucked into the high

neckline for that bit of color. A loop over and the long slim scarfs are worn with a casual twist outside the collar.

Hand loomed wools are very smart and important to the sports costume. Dressy scarfs are in velvets, printed or plain. Floral satins and paisleys in small squares and ascot styles. Metallic striped and plain in ascot style for the formal dresses.

Monogrammed scarfs of satin and crepe in solid colors, white, black,

red, Kelly, gold, longline, rust, navy, royal, wine or brown.

Car Causes Divorce SAN JOSE, Cal. (UP)—When the

family automobile becomes more important than the wife, it is time for divorce, according to Mrs. Lillian Hudson. She alleges that of \$100 she earned working in a cannery her

husband took \$97 to make the old car go and gave her only \$3 for a new dress.

Use Mail Tribune want ads.

Foreign sales of farm equipment from the United States have reached their highest peak since the early part of 1931, government statistics show.

## Celebrating Our 27th Anniversary with Wilson Bros. Fine Furnishings for Men and Young Men!



### Twice the Comfort in WILSON BROS. NOBELT SUPER SHORTS

We really mean it . . . two comfort features found only on these shorts. Soft pliable Nobelt waist . . . famous for the gentle way it hugs your middle; and super panel seat, the full roomy seat without a center seam. Many with the new gripper (Buttonless fasteners).

### Gentle to Your Middle Wilson Bros. FAULTLESS NOBELT PAJAMAS

The broad flat stretchable Nobelt waist band is so yielding to your every move that it stays snugly in place without pressure. And just as amazing—Nobelt is guaranteed for the entire life of the garment. Let us show you these bright new Pajamas with the Nobelt waist.

50¢ and 65¢

\$2. and \$2.50

Exclusive at Mann's

WE LEAD WITH AN ACE! Wilson Bros. Famous

## OBAN Seamless Collar SHIRTS

As trim in appearance . . . smooth in comfort as any collar you've ever buttoned round your neck. Smartly rolled front . . . seamless one-piece construction . . . smooth finish that stays crisp and fresh through the longest day, and Wilson tapered V-shaped waist assures trimness at the waistline . . . See these new Obans in all of Autumn's smartest patterns at Mann's.

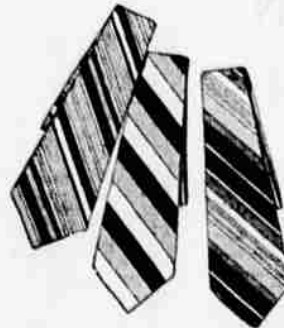


\$2.00 and \$2.50

Exclusive at Mann's

## A NATIONALLY KNOWN LINE OF NECKWEAR

Here is a selection of neckwear to gladden the hearts of all Men. Neckwear tailored by Wilson Bros. to meet the demand of the well dressed man. Cravats for Sports Dress and Business in the newest fabrics, patterns and colors . . . The next time you feel the urge to buy a "Tie" make it a Wilson Bros. "Tie". You'll like 'em.



65¢ \$1.00 \$1.50

Exclusive at Mann's



MEN! Remember that Wilson Bros. Fine Pajamas Neckwear Underwear And Shirts Are Sold at Mann's only



## Medford's Finest BEAUTY SALON

A modern Beauty Salon under the personal direction of Myrtle Geist. Here you'll find long-experienced attendants, the best of facilities and a reputation for quality service at moderate prices.

Use Your Regular Charge Account

**MANN'S** Beauty Salon on the 2nd Floor

**MANN'S** Exclusive Wilson Bros. Store