

PENNEY'S MONTH-END CLEAN UP

Spectacular Bargains for Month-End Clean-up!

Women's Fall Coats \$8.90 - \$10.90



Think of it . . . brand new, fully lined, stylish fall coats for only \$8.90 and \$10.90! Opportunity is surely knocking at your door! Fine quality fleeces in rust, beige, blue, grey or brown; sizes 12 to 46. Come early for best selection.

PENNEY'S Second Floor

Mannish Tailored

SUITS

\$7.90 - \$10.90

Designed by Man . . . for Fastidious Women! Their fine tailoring and exquisite fabrics make these suits truly outstanding values! Worsteds, flannels, shetlands. Slide fastener skirts. 12-14. It's smart to be thrifty—shop Penney's Second Floor

WOMEN'S CREPE SILK SLIPS

Bias Cut!
Lace Trimmed! **\$1.00**

Beautiful pure silk crepe slips, heavy lace trimmed, well made, strong seams, sizes 34 to 44. Tea rose only. Quantity limited. PENNEY'S Second Floor



PERFECT QUALITY - FULL FASHIONED

SILK HOSE

CHOICE OF
3 KINDS **49c**

Women's pure silk, 4 thread, 42 gauge chiffon hose, silk to top or 7-thread, 12-gauge service weight with mercurized foot and top or 1-thread knee length hose; fall colors; sizes 8 1/2 to 10 1/2. PENNEY'S Main Floor

STARTING TOMORROW . . . AMAZING REDUCTIONS

Continuing While Limited Quantities Last!

ON ALL ODDS AND ENDS, REMNANTS AND SHORT LINES AT DRASTICALLY REDUCED PRICES

We're sacrificing up-to-date first quality merchandise to make room for our advance shipments of fall stocks. Compare these values—you'll find truly sensational savings. This stock reducing drive will continue for the balance of the month, but naturally quantities on these items are limited so we advise early shopping. Take advantage of this opportunity, shop all of Penney's busy selling departments on every floor. Many unadvertised Bargains at QUICK ACTION prices!

GET HERE EARLY—FRIDAY, SATURDAY or MONDAY
DOORS OPEN 8:30 A. M.

Packer's Gloves REDUCED

5c Pair

We find we're heavily stocked on good quality packers gloves, and as the season wears its end we're forced to sacrifice them at 5c a pair. Small, medium and large sizes. PENNEY'S Main Floor

Men's Work PANTS

\$1.00

Another big saving! Men's full cut, sanforized shrunk, covert cloth work pants for only \$1.00! Broken sizes. PENNEY'S Main Floor

Handkerchiefs REDUCED!

1c - 2c

Women's 11 1/2 in. square soft white cotton handkerchiefs—ideal for every day use—reduced to 1c. Men's 17-in. square fine quality white cotton handkerchiefs reduced to 2c. PENNEY'S Main Floor

Fast Color PRINTS

7c Yd.

36 inches wide, limited quantity of tubfast prints in half bolts and short lengths—a real saving. PENNEY'S Balcony

TEA APRONS

REDUCED!

10c

Women's dainty tubfast tea aprons, trimmed and smartly tailored—reduced for quick sale. PENNEY'S Second Floor

WOMEN'S House Slippers

39c Pair

A clean up value on women's good quality felt house slippers with soft padded leather soles. PENNEY'S Main Floor

Just One Grand Saving After Another! Don't Miss Any Of Them!

Perfect Sheet Blankets

66x78 cotton sheet blankets in gray or tan with striped borders. PENNEY'S Balcony

50c

Unbleached Muslin, Yard

Firm quality, natural color, 36-inch wide at a bargain price! PENNEY'S Balcony

8c

81x99 Nation-Wide Sheets

Finely woven (64 x 64 thread count) double bed size sheets. Compare! PENNEY'S Balcony

\$1.00

Part-Wool Blankets, Each

Good weight, 70x80 part-wool single blankets in pastel plaids. PENNEY'S Balcony

\$1.00

Short Length Silks, Yard

Two to ten-yard pieces of better quality, slightly weighted silk crepes in street and lingerie shades. Also better quality acetates. PENNEY'S Balcony

39c

Marquessette Panels, Each

Dress up your windows inexpensively with a set of these extra color marquessette panels! They're neatly finished and have a deep rayon fringe. PENNEY'S Balcony

19c

Men's Silk Sox, Pair

Pure silk, perfect quality plain color socks with durable heels and toes. PENNEY'S Main Floor

20c

Men's Pajamas, Pair

Coat and middie styles of striped, outing flannel or fast color broadcloth. PENNEY'S Main Floor

98c

Work Pants

Men's heavy serviceable whipcord Work Pants, dark brown color. Specially priced, sizes 36 to 46. PENNEY'S Main Floor

\$1.49

Boys' Waist Overalls

Reduced to clean stock, several styles. Better overalls, broken sizes. PENNEY'S Main Floor

59c

Red Hunting Shirts

Men's good quality suede flannel red hunting shirts at a feature price. PENNEY'S Main Floor

\$1.49

Boys' Dress Pants

Boys' good-looking patterned dress pants; washable; sizes 6 to 16. PENNEY'S Main Floor

98c

Children's Cotton Hose

Good quality cotton stockings, dark tan colors only; sizes 6 to 9 1/2. PENNEY'S Main Floor

10c

Sanitary Nalins, Dozen

Marvel sanitary napkins, 12 in a box, featured at 10 cents. PENNEY'S Main Floor

10c



Clearance of Higher Priced

Print Percalé HOOVERETTES

50c

Reduced for Clearance

Perfect quality tub-fast wrap-around house frocks, full cut size, organdie, ruffle trimmed and tailored bias trimmed styles. Sizes 1, 2, 3 and 4. PENNEY'S Second Floor

House Pajamas

75c

Reduced far below their regular selling price—clever styled tubfast print house pajamas. PENNEY'S Second Floor

Sensational Savings!

Boys' 2-Pant

SUITS \$7.90

Sport back coats, new fall styles—Get your boy one of these fine quality 2-pant suits that are typical values you'll find at Penney's. Excellent fabrics, blues, greys and navys. Sizes 8 to 16. PENNEY'S Main Floor

Boys' New Fall Sweaters

98c and \$1.98

Brushed wool slippers with crew necks and long sleeves 98c. Plain knit sweaters with full zippers, and brushed wools or fancy knits with half zippers, \$1.98. PENNEY'S Main Floor



Shop
PENNEY'S
First!

BOYS' FALL

UNION SUITS

49c

Full weight, perfect quality, gray random unions. Ankle length with long sleeves; short legs with short sleeves; 4 to 16. PENNEY'S Main Floor

Men's Winter Weight

UNION SUITS

79c

Men's ribbed knit cotton union suits for snappy fall weather—full length sleeves and legs or short sleeve and ankle length. Sizes 36 to 46. PENNEY'S Main Floor



Special Sensational Savings!

MEN'S FINE WOOL TOP COATS

\$14.75

Men, believe us when we say this value is the best buy our buyers could get by covering the entire coat market. New fall styles, smartly tailored, wool fleeces in blues, oxford greys, navys, and browns. Sizes 36 to 46. Make your selection early—A small deposit will hold it for you. PENNEY'S Main Floor

Men's Wool Jackets

Cossack model zipper jackets of 32-oz. all-wool navy blue Melton cloth. **\$2.98** PENNEY'S Main Floor

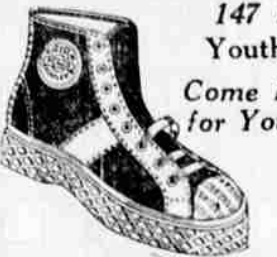


Women's Fashionable FALL FOOTWEAR

Reduced
Clean-up
Value

\$2.47 Pr.

Wide variety of styles in pumps, ties and straps, all selected from higher priced lines—plain kids, and suedes, in black or brown. Sizes 4 to 8. Find your size by shopping early! PENNEY'S Main Floor



147 Pairs at This Special Low Price Youths', Boys', Men's Canvas GYM SHOES

Come Early
for Your Size! **59c Pr.**

Compare this value! Good weight, first quality, American made tennis shoes. Laces clear to the toe, rubber soles, odorless insoles, leather reinforced at points of strain. Men's, boys' and youths' sizes. A close out buy! PENNEY'S Main Floor



Just a Limited Quantity at This Special Price!

MEN'S STURDY WORK SHOES

Plain Toe!
Compo Sole!

\$1.66 Pr.

A real "he-man" shoe of black retan leather with rubber heel and heavy composition sole! Blucher style. Immensely popular with our men customers. "The most shoe for the least money!"

HEAVY DUTY WORK SHOES

Of natural color retan leather! Rubber heels! Thick Compo soles! Fine for heavy duty! Designed especially for farm, dairy or industrial wear! The utmost in shoe satisfaction. **\$2.00** PENNEY'S Main Floor

Women's Rayon Pajamas

A reduced price on women's good quality rayon knit sleeping pajamas. 2-piece styles. PENNEY'S Main Floor

50c

All Linen Napkins

A clean-up price on a miscellaneous assortment of all linen napkins. PENNEY'S Balcony

5c

Sewing Supplies

A clean-up value—Needles, Pins, Thread, Buttons, Snaps, Hooks and Eyes, etc. PENNEY'S Balcony

2c

81-Inch Sheeting

Good weight, 81 inches wide, unbleached sheeting featured at 25c yd. PENNEY'S Balcony

25c

Girls' Rayon Undies

A close-out of high-priced rayon panties and bloomers, tea rose only, sizes 6 to 16. PENNEY'S Main Floor

10c

Wash Dresses

Women's tub-fast wash dresses, well made, sizes 14 to 32. PENNEY'S Second Floor

35c

Terry Towels

Handy size double terry towels in pastel colors or white with borders. PENNEY'S Balcony

9c

Flannel Gowns

Women's good weight, long sleeve flannel gowns; white, flesh or peach. PENNEY'S Main Floor

59c

Rayon Panties

Women's rayon knit panties, some trimmed, flesh and tea rose. PENNEY'S Main Floor

17c

Women's Cotton Hose, Pair

Women's dark tan cotton stockings, sizes 8 1/2 to 10 1/2. PENNEY'S Main Floor

10c

Women's Rayon Robes

Women's embroidered rayon robes in blue, red and black. PENNEY'S Second Floor

98c

Infants' Crib Blankets

Pink or blue cotton crib blankets at a feature price. PENNEY'S Second Floor

15c

Men's Work Socks, Pair

Men's good weight brown mix cotton work socks. PENNEY'S Main Floor

8c

32-Inch Fancy Ticking

A feature low price on 32-inch fancy ticking, close-out value. PENNEY'S Balcony

14c