

Thirty-Second Year

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**PEARS GAIN FAVOR
AS RECORD CROP
LOOMS IN NATION**

**Bartletts Are Favorites But
More Attention Is Being
Paid to Late Varieties—
Big Harvest Is Forecast**

(By Bureau of Home Economics)
WASHINGTON, D. C.—(Sp.)—An enormous crop of pears, spilling over with pink-checked golden fruit into the market baskets of a nation—so might an artist pictorially describe the 1937 pear crop of the United States.

Crop estimate artists of the bureau of agricultural economics show the same picture just as vividly but more accurately with statistics. It's to be a record pear year they say—13 percent above that of 1936 and a fourth larger than the five-year average for the years 1928-1932. Moreover, the pears are proving to be of unusually good quality and size.

Most in evidence on fruit markets now is the Bartlett blonde favorite of the pear family. For the past ten years Bartletts have been steadily gaining favor in the United States. It is probably safe to assume that they will continue to be popular and their production increase since many Bartlett orchards have not yet reached their bearing stage.

Perfect "Eating" Pear
The Bartlett, accepted the nation over as a perfect "eating" pear, probably gives more pleasure to the sense of taste with the least physical effort than any other fruit known. It has neither to be peeled nor pared. The eater merely has to make sure that the fruit is reasonably clean, sink his teeth into the delicious soft pulp. His reflexes will do the rest.

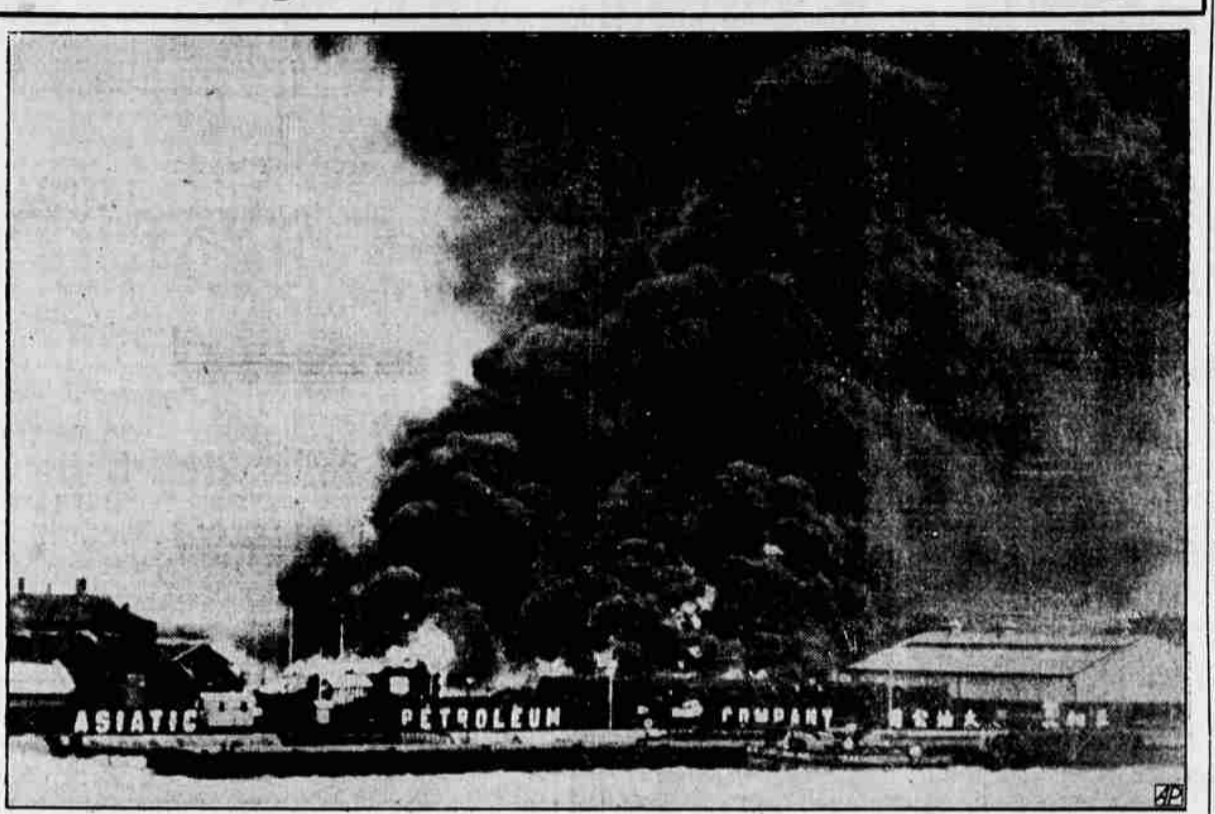
The perfect pear depends upon the benevolence of Mother Nature and the intelligent cooperation of the pear grower. The Bartlett and many other pears to be shipped are always picked green. After the pear is ripe it breaks down so rapidly that it is often impossible to keep it more than a few days. The pear grower harvests the pear at what he calls a "mature green" stage. From then until it is in the hands of the retailer the pear is kept at temperatures scientifically found to be the best for its preservation. Some of the pear crop goes to market immediately. Some is stored to be sold later in the season.

But this ripening isn't the problem of the shopper. It's her business to see that she gets the best possible pears for her money. If she isn't at all familiar with pears she should, if possible, buy those marked U. S. No. 1, or the more select pack, U. S. fancy. Either of these grades usually insures the best value to the shopper—providing of course that the pears have been properly ripened.

Caution Advised
If she buys from roadside markets or from loose supplies of the run-of-the-orchard fruit she should avoid pears that are shriveled, that have a water-soaked appearance or which show signs of worm or blight damage, or of having been picked from the ground.

Pears for immediate consumption should be soft but not mushy and deep straw yellow in color.

First Refugee Picture From China Shows Damage



This picture, brought directly from the Shanghai waterfront, shows the explosion which resulted when a bomb struck the Asiatic Petroleum company property along the Whangpoo river. It was taken from the deck of the German steamer Kalmierland by Mrs. James B. Murphy, socially prominent in New York and the first refugee to return to the United States. She arrived in Alameda, Cal., by Clipper plane.

In buying quantities for canning or preserving the shopper should have several split lengthwise to make certain that no decay or brownish breakdown may be starting from the core of the pear which is not visible on the skin surface. The pears should have no scale or worm damage or show any skin spots which may be the first signs of storage rot.

Combinations Suggested
After the pear season is further along and members of the family have satisfied their yen for raw pears there are numbers of interesting combinations to be worked out of pears with cheese, pears with other fruit, and pears as preserves on crackers with cream cheese.

Combine pears with acid fruits in fruit cups. Just like Cousin Tilly, they are interesting in a mild way and may be trusted to get along well with their more tart relatives. Pears have insufficient pectin for jellies, but pear preserves are a delicacy that few dieters have the heart to refuse.

Little Seckel pears, which will be available soon, have a high content of sugar. They are a good size for pickles, which may be served this winter as relishes with meats.

Winter Pear Delicacy
It is best to buy Bartletts that have been kept in storage no longer than 60 days. By the beginning of November the Bartlett season and the season for other midseason pears is definitely over.

The fall or winter pear is a delicacy with which the average American is unfamiliar. In the past several years pear growers have formed organizations to develop new markets for them and to acquaint both

dealers and consumers with the handling of the fruit.
Many of these pears have been shipped abroad and to metropolitan centers of the United States for some time, but because of the close attention which must be given to their storage temperatures they have been too much trouble to bother about for the retail merchant in smaller towns.

Greater Consumption Seen
Perhaps within a few years we shall be as familiar with these varieties as we are with the famed Bartlett. All these fall or winter pears are picked when quite hard and green, but are allowed to ripen in storage. The varieties differ as to the temperatures at which they ripen best. A winter pear which has been harvested at the right time, properly stored and properly ripened, and eaten in the normal season of the variety to which it belongs is naturally mellow, juicy and aromatic.

Definite steps have been taken to grade these pears carefully in the western states in which they are grown. The home cook who would like to give her family something different this winter would do well to try one of the fall and winter varieties if it is available in her town.

JO JOHNSON teaching popular piano playing, Baldwin Piano Shoppe, Tel. 335.

WINDOW GLASS—We sell window glass and will replace your broken windows reasonably. Trowbridge Cabinet Works.

Mark Twain was born on the day when Haley's comet appeared, and died on the day of its reappearance.

**FLORENCE MORGAN
RITES TOMORROW**

Funeral services for Mrs. Florence Mary Morgan of 1211 West Tenth street will be held at 2:30 p. m. Saturday in the Perl chapel. The rites will be conducted by the Rev. James Hamilton, pastor of the First Christian church. Interment will take place in the Siskiyou Memorial park.

Mrs. Morgan was killed in an automobile accident late Tuesday afternoon on the Pacific highway about 25 miles north of Medford.
Mrs. Morgan had been a Medford resident for six years. She was born in Calloway, Neb., on December 26, 1912. She spent her early life and attended school in Calloway.

Later she came to southern Oregon and was united in marriage to George F. Morgan in Klamath Falls on May 14, 1931.
Survivors are her husband, a daughter, Claire LaVerne Morgan, 4; her father, Frank Peterson of Port Laramie, Wyo., her mother, Mrs. Hattie Bradshaw of Medford, and two brothers, Frank and Virgil Peterson of Sheridan, Wyo.

**GOLDEN CROSSES FOR
FAITHFUL CHURCHMEN**

CALDWELL, Idaho, Aug. 27.—(Sp.)—Golden crosses for 25 years of church service were presented today to W. H. Erig of Twin Falls and W. W. Deal of Nampa, state Grange master.

**Customers of Utilities
Paying for Less Since
Friendly Negotiations**

**Oregon Commissioner Achieves Reductions
Without Costly Court Fights and
Long-Drawn Out Litigation**

By PAUL W. HARVEY, JR.
SALEM, Aug. 27.—(AP)—Customers of Oregon utilities now are paying \$715,881 per year less than two years ago because of rate reductions accomplished through negotiations between N. G. Wallace, state utilities commissioner, and officials of the utilities.

It also was learned that reductions expected in the near future will make the last cuts appear small.

During the four years before April 1, 1935, rate reductions were negligible, Wallace blaming this on the system then used. The public utilities commissioner would order a reduction, and then the company involved would fight it in the courts, and most often would win.

But since that time reductions have been accomplished through friendly negotiations.
Power rates have been reduced \$563,621, telephone and telegraph rates \$128,918, steam heating rates \$46,942, and gas rates \$36,400.

No Lengthy Litigation
When the commissioner feels a company is showing too neat a profit, negotiations are opened at which rate cuts are sought. This system eliminates costly inventories and does away with lengthy litigation in courts.

Reductions are made on the theory that lower rates will make for more profits.

For example, Wallace asked one utility, on the verge of bankruptcy, to reduce rates 10 per cent, although this would reduce the company's operating revenue by 28 per cent.

The utility reluctantly agreed, but soon it showed an 11 per cent operating profit. The company officials came to Wallace a year later with another rate cut.

Any May Complain
Any customer of a utility may file an informal complaint with the department, and have assurance it will be investigated. This year 469

dents pay \$2.55, the lowest rate in Oregon.
Medford Rate Cited.
In Medford and Klamath Falls, both served by private companies, the rate is \$6.50, highest in the state.

Rates in other cities are: Portland and Salem, \$3.30; Ashland, \$3.70; Corvallis and Albany, \$4.30; Hood River, The Dalles and Pendleton, \$4.52; La Grande and Baker, \$5.

The Portland and Salem rates are one cent less than those of Seattle, which has a municipal plant managed by J. D. Ross, mentioned as probable administrator at Bonneville. The rates for Portland and Salem also are 11 cents less than those of the government-owned Tennessee Valley authority plants.

Pierce said he did not want confiscation of private plants, but "take them from their Wall street holding company owners at fair valuations."

**RESERVE COMMISSIONS
FOR FIVE OREGONIANS**

WASHINGTON, Aug. 27.—(AP)—The war department announced today the appointment of five Oregon men to reserve officers' corps.

Terry Bell, Canyon City, received a commission as first lieutenant in the infantry service.

Willard J. Chandler and Floyd L. Woolcott, Jr., both of Portland, will serve as first lieutenants in the medical reserve.

Hamilton S. Rebenstsch, Portland, will serve as a second lieutenant in the infantry reserve.

Wilson H. Witt, Salem, received a second lieutenant's commission in the quartermaster's reserve.

**MANILA PREPARES FOR
THROG OF REFUGEES**

MANILA, Aug. 27.—(AP)—Contemplating the possibility that all Americans might be forced to evacuate war-stricken Shanghai, relief agencies said Manila was prepared to care for them.

High Commissioner Paul V. McNutt, Red Cross officials and members of the coordinating committee said facilities were ample to accommodate 5,000 refugees in addition to 2,000 already here, and army officers boosted total figures to 10,000.

The Suez canal was opened in 1859.

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Waste Baskets, metal \$1.00
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