

# AUTOMOTIVE NEWS

## CHRYSLER TOUR FEATURES SAFETY GOODYEAR TUBES

Four Chrysler Airflow cars are now touring the country giving demonstrations of the efficiency of the Goodyear LifeGuard tube in preventing serious consequences when a tire is blown out or otherwise suddenly deflated.

The Airflow was considered an ideal car on which to demonstrate this new safety feature because its design incorporates so many other safety features.

In the first place, the Airflow has an integral body and frame construction in which the passengers are completely surrounded by the frame instead of riding on it.

The LifeGuard is in effect a tire within a tire. When the outer casing is punctured so that the air escapes instantly from the tube, the LifeGuard or inner tire retains its pressure long enough to enable the driver to bring the car to a smooth, safe stop, no matter at what speed he might have been traveling when the deflation occurred.

The car retains its balance and its steering ability despite the puncture. In fact, the driver hardly is conscious of any difference in the way it responds to the wheel.

In the demonstrations now being given, tires are blown out by means of dynamite caps and sharp knives or spokes placed on the roadway. Tests are made at speeds of as high as 55 miles an hour, which would mean a serious accident in many cases if ordinary tubes were used.

With LifeGuards, however, the worst blowout becomes no more serious than a slow leak and the car is easily brought to a stop even on the narrowest road.

These tests are being conducted in conjunction with the police departments of the various cities visited. In every case the police officials witnessed and participating in them have expressed the opinion that the LifeGuard is a very important factor in promoting safety on the highways, not only for the driver of the car so equipped but for all drivers who might be in the vicinity of a car that sustained a blowout.

WASHINGTON, July 24.—(AP)—Secretary Hull termed a "timely suggestion" today the proposal of King Leopold of Belgium for setting up an international economic organization.

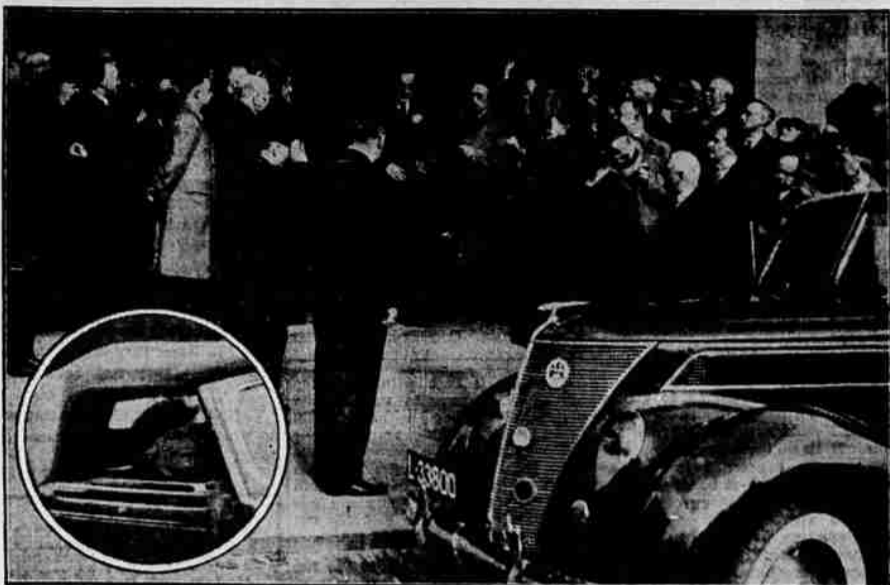
Speaking generally Hull said there can not be too many efficient and impartial economic organizations set up domestically and internationally at the present time.

All important international relationships, the secretary said, were never so dependent on a sound economic foundation as they are today, and peoples everywhere should be interested in any suggestion for economic education and the promotion of economic well-being throughout the world.

CORVALLIS, Ore., July 24.—(AP)—The Oregon State college extension service received notice today from the Washington headquarters of the AAA of final approval for the marketing agreement in the Oregon cauliflower industry.

The program provides for the regulation of shipments by grades and sizes and processing shipments outside the producing area whenever dangers of glutting the market appear.

## ROYAL PAIR HONEYMOONS IN FORD V-8



CHEERING, happy crowds welcomed Crown Princess Juliana of Holland and Prince Bernhard, her royal consort, when they returned to the Netherlands after their recent honeymoon, traveling in a new Ford

V-8 cabriolet. Top photo shows crowds cheering Prince Bernhard as he prepares to enter the honeymoon car. Lower photo, the Crown Princess waits while the gas tank is filled. Prince Bernhard drove a Ford

V-8 cabriolet of earlier model when he arrived in Holland prior to the wedding last winter. The Crown Princess met him outside The Hague and the pair drove to the Palace for Queen Wilhelmina's royal welcome.

## Tomorrow's Big City



Here is a section of the "City of the Future", projected by Norman Bel Geddes, internationally famous industrial designer (right). His model city is the result of findings of Dr. Miller McClintock, traffic research bureau, Harvard University (left). Both men have been retained by the Shell Oil Company to help solve America's growing traffic flow problems.

## OLDSMOBILE CHIEF ADVISES MOTORISTS IN SAFETY EFFORT

With traffic hazards increased throughout the country during warm weather months due to a larger number of vehicles on American highways, D. E. Ralston, general sales manager of Oldsmobile, emphasizes the importance to the motorist of keeping his car in the best possible running condition.

"If the average motorist would do all in his power to maintain his car in the condition it was furnished by the manufacturer, we would see a leveling of the accident curve which always rises at this time of year," Mr. Ralston points out.

"Automobile manufacturers for a number of years have done all in their power to provide cars that are as safe as possible; that is why today we have safety glass, super-hydraulic brakes, better visibility and lighting facilities; Unisteel Turret Top bodies, and other features designed to promote safety.

"These features are largely wasted, however, unless they are properly looked after by the driver. And the driver's mental condition, logically enough, is just as important a safety feature as the many mechanical developments introduced by car manufacturers."

Mr. Ralston explains that only a very small percentage of serious accidents have been traced by police officials to mechanical failure of vehicles, whereas a larger number have been directly traceable to driver negligence, either at the time of an accident or in not keeping his car in the best possible running order.

"The best brakes that automotive engineers have been able to design

are of no use to a driver unless he applies those brakes in time," Mr. Ralston admonishes. "Likewise those brakes are of no use to the driver if he allowed them to become unequal or otherwise out of adjustment or repair."

Good braking facilities often are impaired by worn tires or worn brake linings. Likewise a burned out headlamp often is the cause of a collision. A windshield wiper that worked when the car left the factory is no good if it is allowed to fall into disuse through negligence. Car windows designed for increased visibility are no good if cluttered with stickers or mud and grease spots. A safe steering mechanism improperly adjusted or not properly tightened becomes less safe.

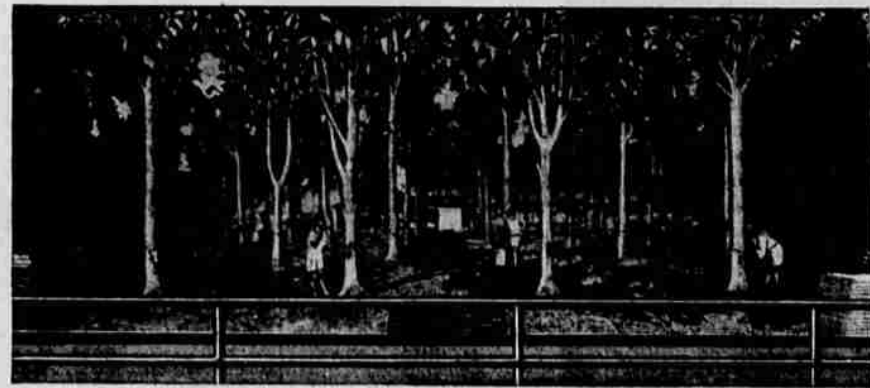
Manufacturers have done and are doing all in their power to provide the public with safe transportation facilities, Mr. Ralston concludes. Unless safe and conscientious motorists make the proper use of these modern vehicles, however, the manufacturer's efforts will be largely wasted.

"Now is the time of the year for every car owner to look to his car, to see that it is in the best possible running condition. Not only will this provide him a safer automobile but it will in many instances save lives and future hospital and repair bills."

Berries Pass Peak. GRANTS PASS, July 24.—(AP)—The berry crop is passing its peak rapidly, J. W. Denniston, manager of the Grants Pass Youngberry association, said today. One thousand crates were received Monday, the top day, with a large proportion being barreled and frozen.

Closing time for Too Late to Classify Ads is 1:30 p. m.

## Rubber Plantations Diorama Outstanding at 1937 Great Lakes Exposition



Complete in every detail with the distant roar of lions, the incessant chattering of innumerable jungle birds and the steady rhythmic throb of the tom tom, the huge diorama at the Firestone Exhibit depicting a typical scene on the Firestone Plantations in Liberia, West Africa, is one of the most outstanding displays at the Great Lakes

Exposition this year. Pure latex actually flows from genuine rubber trees which have been shipped directly to Cleveland from darkest Africa. Mechanical natives demonstrate the various operations necessary to collect, coagulate and ship the crude rubber to Firestone Factories all over the world.

## SENATE WEAKENS ON PASSAGE CROP CONTROL MEASURE

WASHINGTON, July 24.—(AP)—A senate outlook weakened today for the passing crop control legislation before congress adjourns.

Chairman Smith (D. S. C.) of the senate agriculture committee said: "I don't anticipate any general farm legislation at this session. I've been in the senate 30 years, and we have passed some legislation for the farmer every year—and we all know what it has amounted to."

The senate turned over to its audit committee a proposal to allow \$10,000 for expenses of a roving commission which Smith suggested could conduct regional hearings on administration plans for an "ever normal granary" and accompanying crop production control.

In the house, Speaker Bankhead asked for farm legislation this term. "There is no doubt that unless we enact control legislation prices are going to go down and we'll have another farm depression," he said. Edward A. O'Neal, president of the American Farm Bureau Federation, said a delay until next session would cost farmers "millions of dollars."

WASHINGTON, July 24.—(AP)—The senate passed today a District of Columbia revenue bill providing an income tax rather than a proposed sales tax for the district. The bill went back to the house for action on amendments.

## MEMBERSHIP GAIN BY A.F.L. IS TOLD

WASHINGTON, July 24.—(AP)—The American Federation of Labor said today the membership of unions affiliated with it totaled 3,105,439 on July 20, a gain of 66,363 since August 31, 1936.

Frank Morrison, secretary-treasurer, said this total did not include the membership of the 10 unions suspended last year for supporting John L. Lewis' organization of the committee for industrial organization.

Closing time for Too Late to Classify Ads is 1:30 p. m.

Use Mail Tribune want ads.

## ELKS MAKE HIGH MILEAGE ON TRIP

A 1937 Studebaker Dictator sedan, driven by B. L. Sanderson and J. A. Burroughs on a trip to the national Elks convention in Denver July 11-14, averaged 30 miles to a gallon of gas, according to the two delegates who returned to Medford last Thursday.

Sanderson is exalted ruler of the Medford Elks and Burroughs is ex-quire.

Their average speed was 50 miles per hour and the overdrive, which made the high mileage possible, was in use ninety per cent of the time, Mr. Sanderson said. The 3200 mile trip was covered in 64 days driving time. One one day's trip, from Denver to Dubois, Wyo., the Studebaker Dictator averaged 21.5 miles per gallon on the 500 mile run.

The last day of their trip they left Pocatello, Idaho at 8 a. m. and arrived in Medford at 1:30 the next morning. The distance between Medford and Pocatello is 760 miles. In traveling over the Berthoud pass in Colorado they drove the Studebaker to an elevation of 11,304 feet.

"The Fram oil cleaner on the Studebaker really lived up to its reputation on the long trip. Only two quarts of oil were added from the time we left Medford until we returned. The oil in this car has never been changed and it has been driven over 9,000 miles.

After travelling through Nevada, Utah, Wyoming, Montana and Idaho we saw no country that looked as good as the Rogue river valley."

Medford's Oldest and Finest AUTO PAINT SHOP Daily's Auto Painting 99 South Bartlett

## BELGIAN MONARCH PROPOSES STUDY OF WORLD'S WOES

BRUSSELS, Belgium, July 24.—(AP)—Establishment of an international organization to attempt solving the problems "which menacingly confront humanity," was urged today by King Leopold III.

A letter to Premier Paul Van Zeeland, who recently returned from economic conferences with President Roosevelt in Washington, set forth the monarch's recommendation for a world economics institute "relying on the cooperation of experts in industry, trade, agriculture, finance and labor from all nations."

"If we wish to avert war and bring the nations back to a more peaceful frame of mind, we must have the courage to tackle the economic question in its entirety; the distribution of raw materials—the distribution of means of exchange—international distribution of labor—equilibrium between the agricultural and industrial nations," the king wrote.

WASHINGTON, July 24.—(AP)—Secretary Hull termed a "timely suggestion" today the proposal of King Leopold of Belgium for setting up an international economic organization.

Speaking generally Hull said there can not be too many efficient and impartial economic organizations set up domestically and internationally at the present time.

All important international relationships, the secretary said, were never so dependent on a sound economic foundation as they are today, and peoples everywhere should be interested in any suggestion for economic education and the promotion of economic well-being throughout the world.

CORVALLIS, Ore., July 24.—(AP)—The Oregon State college extension service received notice today from the Washington headquarters of the AAA of final approval for the marketing agreement in the Oregon cauliflower industry.

The program provides for the regulation of shipments by grades and sizes and processing shipments outside the producing area whenever dangers of glutting the market appear.

GREEN PINE

# SLAB WOOD

\$4.00

## Big DOUBLE LOAD

Phone 7 Now

TIMBER PRODUCTS COMPANY  
MEDFORD OREGON

Phone 7. End of N. Central

Sandy Says It's a Fact!

THERE ARE NO SHOOTING STARS

And We Can Prove It!

Does your car have "star" performance? Does it SHOOT you where you want to go? Sandy's regular service will give it this kind of performance! Sandy's star staff handles everything from radiator pipes to rear axle, servicing and repairing with highest efficiency.

Here's one star that bends over backward to please you! The exciting, luxurious 1937 Studebaker is offered for a few cents a day more than a lowest-priced car! Star-value at a star-price—designed to meet YOUR purse, and to give you the safest, smoothest, and most enjoyable driving that automotive science has yet achieved.

Proof That It Is Not Easier To Swim In Deep Water

There is no scientific foundation for the belief that the buoyancy of water increases with its depth. It is as easy to swim in shallow water as deep. 1. "Nuggets of Knowledge"—Geo. W. Stimpson.

SANDERSON MOTOR CO. SALES SERVICE 207 SO RIVERSIDE PHONE 1385

# THE WISE BUYER KNOWS WHEN TO BUY TOO!

LOWEST BUICK PRICES EVER!

TAKE a look at the size of that Buick—watch it in flashing action on the highway—listen to the admiring comment that rises up on every hand—can there be any question as to what car you ought to buy?

Nor can there be any doubt as to when to decide on a Buick! The time is now!

For there's plenty of ideal driving weather left. You'll be making many a summer and fall trip yet this season when you'll thrill to Buick get-up-and-travel, to Buick comfort and ease.

And if you buy while the buying's good, you'll get one of these handsome travelers at an all-time low as far as Buick's prices go!

It's an actual fact—with all its action and life and thrilling behavior, the hundred-horsepower, valve-in-head straight-eight Buick SPECIAL now costs less in some models than certain sixes!

So why hold back? Why be content to be one of the crowd? Why put things off when such a standout buy as this is still waiting to be picked up at your say-so?

If you haven't driven a new Buick, make arrangements to try one out right now! It's got what you want at a price that's nicely within your reach.

GENERAL MOTORS TERMS TO SUIT YOUR LIKING

# "It's Buick again!"

YOUR MONEY GOES FARTHER IN A GENERAL MOTORS CAR

## SKINNER'S GARAGE

143 South Riverside Phone 102