

MANN'S  
27<sup>TH</sup>

# ANNIVERSARY

# Sale

Spacious Apparel and Millinery Section on Mann's Second Floor



### Wilson Brothers Furnishings Are Found At Mann's

Wilson Brothers of Chicago are distributors for the largest assortment of men's furnishings in the business, and because Mann's men's department has been especially fortunate in securing this line exclusive for southern Oregon, Mr. Howard Hamilton of the department offers some of the reasons why Wilson Brothers stand alone in the furnishing field.

When you purchase a garment tailored by Wilson Brothers, the name is your guarantee of perfect tailoring—the last word in style and workmanship—for instance, every shirt tailored by Wilson Brothers is hand cut over brass-bound patterns by shirt making experts. That's why every shirt is exact, true in size—that's why you will always get the same unvarying fit in every Wilson shirt.

Mr. Hamilton states that if you appreciate expertly tailored, smartly patterned shirts, you'll like these new Wilson shirts with the trim-fitting waist, yet you pay no more for these than you would for most machine-cut shirts.

In the spring of this year Mann's men's department was giving exclusive sale of a new shirt, the Wilson "Obon." Men realize that for years shirt manufacturers have attempted to place a shirt on the market that would not require starching, yet would look and wear as well as a shirt with a starched collar. Trubenzed collars, which require no starching to retain their shape, seemed to answer the need for such a shirt, but the wearing quality was never there.

"Every man likes to wear shirts that have all the smart appearance of having a perfectly styled starched collar," states Mr. Hamilton.

"Obon," a shirt with this appearance, yet with the collar lighter and more flexible than any collar you ever buttoned around your neck and without a trace of starch. Do not confuse this collar with so-called "starchless" collars—it's an entirely new process in collar making because the collar band is without seams, yet it has a natural roll front not found in ordinary collars. The

"Obon" collar sets lower on the neck for added comfort and stays crisp and fresh throughout the longest day's wear.

What do you look for when buying your pajamas? Do you want good looks, comfort, or long wear? If you would like all three of these qualities, then try Wilson Faultless Nobel pajamas. Nobels are smart looking—whether you prefer conservative or gay colored pajamas, you will find both in long wearing Nobels, tailored of finely woven materials that come right back smiling after months of laundering.

Nobels are comfortable, too, and here's the reason—the Nobel waist is a soft, yielding strip of especially treated rubber, encased in a stretchable knitted band and it's guaranteed for the life of the garment.

To illustrate the comfort in the Nobel band, let's suppose you are 32 inches around the waist and you start to put on weight; so much, in fact, that you soon measure 40 inches around the middle. How would your clothes fit? It's evident that this would just about wreck your wardrobe, but, strange as it seems even though you did grow three-quarters of a foot larger at the beltline, your pajama trousers would still fit perfectly at the waist; that is, if they were Faultless Nobel pajamas tailored for our department by Wilson Brothers.

nationally famous lines such as Kayne boys' wear, Lee-Wald "Jackie Jumper" garments and "Can't Bust 'Em" cords are exclusive with the boys' department.

Suits for teen age fellows are double-breasted with sport backs after the style of Dad's and the older brothers, and also single plain-backed suits for more conservative boys.

Gray and blue plaids are very strong colors to start the fall season, while brown and gray "Tweeduroy" jackets with pants to match of cravenetted Hockemeyer corduroy are ideal for school and sport wear.

Mann's boys' department has continually given quality merchandise for your boy and this fall we offer the very best in boys' apparel.

### Complete Stock In Boys' Department Is Mann's Boast

The boys' department found in the men's section has a complete stock of apparel for boys from age of 6 to young men of 20 years. And at this time fall school clothing is appropriately featured. Suits and furnishings under the supervision of Mr. Hamilton are shown in all the very newest fall shades and patterns and

Hale At 110  
DUBLIN (UP)—Claiming to be Ireland's oldest inhabitant, Bridget Downey, of Mullinabone, County Tipperary, has just celebrated her 110th birthday. Her fellow villagers say she is still hale and active, both mentally and physically.

### New Trailer Use

HOLLISTER, Cal. (UP)—The latest use for trailers is that of maternity ward—minus the doctor. Mrs. Freeman Farmer, 38-year old wife of a Missouri rancher, utilized theirs to give birth to twins. "We never bother about a doctor," she explained.

### Gambling Profits Up

PARIS (UP)—French casinos made a total net profit of 135,854,100 francs (about \$6,792,700) in 1936, according to figures just made public. This year's increase in foreign tourist traffic is expected to make the profits of 1937 even higher.



WHETHER  
You're a girl who dresses on nothing a year, or one of the world's ten best dressed women, your first Fall essential is Holeproof Hosiery.

## New Fall Shades In HOLEPROOF HOSIERY

It is indeed a pleasure to present these lovely new shades in Holeproof Hose for Fall 1937. Will O' Wisp . . . Reo Rust . . . Smokey . . . All in One . . . Football Brown . . . Matinee Black . . . New Yorker . . . Pussy Willow and other smart costume colors to harmonize or contrast your Fall ensemble. Holeproof in sheer chiffons two and three thread, Utility chiffon in four threads and seven and eleven thread service. All sizes and lengths.

\$ 1 00 TO \$ 1 65 PAIR

HOLEPROOF HOSIERY  
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# MANN'S

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BE SURE their shoes are right! Poll-Parrot Arch Makers are correctly built to give growing feet proper support and guidance . . . with special MOLDED INSOLES, FOOTGUIDE HEELS and plenty of ROOM. You can be certain your child's feet are safe when you choose

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MADE IN U.S.A.

# MANN'S

## Destinguished Knitwear By Smartsport Exclusive at Mann's

FASHION turns to knits this Fall in a big way. Especially to Smartsport, the distinctive sportswear that the Women of Southern Oregon have found so practical. Tomorrow the sport shop will introduce the new Smartsports for Fall and Winter. Garments suitable for school, business, street and sports wear. New fabrics, new colors and new styles.

Smartsport Knits are Priced

\$ 7 95 TO \$ 22 75

SEE These Good Looking  
Garments Before You Buy  
A Knit Suit or Dress!

# MANN'S

Smartsport Shop Second Floor