

GROCETERIA SUPER FOOD MARKETS

ONE SHOPPING STOP FOR EVERYTHING

Home Purity Bakery

Bread and Cake Like Mother Made

MAKE THIS TEST

EVEN though Emily Post says we should not do it—there are a lot of we old-fashioned folks who like bread and gravy.

Whether in a hot meat sandwich or just a slice of bread and gravy—try thoroughly-baked Home Purity Bread.—Note the gravy absorption without soggy and pay particular attention to the enhanced flavor of the gravy when used with real home flavored bread baked as "done" as Mother baked it.

Keeps its freshness so well that many campers and distant customers buy a week's supply. To get real bread enjoyment—eat Home Purity.

Vermont Maple Nut Cake

Some of our New England friends have often asked for a good Maple Cake. Here it is—with nut meats generously adding to its Groceteria Goodness.

29c—59c

Wellesley Fudge Cake

We always like to include one cake for the men.—Rich with chocolate—its a popular favorite.

29c—59c

Custard Angel Cake

A Betty Crocker Angel Cake with rich butter cream icing.

Loaf, 29c—Large 13-egg, 55c

Fresh Huckleberry Pie

A deep eight inch pie chock full of fresh huckleberries—the season's treat.

Each 30c

Rays-N-Day Bread

A Home Purity specialty rich with dates and raisins.

Loaf—15c

Appetizing Breakfast Dainties

Maple Nut Rolls 3 for 10c
Danish Pecan Butterflies
6 for 25c
Cinnamon Rolls 6 for 13c
Cherry Buns 6 for 15c
Orange Pineapple Rolls 6 for 15c

Approved by doctors. Liked by Babies

Clapp's Baby Foods
3 cans 25c



"DON'T FORGET THE BREAD"

THAT'S what Dad said as the family made up the shopping list from the Groceteria ad.— That started Dad to reminiscing—"You know," said Dad, "I never can forget how good my Mother's bread tasted when we boys would come home from school and eat bread and jam.—I'd forgotten about that until we started using Groceteria bread and I spread some with Mother's strawberry preserves. "Then there is breakfast. You remember, Mother, what a worry breakfast used to be. Now everyone seems pleased if you'll just serve toast. I'm ashamed to admit it, but I ate four slices this morning. I never realized how much difference there can be in toast." Suppose we take Dad's tip and serve Groceteria toast tomorrow.—The flavor will speak for itself but we want you to make the breaking test.—See how easily your toast will break.—It doesn't have to be torn. That is due to the thorough baking of all Groceteria Bakery products. All are baked until really "done."

—SAVINGS In The GROCETERIAS—

"FOODS ARE FRESHEST WHERE SOLD FASTEST"

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| Pure Cane Sugar 25 lb cloth bag \$1.29 <small>If it isn't so printed on the bag it isn't cane sugar.</small> | Harvest Time Pancake flour, No. 10 bag 43c <small>A lot of good pancakes for so little.</small> | Peets Granulated Soap, large pkg. 25c <small>Send the box top away and get a bath towel free.</small> |
| Pickling Spices 4 oz. 9c <small>Fresh spices will put more zest in your pickles.</small> | Wheaties 3 pkgs. 29c <small>Still time to guess for the prizes to be awarded at close of business Saturday night.</small> | Belle Island Tuna Fish, No. 1/2 can <small>Fancy quality—solid meat.</small> 15c |
| White Pickling Vinegar, gal. 35c <small>The white vinegar makes better pickles.</small> | Oregon Milk tall cans, doz. 77c <small>Oregon milk packed in wooden boxes.</small> | Merrimac Peas 2 cans 25c <small>Oregon grown and packed garden fresh.</small> |

Upper Rogue Grange
DANCE
Sat. Night August 21
Admission 50c Couple; Extra Ladies Free
Good Music

Upper Applegate Grange
DANCE
Sat. Night August 21
Upper Applegate Grange Hall
Lunch at Midnite
Sylvia's Orchestra

| | |
|--|--|
| Palm Olive Soap bar 5c <small>Used exclusively by the Dionne Quints.</small> | Concentrated Super Suds, pkg. 16c <small>Suds in a jiffy and cleans in a hurry.</small> |
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| <p>FREE! BIRTHSTONE BRACELET 14 Kt. GOLD PLATE for only 20 WRAPPERS from CRYSTAL WHITE SOAP ASK US FOR DETAILS</p> | <p>Pabst Blue Label Spreading Cheese Pineapple Cream Relish Cream Pimiento Cream Olive Pimiento Cream Limburger Nippy Pabstette Choice 15c</p> | <p>ONLY 25c for this HEAVY SILVER PLATED W.M. ROGERS SERVING SPOON with only 1 BOX TOP from SUPER SUDS THE RED BOX FOR WASHING DISHES</p> |
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20 bars . . 65c Our Price . . . 16c

Super Meat Markets Quality Conditioned Meats The Lunch Box SANDWICH

THE best sandwich in the world is a roast beef sandwich—if the beef is good—otherwise it's the poorest. When packing the lunch be sure the sandwiches are filled with quality conditioned steer beef—so tender it will "bite" with the bread without the pinching and pulling experienced with less tender beef.—Try it and get the re-action of the man who carries the lunch.

- Tomorrow:
- Roast Chickens 98c
Average weight, 4-lb. Hens.—Roasted and stuffed.—Just warm and serve or take 'em on the picnic as they are.
 - Steer Beef Pot Roast 18c
lb. Try this for the lunch sandwiches.
 - Steer Beef Short Ribs 15c
lb. Just a Sunday dinner suggestion.
 - Steer Beef Cubes 22c
lb. No bone waste—tender and flavorful.
 - Ground Steer Beef 17 1/2c
lb. We don't like to call this fine Steer Beef Hamburger.—It's all Steer Beef—there has never been a cow in our market.
 - Shoulder Lamb Roast 18c
lb. A very fine summer meat.
 - Leg of Lamb 27c
lb. The best roast from carefully selected spring of '37 lambs.
 - Lamb chops shoulder cuts, lb. 25c
From spring of '37 lambs.
 - Shoulder Veal Roast 15c
lb. Milk fed veal—An unusual meat value at present prices.
 - Veal Rib or Loin Chops 20c
lb. Fine for brooding.
 - Minnesota Bacon (sliced), lb. 39c
We can't help but urge you to try this fine bacon—It's the finest we ever tasted.

Cheese Lovers

For lovers of cheese, we have the mild, the mellow or the sharp cheese.
1936 Wisconsin (mellow) lb. 35c
1935 Wisconsin (sharp) lb. 38c

Home Purity Mayonnaise

The Mayonnaise makes the Salad distinctive or commonplace. For distinctiveness use Home Purity.

Pint 22c - Quart 39c

FOUNTAIN REFRESHMENTS

A Restful Shopping Pause

Black Walnut Sundae

Home Purity Vanilla Ice Cream topped with a special Black Walnut topping.

10c

Mary Ann Sundae

Three helpings of Chocolate—Two with chocolate syrup, the other with marshmallow.—Vanilla Ice Cream Wafers.

15c

FRIENDSHIP CIRCLE

Shopping is always a pleasure but more so with a pause for rest and refreshment.—In either store we invite you to enjoy the restful comfort of Friendship Circle rest rooms.—There you will nearly always meet some of your friends. At our fountains you will find the best of refreshments—priced within reach of all. For tomorrow we recommend the following:

- Fountain Dinners
- Roast Turkey 29c
 - Baked Hormel Ham . . . 29c
 - Steer Swiss Steak 25c
 - Cold Meats and Potato Salad 25c
 - Cold Fruit Plate 33c

Frosted Root Beer

A generous glass of Root Beer with a dipper of Ice Cream.

10c

Fresh Huckleberry Pie ala mode

with that famous Groceteria Crumble Crust. What could be a finer seasonal treat.

10c

Fruits and Vegetables

BIDENHEIMER

Cooking Apples

Good ones are hard to find but here are some dandies. Finest for sauce and you can't beat them for pies.

4 lbs. 19c

Rose City Celery

Gathered today—on the truck early Saturday.—A lot of trouble but our only assurance of freshness.

2 bunches 13c

Follow the Crowds to The Groceterias

6th at Central
6th at Grape
Savings Without Self-Denial

GATES & LYDIARD

Delivery of \$1.00 Orders
Phone:
West Side 428
East Side 752