

AUTOMOTIVE NEWS

Sandy Says It's a Fact!

And We Can Prove It!



Breathe easy with economy... and breathe with excitement as you lead the field in America's finest six-cylinder car! For a few cents a day more than a lowest-priced car you can enjoy the new Studebaker, with its Fram oil-cleaner, automatic over-drive, triply-sealed hydraulic brakes, and luxurious styling. See Sandy today for a free demonstration!

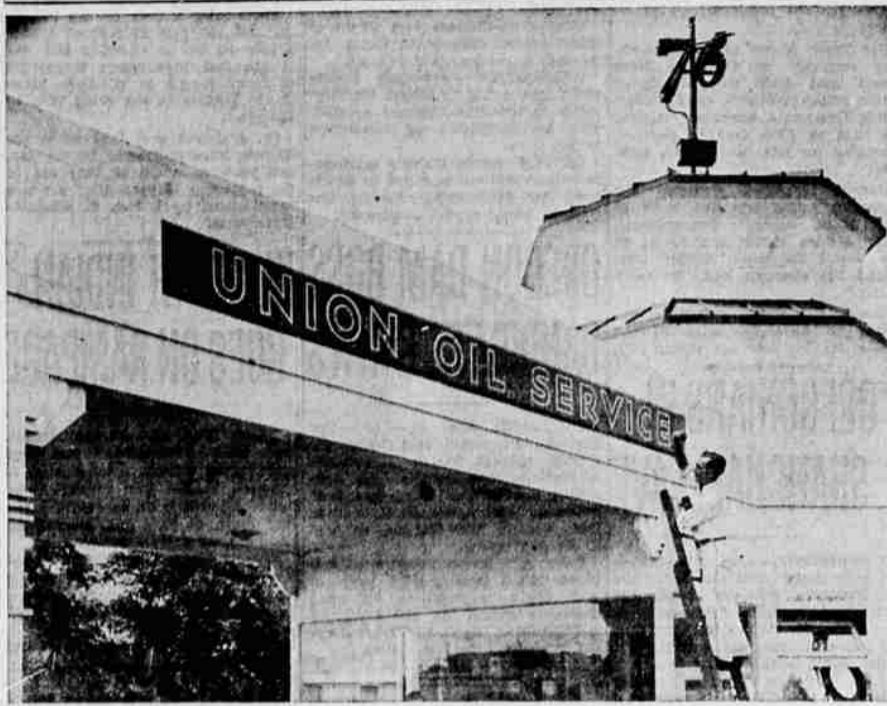
We have some of the best buys in town in used cars and trucks from \$25.00 and up. If you need a car, pickup, panel or truck look over our line.

PROOF THAT AN OSTRICH DOES NOT BURY ITS HEAD IN THE SAND!

An African explorer states that the ostrich does sometimes thrust its head in the sand, but not for the purpose of hiding, but because it is seeking for water, which it frequently finds beneath the sand of the desert. 1.—"Popular Fallacies" C. Duf. Chippini, Trade Commissioner for South Africa.

SANDERSON MOTOR CO.
SALES SERVICE
207 SO. RIVERSIDE - PHONE 1385

New Canopy Sign Identifies Union Oil Service



Over 400 Stations on Pacific Coast Now Feature Orange & Blue Panel Which Depicts Spic-Span 'n Speedy Service

During the past two weeks motorists in Arizona, California, Oregon, Washington and Nevada have watched with interest as beautiful new panel signs have been mounted on canopies of Union Service Stations. "The striking orange and blue colors of these new signs have not only beautified our stations but more readily identify our locations," said A. C. Stewart, manager of Union Oil Stations on the Coast. "Now, motorists traveling up and down Pacific Coast can easily identify Union Oil Service and be sure of receiving the same uniform attention to their car needs wherever they see the Orange and Blue Sign." "We have adopted the phrase 'Spic-Span 'n Speedy' as the best method of describing Union Oil Service," the oil station executive continued. "Cleanliness and neatness of both personnel and stations goes hand in hand with courteous, alert attention wherever the new sign is displayed." "Many of our salesmen are college graduates and all have received our special course of training in 'personalized service' before starting in the station." "We are particularly insistent that each customer of Union Oil Service, receives exactly the kind of attention he desires," Mr. Stewart continued. "Our salesmen are trained to realize that the busy executive wants 'speedy' service when he is in a hurry and that ladies usually like to have the car completely checked. We see that the motorist who is in a hurry gets out in quick order but the car owner with time to spare will receive every attention to his car, from checking the air pressure of his tires to giving his battery a drink." Mr. Stewart told how "76" was publicized as the Leader of all gasolines through orange and blue signs up and down the Coast. He emphasized the fact that Triton Oil became a sensation overnight through the same medium augmented by newspaper advertising. "We hope to acquaint Pacific Coast car owners with our Spic-Span 'n Speedy Service in much the same manner with the Orange and Blue Signs of Union Oil Service and a consistent newspaper campaign," the petroleum head concluded.

PIERCE ALLEN HAS MOTOR ANALYZER

Thorough checkup with the new motor analyzer recently installed in the service department of Pierce-Allen Motor company, local Dodge and Plymouth dealer, helps owners to keep their cars in top running condition, and detects minor adjustments before they impair the efficiency built into Dodge and Plymouth cars, according to L. C. Taylor, owner of the concern. "Many factors, which lessen the efficiency and safety originally built into the car are quickly uncovered by this new analyzer," Mr. Taylor continued. "All our mechanics and service men have been trained in using this precise trouble-shooter, and can tell accurately the condition of a motor after a few minutes testing. "Owners who want the best their cars have to offer for pleasant summer driving are invited to make use of the testing facilities of our analyzer. Motor analysis is one of the extra services which we offer because it means greater motoring pleasure, economy and safety."

Negro Pays Price In Bathtub Murder

OSSING, N. Y., Aug. 21.—(AP)—Mrs. Mary Robinson Case, pretty 25-year-old housewife, died last Jan. 19 in the bathtub of a Jackson Heights apartment, the victory of strangling fingers about her throat and hammer blows on her head. Major Green, meek-looking 34-year-old Negro handyman, died last night in the electric chair at Sing Sing prison, his life claimed by the state in payment for the slaying of Mrs. Case.

The United States once had a camel corps for patrolling desert regions in the southwest.

LARGE CLEARING USED CAR STOCK

Offering something unusual, used our contracts without finance charges the Lange Motor Car Co. this week started a clearance of all used cars in stock. The clearance sale will continue plainly marked, according to Howard Smith, who is in charge of the sale. Mr. Smith says: "Every purchaser of a used car during this sale will pay only the insurance; we will pay the finance charge. Although the response to this sale was very good the first two days, we still have a large variety of used cars to choose from. Nearly all makes and models are represented on our lot located at 25 South Riverside. We are also giving a 30-day written guarantee with our good used cars." "The clearance sale will continue until Tuesday night, August 31."

3 Industry Deaths Recorded in Week

SALEM, Aug. 21.—(AP)—Three fatalities and 1,192 accidents were reported to the state industrial accident commission during the week ending yesterday. Fatalities were Glenn Eri, Chiloquin truck driver, injured August 7 at Port Klamath; Austin I. Keeler, Banks logger, injured August 16 at Banks; and James E. Irwin, Jewell landing chaser, injured August 9 at Jewell.

Large and best lighted paint shop in So. Oregon
Daily's Auto Painting
29 South Bartlett

VERMONT BOASTS A RUGGED BABY

BENNINGTON, Vt., Aug. 21.—(AP)—Alice Lorraine Baker spent five days alone in Vermont woodland—an experience that would have taxed the stamina of persons many times older than her 20 months, but doctors said today she would be well and playing again in a few days.

Her chief worry, they said, was a sore throat and the many scratches inflicted by bushes and thorns during her wanderings, clad only in a thin sun-suit.

The search for the brown-eyed Alice, daughter of Mr. and Mrs. Kimbell Baker of Hudson Falls, N. Y., ended suddenly late yesterday when men who were hopefully following little footprints along a seldom-used timber road between Bald and Spruce mountains, heard moans under a spruce tree, about 30 yards away.

Mennonites Arrive. PORTLAND, Aug. 21.—(AP)—Two hundred black robed men, women and children, delegates to the Biennial general conference of Mennonites at Turner, passed through Portland yesterday. Committee sessions will be held at Albany prior to the opening of the conference Monday.

Prior to 1890 designs for paper money issued by the U. S. treasury were changed frequently.

HIGH GRADE Body and Fender Repairing

- REASONABLE PRICES
- MODERN EQUIPMENT

Dowd Body & Fender Works
25 South Riverside

DODGE AND PLYMOUTH AUTOMOBILES HAVE NOT RAISED IN PRICE

DODGE
As Low As **\$935.**
Delivered in Medford

PLYMOUTH
As Low As **\$769.**
Delivered in Medford



140,836 PEOPLE SWITCHED FROM OTHER CARS To DODGE In the Past Year
PROVE DODGE ECONOMY YOURSELF!
COME IN TODAY FOR FREE ECONOMY TEST!
Pierce-Allen Motor Co.
112 South Riverside L. C. TAYLOR, Managing Owner. PHONE 150

Sale

Every Car Reduced for this

AT PRICES CUT FOR QUICK CLEARANCE

NO FINANCE CHARGE!
TO YOU — FOR 12 MONTHS
YOU pay the regular insurance charge. WE pay the Finance charge.

AMAZING! But we must do it in one grand, sweeping sale. We must dispose of every USED CAR in stock at once, so here is your opportunity to save; on a car or truck for business, on a pleasure car, on an extra car for the family to enjoy. See these buys!

PRACTICALLY ALL MAKES AND MODELS IN STOCK

This Sale Started Friday, August 20 and Runs Until Tuesday Night, Aug. 31

NO JUGGLING OF PRICES
As Every Car Is Tagged and Plainly Priced

SEVERAL CARS HAVE BEEN SOLD during this sale, but we still have a lot of GOOD CARS to choose from.

GET YOURS BEFORE THE BEST ONES ARE ALL GONE

LANGE

MOTOR CAR CO.
CHRYSLER-PLYMOUTH DEALER
Used Car Lot, 25 South Riverside