

AUTOMOTIVE NEWS

AAA GIVES FORTY CITIES AWARDS IN SAFETY CAMPAIGN

WASHINGTON, D.C., July 25.—The American Automobile association today announced that forty cities have been awarded A.A.A. certificates of commendation for reducing traffic fatalities during the first six months of 1937, as compared with the same period a year ago.

Ten of the cities will receive special certificates for a decrease in motor deaths during the first half of 1937, following a reduction of the full year 1936. These cities are: Atlanta, Georgia; Durham, North Carolina; East Orange, New Jersey; Glendale, California; Miami, Florida; Richmond, Virginia; St. Louis, Missouri; Schenectady, New York; Waterbury, Connecticut; and Minneapolis, Minnesota.

Pointing out that the forty cities reducing traffic fatalities during the first six months of 1937 represent one-third of the 121 reporting mortality figures weekly to the U. S. Bureau of the Census, Thomas P. Henry of Detroit, Mich., president of the A.A.A., declared that the record of these municipalities offers evidence that motor deaths can be reduced in cities.

"In singling out cities improving their fatality records," said Mr. Henry, "it is hoped to focus the attention of authorities in other cities on the fact that motor deaths are preventable. Trained traffic personnel, selective enforcement directed at conditions causing the most serious accidents and strong community sentiment behind police and traffic departments will do much to solve the problem. Reports showing that seventy cities went through the week ending July 2—a week of heavy travel—without a single fatality are encouraging.

The thirty cities to receive A.A.A. certificates of commendation, in addition to the ten receiving special commendation are: Albany, N.Y.; Beaumont, Tex.; Binghamton, N.Y.; Cambridge, Mass.; Charleston, S.C.; Charleston, W.V.; Cleveland Heights, O.; Duluth, Minn.; Evansville, Ind.; Hammond, Ind.; Hartford, Ct.; Hoboken, N.J.; Kansas City, Kan.; Kenosha, Wis.; Mobile, Ala.; Nashville, Tenn.; New Haven, Ct.; Oakland, Cal.; Oklahoma City, Okla.; Port Arthur, Tex.; San Jose, Cal.; Seattle, Wash.; Somerville, Mass.; Springfield, Mass.; Tacoma, Wash.; Topeka, Kan.; and Union, N.Y.

The absence of very large cities from the list receiving the A.A.A. citation is due to an upward trend of motor deaths in those centers of population. New York City had 459 fatalities during the first half of 1937, compared with 394 in the same period a year ago. Figures for other large cities having increases are: Baltimore, 71 compared with 54; Boston, 65 compared with 41; Cleveland, 109 compared with 87; Detroit, 150 compared with 133; Los Angeles, 234 compared with 214; Pittsburgh, 55 compared with 54; and San Francisco, 58 compared with 54.

Motor Cruising for Fun

A Motorlog to the Wallowa Mountains of Northeastern Oregon . . . and a Visit with "Silver Tip" Charley Seeber.

This newspaper is co-operating with the Oregon State Motor Association and The Motorlog in presenting a series of motor cruises under the title, "Motor Cruising for Fun." The purpose of the series is to stimulate travel in the Pacific Northwest. The following article has been condensed from a full-length article appearing in The Oregonian on July 25.

BY VINTON H. HALL

Silver Tip shoveled a spoonful of beans into his mouth, leaned back in his chair and looked as how we should make ourselves at home, being, as it was, cold and sipping as an overworked dishcloth outside the cabin.

A fire blazed its welcome in Silver Tip's neat little cook stove, and steam arose from our water-logged Lewis as we huddled together in the small room. A mountain rain, the tail-end of winter storms, beat on the roof. We were glad to be inside.

A mile and a half high, we were, in the Wallowa mountains of northeastern Oregon. We had found Silver Tip's cabin a veritable haven of refuge after the arduous—and sometimes perilous—horseback trip from Wallowa lake, 6 1/2 miles in back of us. Silver Tip's trim cabin, hewn from the mountain forests, rests near the shore of beautiful Aneroid lake.

"So you thought it was pretty tough going, did you?" chuckled the silver-haired man, whose real name is Charles Seeber, amused at his guests' apparent exhaustion.



Motorlog party transfers from one form of transportation to another, before the lodge.

Part of Mountains

Silver Tip is the "old man of the mountains"—the Wallowa mountains. He lives there. He has lived in them so long that Silver Tip and the Wallowa have become almost synonymous. He will always be a part of them. None can really know the Wallowa mountains, jagged peaks without knowing him.

Forty-eight years ago the doctor looked at 15-year-old Charley Seeber in Walla Walla, shook his head and said there was virtually no hope. Charley, a smiling, ambitious lad, had tuberculosis. They called it consumption. One chance remained to save his life, the doctor said. Get him away to a higher, drier air.

Charley's father, doing everything possible to save his son, chose the Wallowa mountains. Outfitting himself, the Seebers began the long trek to Aneroid lake, which back in the 80s was wild and untouched as the mountain sheep that still roam there.

Charley—Silver Tip—didn't die. Instead, his little body became rugged and strong as Aneroid point. Now he can out-pack the average horse.

Some difference between this and the city you fellows are used to," he chirped, scraping up his dishes, carefully wiping the oil cloth-topped table and finally settling back in his favorite chair.

here to Aneroid," he began. "Take a look at this little map. It'll show you just how little you've seen."

Silver Tip related many of the things John Conwell, general associate manager of the Wallowa Lake lodge, had related the night before as we slumped comfortably in large, rustic chairs before a massive fireplace in the lobby.

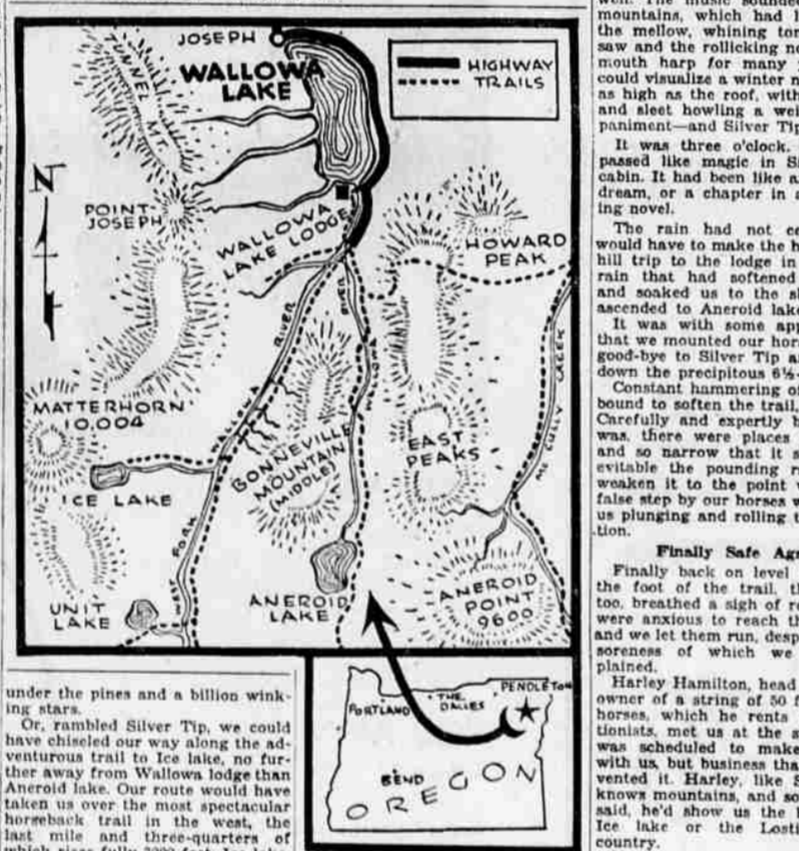
The lake basin trip, made by a trail hewn through an area of 35 glacial lakes ranging in elevation from 7000 to 8500 feet, would have been the ideal trip had weather been favorable and had we allowed two days instead of one, he said. Here we would have found live glaciers extending to the very edge of trout-filled lakes. We would have ridden around or over Eagle Cap, from the 9075-foot summit of which we could have seen the entire basin with all its lakes. We could have camped out, over night.

Other Routes Desirable

Better yet, had we been better horsemen and allowed three extra days, we could have traveled the Lostine-Minam loop and camped the first night in the lake basin, from where we could have gone to Minam lake, at one end of which is Minam river; at the other end Lostine river. We could have followed either of these for some of the most spectacular scenery in the Wallowa mountains.

"Oh, you've got to come back," said Silver Tip. "You ain't seen nothing yet."

Pangborn spied a carpenter's saw, a fiddle bow and a peculiar contraption like a hook-shop version of a collar-bone splint, hanging on the wall beside the spice rack.



Map shows Wallowa mountain district trails and points of interest, while smaller map shows location of Wallowa in state of Oregon.

Names Motorloggers

"Let's see, now. You're Mr. Pangborn," pointing to Arden X. Pangborn, executive news editor of The Oregonian, who by this time had moved somewhat further from the scorching little stove and launched a vicious attack upon a ham sandwich.

"You're Mr. Gobbie," Silver Tip barked, indicating Richard Goebel, Ford man for the advertising firm of McCann-Erickson, who at that particular moment was drying his rearing and nursing a saddle blister on his shin.

"And I guess you're Mr. Hall, the A.A.A. man."

A great talker—and fascinating as a dime novel that really belongs in the stacks—Silver Tip stretched out his long legs and moved on to the subject of the weather and his mountains.

"Ain't seen such a spring in all the 48 years I been here. Been raining constantly, and that ain't right, you know. It's usually swell weather even this early—brisk and brilliant, with the moon, the stars and the mountains. Makes you wish you could be in love—but dammit, I'm too old and funny lookin' for that, anyway."

"In a few days it'll all be over, and summer will really be here." That was a month ago, and the Wallowa now bask under bright blue sky, fishing is good in Aneroid lake—and Silver Tip is happy.

Haven't Seen It All

"Of course you fellows know that you haven't seen all of the Wallowa just because you've been up

under the pines and a billion winking stars.

Or, rambled Silver Tip, we could have chiseled our way along the adventurous trail to Ice lake, no further away from Wallowa lodge than Aneroid lake. Our route would have taken us over the most spectacular horseback trail in the west, the last mile and three-quarters of which rises fully 3000 feet. Ice lake, too—and his eyes twinkled under the silver mop of hair—teems with eastern brook trout that are glutinous for flies, spinners or bait the entire season. Had we possessed Silver Tip's vigor and endurance

not proceed until signal has been released."

Ability to stop, however, Baker declared, rests largely on fundamental qualifications of driver and car. He said one of the best evidences of a careful driver is the condition of the driver's car as to tires and equipment.

Goodrich, pioneer safety crusader, is the manufacturer of Goodrich Silverdown tire with the life-saver golden ply which reduces the hazard of blowouts.

Protect Children Aim Of Goodrich's Safety Drive Here

"Protect the children! Use safe tires!"

This theme of the B. F. Goodrich company's safety drive was emphasized by H. M. Baker, northwest district manager of the B. F. Goodrich company, in a warning to all store employees.

"Many people put themselves to needless risk and danger by failing to observe rules of the road," he said. "One regulation perhaps most frequently overlooked relates to school buses."

"When a school bus displays a stop signal all vehicles approaching from either direction, shall stop not less than 20 feet away and shall not proceed until signal has been released."

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FARM TENANT AID BILL SIGNED BY ROOSEVELT

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Use Mail Tribune want ads.

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HOTEL WOODLAND WOODLAND, CALIF.

New, fireproof building on U. S. Highway 99-W

—80 ROOMS

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RATES FROM \$2.00

COFFEE SHOP—ROOM SERVICE—FAVORN

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COOL IN SUMMER WARM IN WINTER

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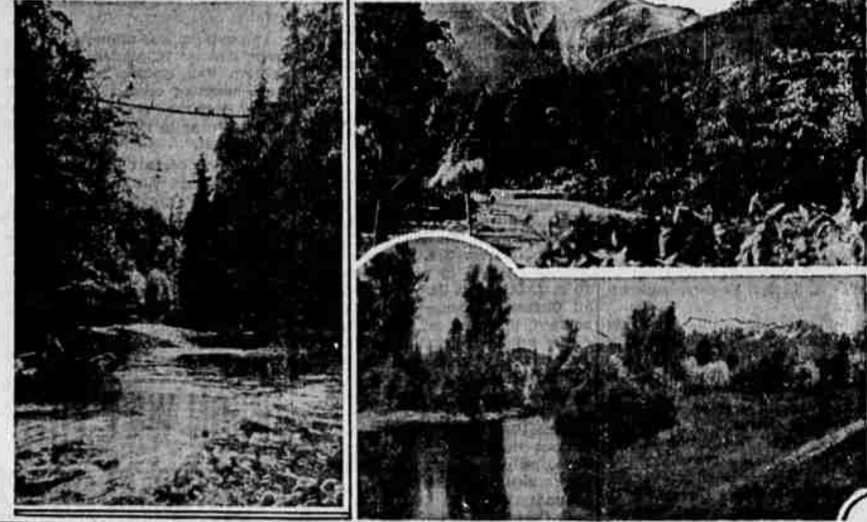
WALKER SAN FRANCISCO

\$2.00 TO \$3.00

"MEET ME AT THE MANX" ON FAMOUS POWELL ST.

IF YOU WANT TO HIT THE HIGH SPOTS—TRY THIS

STRUNG on steel cables 210 feet above the Capilano Canyon near Vancouver, British Columbia, the 410-foot suspension bridge (lower left) is worth a visit if you want something new in thrills. Seemingly lots of people do and the bridge is one of the most popular tourist attractions on the Pacific Coast. Like the greater part of the country around Vancouver, third largest city in Canada, the Capilano Canyon is totally unspoiled and is just as it was when Indians and fishermen were its only visitors. The picture at the upper right, featuring The Lions, twin mountain peaks overlooking Vancouver and (lower right) a bit of landscape near Chilliwack not far from the Pacific metropolis, are typical of the natural beauty of the country within only a few minutes' motor drive of the heart of the city. The sketch map, inset, indicates the geographical relation of Vancouver to its nearest big American neighbor, Seattle.



Women Drivers Like Safety Features of New Willys Models

A canvass of women drivers who operate Willys cars reveals a steadily increasing number of owners who are citing safe operation as one of the outstanding features of the car, according to a statement by David R. Wilson, president of Willys-Overland Motors, Inc.

Flexibility in operation, positive response of the die-serve type brakes, clear forward vision and side and rear vision, and ease of steering are the points most frequently mentioned by women as contributing to the feeling of security in handling the car.

The brakes are identical with those used on other cars of materially longer wheelbase and weighing upward of 600 pounds more, according to Mr. Wilson.

The same is true of the steering mechanism and of practically every constructional detail adding to strength and to operating control.

Economy of operation, while not a contributing factor to safe driving, is given by many women drivers as a reason for their satisfaction with the car. Up to 33 miles to the gallon of fuel is commonly reported, with figures in excess of this high mileage also being reported.

In a series of tests which are now being arranged by Willys dealers in many parts of the country, safe driving contests are being developed which are open to women drivers.

These include braking tests, traffic driving control tests, and a general demonstration which will enable the driver to make her own records for fuel economy.

In these tests, conditions resembling those which are ordinarily met in daily driving, are developed and the contestants are graded as to the rapidity of their reaction to emergency.

Early indications are that the winner of the Willys Challenge Economy contest, open to all motor cars drivers of legal age, and being conducted by 3000 Willys dealers throughout the United States, will establish a figure of well in excess of 33 miles to the gallon, according to word just received here by Mead Motor Co., dealer in Willys cars, from factory officials in Toledo, Ohio.

The grand prize to the contestant who makes the highest average, using an official one-tenth mile gasoline mileage tester, will be a Willys DeLuxe sedan. A second prize will be a Willys Standard sedan.

In addition to the grand prize and the second prize, there are prizes for each zone in the Willys dealer organization.

The feature of the Willys Economy contest is that the average owner is given a fair chance to show just what he or she can do in the way of getting high mileage from an accurately measured amount of gasoline.

Out of the combined figures set by contestants throughout the country, the Willys organization expects to confirm the vast volume of owners reports which have shown up to 33 miles to the gallon as readily obtainable by this car.

The rules of the contest stipulate normal driving conditions and the elimination of coasting and other driving tricks designed to secure mileage figures under abnormal conditions.

Local Willys dealers are furnishing cars for the contest, equipped with the gasoline testing equipment.

MATTER FLIGHT PERMIT DOUBTFUL

AUSTIN, Tex., July 24.—(AP)—Jimmie Mattern's hope of obtaining a department of commerce permit for a proposed nonstop airplane flight from California to Russia, reated with Senator Morris Shepperd today.

Gov. James V. Allred, christening Mattern's plane, "The Texan," said the Texas senator was seeking a permit for the proposed flight, which sponsors claim is for scientific purposes.

BOY EVANGELIST ABLE TO PLAY AS WELL AS PREACH

PEORIA, Ill., July 24.—(AP)—A seven-year-old boy evangelist and ordained minister, took time off from his preaching duties today to roll in the sand and play with an electric train—his favorite diversion.

Tennor, the boy, Charles E. Jones, Jr., of Riverside, Calif., will deliver a sermon at Bloomington, Ill., and then will join his parents at his California home for a rest.

The Rev. B. G. Drake, at whose Trinity tabernacle the boy was admitted to the ministry Thursday night, described the young evangelist as the "youngest ordained minister in the world," but added "he's just an ordinary boy."

He usually stands on a chair when he delivers his sermons. Mrs. Rev. Duff, his tutor said, and claps his hand and pounds his fists on a table to emphasize his points. He wears a knee length black suit, trimmed with a white collar and cuffs, anklets and white shoes, he is short for his age and a bit pudgy. His black hair is bobbed.

STORY BOOK LIFE OF WOMAN ENDED

REVERLY, Mass., July 24.—(AP)—The story book career of a small town girl who became one of the nation's wealthiest women was ended today with the death of Mrs. Marshall Field, 84, widow of the Chicago merchant prince.

Pneumonia with which she was stricken three days ago took her life last night at her summer home at Pride's crossing.

She became the bride of the first Marshall Field at historic St. Margaret's church in London and she was given a pre-nuptial settlement of \$1,000,000.

Field, 70 and a widower when he married, died four months after the ceremony in New York, on January 16, 1906.

His widow, who had no children by either of her marriages, shared in his estate, mostly Chicago real estate valued upward of \$200,000,000.

MISSOURI MURDER LINKED AS CLUE TO SCOUTMASTER

ROCHESTER, N.Y., July 24.—(AP)—State police combusted central New York highways today for a clue to the mysterious disappearance of Morris B. Close, 23-year-old Rochester scoutmaster, while in the Missouri authorities puzzled over the identity of a roadside murder victim clad in the missing man's clothes.

The searchers proceeded on the theory that Close, who disappeared Monday while driving from Albany to Rochester, may have been waylaid, robbed of his car and clothing and possibly slain.

The victim, whose bullet-riddled body was discovered beside a highway near Kingdom City, was identified tentatively by Prosecutor T. A. Faucett of Calloway County, Mo., as that of Cameron Pedley of Oregon, Mo.

The prosecutor was frankly puzzled, however, by the fact that the murder victim was covered by a coat and blanket which he said had been identified as belonging to the missing Close.

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Delivered Here

Saves up to \$270 the first year!

Willys can cut your automobile budget just about in half. The price is much lower—and if you average a thousand miles a month, you can probably save \$5 to \$7 a month on gasoline. Willys offers you more seating space than any other low-priced car—all-steel top and body—large luggage space—safety glass all-around. Better investment.

Gettings 36 miles per gallon . . . SAYS MR. GOWARTNEY

WIN A WILLYS FREE! Ask for details of the great Willys Economy Contest

16 So. Fir St. MEAD MOTOR CO. Phone 990

Payments as low as \$19.80 a month

Willys