

# AUTOMOTIVE NEWS

## BUICK SALES SHOW SUBSTANTIAL GAIN IN RECENT MONTHS

FLINT, Mich., July 18.—The Buick division of General Motors delivered 66,668 cars to customers in the United States during the second quarter, a gain of 14,012 cars or 26.5 percent over the corresponding 1936 period, it was disclosed today by H. H. Curtice, president and general manager, who said that heavy demand for the new cars has resulted in the best retail volume for this period in 10 years.

The executive said that June sales, totaling 20,786 units, compared with 16,354 in June a year ago, a gain of 4,432 cars or 27.1 percent, and that domestic deliveries of 1937 models to date are running more than 28,000 cars ahead of last year for an increase of approximately 23 percent.

"The 1937 model year will prove one of the best in Buick history notwithstanding the stoppage of production by strikes during a six weeks' period in January and February," Mr. Curtice said. "Domestic sales of 1937 Buick models have reached a total of 154,980 cars as compared with 25,815 at this time a year ago. That is a gain of 29,765 units and amounts to a 23 percent increase over last year's business."

"Stoppage of assembly operations resulted in the loss of approximately one and one-half months' production and was reflected importantly in retail deliveries during the first quarter and to a lesser degree in the retail volume during the succeeding months."

"Demand for the new cars was such, however, that consistent gains in retail sales have been shown in all but two months since the cars were introduced last October."

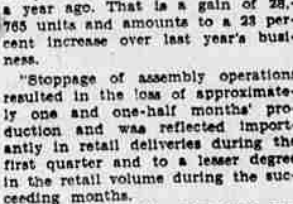
The executive said that during and immediately after the period when production had ceased, Buick unfilled retail orders mounted to record proportions.

"With the resumption of output, retail deliveries jumped to normal in March and during the second quarter were limited only by the ability of the factory to produce and ship cars. Throughout the second quarter, dealers carried heavy banks of orders from customers awaiting delivery, a condition which has been relieved by continued capacity production. Our dealers entered July with approximately 10,000 unfilled retail orders on hand."

Mr. Curtice said that the summer months are expected to show consistent sales gains over previous years and that production has been keyed accordingly with a total output of more than 220,000 cars scheduled for the 1937 model year. Of these, more than 200,000 will have been built for customers in the United States.

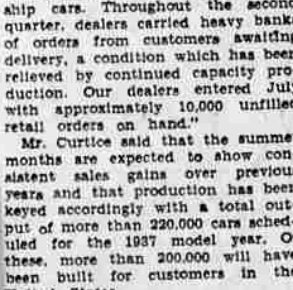
Second quarter output totaled 74,861 cars, including export, with 23,524 domestic shipments being made in June. The executive said that Buick export business during the current model year has shown a gain of 30 percent over 1936 and represents between eight and ten percent of total sales to date.

## "LITTLE GIANT" STOPS BACK-ROLLING



Better known as Studebaker's exclusive, automatic Hill Holder, the "Little Giant," shown in the man's hand above, is the mechanism which, as part of Studebaker's hydraulic braking system, prevents the car from rolling backward when stopped on an up-grade. The driver of the Studebaker in the photograph above is holding the car on a 26% grade by merely keeping the clutch pedal depressed. The right foot is free to operate the foot accelerator for a smooth start forward. When the Hill Holder is used, the car will not roll back at all, it is claimed.

## Lives Saved With Squad Car-Ambulance



Already in use in several American cities is the Nash automobile shown above. This car may be converted in one minute from a police squad car to an ambulance and has met with widespread success in those cities in which it is being utilized.

In these days of heavy traffic, police point out there are many occasions when ambulances are not available to carry injured persons to hospitals. Surgeons agree that it is essential that injured people, particularly those with broken bones be carried to hospitals on stretchers. Under this new Nash arrangement it is possible for this to be done at a minimum of expense to the city because the squad car may be utilized as a special ambulance at any time.

Here is shown a view of the rear compartment in which the ambulance equipment is carried. Splints and other surgical materials necessary to fractures also are carried in the squad car.

Many cities have put these convenient units into service in their police departments.

## PRETTY TEACHER THWARTS GOSSIP

SAUGUS, Mass., July 17.—(AP)—This town's school committee today faced another special meeting to consider what Chairman George McCarrick called "a story with a mystery"—the dismissal of a pretty, blonde high school teacher.

Swept by an endorsement of attractive 26-year-old Isabelle Hallin at a public meeting last night, McCarrick asserted he would call the committee into another session to consider her reinstatement.

Earlier this week the board rejected a motion to place Miss Hallin on permanent tenure by a 3 to 2 vote and by the same margin denied her a public hearing.

More than 500 persons who crowded into town hall heard the attractive young teacher challenge "anyone in town" to meet her "face to face" and prove "malicious rumors" she claimed led to the committee's refusal to reappoint her.

"Stories that I served cocktails to students in my home," she asserted, "are untrue."

Phone 542. We'll haul away your refuse. City Sanitary Service.

## TO LIGHT SCHOOL GRID LA GRANDE

LA GRANDE, Ore., July 17.—(AP)—La Grande school district taxpayers Thursday at a special election approved two measures—one for issuance of bonds to light the high school stadium and the other giving the board of education authority to purchase two additional blocks of land for school purposes.

The vote on the stadium-lighting project was 98 to 43 and on the land purchase 99 to 42.

Although South China and Burma were original homes of the orange, China now imports 50,000 pounds of oranges from the United States a month.

## INVALID SUICIDES PULALLUP

PULALLUP, Wash., July 17.—(AP)—Ill health was blamed today for the suicide, Coroner T. H. Long said, of W. W. Linklater, 60, president of the Western Washington Fair association since 1925. He shot himself in the head with a 22 caliber rifle yesterday afternoon, Long said.

## CHIEF NABS SON ON ARSON CLAIM

SAN BERNARDINO, Cal., July 17.—(AP)—Police Chief Frank Klasinger of Needles swore out a complaint today charging his son, Logan, 19, with arson.

The youth and Carl Andes, 21, are accused of setting fire to a warehouse at Needles on July 8, causing \$1000 damage. Dist. Atty. Stanley Mussell said last night they had confessed setting the fire "just for the fun of it." Today, Sheriff Emmet L. Shady said the youths confessed also they had set fire to two Needles residences previously, but these blazes were extinguished without serious damage.

Both youth are held in the county jail here.

## MAE WEST STATUS STILL IN DOUBT

LOS ANGELES, July 17.—(AP)—A court ruling finally has answered "yes" in the controversy over whether or not film actress Mae West and vaudeville hooper Frank Wallace were married 25 years ago—an issue still of rather vague import.

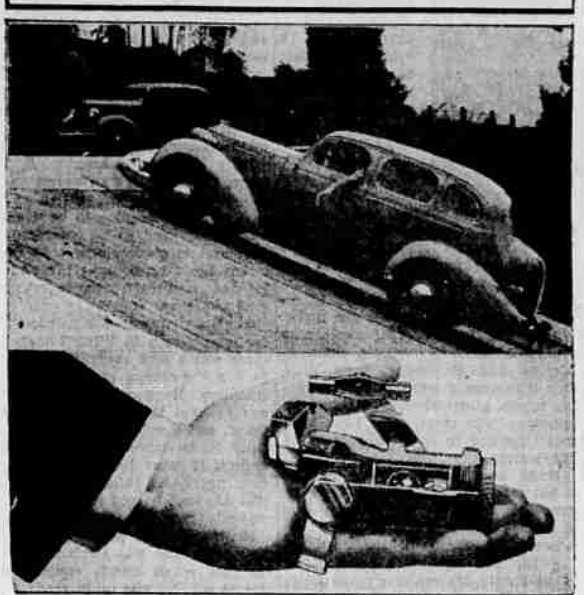
In deciding the matter, Superior Judge Robert Kenny ordered the "Diamond Lil" of Broadway to pay costs of the suit Wallace filed to establish his claim, which she recently admitted in an answer.

Judge Kenny declined, however, to decide whether the Wallacees ever lived together as man and wife. He said this might be a matter of "historical interest," but was not legally pertinent in Wallace's suit.

Courtroom spectators laughed somewhat immediately.

Closing time for Too Late to Classify Ads is 1:30 p. m.

## "OL' MAN RIVER" OF THE PACIFIC NORTHWEST



ONE of the truly great rivers of the world, the Columbia finds its rise among the giant mountain peaks of Canada before crossing the border to reach the sea at Astoria, Oregon. The 460 miles that the Columbia runs through British Columbia are turbulent miles and much of the distance is paralleled by the motor highways which follow the spectacular Columbia Valley. The actual source of the river, Columbia Lake, can be reached from Spokane, Washington, or by driving north from Yellowstone Park. The road leads directly to Canada's famous national parks, Yoho and Kootenay in British Columbia and Banff in Alberta. The photographs show three of the scenes along the route. Upper left, Takakraw Falls, Yoho National Park; upper right, Giant's Steps, Banff National Park, and lower right, typical scenery along the route of the upper Columbia River.

## LEWIS-GREEN ROW IRKS LABOR BOSS

SAN FRANCISCO, July 17.—(AP)—San Francisco narrowly escaped its first open street clash between A. F. of L. and C.I.O. forces today while John F. Shelley, president of the central labor council, publicly wished that William Green and John L. Lewis were "in the Sahara desert."

At a meeting of the council, Shelley appealed for peace in the ranks of workers. Warring between the chieftains of organized labor has virtually paralyzed all other council activities, he said.

His appeal followed a stormy council argument over the sending of a protest to police against their alleged conveying of men through picket lines at the Tea Garden Products company. A. F. of L. members were hauled in a screened truck yesterday past 100 C.I.O. pickets.

Right of Harry Bridges, Pacific coast longshoremen's leader, to vote, was challenged at the session. It was held he had not been re-certified in place of his alternate after absence at the protracted meeting of the Maritime Federation of the Pacific in Portland.



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That means you can buy the great-powered Buick SPECIAL — with a hundred spirited horsepower in its valve-in-head straight-eight engine — for less than you're asked for some sixes!

Why not learn now what it means to pilot a man-sized car. Get acquainted with Buick's nimble and satisfying action — its steady, thrifty, mile-eating gait. Dress your family in Buick beauty, in this great car's modern, up-to-the-minute style.

There's everything to gain—so take advantage of prices that were never lower on a car built to live up to Buick's name.

Stop yearning for something that's now in your reach — go take that demonstration. You'll never regret the buy you make now — if you buy Buick!

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