

HISTORY OF A. P. WILL FORM BASIS OF COMING FILM

'Freedom of the Press' Will Describe News Gathering Association Development Since Beginning.

HOLLYWOOD, Cal., July 23. — (AP) — "Freedom of the Press," a film depicting the history of the Associated Press and the part it has played in the development of the free American press, will go into production immediately, it was announced by David O. Selznick, president of the Selznick International Pictures, Inc.

"The story of the Associated Press has been the procession of world history, the birth and death of kings, the fury of wars, the lightning strike of catastrophes, historic political battles, and of unsung heroes who got the story, no matter what the cost," Selznick said.

"It is a story yet to be told, which under the title, 'Freedom of the

Press," soon is to take living form on the screen."

Will Show Growth

Producer Selznick said the motion picture will describe the Associated Press at its beginning in 1848. It will show the growth of the non-profit cooperative association into the largest news-gathering organization in the world. It will be, in effect, a cavalcade of American journalism in all of its romantic and exciting aspects.

"The picture will present a truthful outline of the nature of the Associated Press and its firm development of the principle of unbiased news," Selznick said.

Hitherto unpublished records to authenticate the production will be made available by the Associated Press, of which approximately 1,400 newspapers in this country alone are members.

The Associated Press makes no profit and does not sell its news. It is a news-gathering and distributing organization, mutually owned by its member newspapers. And motivated by one purpose only—to provide swift, accurate and fair news reports to the world over. This task involves daily effort, directly or indirectly, of 80,000 individuals throughout the world.

The production plans to depict the Associated Press' struggle to annihilate time and space from the days of the first feeble Morse telegraph when newspaper ingenuity drafted carrier pigeons, fast horses, and clipper ships to speed news.

Obstacles Surmounted

This is a saga of triumph over terrific obstacles, for today there is

no habitable spot on earth that is more than a few minutes from the nation's front pages whenever news breaks.

Newspapers the world over are members of the Associated Press and the spread of its humming wires feeds thousands of presses at the rate of 240 words a minute.

In step with the march of progress the AP wirephoto now sends pictures over wires with the same speed as news, marking a tremendous forward stride in the work of reporting "things as they are."

Selznick said the date of release of the film will be announced soon.

KNIGHTS TEMPLAR ELECT OFFICERS

MIAMI, Fla., July 23. — (AP) — The grand encampment of Knights Templar adopted resolution denouncing communism at the triennial national convocation today and elected Mark Norris of Grand Rapids, Mich., most eminent grand master.

Norris, who was deputy grand master, succeeded Andrew Davidson Agnew of Milwaukee. In the only election that presented a contest, G. Byron Wear of Ridgewood, N. J., was named grand junior warden over John S. Phelps of Miami.

Harry Pollard of Lowell, Mass., succeeded Norris and Charles N. Orr of St. Paul, who was senior warden, moved up to Pollard's post of grand generalissimo. John T. Kite of El Paso, former grand junior warden, was made eminent grand captain general in place of the late John Campbell of Seattle. Robert S. Gaylord of San Francisco, former grand standard bearer, succeeded to Orr's position.

ROOSEVELT URGES KEEPING ABREAST WITH INVENTIONS

Study Needed to Anticipate Major Developments for Effect On Labor — Seen As Planning Problem

WASHINGTON, July 23. — (AP) — A picture of the American scene 20 years hence, in which strange new devices dwarf recent inventions, has led President Roosevelt to recommend "continuing surveying agencies" to keep national policies abreast of machine advances.

The national resources committee, aided by scientists and research developments, hailed the electric eye as "the greatest invention of the twentieth century," and recommended long time study.

"This report holds out the hope that we can anticipate some of the effects of major inventions," the president said, "and make plans to meet new situations that will arise as these inventions come into widespread use."

Labor May Suffer.

Commenting on the effect on labor of industrial changes caused by electrical and mechanical developments, he observed:

"While it is certain that much of the unemployment caused by the march of technical advance is absorbed by new occupations born of new industries, it is equally true that in the meantime labor may pay a very heavy price through the readjustment and adaptations necessary on the part of workers whose jobs are affected by change."

Study of these changes and advances, he said, is "one of our most important American planning problems."

John W. O'Leary, Chicago official of the United States Chamber of Commerce, declared "the premise of the report is all wrong."

"Facts show that employment has increased rapidly during the last 100 years," he said, "as new machines have been developed, more persons have been given jobs."

Inventions Listed.

The committee listed among "a few very important inventions that may soon be widely used with resultant social influences of significance":

The mechanical cotton picker, air conditioning equipment, plastics, the photoelectric cell, artificial cotton and woolen-like fabrics made from cellulose, synthetic rubber, prefabricated houses, television and fac-simile transmission, automobile trailers, gasoline produced from coal, sleep flight aircraft, and "fery agriculture" (producing food under artificial conditions).

Meteorological Report

July 23, 1937.

Forecast.

Medford and vicinity: Fair tonight and Saturday; cooler Saturday.

Oregon: Fair west and unsettled east portion tonight and Saturday; fog on coast and scattered thunder showers in mountains of east part; cooler interior west portion Saturday; light to moderate northwest wind off coast.

Local Data.

Temperature a year ago today: Highest, 90; lowest, 59.

Total monthly precipitation, none. Deficiency for the month, 0.32 inch. Total precipitation since September 1, 1936, 16.55 inches. Deficiency for the season, 1.25 inches.

Relative humidity at 5 p. m. yesterday, 22%; 5 a. m. today, 72%.

Sunrise tomorrow 4:57 a. m. Sunset tomorrow, 7:38 p. m.

Observations Taken at 5 a. m., 120 Meridian Time.

CITY	High Temp	Lowest Temp	Wind	Direction	Relative Humidity	Weather
Boise	85	58	—	—	—	P. Cdy
Boston	78	64	—	—	—	P. Cdy
Chicago	92	69	—	—	—	Clear
Denver	98	58	—	—	—	Clear
Eureka	60	52	—	—	—	Cloudy
Helena	90	54	—	—	—	P. Cdy
Los Angeles	90	60	—	—	—	P. Cdy
MEDFORD	97	63	—	—	—	Clear
New York	84	64	—	—	—	Clear
Omaha	92	72	—	—	—	Clear
Phoenix	106	78	—	—	—	Clear
Portland	84	60	—	—	—	Clear
Reno	96	60	—	—	—	Clear
Roseburg	86	58	—	—	—	Clear
Salt Lake	102	66	—	—	—	Clear
San Francisco	68	56	—	—	—	Cloudy
Seattle	76	54	—	—	—	Clear
Spokane	88	54	—	—	—	Clear
Washington, D.C.	84	64	—	—	—	Clear
Yakima	90	64	—	—	—	Clear

NEW TRAVEL PEAK SEEN FOR OREGON; INQUIRIES MOUNT

Highway Commission Receiving Hundreds of Letters Daily From Tourists in All Parts of the World

SALEM (Sp.)—More than 41,000 inquiries for information on Oregon's scenic and recreational attractions have been received by the travel and information department of the state highway commission since January 1. They are still pouring in at the rate of 200 to 300 a day. This mass of inquiries has come by direct mail from every state in the union and from nearly 30 foreign countries.

The vacation planners have been answered with descriptive booklets of the state and by special letter giving any particular information asked. The writers ask for every conceivable kind of information. Many of them mention that they would like to make Oregon their future home.

Folders Circulated

Aside from the thousands of booklets mailed out to inquirers direct, more than 1200 travel bureaus, motor clubs, hotels and other organizations supplying travel information have been stocked with "Drive Oregon Highways" folders. "Fish Oregon Waters" pamphlets and state highway maps. In addition to the highway department's own booklets and maps, it has made available to the same type of bureaus large quantities of special literature published by chambers of commerce, regional associations and resorts.

Oregon this year will set a new record in tourist travel. Last year—the all time high with 139,855 non-resident cars registered as visitors in Oregon—the gain was 30 per cent over 1935. During the first six months of 1937 before the real travel season started, 53,030 cars were registered as visitors, a gain of 23.3 per cent over the corresponding period of 1936.

Newspapers Help

The generous amount of newspaper attention given to Oregon's scenic and recreational attractions by publishers in California and other states has been an important factor in the 1937 tourist gain. Hundreds of persons in writing for information on the state's varied attractions have mentioned motoring and stories appearing in the newspapers they read.

Some of the heaviest gains running up to 70 per cent have come from states in which the highway department has augmented its advertising of Oregon through use of newspaper space.

Russians Pack Up Record Monoplane

SAN JACINTO, Cal., July 23. — (AP) — The record-breaking monoplane of Russia's second transpolar flight was being dismantled and crated here today for shipment back to Moscow.

Soviet technical experts supervised the work at the cow pasture where the huge red-winged ship landed a week ago after a non-stop jaunt of 6,262 miles.

The three-man crew of the plane will visit Washington and New York before sailing for home.

Use Mail Tribune want ada.

Keeping time for Too Late to Cleanly Ada is 1:30 p. m.

Use Mail Tribune want ada.

KEEP Cool WITH KOOLAID

AT GROCERS

5¢ MAKES 10 BIG GLASSES



THE WETLINE is the CLOROX line!

"When it's CLOROX-CLEAN it's disinfected"

WHEN your white cottons and linens are laundered the Clorox way they're snow-white, immaculate, sparkling fresh. Even more than that—they're CLOROX-CLEAN, disinfected, an added safeguard to health.

Follow the directions on the Clorox label as a guide to easier and safer housekeeping in laundry, kitchen and bathroom. It also lists many important personal uses. Clorox is always uniform in quality... concentrated for economy. There is only one Clorox... order by name.

linens Clorox-Clean, especially in homes where there are children. Clorox deodorizes, disinfects and removes numerous stubborn stains—fruit, berry, grass, beverage, blood; many ink, dye, medicine and other stains—even scorch and mildew—from white and color-fast cottons and linens.

Soiled handkerchiefs, towels, table and bed linens harbor infection-spreading bacteria. It is vitally important to make these and other white and color-fast cottons and

CLOROX-CLEAN BRINGS GREATER HOME HYGIENE

BLEACHES DEODORIZES DISINFECTS REMOVES NUMEROUS STAINS... Even Scorch Mildew

CLOROX PURE • SAFE • DEPENDABLE

Copyright 1937, Clorox Chemical Co.

BOYD'S MARKET

Phone 1054 S. & H. Green Stamps

SPECIALS FOR JULY 24 and 26

Delivery 8 a. m., 10 a. m., 2 p. m., 4 p. m.

FRUITS and VEGETABLES	CEREALS
APRICOTS Fancy Locals for Canning 20-lb. lug..... 79c	WHEATIES package 10c
BANANAS Fancy solid, lb..... 5c	SPERRY OATS Quick or Regular No. 10 bags 37c
LETTUCE Extra large Klam, 2 hds. 13c	POST TOASTIES 2 for 13c
POTATOES Local Reds 10 lbs. 23c	STARCH Corn or Glass 2 for 15c
CUCUMBERS Fancy Long 3 for..... 10c	

COFFEES

Boyd's Fresh Roasted . lb. 25c
Fresh Roasted, ground as you buy it.

Genuine Moca and Java 1 lb. tins 47c
2 lb. tins 89c

Pearl Shortening . 4 lbs. 49c

Wesson Oil . . . quarts 43c

Snowdrift . . . 3 lb. pails 59c

ENTER Their \$12,500.00 Contest Now. Get Full Details Here.

For JELLIES and JAMS	SOAPS and CLEANERS
Jelly Maker Pectin 2 bottles 25c	Old Dutch, can 7c
SURE JELL 2 pkgs. 25c	Borene 1ge. pkg. . . . 29c
	Lux Soap 3 bars 19c

HOT WEATHER SPECIALS

Chipped Beef, Premium, big 7 oz. jar 25c

Corned Beef, Premium, 12 oz. tins 17c

Corned Beef Hash, No. 2 tins 16c

Pork and Beans, Premium . . . 3 for 19c
1 lb. tins, 12 for 73c

Tang Salad Dressing, pints 22c
Quarts 37c

Deviled Meats, Libby's 3 for 10c

Marshmallows, fresh, 1 lb. pkg. . . . 10c

Baking Soda, A&H lb. pkg. 7c

JELLO, all flavors, . 3 for 13c

Baking Powder R. C. Big 25 oz. can 15c

ASK FOR S&H GREEN STAMPS

O. O. ALENDERFER'S BROTHER PASSES

O. O. Alenderfer of this city has just received word from an Arbor, Mich., of the death of his brother, Dr. C. E. Alenderfer, in that city, July 21. Dr. Alenderfer, who practiced medicine in St. Louis, underwent a series of operations, the last of which he did not survive.

Dr. Alenderfer's death was the second in the Alenderfer family during the past three weeks. Guy Alenderfer, another brother, having passed away at Three Rivers, Mich., July 1, as a result of an automobile accident. The latter was a veteran of the World War and suffered for years from gas and wounds acquired in the Argonne. Complications from this extended illness and injuries sustained in the automobile accident proved fatal.

According to word received in this city, Guy Alenderfer was buried with military honors by the Michigan American Legion post of which he was an active member.

Los Angeles Man Becomes Highness

LOS ANGELES, July 23. — (AP) — Francis William Robert Boreel, a 55-year-old bachelor, received reporters on the front steps of his modest home today.

They came to tell him that he is apparently heir to an ancient English baronetcy.

Francis was surprised to learn of the death of his cousin, Sir Jacob Boreel who, dispatched from London today said died July 16 in Overreen, the Netherlands. But he wasn't amazed to hear he was inheriting a title. He knew he "was in line for it."

Sticks and Stones Tossed At Warships

SAN DIEGO, Cal., July 23. — (AP) — United States destroyers have been "bombed" by sticks and stones in the Golden Gate at San Francisco. It was revealed today. Sailors on destroyers based here said they had been the target of small missiles tossed from the Golden Gate bridge. State authorities, naval officers asserted, have promised to guard against any future "bombings."

POLICE WILL INSPECT ALL SCHOOL CARRIERS

PORTLAND, July 23. — (AP) — The state police department will inspect all school buses going into service this fall. The school boards must arrange for the inspection, said Roy Cannon, Multnomah county superintendent, and file a report on forms supplied by the commissioner of public utilities.

PORTLAND BOY WITH SPANISH LOYALISTS

PORTLAND, Ore., July 23. — (AP) — Harvey K. Boyer, former Portland youth and graduate in chemistry at the University of Washington, is in Spain fighting with the loyalist forces, his sister, Mrs. Morris Scott, said today.

A letter to Mrs. Scott was the first word from the student since last spring.

"We knew he took a part in campus radical activities at Washington but had no idea his enthusiasm would take him to Spain," she said.

MICKEY AND HIS MA . . . By GEORGE B. HAWKINS

IT GETS IN MY EYES SO I CAN'T SEE NOTHING

MY PA SEZ: "He'll stand up and tell anyone there's no bread like Beck's. There's lots of difference in breads, you know, and it's best for you to eat the BEST!"

BECK'S Fresh Apricot Pie

28c each

The deliciousness of these pies is due to the fact that the apricots are from our famous Rogue River valley.

Try one of these for your Sunday dinner.

Each Pie is packed in Cellophane-topped boxes for your convenience.

Special—Saturday, July 24 at Beck's Bakery or at your favorite food store.

Beck's Bakeries BUTTER LOAF

Have you found the Beer that goes with GOOD LIVING?

Many folks here are enthusiasts for Brown Derby, the equal of imported Pilsner

Visiting around at charming homes in this area you're likely to be served Brown Derby often. This fine beer is a favored refreshment and folks also like it with meals. They say Brown Derby adds to good living, without extravagance—and has the rare goodness of imported Pilsner

WHY is Brown Derby the favored beer among folks who like good living, without extravagance? Experts here and abroad agree on the reason. They say Brown Derby matches the world-famous Pilsner of Europe, known as the "king of beers."

In Brown Derby they find the Pilsner flavor, temptingly in-between bitter and sweet. The same mouth-watering aroma. Brown Derby's head, like the head of imported Pilsner, is deep and creamy . . . bespeaking an inner liveliness and body.

Brown Derby Pilsner contributes to good living without penalty of "import" cost. Order some Brown Derby today and see how good it is

Filet mignon with mushrooms... Italian spaghetti... French pastries... are some of the foods that contribute to good living here. Cold bottles of Brown Derby make their contribution, too. Many people declare this famous American beer makes other good foods taste better. Perhaps that's because, as the experts agree, it equals imported Pilsner

Brown Derby Beer

EQUALS IMPORTED PILSNER

AT YOUR NEIGHBORHOOD GROCERY . . . SAFEWAY