

... GROCETERIA SUPER FOOD MARKETS ...

... ONE SHOPPING STOP FOR EVERYTHING ...

Home Purity Bakery

Bread and Cake Like Mother Made

Pineapple Banana Cake

Here is a new one that measures up to Groceteria Goodness - A rich yellow layer cake chock full of bananas and pineapple—topped with a pineapple butter cream icing.

Two sizes 30c—59c

Harlequin Cake

This one for lovers of chocolate. Two chocolate layers with a white layer between—Cocoanut filled—heavily iced with chocolate.

Two sizes 30c—59c

Orange Pineapple Angel Food

The famous Betty Crocker 13-egg Angel Cake rich with oranges and pineapple.

49c

Pineapple Pecan Twists

Here is a tasty breakfast indeed. A Home Purity Roll with all its Groceteria Goodness plus a generous addition of pineapple and pecans—

6 for 15c

Fruited Ring Coffee Cake

A generous ring of old fashioned Coffee Cake rich with fruits.

each 15c

Danish Butter Fly

Unequaled Danish Pastry of Home Purity Goodness. Made with Snider's Creamery Butter.—Filled with black walnut meats.

6 for 25c

Home Purity Cookies

No finer afternoon snack for the children than a cookie from mother's cookie jar—any kind or assorted.

2 doz. 25c

Old Fashioned Rye Bread

For the sandwich or with the cold meat lunch there is none so good as real old fashioned rye bread.—Sliced just right for the sandwich.

1 lb. loaf 10c

Covered Wagon Bread

There is a homey flavor to Covered Wagon that makes you reach for another slice.

1 lb. loaf 10c

Breakfast Toast

Learn the difference in toast when it's made from thoroughly baked Home Purity Bread.—Never tough or soggy.—It's always crisp and brittle. The flavor?—You be the judge.

FREE ICE CREAM Tomorrow

— WITH MANY FOOD PRODUCTS!

TOMORROW is our Ice Cream birthday—the anniversary of the advent of Home Purity, Southern Oregon's finest Ice Cream. As with all Groceteria Foods, Home Purity Ice Cream had to be the best.—How many formulas we tried we don't know exactly, but we got them from every known source and finally selected the one we thought would please you.—That we succeeded is best shown by the fact that it takes between three and four hundred gallons a week to supply just our own fountain.

Tomorrow it's our treat. Free Ice Cream with meats—Z-Mor-U Coffee—Mayonnaise and other products. Check this ad and bring the kids along.—There is no purer or more healthful food than Home Purity Ice Cream.

SPECIAL OFFERS OF FREE HOME PURITY ICE CREAM

Home Purity Mayonnaise

Pint 22c Quart 43c
(Free Ice Cream Cone) (3 Free Ice Cream Cones)

Hormel's Ham

Two cones free with 1/2 ham.
Four cones or a pint with whole ham.

lb. 33c

Hormel's Minnesota Bacon

With a 4 lb. piece—2 cones.
With 8 lb. piece—4 cones or a pint of Ice Cream.

lb. 35c



Z-MOR-U COFFEE

Pound 25c Two pounds 49c Three pounds 73c
(Free Ice Cream Cone) (Two Free Ice Cream Cones) (Three Cones or a Pint of Ice Cream Free)

See the Free Ice Cream offer in the Meat Market section of this ad.

— SAVINGS In The GROCETERIAS —

"A DEPENDABLE SOURCE OF SUPPLY"

Sunshine Ginger Snaps 15c
6 doz.
Always refreshing in hot weather. Fresh from the bakery this week.

Whole Wheat Fig Bars 25c
2 lbs.
Freshness means goodness in Fig Bars—from the bakery this week.

Crisco \$1.10
6 lb. can.
Your best assurance of successful baking.

Merrimac Peas 25c
2 cans
Oregon grown and packed—new crop.

Del Monte Pineapple 10c
No. 1 1/4 can.
Four large slices in rich syrup.

Del Monte Red Alaska Salmon, No. 1 tall can. 22c
Finest quality Red Alaska Sockeye.

Old Monk Ripe Olives, No. 1 tall can 17c
Finest quality and flavor—There is a real difference.

Leslie's Salt 7c
2 lb. box
Watch the weight—There is more in the Leslie box.

Armour's Corned Beef 17c
12 oz. can
Slices perfectly for sandwiches.

Mission Grape Fruit 10c
No. 2 can
Not too sweet—has the zestful twang of fresh grapefruit.

Del Monte Grape Fruit Juice 10c
No. 2 can
A delightful summer beverage.

Bay Brand Tuna Flakes, No. 1/2 can 25c
2 for
Makes a delightful summer salad or fine sandwiches.

Double Refined Borax Soap 4 bars 22c
Works fast in hard water because heavily charged with Borax.

Borene Granules 29c
large pkg.
If you have hard water you should use Borene.

REST IN — Friendship Circle

When that shopping fatigue says rest, why not enjoy the comforts of Friendship Circle. Our buildings are now heavily insulated and are 10 or 12 degrees cooler than ever before. Comfortable chairs under cooling fans.—You will always meet your friends at Friendship Circle.

Super Meat Markets

Quality Conditioned Meats

FREE ICE CREAM WITH MEATS

JUST to help celebrate Ice Cream day we offer a free cone to all meat buyers of 35c worth or more. With the Ham and Bacon we give more as shown elsewhere in this ad.

Learn real meat enjoyment by serving quality conditioned meats tomorrow. From the coolers to the triple glass protected cases temperatures are the same winter and summer. Assured flavor and tenderness are possible under no other conditions.

Steer Beef Pot Roast 18c
lb.
Quality conditioned—an economical cut of tender steer beef.

Steer Beef Short Ribs 15c
lb.
Fine for baking—from quality conditioned flavor beef.

Shoulder Veal Roast 17c
lb.
From milk fed veal.

Shoulder Veal Steak 18c
lb.
A fine steak for broiling.

Shoulder Lamb Roast 20c
lb.
From milk-fed spring lamb.

Breast of Lamb 12 1/2c
lb.
To stew or bake with home grown vegetables.

Hormel's Minnesota Sliced Bacon, lb. 39c
Corn belt bacon by the packers of Hormel's hams.

Hormel's Dairy Brand Hams, lb. 33c
Read the free Ice Cream offer.

Hormel's Minnesota Bacon, lb. 35c
Read the free Ice Cream offer.

Ham and Veal Loaf 20c
lb.
Ground Ham and Veal, ready for your seasoning. Blended for flavor.

Cooked Ham and Veal Loaf, lb. 25c
If you don't like to cook in hot weather here is the same fine veal loaf.

Sweet Pickles 15c
pint
Always a fine assortment of pickles at our markets.

White Rose Flour \$1.73
49 lb.
Pint of Ice Cream Free

Schilling's Green or Black Tea
Ice Cream Cone free with each 1/2 lb. package.

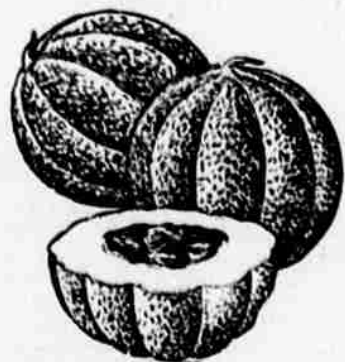
This 25c VALUE Queen Mary RELISH or CELERY DISH 19c
AND THIS CELERY DISH AND 3 WHITE KING TOILET SOAP

Fruits & Vegetables Always Compare Freshness!

FANCY CANTALOUPE

RIPE and SWEET

Large 36 Size EACH 5c



Store Open Saturday Until 9:00 P. M.

6th at Central
6th at Grape
Savings Without Self-Denial

FOUNTAIN REFRESHMENTS

A Restful Shopping Pause

Special Offers of Home Purity Ice Cream

For our Ice Cream Anniversary we have arranged some exceptionally tasty offerings.

Strawberries In Snow 10c
A generous helping of Home Purity Ice Cream topped with crushed Strawberries and Marshmallow.—Always a 15c portion—Tomorrow

Fruit Trouffle 15c
Three servings of assorted Home Purity Ice Cream with Bananas, Strawberries and Nuts topping the Sundae Syrup.

Free Sundae Syrup 29c
With each quart of Vanilla Ice Cream a 3 1/4 oz. can of Hershey Chocolate Syrup.

Fresh Lime Rickey 10c
The most cooling and refreshing of all summer drinks.

Fountain Dinners
Roast Turkey with dressing 29c
Baked Hormel Ham 29c
Steer Beef Pot Roast with Noodles 25c
Cold Meats with Potato Salad 25c

GATES & LYDIARD

Delivery of \$1.00 Orders
Phone:
West Side 428
East Side 752