

GROCETERIA SUPER FOOD MARKETS

ONE SHOPPING STOP FOR EVERYTHING

Home Purity Bakery

Bread and Cake Like Mother Made

FRESHNESS

FRESHNESS in bread is most essential to goodness—likewise thorough baking. Because we sell from oven direct to you we can bake more thoroughly and still retain and preserve that freshness so essential to bread enjoyment.

Prove the superiority of thoroughly baked Home Purity Bread by serving for tomorrow's breakfast toast.

Beaucout des Fruits

From France comes this dainty blend of summer fruits in a very fine three layer cake.

30c—59c

Hawaiian Delight Angel Cake

A 13 egg Betty Crocker Angel Cake, rich with Tropical fruits.

Loaf, 29c; Large 13-egg, 49c

Southern Nut Cake

A rich chocolate cake chock full of nut meats. Two sizes.

30c—59c

Fruited Caramel Nougats

A rich Home Purity Breakfast Roll topped with fruits in caramel.

Pan of six, 20c

Chocolate Streusel Snails

A breakfast or luncheon novelty—excellent with tea.

6 for 15c

Cherry Butterflies

A tasty Home Purity breakfast roll rich with ground cherries.

5 for 10c

Apple Coffee Cakes

Old fashioned coffee cake with apples, cinnamon and sugar.

Each 15c

FREE LETTUCE with

• HOME PURITY •

MAYONNAISE

A Salad Can Be No Fresher Than The MAYONNAISE



After all the dressing really determines the goodness of a Salad—that distinctive flavor so much desired must come from the dressing because fruits and vegetables, except for varying degrees of freshness are the same everywhere.

The same is true of eggs—one of the principal ingredients of Mayonnaise. Eggs are eggs except that some are good because they are fresh. Since uncooked eggs are used in Mayonnaise it doesn't take a great stretch of the imagination to see that Mayonnaise made weeks before you get it can be no better than eggs broken weeks before you use them.

That's why we urge the use of Home Purity Dated Mayonnaise.—Never more than three days old before you get it, it comes to you as fresh as the Mayonnaise you make in your own kitchen.

Then there is the flavor... Made with aged in the wood 100 grain vinegar as carefully made as old wine, it's so mellow and smooth that it blends perfectly with the other ingredients.

To satisfy you that there is a real difference we are willing to furnish the lettuce—so for tomorrow:

FREE LETTUCE

Home Purity Mayonnaise, pint, 22c; quart 39c

Head of Lettuce FREE!

—SAVINGS In The GROCETERIAS—

"FOODS ARE FRESHEST WHERE SOLD FASTEST"

- C & H Cane Sugar 25 lbs. \$1.29
If it isn't plainly printed on the bag it isn't cane sugar.
- Flavor-ade 2 pkgs. 5c
Makes a fine summer beverage.—We have all flavors.
- Golden West Drip Grind Coffee 1 lb. can 26c
Drip and Silex users may now enjoy this finest of all coffees. Regular grind at the same price.
- Sperry's Pancake Flour No. 10 Sack 49c
After you've eaten Sperry's no other will fill the bill.
- Mothers Oats pkg. 25c
Your choice of any premium.
- Lindsay's Medium Ripe Olives No. 1 can 2 for 25c
- Morehouse Mustard pint jar 12c qt. jar 17c
A tasty mustard for the summer lunch.

- Prudence Corned Beef Hash 20 oz. can 17c
Real old fashioned New England Hash.
- Crisco 3 lb. can 55c
Better bakers always use Crisco.
- Bagley Standard Tomatoes No. 2 1/2 can 3 for 25c
Finer flavor because grown in Jackson County where the finest tomatoes grow.
- Fancy Del Rogue Tomatoes No. 2 1/2 can 2 for 23c
Finest hand selected and packed Jackson County tomatoes.
- Del Rogue Tomato Juice No. 1 tall can doz. 69c
Its fame has reached England.—Requests for samples for shipment to England has been received by the Bagley Canning Co.

CARLOAD SALE of PROCTOR & GAMBLE FINER PRODUCTS

- Camay Toilet Soap, bar 5c
- Ivory Soap, med. bar . . . 4 bars 23c
- Guest Ivory Soap 4 bars 19c
- Ivory Flakes, large pkg. 19c
- Oxydol, large pkg. 19c
- Chipso, pkg. 19c
- Lava Soap 3 bars 25c
- P & G Naptha Soap . . . 10 bars 29c

Super Meat Markets

Quality Conditioned Meats
HOT WEATHER
and MEATS

MAKE this test: On a hot day place your hand against a window.—It's hot and makes your house temperature higher because glass is one of the best conductors of heat.

Now suppose you tried to store fresh meat close to that single pane window.—You would get in trouble and so would we in hot weather except for the fact that our meat cases have three panes of heavy plate glass placed 1/2 inch apart to prevent the inside of the case warming up.—No heat can penetrate these insulating spaces and even though the cases are often opened their temperature is almost as uniform as that of winter's snow.

That is what makes quality conditioning of meats possible.—Without the super equipment necessary to hold meat until at its best we would have to sell it before the chemical changes necessary to a more healthful meat diet could take place.

Truly it pays in many ways to shop at your Groceteria.

Steer Swiss Steak 28c lb.
Pay particular attention to flavor and tenderness. Impossible without perfectly insulated triple glass cases and refrigerators.

Steer Beef Pot Roast 18c lb.
Instead of the fresh animal flavor it has the appetizing appeal of well seasoned tender beef.—Possible only with perfect refrigeration.

Steer Beef Short Ribs for baking, lb. 15c
We wish it possible for all to cook our quality conditioned beef along side some of the freshly dressed.—Bake these for Sunday dinner.

Ground Steer Beef 17 1/2c lb.
Some call it Hamburger but we feel that fine steer beef cuts ground ready for cooking deserve a better name.

Hormel's Boneless Ham 15c 2 slices
Here is the last word in breakfast ham. Hormel cures the famous Minnesota Bacon and the Ham also is tops.

Minnesota Bacon (sliced) lb. 39c
We venture that more Minnesota bacon is found on Medford breakfast tables than any other brand.

Minnesota Bacon (any size piece) 37c lb.
When the finest costs so little why not.—Mild cure but high flavor.

Huber's Frankfurters 19c lb.
For the camp roast—you can't beat 'em.

Ham and Veal Loaf 20c lb.
Bake a good sized loaf and save hot weather cooking.—Finest ever when served cold.

Cooked Ham and Veal Loaf, lb. 25c
Why cook at all in hot weather when the most delicious meat loaf costs so little.

For Lovers of Nippy Cheese

Scientifically aged 1935 and 1936 Wisconsin cream cheese.—Aged under supervision of Wisconsin Department of Agriculture.
1936 mellow, lb. 35c
1935 sharp, lb. 38c

FOUNTAIN REFRESHMENTS A Restful Shopping Pause

FRESHNESS

That fine texture and rich, full flavor in our Home Purity Ice Creams is to a great extent due to our daily freezing. With none but the best materials we quickly freeze and serve while freezer fresh. Enjoy some Home Purity Ice Cream tomorrow and know the joy of eating freezer fresh ice cream.



DOUBLE DIP
Ice Cream
CONES
5c

Black Walnut Sundae
Home Purity Black Walnut Ice Cream topped with caramel syrup.

10c

Fresh Peach Sundae
A generous helping of Home Purity Ice cream topped with fresh peaches in syrup.

10c

Crushed Fruit Ice Cream Sodas

Pineapple or strawberry with enough Home Purity Ice Cream to make a real creamy soda.

10c

Fountain Dinners
Roast Turkey 29c
Roast Pork 29c
Swiss Steer Steak 25c
Cold Meats with potato salad 25c
Assorted Cold fruit plate 33c

FRUITS and VEGETABLES

Here is where freshness really counts. Beside the loss in vitamins by wilt there is the added joy of eating fresher vegetables. The greatest value in vegetables is freshness.—Always compare and buy where vegetables are freshest.

Fancy Rose City
CELERY
Large Size
8c

Cantaloupes
Good ones are very scarce. So we had our San Francisco buyer find some.
Compare them for flavor, freshness and all around Goodness.

Store Open Saturday Until 9:00 P. M.

6th at Central
8th at Grape
Savings Without Self-Denial

GATES & LYDIARD

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