

GROCETERIA SUPER FOOD MARKETS

ONE SHOPPING STOP FOR EVERYTHING

Home Purity Bakery

Bread and Cake Like Mother Made

Chocolate Caramel Cake

Rich Chocolate layers with Caramel Icing topped with Pecans.

Two sizes 30c-59c

Golden Cream Cake

The prize-winning cake of America

30c-59c

Chocolate Angel Food Cake

13-egg Betty Crocker Angel Food with rich Hershey Chocolate Icing.

49c

Fruit Krispies

A well-fruited breakfast pastry.

3 for 10c

Apple Coffee Cakes

Large apple-filled Coffee Cake—goes well with Z-Mor-U Coffee.

Each 15c

Fig Delights

A luscious fruit-filled cookie—take some on the outing or fishing trip for a mid-day pick-up.

Doz. 20c

Pimiento Cheese Bread

For picnic sandwiches—new—different—Home Purity Bread made with the addition of cheese and Pimientos.

1 lb. Loaf 15c

Home Purity Cookies

When Johnny or Mary ask for something to eat in mid-afternoon give them a Groceteria cookie—made from healthful ingredients.

2 doz. 25c

TOMORROW IS WATERMELON DAY

A CARLOAD OF WATERMELONS

THAT'S right—we bought a carload so we could have a real watermelon day.

Tomorrow they go on sale—just the size to go in your ice box yet plenty big enough to give the family a real old fashioned watermelon feast unless your name happens to be Dionne.

Give the kids a treat—Take one along on tomorrow's picnic and leave an extra one in the refrigerator for the late coming home pickup.

TOMORROW YOUR CHOICE FROM THE CARLOAD

27c



Saturday Is Watermelon Day!

—SAVINGS In The GROCETERIAS—

"A DEPENDABLE SOURCE OF SUPPLY"

Snowdrift Shortening 55c
lb. can, 20c 3 lb. can

Wesson Oil 43c
quart can For finer flavor—add Wesson Oil to cooking vegetables.

Kellogg's Whole Wheat Flakes 25c
3 pkgs. Crisp golden brown flakes from the Kellogg factory.

Del Rogue Tomato Juice 19c
No. 1 can 3 cans

Bagley Tomatoes 9c
No. 2 1/2 can Bagley Red Label—packed with puree—excelled for cooking and seasoning.

Lindsay Ripe Olives 25c
No. 1 can 2 for

Carnation Malted Milk, 1 lb. can 39c; \$1.49
5 lb. can Treat the kiddies on hot summer days to a cold malted milk.

Flawless Brand Strawberries, 29c
No. 2 can New pack fancy strawberries from Hood River.

Sylmar Fig Jam 13c
18 oz. can Made from fresh Kadota Figs—makes a tasty spread.

Zinc Mason Jar Caps 19c
doz. Boyd old fashioned zinc Mason caps.

Waxtex Wax Paper 15c
125 foot roll 125 feet of finest Waxtex paper in cutter box, no waste, tear off just the amount you want.

Royal Sweet Pickles 29c
pt. jar, 19c; qt. Grown and packed in the Rogue River valley.

White Rose Flour \$1.73
No. 10 bag, 49c; 49 lb. bag Milled and guaranteed by the makers of (Drifted Snow).

Arizona Sweet Grapefruit Juice 22c
13 1/2 oz. can 3 for

A healthful before-breakfast beverage.

SUNSHINE KRISPY CRACKERS

2 lb Caddy 28c

A beautiful 3 1/4 by 4 1/2 hand colored enlargement of your favorite snapshot mounted in a lacquered metal frame for only 35c and the top of a pkg. of Krispy Crackers—Ask for coupon.

Sunshine Cocktail Crackers, pkg. 18c
Delicately flavored with celery seed.

White King Granulated Soap, 1 lb. pkg. 29c
Enter the big White King contest—Free dresses, electric refrigerators, electric washers and electric irons.

White King Toilet Soap, 4 bars 17c
Packed in wooden boxes—let's all help keep the mill payroll going.

Super Meat Markets Quality Conditioned Meats

EVEN though doing the meat job well is a big task there is a lot of satisfaction in it for all concerned.

First, of course, is your satisfaction which in turn brings a lot of satisfaction to us. You see when we sell completely quality conditioned beef we know that all the harmful attributes of freshly killed beef are gone. The neutralization of the sarco-lactic acid eliminates the danger of excess acidity while the finer flavor promotes more thorough chewing even though the added tenderness makes mastication and digestion an easy matter.

Did you ever notice that tough meat is swallowed as quickly as possible while tender flavory meat is thoroughly chewed.

There is more to good meat than the mere joy of eating it.—It plays a vital part in your general health. That is why we so greatly enjoy doing the meat job well.

Steer Beef Pot Roast 18c
lb. Quality conditioned—an economical cut of tender Steer Beef.

Steer Beef Short Ribs 15c
lb. Fine for baking—From quality conditioned flavory beef.

Shoulder Veal Roast 17c
lb. From milk fed veal.

Shoulder Veal Steak 18c
lb. A fine steak for broiling.

Shoulder Lamb Roast 20c
lb. From milk-fed spring lamb.

Breast of Lamb 12 1/2c
lb. To stew or bake with home grown vegetables.

Dixie Bacon Squares 25c
lb. Mind cure—Fine for seasoning or slicing.

Hormel's Minnesota Sliced Bacon, lb. 39c
Corn belt bacon by the packers of Hormel's hams.

Hormel's Dairy Brand Hams, lb. 33c
You know the quality—buy the whole ham or part.

Hormel's Minnesota Bacon, lb. 35c
Sold in any size piece—the name Hormel assures you of high quality.

Ham and Veal Loaf 20c
lb. Ground Ham and Veal, ready for your seasoning—Blended for flavor.

Assorted Lunch Meats

MINCED HAM	} Equally Assorted POUND
CHICKEN LOAF	
BAKED VEAL LOAF	
MORTEDELLA LOAF	
COOKED SALAMI	

3 DILL PICKLES FREE!

FOUNTAIN REFRESHMENTS

A Restful Shopping Pause

Caramel Pecan Sundae 10c
Pecan Crunch Ice Cream with rich caramel syrup, topped with nuts.

Chocolate Marshmallow PARFAIT 15c
Two dippers Home Purity Vanilla Ice Cream—Chocolate and marshmallow syrup topped with maraschino cherry.

BOYSEN BERRY Pie a la mode 10c



Fresh Banana MILKSHAKE

Home Purity Ice Cream enhanced by the flavor of specially ripened bananas—Double thick or regular.

10c

Plate Dinners

Steer Roast Beef 25c

Breaded Veal Cutlets 25c

Roast Turkey with dressing 29c

Cold Fruit Plate 33c

Chilled fruits with cottage cheese

UPPER ROGUE Grange Dance Rogue Elk Resort Saturday Night July 24 Good Music - Admission 50c COUPLE



Friendship Circle Hour KMED Every Week Day 9 A. M.

Greet your friends over the Radio—Listen every day and join the friendship making circle by remembering your friends.

Fruits & Vegetables

Otto Bohnert's BOYSEN BERRIES

We predict great popularity for this berry. Fine for jelly or jam—makes wonderful pie—delicious with sugar and cream.

CRATE OF 12 BOXES

98c

(Bohnert Quality)

Store Open Saturday Until 9:00 P. M.

8th at Central 8th at Grape Savings Without Self-Denial

GATES & LYDIARD

Delivery of \$1.00 Orders Phone: West Side 428 East Side 752