

Men's Wool Swim Trunks
Timely Values! **98c**

Perfect Quality
Here's a mighty fine buy, men, on cardigan stitch, all-wool swim trunks. Built-in support; white web belt; 30 to 40. Black, navy, cardinal, blue and Gray.
PENNEY'S Main Floor

Boys' All Wool Swim Trunks
Reduced **50c**

A clean-up value on boys' genuine all wool swimwear Bathing Trunks; sizes 8 to 16. Assorted colors.
PENNEY'S Main Floor

Rayon or Cotton Polo Shirts
79c-98c

Men's Sizes
Men's fine quality, rayon or cotton polo shirts in plain and novelty weaves. Button, zipper, tie and Gaucho collars. Choice of white or a variety of colors.
PENNEY'S Main Floor

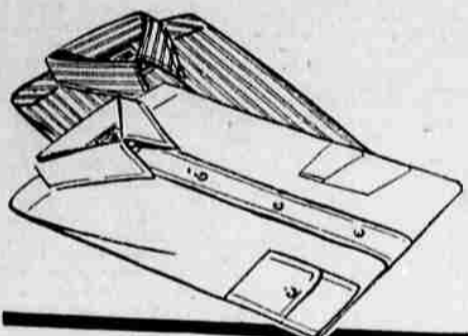


Men's Pre-Shrunk Shorts, pair
In Sizes 30 to 42 **19c**

Lastex Sides
19 cents is an amazingly low price for men's sanforized shrunk, fast color broadcloth shorts! Yoke front; wide legs; balloon seat. Regular higher priced quality.
PENNEY'S Main Floor

Men's Stylish Straw Hats
98c

Penney's famous Solar Straws... smart looking and comfortable to wear. Sennit sailors with leather sweatbands.
PENNEY'S Main Floor



Exceptional In Quality!
Men's Summer Shirts
98c and \$1.49

Superbly tailored, fully shrunk dress shirts with famous Nueraft non-wilt collars. White, solid colors or fancy patterns. Ocean pearl buttons. Unsurpassed values!
PENNEY'S Main Floor

Men's Broadcloth Pajamas
98c

Full cut, carefully tailored pajamas of fast color fancy broadcloth. New Summer styles in generous sizes, A to D.
PENNEY'S Main Floor

Compare Penney's Price and Quality!

"Super Big Mac" Bib Overalls
Full Sizes, Pre-Shrunk **1.10**

Full cut, heavily stitched overalls of durable, sanforized shrunk blue denim; 30 to 42.
PENNEY'S Main Floor

Men's Blue Chambray Work Shirts
Full Cut Coat Style **49c**

Long wearing, light weight blue chambray work shirts, excellent value—sizes 14 1/2 to 17.
PENNEY'S Main Floor

Boys' Overalls
Good Weight Blue Denim! **59c**

Durable blue denim bib style overalls in sizes 4 to 14. Sanforized shrunk waist overalls in sizes 6 to 14.
PENNEY'S Main Floor



PENNEY'S GREATEST ADVANCE SELLING OF
BLANKETS
FALL PRICES WILL BE HIGHER!

Just Received four Truckloads of Blankets To Go at last years Prices

2 Reasons Why You Should Buy Now!

OUR LAY-AWAY PLAN makes it easy! You make your selection NOW. We hold it until wanted. No need to carry blankets home in hot weather. No need to invest the entire cost of your blankets now. Choose from complete stocks—pay a small deposit, the balance in easy payments!
FALL PRICES WILL BE HIGHER! We anticipated the price rise — we looked ahead—we bought huge quantities and at favorable prices. These savings are being passed on to you. Many of these blankets can't possibly be offered later at these **LOW PRICES**. Choose your today!

PAY AS LITTLE AS 25c DOWN
USE THE LAY - AWAY - PLAN —



SHEET Blankets
Extra Length! **98c Ea.**

To sleep between! For extra covering! Sturdy white cotton that wears well. 70" x 90".

Cotton Blankets
54c

Grey or tan—or black plaid single 66x76 cotton sheet blankets featured at last year's low price.



Cotton Filled Comfortables
Cut Size 72" x 84" **2.98 Each**

Dainty floral patterns on delicate, soft-toned grounds! Heavy sateen border—good quality Silkolene back to match center panel. Filled with new, fluffy white cotton.

Double Blankets
\$1.00 pr.

Double cotton sheet blankets—assorted plaids, stitched ends. Buy these early.



COTTON PAIRS
Size 70" x 80" **1.29 Pair**

A good weight that will give long service! Grand to sleep between or for extra covering



White Goose Down--Celanese Covered Comfortables

Purchased Way in Advance of Rising Prices! **12.50 Each**

DE LUXE comfortables—and correctly named! All the luxurious warmth and cozy comfort you'd expect to find—and more! Generously filled with soft white goose down. Solid colors—or reversible shades! Smartly piped edging—elaborately scrolled centers. See these today—choose your favorite color! Cut Size, 72"x84".

BLANKET VALUES

- 70x80 inch Cotton Plaid 69c
- Indian Design Blankets \$1.49
- 72x84 Part Wool Double \$2.98
- 25% Wolverine \$3.98
- All Wool Single \$4.98
- All Wool Double \$6.90
- 72x84 Comforters \$2.98
- Wool Filled Comforters \$4.98



100% Virgin Wool Blankets

Sturdy Weight! Double Bed Size! **5.90 Each**

Delightfully soft—luxuriously fluffy! In fashion's newest, bedroom colors! Every one beautifully bound with lustrous, longwearing DuroSheen! Size 70" x 80".



PART WOOL BLANKETS
Size 70" x 80" **1.00 Each**

Not less than 5% pure virgin wool in these colorful PLAID blankets! Many smart colors.

Crib Blankets
15c

Size 26x34 inches, Infants' soft cotton crib blankets—solid colors, and neat black plaids.
PENNEY'S Second Floor



Generous Size Jacquard Pairs
Size 72" x 84" **3.98 Pair**

Extra value—because they're extra LARGE—extra HEAVY—extra WARM! Add color to your bed room. Lustrous, longwearing DuroSheen bindings.

4 1/2 Pound Double Blankets
\$1.98 pr.

Size 70x80 inches—feature value! Grey and tan only.



Heavyweight Pairs
Cotton Plaids! **1.98 Pair**

The weight you want for cozy comfort in warmer weather! In a choice of colors. 70" x 80".

Better Summer Straw Hats
Greatly Reduced! **66c**

Women's finer quality Summer straws at the special low price of 66c! Large brims, small brims and some off-the-face styles. White and colors.
PENNEY'S Second Floor



Women's and Misses' Sports Wear
98c to \$1.98

Outfit completely and inexpensively from Penney's varied selection of vacation wear! Slacks, shorts, culottes, skirts, overalls, polo shirts, play suits, etc.
PENNEY'S Second Floor

Sunback Halters
25c-49c

Newer Ideas for sun worshippers. Clever Halter rope ties; Peter Pan collar types and vestee types; fancy patterns. Get several to go with your summer slacks.
PENNEY'S Second Floor

Women's—Misses' Swim Suits
\$1.98-\$2.98

Swim for fun and health in "Swimaway" swim suits! Many flattering styles in plain and novelty knits. Beautiful solid colors and combinations. Exceptional quality.
PENNEY'S Main Floor

WOMEN'S COOL Polo Shirts
98c

Zipper fastener, rayon knit ribbed polo shirts for sports wear—white and colors.
PENNEY'S Second Floor

Tots Sun Suits
19c

Tiny Tots summer sun suits, bright colors.
PENNEY'S Second Floor



Panne Satin and Silk Crepe Slips
Perfect Quality **77c**

Perfect quality, silk crepe or panne satin slips in lace trimmed or tailored styles. White only; sizes 32 to 44.
PENNEY'S Main Floor

Porto Rican Gowns
For sale Friday at Penney's women's—perfect quality, hand-embroidered Porto Rican gowns for 29c! Flesh, peach or white; full length; sizes 16 and 17. Extra sizes, 39c. No phone or mail orders.
PENNEY'S Main Floor

Cool Batiste or Rayon Knit Gowns
49c

Women's Summer sleepingwear at a feature low price. All sizes.
PENNEY'S Main Floor

Good Quality Rayon Undies
2 for 35c

Here is a value that is hard to beat—fine quality knit rayon panties and bloomers at a low feature price.
PENNEY'S Main Floor



Taffeta Slips
49c

Women's bias cut or straight cut taffeta slips, heavily faced or tailored, white and tearose. All sizes.
PENNEY'S Main Floor

Children's Barefoot SANDALS

White or Brown **88c**

Greatly Reduced!

Kiddies' stitche-down play sandals at a bargain price, reduced to sell quickly; sizes 8 to 2.
PENNEY'S Main Floor

Girls White Shoes

Greatly Reduced! **69c**

A clean-up price on solid leather white dress or play shoes; also a group of women's white dress pumps to go at \$1.00. Shop early for these!
PENNEY'S Main Floor



Penney's

Central Ave.
At Sixth St.