

Friday, Saturday and Monday  
**DOOR CRASHER BARGAINS**

Doors Open at 8:30 A. M.

Sensational Clearance Values . . . 1000  
**White Cotton HANDKERCHIEFS**  
Women's 1 1/4-in. square soft white cotton handkerchiefs . . . Ideal for everyday use . . . Better be here early for this sell-out value!  
EACH **1c**  
PENNEY'S Main Floor

**SILK BLOUSES**  
Clearance of women's better Silk Blouses. A value that can't be duplicated.  
PENNEY'S Second Floor **\$1.00**

**CHILDREN'S SLEEPING WEAR**  
Clearance of girls' Pajamas and rayon or muslin Gowns. Mixed styles and sizes.  
PENNEY'S Main Floor **35c**

**LACE COLLARS**  
Women's higher priced Lace Collars, slightly soiled. Marked down to clear at only  
PENNEY'S Main Floor **10c**

**SANITARY NAPKINS** Dozen  
Good quality Sanitary Napkins, dozen to the box, featured at only 10 cents.  
PENNEY'S Main Floor **10c**

**WHITE BAGS**  
Clearance price on smartly styled higher priced white Hand Bags.  
PENNEY'S Main Floor **25c**

**FABRIC GLOVES**  
Clearance of all white Mesh Knit Gloves. Drastic price reduction makes this value possible.  
PENNEY'S Main Floor **50c**

**COTTON SLIPS**  
Women's bias cut Cotton Slips, white, flesh and peach; all sizes. Unusual value!  
PENNEY'S Main Floor **29c**

**BATISTE GOWNS**  
Cool, dainty figured Batiste Gowns for women. First quality, full cut, and well made. You'll want several.  
PENNEY'S Main Floor **49c**

**BATHING SHOES**  
All bathing accessories, as Caps, Belts, Bathing Shoes reduced for clearance to only 10 cents.  
PENNEY'S Main Floor **10c**

**TAFFETA SLIPS**  
Clearance of women's fine quality bias cut Taffeta Slips, flesh only. Lace trimmed styles. All sizes.  
PENNEY'S Main Floor **44c**

**PORTO RICAN GOWNS**  
Women's cool Muslin Gowns, hand-embroidered; colors white and pink; sizes 16 and 17. Unusual values!  
PENNEY'S Main Floor **29c**

**80 SQUARE PRINTS**  
Manufacturers' short-length close-out of fine grade Cotton Prints; fast colors; 36 inches wide.  
PENNEY'S Balcony **12 1/2c**

**SCRAMBLE TABLE**  
Odds and ends in miscellaneous wearables as Summer Gloves, White Bags, Women's Hats, etc., to go at 25c.  
PENNEY'S Main Floor **25c**

**BARGAIN TABLE**  
Clearance of slightly soiled miscellaneous wearables for the whole family, Men's Pajamas, Swim Suits, Girdles, Corsets, etc.  
PENNEY'S Main Floor **50c**

**BARGAIN TABLE**  
Odds and ends in higher priced wearables to clear at one dollar. Men's Pants, Boys' Pants, Children's sweaters, Children's shirts, Genuine Pigskin Dress Gloves, etc.  
PENNEY'S Main Floor **\$1.00**

**NOTIONS**  
Buttons, Slides, Pins, Snaps, Needles, Shoulder Strapping, Safety Pins, Tape Measures at only 2 cents.  
PENNEY'S Main Floor **2c**

**81-in. Unbleached SHEETING**  
Double bed size sheets . . . good weight sheeting. Limited quantity, better be here early.  
PENNEY'S Balcony **23c**

**UNBLEACHED MUSLIN**  
Good weight unbleached 36-inch muslin. Free from starch or dressing. YARD  
PENNEY'S Balcony **8c**

**CANNON TOWELS**  
Clearance price on heavy double thread terry Cannon Towels. Colored borders.  
PENNEY'S Balcony **22c**

**NOW IN FULL SWING! PENNEY'S MIDSUMMER CLEARANCE**

**OUR GREATEST CLEARANCE! . . . AMAZING REDUCTIONS!**

Continuing While Limited Quantities Last! Come Friday! Saturday!

PENNEY'S says Clearance only twice a year — then it means AMAZING SAVINGS to thousands of thrifty shoppers who wait for it . . . What a thrilling bargain event . . . every floor . . . every section filled with drastic reductions . . . Thousands of items slashed . . . Former prices forgotten . . . Quick action prices that mean you had better be here early. That the Greatest Number May Save — We Reserve the Right To Limit Quantities!!



Special! Sensational Clearance Prices!  
**WHITE COATS**  
Greatly Reduced for Quick Clearance!  
**\$1.50**  
They're perfect to wear on vacations; easy to pack—smart looking. You'll want two or three. Material pique and linen.  
PENNEY'S Second Floor

**Women's Sweaters \$1**  
Drastically reduced for Clearance—Twin sweater sets and blouse effects.  
PENNEY'S Second Floor

**Summer Blouses 50c**  
Clearance Women's Better Blouses. Marked down far below their regular selling price. Stock up now!  
PENNEY'S Second Floor

Men, here is an opportunity to get a fine woolen suit—at a big saving! Every Suit, reduced from higher priced ranges—25 Suits to go at **\$10.00 \$15.00** and



Smartly Tailored Suits at amazing price reductions in the face of rising prices. 25 only, so shop early for your size.  
PENNEY'S Main Floor

**Boy's Suits \$4.00**  
Boys' Woolen Jacket Suits marked down to clear stock. They're a buy. Ages 8, 10, 12.  
PENNEY'S Main Floor

**Fur Felt Hats \$2.50**  
Men's fine Fur Felt Marathon Hats greatly reduced. Snap brims, slightly soiled.  
PENNEY'S Main Floor

**DRASTIC STORE-WIDE REDUCTIONS!**

EVERY REMAINING SUMMER HAT TO CLEAR AT  
**50c and \$1.00**  
Regular Higher Priced Betty Coed Hats!  
Large Picture Hats in leghorn straws, baker straws, lincens, pique and silks; whites and pastels; over 100 hats to choose from.  
PENNEY'S 2nd Floor

Boys' Better Dress Shirts **45c**  
Stock up on plain colored broadcloth Dress Shirts for boys, age 8 to 14. Reduced!  
PENNEY'S Main Floor

Better Anklets **5c pr.**  
Drastically Reduced  
A clearance value on girls' fine mercerized Anklets, broken size range.  
PENNEY'S Main Floor

Another Great Purchase Sale **Silks & Acetates**  
Manufacturer Closeout 600 Yds. High Grade **39c yd.**  
• All silk flat crepe, solid colors.  
• All silk crepe black satins, solid colors.  
• Acetate ruff Canton crepe, solid colors.  
• Solid color sport raw silks.  
• Solid color Celanese satins.  
• Rayon woven check taffeta.  
• All silk georgette, solid colors.  
• Silk and acetate prints.  
• Rayon French crepe prints and other weaves.  
PENNEY'S Balcony

Lace-PANEL CURTAINS **29c**  
Feature Buy!  
Just about sixty lace panels to go at this low price. Some tailored and some fringed. Size 2 1/2 yards by 36 inches.  
PENNEY'S Balcony

Clearance, Men's and Boys' Birdseye Mesh Polo Shirts  
Reduced to **20c**  
Another grand buy—cool mesh knit polo shirts for men or boys—to clear at only 20c. Buy several.  
PENNEY'S Main Floor

GENUINE SHIRLEY TEMPLE DRESSES  
Clearance Priced **\$1.00**  
The lowest price we've ever offered Shirley Temple Dresses—Entire lot of beautiful girls' dresses cut to sell out quickly.  
PENNEY'S 2nd Floor  
Huge Savings on Girls' Dresses **50c**  
Better cotton Tub Frocks reduced for clearance.  
PENNEY'S 2nd Floor

Sewing Thread **2c**  
CLEARANCE White or black Cotton Thread reduced at saving prices. Quantity limited; shop early.  
PENNEY'S Main Floor

Wright's Bias Tape **2c**  
To Sell Quickly  
Six-yard packages of fast-color Bias Tape, double fold, nearly all colors. Seconds, but good quality.  
PENNEY'S Main Floor

SHEER PRINTS  
Full Bolts—All Perfect  
Blue Bonnet Batiste Patriota Cotton sheers. Reduced for Clearance **7c yd.**  
36 inches wide, tubfast Sheer Prints at an amazing price reduction. Quantity limited, shop early.  
PENNEY'S Balcony

Pure Silk Crepe SLIPS  
Clearance Priced **50c**  
Genuine silk bias cut Slips, beautifully tailored and lace trimmed. Originally sold for many times this amount. A clean-up of slightly soiled better slips. Be here early for these!  
PENNEY'S Main Floor

Women's White SANDALS  
Reduced to Clear **50c pr.**  
Here they are! Straps and Ties in a big group to sell quickly. We've marked them at only fifty cents a pair. Buy several pairs!  
PENNEY'S Main Floor

Men's Kerchiefs  
Reduced to **3c**  
Fine quality white lawn Handkerchiefs. Hemstitched hems.  
PENNEY'S Main Floor

Clearance of Higher Priced Print Percelle Hooverettes  
Reduced for Clearance **50c**  
Perfect quality tub-fast wrap-around house frocks, full cut size, organdie, ruffle trimmed and tailored bias trimmed styles. Sizes 1, 2, 3 and 4.  
PENNEY'S Second Floor

Woolen Skirts  
Reduced to **\$1.00**  
A varied assortment of higher priced Woolen skirts drastically reduced to clear stock.  
PENNEY'S Second Floor

Men's Dress Socks **7c pr.**  
Men's fancy patterned Dress Socks, extra strong heel and toe, fast colors. Sizes 10 to 12.  
PENNEY'S Main Floor

Men's Better DRESS STRAWS  
**\$1.00 and \$2.00**  
Sensational Price Reduction! Optimo Straws! Panamas!  
Men! Buy a Straw Hat now for the next few months and another for next summer. Optimo styled straws, genuine Panama Sennitis, all to go for this grand Mid-summer Clearance.  
PENNEY'S Main Floor

Sensational Savings, Children's and Girls' RAYON PANTIES  
Clearance Price **10c**  
A value that will amaze even the shrewdest bargain hunters. You'll want to stock up now for back-to-school needs. Sizes 4 to 16.  
PENNEY'S Main Floor

BEACH SANDALS  
Clearance Priced **\$1.00 pair**  
Comfortable low-heel canvas beach sandals and lace styles. Assorted colors and sizes.  
PENNEY'S Main Floor

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**DOOR CRASHER BARGAINS**

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**MEN'S SHIRTS and SHORTS**  
CLEARANCE! Men's 3-button yoke front shirts, balloon seat, elastic side insert, guaranteed fast color. Swiss rib shirts.  
PENNEY'S Main Floor **16c**

**WASH CLOTHS**  
Clearance price on first quality terry Wash Cloths, colored borders; quantity limited.  
PENNEY'S Balcony **3c**

**PLAID COTTON BLANKETS**  
Long wearing washable plaid blankets for sheets or extra cover, size 66x76 inches, practical . . . and a worthwhile saving—and only  
PENNEY'S Balcony **54c**

'Cannon' Double Terry Towels  
Stock up on these amazing value 20x40 inch heavy hollifast towels with colored borders. Also some 18x36-inch solid pastels . . . fast color.  
PENNEY'S Balcony **15c**

**WHITE SHEET BLANKETS**  
Extra length, 70x88-inch. For sheets or extra covering. Well woven for long wear. Made of clean combed yarns.  
PENNEY'S Balcony **98c**

**Cotton Crinkle Spreads**  
61x105-inch. Rose, gold, green, blue.  
PENNEY'S Balcony **79c**

**MATTRESS COVERS**  
Unbleached, double and twin size, full cut. Dramatic clearance price.  
PENNEY'S Balcony **98c**

**WIZARD SHEETS**  
61x99-inch fully bleach, torn hems, fine selvedge. A wonderful chance to SAVE!  
PENNEY'S Balcony **84c**

**SATEEN COMFORTERS**  
61 1/2-lb. 72x84-in. Center panel of lovely floral patterns. Cotton filled.  
PENNEY'S Balcony **\$2.98**

**SUN HELMETS**  
Clearance price on men's cool Sun Helmets. You'll want several; adjustable head size.  
PENNEY'S Main Floor **10c**

**MEN'S UNIONS**  
Men's summer weight cotton Knit Unions, short sleeve, ankle length. Size 36 to 46.  
PENNEY'S Main Floor **50c**

**MEN'S WASH TIES**  
Here is a value! Good looking summer ties that can be laundered.  
PENNEY'S Main Floor **10c**

**MEN'S GARTERS**  
Men's elastic one-snap sock supporter. Excellent value.  
PENNEY'S Main Floor **10c**

**MEN'S DRESS SOCKS** 2 pair  
Men's fancy patterned Rayon and Lisle Dress Socks. Excellent quality. Sizes 10 to 12.  
PENNEY'S Main Floor **35c**

**SUMMER SHEERS**  
Hollywood Voiles, Twombly Muslin, Beau Basque, Moonbeam Cotton, Hollywood Chitrs. Clearance priced far below their regular prices.  
PENNEY'S Balcony **15c**

**WHITE CREPES**  
Drastically reduced for clearance. Tree-bark Weave and Cobble Weave White Crepe. All whites to go!  
PENNEY'S Balcony **40c**

**MESH DISH CLOTHS**  
Clearance price on first quality, large sized Mesh Dish Cloths. Stock up now!  
PENNEY'S Balcony **3c**

**INDIAN TYPE BLANKETS**  
Special purchase! Only 100 left of these all-purpose, colorful, washable and wearable blankets in Indian design. 66x90 inches.  
PENNEY'S Balcony **\$1.49**

**MEN'S DRESS SHIRTS**  
Clearing men's better Dress Shirts, slightly soiled, but real values. Shop early for these.  
PENNEY'S Main Floor **50c**

**70x80 Part-Wool BLANKETS**  
Good weight, first quality blankets in green, blue, rose, gold and orchid plaids. Also 70x99 plain white sheet blankets at this low price.  
PENNEY'S Balcony **\$1.00**

**Full Fashioned SILK HOSIERY**  
Perfect quality hose reduced for clearance! Broken sizes and colors. 96 pairs only, so be here early!  
PENNEY'S Main Floor **49c**

**WOMEN'S SLACKS**  
A wide variety of good looking, well fitting garments. Excellent values.  
PENNEY'S Second Floor **98c**

**Boys' All-Wool Swim Trunks**  
Excellent quality, pure wool swim trunks at a money-saving price! Red, black, royal blue or navy. Sizes 10 to 16.  
PENNEY'S Main Floor **89c**

**Penney's**  
SIXTH and CENTRAL