

TOMATOES GIVEN TOP DIET RATING BY FOOD EXPERT

Standby For Vitamin C Respected By Scientists As Highly Nutritious—Nothing Lost In Canning

(By Bureau of Home Economics) WASHINGTON, D. C. (Sp)—Tomatoes certainly have come into their own...

The vegetable, once regarded as a delicacy, today is a favorite on tables of rich and poor alike...

Prices fluctuate Tomato prices are an erratic as the proverbial March winds...

Haspin hunting shoppers would do well to consider more than price in their tomato buying...

Have Vitamin A Too But don't get the idea from this that tomatoes and the citrus fruits...

Nutritionists hesitate to make that one specifically. Tomatoes make one of the most valuable of our sources of vitamin C...

Another great Ward value... proving leadership in the low price field...

Another great Ward value... proving leadership in the low price field. Ideal for cleaning efficiency and speed...

Another great Ward value... proving leadership in the low price field. Ideal for cleaning efficiency and speed...

Another great Ward value... proving leadership in the low price field. Ideal for cleaning efficiency and speed...

Another great Ward value... proving leadership in the low price field. Ideal for cleaning efficiency and speed...

MONTGOMERY WARD

Wards Great

The Greatest Home Furnishings Sale of the Season! Buy Now! It May

AUGUST LEADERSHIP SALES FOR THE HOME

That Wards Are the Biggest Customers of the 3 Largest Furniture Makers

1 The three largest manufacturers in the furniture industry are among the most famous and well-known makers!

That Wards Home Furnishings Are Made by Nationally Famous Makers

2 Almost every piece of merchandise offered in this sale is made by a Nationally Known manufacturer...

Not Be Possible to Duplicate These Low Prices for Months to Come!

SALES FOR THE HOME

That Wards Were First to Produce

- Smooth Top Inner-tufted innerspring mattresses
—An innerspring mattress—a double deck spring
—Bed Springs adjustable to the weight of the person in bed

That Wards Were First to Use

- Ultra violet ray on mattresses to make contents antiseptic
—Chemically treated mattress ticking to make contents antiseptic
—Stal Pads as insulators in innerspring mattresses

LEADERSHIP Has Made Wards the World's Largest Retailer of Home Furnishings! See the marvelous Values Offered in This Sale—Compare Values Elsewhere! You Find, as Always, That It Always Pays to Buy at Wards!

ENOUGH GAS USED ON OCEAN HOP TO RUN CAR 5 YEARS

New Seaplanes For Atlantic Flights To Consume 200 Gallons Of Fuel An Hour—Have Four Big Engines

By Devon Francis (AP Aviation Editor) SEATTLE, Wash. (AP)—When the world's biggest seaplanes start dropping across the Atlantic next year...

AMERICA'S FASTEST WASHER WARDS DE LUXE 6995. Makes home laundering a pleasure... Washes Gentler. Saves you 40%.

WARDS SCOOP RUG MARKET FOR AUGUST LEADERSHIP SALE! SAVE UP TO \$12 PER RUG. Usual \$39.95 Quality Seamless 9x12 DURASTANS 2988.

2 Pieces NOVELTY MOHAIR. Save \$20 on Today's Prices! Only \$8 DOWN 8988. Check Every One of These Features—Prove Wards Leadership to Your Own Satisfaction.

Leadership in EXCLUSIVE DESIGN! 7488. 3 Pes. in Butt Walnut! \$20 Below Usual Prices! An achievement in finer furniture!

WARDS SPECIAL Ward Value! 3895. Another great Ward value... proving leadership in the low price field.

Regular \$5.95 Easy-to-Clean 9x12 Wardoleum Rugs 538. For over 20 years Millions of satisfied users have made Wardoleum a "best seller"!

Comfort Features Usually Twice the Price Lounge Chair 1695. Your Choice - 5 Veneered Tables 398.

MAMMOTH HOTEL MATTRESS. Made to Rigid Comfort Specifications of Leading Metropolitan Hotels. Compare Usual \$59.95 Value 1988.

Kitchen Cabinet 3495. More working space for you... 25x48 in. standard top.

Unpainted Chairs Regularly \$1.00 89c. Solid hardwood! Cathedral dome style!

Solid Oak Dinette 4095. 850 features! Stainproof and washable.

Salee Guest Chairs 744. Carved styles in fine yellow pine.

Rocker 844. Solid less than \$10! High back, "no sag" spring seat.

Living Room Table 844. Rarely under \$10! Six graceful legs!

40 Lb. Mattress 788. Twice as comfortable as the average 60-lb. mattress.

3-Drawer Dresser 1245. Big roomy 3-drawer. Three drawers. Tall plate glass mirror!

Hardwood Chest 1295. Comes in a choice of rich walnut finish!

100% Duck Feathers 188. Exclusive Ward process makes pillows light, fluffy!

\$23 Cedar Chest 1695. Beautifully veneered in diamond pattern!

Made to \$45 Standards! BED-HI LOUNGE 3788. A smart davenport by day—double or twin beds at night!