

GROCETERIA SUPER FOOD MARKETS

ONE SHOPPING STOP FOR EVERYTHING

Home Purity Bakery

Bread and Cake Like Mother Made

MAY TIME CAKE

We offer "May Time" as proof that you can no longer afford the time, trouble and expense of baking cakes. We challenge by comparison the finest home quality.

Two Sizes
29c - 59c

Betty Crocker's Angel Cake

Another challenge to Home Baking—For fine texture and flavor it just can't be excelled.—Baked according to Betty Crocker's famous recipe.

Angel Bar 29c
13-Egg 49c

All Chocolate Cake

Yes—all chocolate . . . layers—filler and icing—blended with the skill of the makers of Oregon's finest cakes.

29c - 59c

100% Whole Wheat Bread

If for dietetic reasons you must eat whole wheat bread don't eat the blended breads containing much white flour. Guaranteed to contain only the flour of the entire wheat our 100% Whole Wheat Bread contains no molasses or other coloring.

1 1/2 lb. loaf—15c

Wreath Horns

A fruit-filled Home Purity Danish pastry—a healthful and satisfying breakfast.

3 for 10c

Date and Walnut Twists

Individual breakfast and lunch box bits—rich with nuts and dates.

6 for 15c

Minced Orange Rolls

A tasty breakfast bit—rich with Vitamin-giving oranges.

6 for 15c

Wreath Coffee Cake Rings

A fine breakfast for the whole family—fruit-filled.

Each 18c

Home Purity Cookies

You know their goodness so well that we'll just say:—We have a bounteous supply for tomorrow.

2 dozen 25c

Let's Settle— THE TOAST QUESTION

Come In And Try It

WE'VE talked a lot about the superior excellence of toast made from Home Purity Bread. . . Tomorrow we will serve hot toast, dry or buttered, with Snider's Farm Fresh Butter—just as you prefer.

We want you to test this toast in every way—want you to compare flavor, crispness (the breaking test) and to pay particular attention to how long it will stay crisp after toasting. Examine the bread before it is toasted and again get the flavor of bread that is as thoroughly baked as Mother used to bake that good old home-made bread you liked so well.

Best of all, it's the same good bread—made in the same way of the same good old home ingredients. No chemicals—just Sperry flour—Fleischman yeast—milk—shortening—cane sugar—salt and water.

Come in tomorrow and enjoy the taste of the finest toast ever.



—SAVINGS In The GROCETERIAS— "FOODS ARE FRESHEST WHERE SOLD FASTEST"

Dole Pineapple Juice 25c
47 oz. can
New crop from Hawaii.—Has the appetizing flavor of fresh pineapples.

C. and H. Pure Cane Sugar \$1.29
25 lb. bag
It's not pure cane sugar unless stamped on the bag.

Swan (Diamond) Matches 17c
6 box carton
For a sure light every time use Diamond Matches.

Sperry Pancake Flour 49c
No. 10 bag
Sperry pancakes, with Z-Mor-U Coffee—a really fine breakfast.

Shredded Ralston 25c
2 packages
It's new—tiny whole wheat biscuits by the makers of Ralston cereal.

Puritan Dutch Oven Baked Beans, 28 oz. jar 23c
Just heat in the jar and serve—an old-timer on the east coast—It's new in the west.

Snowdrift Shortening 55c
3 lb. pail
Still time to enter the \$12,500 Snowdrift Contest!

Wesson Oil 79c
1/2 gallon can
The large can is more economical—use to give added flavor to cooking vegetables.

Domino Vanilla, 4 oz. bottle 10c—8 oz. 15c 25c
pint
Imitation Vanilla—will not bake out.

Flavorade 10c
3 pkgs.
Many flavors to choose from—30 glasses of cooling beverage for only 10c.

Canada Dry Ginger Ale 9c
12 oz. bottle
Keep a few bottles in the refrigerator for an afternoon pickup.

Hershey Cocoa 11c
lb. can
A healthful breakfast beverage.

Golden West Coffee 26c
lb. can
An Oregon product using wooden boxes.

Pickling Spice 9c
4 oz. cellophane bag
Fine quality mixed pickling spice at a saving.

White Star Tuna Fish 15c
No. 1/2 can
Chicken of the Sea—Fine for making sandwiches or creaming on toast made from Home Purity bread.

White Rose Flour \$1.69
49 lb. bag
Every sack guaranteed by the millers of Drifted Snow.

Armour's Canned Meats
Armour's Corn Beef, can . . . 18c
Armour's Deviled Meat, 1/4's, 3 cans 10c
Armour's Vienna Sausages, 2 cans 19c
Armour's Old Fashioned Beef Stew, 24 oz. can . . . 25c
Armour's Ham Loaf, 6 oz can 17c
Armour's Corn Beef Hash, 11 oz. can, 2 for 25c
Armour's Spaghetti and Meat Balls, 14 oz. can . . 18c

Ukelele Sliced Pineapple (No. 2 1/2 tin) 33c
2 for
Broken Sliced Dole Hawaiian Pineapple.

White King Granulated Soap, lg. pkg. 29c
Suds quickly in cool water—easy on the hands. Packed in wood boxes.

White King Toilet Soap, 4 bars 19c
Exceptionally mild—delicately perfumed. Packed in wood boxes.

HOME PURITY MAYONNAISE
Your assurance of Fresh Mayonnaise
Pts. 22c Qts. 39c

Super Meat Markets Quality Conditioned Meats

The Lunch Box

A problem, and a daily one, too—but easy if you keep a supply of the many prepared lunch meats and bakery goods on hand.

Let our meat and bakery sales people show the wide varieties and learn how economically you can put up lunches the folks will really appreciate when they pause for the noonday rest.

For freshness your sandwiches should be wrapped in waxed paper. A 40-foot roll is free with one pound assorted lunch meats.

Assorted Lunch Meats

COOKED SALAMI } Equally Assorted
SPICED PORK LOAF }
MINCED HAM } lb. 29c
BAKED VEAL LOAF }
COLD PRESSED LOAF }
40-ft. Roll Wax Paper Free

Shoulder Roast of Lamb 18c
lb.

Leg o' Lamb 27c
lb.
A tender Roast for Sunday dinner.

Breast of Lamb 12 1/2c
lb.
Serve stewed or fricasse.

Steer Beef Pot Roast 18c
lb.
From young steers—Quality conditioned until at its best.

Steer Beef Short Ribs 15c
lb.
Selected for baking.

Steer Swiss Steak 28c
lb.
A good chance to prove the extra goodness of quality conditioned beef.

Shoulder Veal Roast 15c
lb.
From tender milk fed veal.

Hormel's Minnesota Bacon, lb. 38c
Real bacon from the corn belt.

Huber's Metwurst 25c
lb.
The finest breakfast sausage—sure hits the spot for Sunday morning breakfast.

Sweet or Sweet Mixed Pickles, pint 15c
Knight's Pickles—you know the quality.

Large Dill Pickles 9c
6 for
Knight's fancy pickles.

Ham and Veal Loaf 20c
lb.
Makes the finest flavored meat loaf you ever tasted. It's ground and blended ready for your seasoning.

Baked Veal Loaf 25c
lb.
Baked in our own kitchen by Mrs. McRae, who has been preparing foods in our store for 14 years—and we think she surely knows how to season it just right to bring out the finest flavor.

FOUNTAIN REFRESHMENTS A Restful Shopping Pause

Special Offers Of Home Purity Ice Cream

Strawberries In Snow

A generous helping of Home Purity Ice Cream topped with crushed Strawberries and Marshmallow.—Always a 15c portion—Tomorrow 10c

Fruit Trouffle

Three servings of assorted Home Purity Ice Cream with Bananas, Strawberries and Nuts topping the Sundae Syrup. 15c

Free Sundae Syrup

With each quart of Vanilla Ice Cream a 3 1/2 oz. can of Hershey Chocolate Syrup. 29c

Huckleberry Pie a la mode 10c

Fresh Lime Rickey

The most cooling and refreshing of all summer drinks. 10c

Fountain Dinners

Roast Turkey with dressing 29c
Roast Leg of Pork 29c
Steer Beef Pot Roast with Noodles 25c
Cold meats with potato salad 25c

Fruits and Vegetables

Sunkist Oxnard Lemons

360's doz. 25c

Rose City Celery Lg. size 2 for 15c

Sweet Potatoes

4 lbs. 23c

Fresh Lima Beans

3 lbs. 20c

Follow the Crowds to The Groceterias

6th at Central
6th at Grape
Savings Without Self-Denial

GATES & LYDIARD

Delivery of \$1.00 Orders
Phone:
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East Side 752