

JACKSON COUNTY IS GOOD EXAMPLE VARIED FARMING

County Agent Declares Approximately 50 Per Cent of Farm Land Planted to Soil Conserving Crops

Use of diversified farming, being urged by the federal government for agriculture throughout the nation, is found in almost ideal proportion in Jackson county, according to R. G. Fowler, county agent. Diversified farming, Fowler explained, means principally the planting of soil-conserving crops, such as alfalfa, hay and other legumes in conjunction with soil-depleting crops such as grains, rather than allowing the land to become exhausted through years of supporting soil-destroyers.

Approximately 50% of the farm land in this section is now planted to legumes, or soil-conserving crops, Fowler said, which is considered an ideal condition. Many orchardists, he pointed out, are now diversifying their land by planting leguminous grasses between orchard rows and other farmers in the valley are utilizing various means of increasing soil-restoring crops.

Stock Rise Helps. The character of agriculture in southern Oregon, Fowler said, has already reached its present ideal proportion through an increase of crop variety during the past several years. Part of this increase, he added, is due to the marked rise in livestock production which has necessitated larger pastures, the pasturing being largely composed of grasses and other legumes.

A 100 per cent increase in dairy cattle has been noted in the county within the past 8 years while beef production has increased 25 per cent in five years. Fowler pointed out that increased livestock yield very beneficial and believes that present trends indicate a continued increase, particularly in the dairy field.

Farmers in the valley formerly raised more grain than now, Fowler said, but only as a necessity. Diversified farming methods have resulted in bigger yields on less acreage.

1200 Co-operating. Twelve hundred farmers in the county have signed for co-operation with the agricultural adjustment act, Fowler reported, representing 55 per cent of crop land, the 45 per cent of farmers in the county. Lack of the use of soil-conserving crops was cited by Fowler as the principal cause of the present conditions existing in the mid-west dust bowl. Legumes, he explained, hold the soil together, facilitate the retention of moisture, aid bacterial and chemical action in the soil and produce humus, all necessary adjuncts to continued soil fertility and tillability.

Federal Act Benefits. Fowler believes the federal soil conservation act has been of great aid to farmers throughout the nation.

Reports from the Antelope district show diversified farming methods to be popular and profitable there. Mr. and Mrs. C. von der Hellen are raising grain, alfalfa hay, sheep, corn, truck and conduct a dairy. Other farmers in the district experimenting with the plan are Bill Bigham, Elbert Bigham, Harry Stanley and Tom Hallett, who has been successful in raising Ladino clover seed for the past three years.

Valley conditions are favorable to farming this year, Fowler said. Heavy spring rains dispelled the fear of water shortage from a prolonged drought last fall and although the growing season is later than normal, good yields are expected.

RIM VILLAGE CAMP AT CRATER LAKE OPENED

CRATER LAKE—(Sp.)—The main rim village auto campground was opened to visitors last week, after

having been closed by snow drifts since last autumn. In conjunction with the opening of the campground, campfire programs in the park community house have begun for the season, presenting ranger-naturalists in informal discussions on park subjects nightly with the exception of Sunday. Light entertainment is also provided.

LAVA BEDS TRAVEL SHOWS LARGE GAIN

LAVA BEDS—(Sp.)—A travel increase of 119.5 per cent over 1936 is reported for the current travel year to date, with a total of 12,035 persons arriving in 4100 automobiles. Visitors have arrived from 32 states and several foreign countries.

Outstanding volcanic caverns are provided with guide service furnished by enrollees from the Lava Beds CCC camp. The boys have been carefully trained by Rangers Don Fisher and Bart Long. The guides point out features of interest in the caverns and provide a general resume of their formation. Guides are also provided in the monument historical area or Captain Jack's stronghold, scene of the major activity in the Modoc Indian war of 1872-73, the only major Indian conflict on California soil and one of the most expensive encounters in the history of the United States from a standpoint of the number of the enemy involved.

TENANT AID BILL TO WHITE HOUSE

WASHINGTON, July 16.—(AP)—The senate sent to the White House today a compromise bill authorizing the government to lend \$85,000,000 in the next three years to help tenants become farm owners.

Final congressional action came with adoption of recommendations of a conference committee named to compose senate and house differences. The house approved the compromise Tuesday.

The measure empowers the secretary of agriculture to lend \$10,000,000 this fiscal year, \$25,000,000 the next and \$50,000,000 the third year at three percent for farm purchases.

Eugene Princess Invites Portland

PORTLAND, July 16.—(AP)—Queen Susannah IV, of Eugene, and her royal court of nine princesses, were greeted by Mayor Joseph Cannon at city hall here this afternoon as the Eugene delegation officially invited Portland's mayor to attend the Oregon Trail celebration in Eugene, July 22, 23 and 24.

Queen Susannah, Miss LaVonne Ledahl, presented the mayor with a pageant badge and extended the royal invitation to be guest of the pageant association in Eugene for the pioneer epic next week.

ROOSEVELT AND BRIDE ARRIVE AT CHERBOURG

CHERBOURG, France, July 16.—(AP)—Franklin D. Roosevelt, Jr., and his bride, the former Ethel DuPont, arrived here today aboard the liner Empress of Britain.

U. S. Vice Consul Augustus Osterberg met them, and they stopped at a Cherbourg cafe for tea before driving to Caen. They said they had a good crossing from Quebec and intended to travel across Europe in the car which they brought with them.

1937 PEAR CROP OF FINE QUALITY OREGON OUTLOOK

Full Extent of Blight Damage Not Yet Known — Trees Unusually Clean for This Time of Year

PORTLAND, July 16.—(AP)—Mid-June rains ruined a vast proportion of the early cherry crop and developed a serious blight in the pear producing areas of southern Oregon, the federal bureau of agricultural economics said in its July report today.

The blight resulted in some heavy individual losses, the bureau said, but the full extent of the damage cannot be determined over the entire area. Although the June drop has been heavy, considerable thinning was necessary in the pear orchards. Worm damage is negligible, the survey continued, and the trees are "unusually clean" for this time of year. Despite the blight and late setting of fruit, prospects are favorable for a crop of "very fine quality."

Prune Crop Small. June rains aided in sizing the prune crop, but the general crop outlook in western Oregon is below the average.

Late spring frosts harmed peach buds and conditions were unfavorable for pollination. Several sections reported heavy drops and the general prospects are below normal.

The off-bearing year in the Hood River valley sent the apple crop outlook below the 10-year average. Cool weather left the fruit small but the crop will be of good quality. Much depends, however, on the ability of farmers to replace spray washed off by rain.

Late maturing cherries escaped the mid-June storms and a good crop will be harvested.

Grapes Damaged. Winter damage hit the less hardy grapes and the season is so late the crop was not set by July 1. Some mildew resulted in southern Oregon. Spotted walnut prospects left the general outlook "fair to good." Blight occurred in some districts because of cool weather. Damaging effects of the 1935 freeze is apparent in all sections. Pollination was unsatisfactory, and the June drop will run heavier than average.

Because of the late season, the bureau said it is too early to estimate the filbert crop. The nuts have set and the trees are in healthy condition. The survey reported the crop "will be heavy."

WATCHMAN TOWER AT CRATER OPEN

CRATER LAKE (Sp.)—The lookout and observation station on the summit of the Watchman, first high elevation on the west rim of Crater Lake, is now open to visitors.

The station, nearly 2000 feet above the lake and 8025 above sea level, provides a complete panorama of Crater Lake's scenic beauty, as well as commanding a view of forest lands in all directions. The mountain sunsets are seen to particular advantage from this point.

A park ranger, Oliver M. Hughes, of Medford, who also acts as a fire lookout, is in charge of the station. In addition to calling attention to points of interest, he presents simple demonstrations of lookout equipment

in forest fire detection. On clear days, eight other lookout stations on mountain peaks surrounding the park are visible from the Watchman, as well as many square miles of the Klamath basin. Roxy Ann, Medford mountain peak, is easily seen when visibility is favorable.

NEW TOUR RECORD IS SET AT CRATER

CRATER LAKE (Sp.)—Attendance figures for the current Crater Lake travel season have passed the 75,000 mark, setting another new early season attendance record.

Approximately 13,000 visitors passed through the checking stations over the July 4 holidays. This is an increase of 800 over the same holidays in 1936 and 5000 over the previous record in 1931. Travel is now averaging 1500 a day, with the largest percentage of first entry visitors arriving from California.

Figures reveal that nearly 11,000 cars and 36,000 persons have arrived by way of the south or Klamath entrance and 9,400 cars and 31,000 by way of the Medford or west entrance. The recently opened north entrance, connecting with Diamond Lake and The Dalles-California highway, has a mark of 5000 visitors. The east entrance, also connecting with The Dalles-California has nearly 300 visitors.

Halt Flax Subsidies. WASHINGTON, July 16.—(AP)—George E. Parrell, western division director of the agricultural adjustment administration, announced today subsidies on flax would be discontinued during the current year.

To achieve the Perfect Silhouette wear ARTIST MODEL FOUNDATIONS Ethelwyn B. Hoffmann.

WINDOW GLASS—We sell window glass and will replace your broken windows reasonably. Krowbridge Cabinet Works.

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WEEKEND Picnic SPECIALS



You can add materially to the pleasures of the picnic lunch, luncheon or dinner by having all the essential foods. Come into the store tomorrow and see the exceptional displays arranged to offer suggestions that will help you with your plans. Foods of the very best here to supply your every need... (one call—buy all) . . . Prompt and Painless service. A light, cool place to shop.

The Perfect Ice Cream Mix 1 can makes 21c
EAGLE BRAND MAGIC MILK 2 batches 21c
JEWEL SHORTENING . 4 lb. ctn. 59c
Local Home Grown POTATOES 10 pounds . . . 25c
25 pounds . . . 59c
CANNED SALMON 2 cans 25c
NUT MARGARINE . lb. 17c

MACARONI and CHEESE

PLAIN TILLAMOOK CHEESE 23c per lb.
CHOICE MACARONI 19c 3 pounds for

SARDINES

Royal Club 3 for 25c
Lg. Oval Tins

FRESH EGGS

The prices are still low.
Extra Large, doz. 20c
Extra Medium, doz. 19c

MATCHES

Blue Star Brand 6 Box carton 19c

CANDY and GUM

CANDY BARS—Fresh 3 for 10c
GUM—Fresh stock 3 for 10c
Old Fashion CHOCOLATES 2 lbs. 25c

TOMATO JUICE

College Inn 3 Tall Cans 23c

TOMATOES

Josephine Large 2 1/2 cans 10c

FREE

Salad Fork with 2 Bottles CERTO 45c

FLOUR

PEERLESS BRAND 49 lb. sack . . . \$1.19
KLAMATH BOUQUET 49 lb. sack \$1.35
KITCHEN QUEEN an all purpose flour. 49 lb. sack . . . \$1.69

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• Raspberries • Cherries
Are now at their best. Let us supply your needs.
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Complete stock jars and trimmings

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4 Tall Cans 29c
Case 48 Cans \$3.35

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SATURDAY ONLY
White Mountain Cake Spun Gold
Imperial Chocolate Cake
Caramel Cream
Here are four kinds—they are grand summer cakes—they're all new—they're all different. You are bound to find one to suit YOUR appetite etc.
49c

FRUITS & VEGETABLES SATURDAY ONLY

Field Grown Tomatoes 4 lb. 25c
Bunch Vegetables 3 for 10c
Local Fresh, Tender
New Cabbage . per lb. 3c
Lettuce Home Grown Large Crisp Lettuce each 5c
BERRIES A Fine Assortment of Fresh Home Grown Berries
CHERRIES Kings are at their best now 3 lbs. 25c
Grapefruit 3 for 19c
Full of juice. Medium size

THE STORY OF COFFEE

Fact No. 12

During this series of coffee facts, we have tried to give you a brief resume of coffee from the time it was discovered to the present day. For a more complete story on coffee we recommend you to read the book, "All About Coffee," published by Mr. William H. Ukers.

Royal Club Coffee, vacuum packed coffee, in either tin or glass jar, is coffee blended from the best growths of coffee produced in the world. It will meet the demands of the most discriminating coffee drinker, and when Royal Club Coffee is purchased, you can depend on each pound being absolutely uniform.

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