

M.M. STORE OWNED AND OPERATED BY MEDFORD PEOPLE

The M. M. department store, which tomorrow from 7 until 9:30 p. m. will hold "open house" for its many friends, is locally owned and operated and employs only local help.

Bernie Williams, a co-owner, has for years made Medford his home. He has traveled for the Walton & Moore dry goods company for more than 20 years and has maintained a permanent sample room at the Hotel Medford.

Charles S. Adair, his partner, has resided in southern Oregon for 23 years and was connected with the Golden Rule store in Grants Pass before coming to Medford. When the two decided to enter business for themselves, they chose Medford because, after visiting many other cities, they decided this city held the greatest future of them all.

When they purchased the M. M. department store, all former personnel was retained. Since then, more employes have been added.

Following is the list of employes, all of whom will be present to show visitors around their fine new store tomorrow night:

In the dry goods department, Mrs. Fanny Calder, Mrs. Monta Davis, Mrs. Edna Pursell, Mrs. Jerry Dwyer, Mrs. Alfred Litcher and Mrs. Edith Elliott. In the ready to wear department are Mrs. Susie Curtis, Mrs. Mary Sweeney and Mrs. Alberta Murray. In the shoe department are Mrs. Albert McDonough and Howard Irvine. In the men's department are Frank Brandon, Robert French, Richard Crow, Warren Young and Colleen Gould. Bookkeeper is Miss Gladys Whitson.

PUBLIC INVITED TO INSPECT NEW LOCATION

(Continued from Page Seven) streets. Several months and several thousands of dollars were spent in remodeling and refitting the present location of the concern, and the co-owners, Bernie Williams and Charles S. Adair, sincerely believe the store is one of the finest in southern Oregon.

As in the past, they will continue to feature outstanding and nationally-known lines of merchandise at popular prices. They extend their most cordial invitation to all to attend their grand opening tomorrow evening.

Use Mail Tribune want ads.

Glimpse of M. M. Store's Ready-to-Wear Department



FILE TWO CHARGES AGAINST WILKINS

M. O. Wilkins, attorney of this city, was charged in two complaints filed yesterday in the Gold Hill district justice court with driving an auto while under the influence of intoxicating liquor, and with failure to stop at the scene of an accident. The drunken driving charge is scheduled to be heard Wednesday morning before Justice H. D. Reed at Gold Hill. The district attorney said he would ask the court to act as a committing magistrate. Attorney George A. Coddling, has been retained as defense counsel.

Wilkins was arrested Saturday night at Gold Hill after he had allegedly crashed his auto into the Coy service station there. Wilkins was held at the county jail for two hours, before released by court order. During this time he was given a medical test by Dr. W. W. P. Holt.

Strategic Beggar.

LORAIN, O. — (UP) — Officials of the Central bank reported to police that a panhandler had taken up his stand at the bank entrance and was begging from depositors as they entered.

Flashy Appearance Taboo In Hunt for Employment

By Betty Clarke (AP Feature Writer) You're trying to get a job. Perhaps you're one of this year's college graduates. Or perhaps job-hunting is an old story.

In either case, you get out your best suit, give yourself a shampoo, and put on your brightest look. For the success stories tell you personally will get the job.

They're right, young lady—but you must remember that personality implies good grooming as much as sparkling enthusiasm.

So, when you get out that best suit, be sure it's conservative in cut and color, and pressed neatly. Your blouse must be spotless.

And if you're the sort of person whose blouse is forever parting company with your skirt, wear a tailored dress.

Don't forget to wear your hat and gloves. Your employer-to-be may want to see if your gloves are as neat as the rest of your outfit. It doesn't always follow.

And keep your hat on—even if you feel your golden curls really should be shown. Your executive may not be that susceptible.

This is no time to experiment

with your coiffure. The way you've been wearing your hair probably is as good as any. And you'll look more natural.

Better get your new wave a few days before job-hunting begins—again. It's the naturalness that counts.

Don't confuse your brightest look with the brightest of cosmetics. Employers, as a rule, are ultra-conservative. They don't mind a bit of lipstick and a mild application of rouge, but most of them object to flashy nail polish. Clean hands and neat manicuring are far more important than colored nails.

Paris Fair Popular.

PARIS—(UP)—Photo-electric cell recorders at the gates of the Paris exhibition reveal that more than 8,000,000 people have visited the exhibition since it was opened a little more than two months ago.

Freak Bolt.

HOUSTON, Tex. — (UP) — Lightning struck Tom Gohmert, 17, while he was washing dishes at his home, discolored a knife he was holding and a ring on his finger. He was uninjured.

FRENCH VILLAGE SOLVES SECRET OF NO TAXATION

Citizens Contribute Labor Instead Of Cash Levies To Keep Things Going—Town Without Slackers.

BEAUCOURT, France—(UP)—Beaucourt is only a tiny village of 160 people, in the northwest French province of the Somme. The residents are all farmers, and no one would know of it elsewhere except that it is one village where there are no taxes.

A place where no one pays any taxes is a phenomenon, and Beaucourt has had its name praised throughout France. A visit to this little hamlet shows that the story is nearly true—is fully true if taxes mean only money payments.

Beaucourt pays no cash taxes runs on a slim budget of 10,000 francs per year (about \$400) and yet its school, its roads, its water, electricity supply are all in perfect condition. How is this achieved?

Instead of paying taxes the villagers pay with their voluntary work.

How Light Came Mayor Adreotat Ravaux, telling of his unique system, explained it simply by describing how electricity came to town. "The big companies had put their lines through our countryside, but as Beaucourt is hidden by the trees they didn't manage to see it. I made a big noise with the authorities, and they finally said they would string a line into the village for 11,000 francs. That was a real problem with only a budget of 10,000.

"We called the town council—all the able bodied men—together and I said to them: "We've got plenty of trees down in the marshlands. Non-would notice if we cut a few of them, and that will pay for electricity. So we cut the trees, had our electricity and a little extra money in the village fund. We also planted new trees, so the village lost nothing."

Poor Favored

On days when planting and harvesting are over, the villagers join together to quarry stone and prepare their roads. The village green is open to use the year round, with the poor villagers with only one cow given full rights, while "richer" farmers are strictly limited in their use of the common land.

The mayor's comment when asked how the villagers reacted to working in common was: "If there was one

slacker, the scheme would not work. But here everyone depends on everyone else sooner or later. The cattle need purging, the death watch must be kept, a baby is born, one must have friends at a wedding party, the

doctor must be fetched—the neighbor is always there. Sooner or later he will help you. It may not be like that everywhere, but here it is like that."

Beaucourt for twenty-five years. He is typical, as his village, of the small French farmers, who are known as peasants. They form, as Briand put it, "the backbone and fortune of France."

Spirited As the First Crisp Days of Autumn!

NEW MARCY LEE DRESSES



WHAT a grand collection of Autumn beauty! What a scintillating assemblage of vivacious chic and charm! The new Marcy Lee Dresses for Fall embody fashion's smartest themes . . . and whether you choose the distinctive cottons or the Crown tested "Suava Prints" . . . you'll be delighted because they're fade-proof, shrink-proof . . . fashioned to "fit you and your budget, too."

PRICED AT ONLY

937 \$1.98 and \$2.98

Be sure to attend Our Formal Opening Wednesday Evening! EVERYONE INVITED!



220-222 East Main Medford, Oregon Charles S. Adair, Manager

A CORDIAL INVITATION Is Extended To You To Attend Our Formal Opening Wednesday Night at 7:00 O'clock

A Personal Message to Women Who Wear LARGE SIZES

They're Here—The New MARY-LANE COATS

famed for Style-Fit-Finish . . . AND THEY ARE STUNNING!

If you have ever worn a Mary-Lane Coat, you know how well they are designed to slenderize, yet fit comfortably without pulling or strain. Carefully placed sleeve darts provide ample elbow room, seams and hems are sufficient to allow easy alterations. Fabrics and furs are invariably selected with special care to assure becoming lines. Do come in and see these new styles.



Style No. 1708
Sizes: 12-20
Colors: Green, Black
Fabric: Wyan-dotte's Diagonal Bar
Fur: Crystal American Grey Fox
Lining: Ewawear Satin

A coat with rhythm, topped with a beautiful Crystal Grey Fox collar. Inverted inset gorge, skillfully executed, add back fullness and swing. The fabric is Diagonal Bar. Guaranteed Ewawear satin lining. Chic as can be, but made for long service, too. Black or Green.

\$39.50



Mary-Lane offers another version of the "double-duty" detachable collar coat . . . attractive with or without the Manchurian Wolf collar. Interesting stitched revers. Dura crepe lining. Black, Brown or Green.

\$16.75

Style No. 1014
Sizes: 12-42
Colors: Black, Brown, Green
Fabric: Parker Wilder's Nub Weave
Fur: Manchurian Wolf
Lining: Dura crepe

\$27.50

A "knockout" for sport and street wear, too. Fashioned in a soft, new fleece in Wine, Brown, Navy, Grey. Double-breasted . . . wide stitched belt . . . deep pockets—a champion coat. Guaranteed Oxford Twill lining.

Whether your needs are for Sport—Travel—Dressy Occasions—or General Wear WE HAVE A COAT FOR YOU.

\$16.75 to \$39.50

MARY-LANE

Marks of Superiority . . .

- Deep hems, wide seams, generous lap-over.
- Flat edges that never cockle or roll back.
- Fabrics are all Texturized, pre-shrunk, and processed to insure satisfaction and service.
- Superior linings, many guaranteed.
- Finest, expert tailoring.
- Ample allowance for alteration.



SEE MARY LANE COATS

At Our Opening Tomorrow



Storvalbeck Tweed has been fashioned into this unusual sport coat that will receive "orchids" of approval anywhere. Double-breasted . . . raglan sleeves, unique pockets . . . wide belt. Lined with guaranteed Ewawear satin. Tan or Grey.

\$27.50

M. M. DEPARTMENT STORE

220-222 EAST MAIN STREET Chas. S. Adair, Manager