

GROCETERIA SUPER FOOD MARKETS.

SHOP FOR TWO DAYS
STORE CLOSES MONDAY JULY 5th



July 4TH week-end

ONE SHOPPING STOP FOR EVERYTHING

The IDEAL PICNIC BASKET

THERE are some things that must be in the picnic basket if the dinner is to add its full measure of pleasure to the outing.—You can spend a lot of work, worry and money in preparation or you can make the "getting ready" one of the real pleasures of the holiday.—Here are some work and money savers—all essential to the picnic enjoyment.

- Cookies for the Kids
- Buns for Sandwiches
- Minnesota Bacon
- Hormel's Dairy Ham
- Little Pig Link Sausage
- Olives
- Fried Chicken
- Home Purity Cake
- Home Purity Dated Mayonnaise
- Z-Mor-U Coffee
- Home Purity Bread
- Pickles

CHECK THE ENTIRE AD AND MAKE YOUR HOLIDAY SHOPPING A MONEY-SAVING, PLEASURE MAKING EVENT . . .

SAVINGS IN THE GROCETERIAS

"A DEPENDABLE SOURCE OF SUPPLY"

BUY FOR 2 DAYS! CLOSED MONDAY

Home Purity Bakery

Bread and Cake Like Mother Made

Home Purity Cakes

For picnic or home you will enjoy either one of the cakes selected for tomorrow—the Wellesley Fudge is an old favorite, while the Orange Pineapple is a new member of the Home-Purity family.

Orange Pineapple Cake

Tart Pineapple Jelly between orange and white layers, topped with an orange-pineapple butter cream icing. Fine for serving with Home-Purity Ice Cream.

Two Sizes 25c—49c

Wellesley Fudge Cake

An old favorite Chocolate Cake with creamy fudge icing.

Two Sizes 25c—49c

Danish Golden Puffs

A new Danish pastry—well filled with Pineapple Jam.

3 for 10c

Orange Pineapple Rolls

Filled with Orange-Pineapple Jam—this roll makes a delicious breakfast pastry.

6 for 15c

Danish Coffee Cake Rings

A well-filled Danish pastry—top off your July 4th breakfast with a steaming cup of Z-Mor-U Coffee and a pastry from our Home-Purity bakery.

Each 15c

Home Purity Buns

Choice of Round or Weiner Buns—medium size—Just right for sandwiches.

Doz. 15c

Package of 6 Buns (wax wrapped) 9c

Home Purity Cookies

At home or on the outing the children will want a pick-up snack—none so good.

Doz. 10c

Nobility English type Cookies, pkg. 30c
87 fine English cookies from the Loose-Wiles sunshine bakery.

Sperry Pancake Flour 25c
4 lb. sack
No finer breakfast than Sperry pancakes and Hormel's Minnesota bacon.

Del Monte Grapefruit Juice, No. 2 can 10c
Florida juice slightly sweetened—an invigorating before breakfast beverage.

Del Monte Bartlett Pears, No. 2 1/2 can 33c
2 for
Have you ever tried pears and cottage cheese with Home Purity Mayonnaise?

Del Monte Sliced Pineapple, No. 1 1/2 can 10c
Four large slices of fine ripe pineapple.

Old Monk Jumbo Ripe Olives, pint can 23c
Great big ripe olives, finest flavor—endorsed by Good Housekeeping Institute.

Old Monk Mammoth Ripe Olives, pint can 20c
Not as large as the Jumbo, but much larger than the average ripe olive—same high quality.

Lindsay Ripe Olives No. 1 can 12c
44 medium size olives to a can.

Van Camps Pork and Beans, 22 1/2 oz. can 9c
The picnic lunch is not complete without pork and beans.

THINGS THAT MAKE THE OUTING MORE PLEASANT

- Sperry Pancake Flour, 14 oz. pkg. 10c
- Sperry Cornmeal, 20 oz. pkg. 10c
- Stahl Meyer Imported style Frankfurters, 3 1/2 oz. can 10c
- Bay Brand, Tuna flakes, No. 1/2 can 14c
- Crisco, 1 lb. can 19c
- Korean Crab Meat, No. 1/2 can 15c
- Fairy Queen Marshmallows, lb. pkg. 15c
- Orange and Root Beer Soda Pop—big 29 oz. bottle 2 for 25c
- Golden West Coffee, lb. can 26c
- Z-MOR-U Coffee, 1/2 lb. camp pkg. 14c
- 100 Colored Embossed Napkins 10c
- Waxtex Wax Paper 125 ft roll in cutter box 15c
- Lily Drinking Cups, pkg. 10c
- Decorated Paper plates, pkg. 10c
- Comfort Paper Towels, roll of 150 9c
- Zee Toilet Tissue, roll 4c
- Knight's Pickles, 8 oz. bottle 15c
- India Relish, Sweet, Sweet Mixed, Chow-Chow, Sweet Mustard.

Jello Ice Cream Mix 7c
pkg.
Choice of 5 flavors—Makes delicious Ice Cream in mechanical refrigerator or old fashioned freezer.

Miracle Ade Beverage Powder, 3 pkgs. 10c
30 Glasses of cooling summer beverage for only 10c—8 flavors to choose from.

Larsen's Veg-All 25c
17 oz. can 2 for
Ready to use combination vegetables—Fine for salad.

Pabst Cheese 15c
1/2 lb. pkgs.
Choice of 9 varieties.

Kraft Cheese 53c
2 lb. bricks
Choice of American or brick—Fine for making picnic sandwiches.

Del Monte Sardines 25c
large oval cans, 3 for
Choice of mustard or tomato sauce.

Del Rogue Tomatoes, 23c
No. 2 1/2 can 2 for
Finest quality solid pack Rogue River Valley Tomatoes.

North Star Sardines 25c
3 cans
Small Norwegian Sardines in olive oil.

Del Monte Sugar Peas 11c
No. 300 tin, can
Those nice tender sugar peas, packed in Utah by Del Monte.

Super Meat Markets

Quality Conditioned Meats

SHOP FOR TWO DAYS
Store Closed MONDAY

Whether on an outing or at home over the holiday be sure to supply your needs tomorrow for the two days.

For the picnic we have a wide variety of the things necessary for a most enjoyable outing. For those who stay at home we suggest the foods that will make the two day respite one of rest for the home-worker as well as for those whose activities cease over the week-end.

Here is our suggestion—A fine Steer Beef Roast for the Sunday dinner with enough extra to slice cold on Monday.

Most of all—shop for the two days.

FRYERS

FOR HOME OR OUTING
Young fryers—average weight 1 1/2 lbs.

35c each-3 for \$1.00

Steer Beef Pot Roast 18c
lb.
Cold roast beef is either the best or poorest of cold sliced meats—Quality conditioning is your only assurance of goodness.

Steer Beef Prime Rib Roast, lb. 29c
For those who prefer the roast a trifle rare this is the best—tender—of fine flavor—perfect for cold slicing—why cook on the Holiday—just cook a little extra.

Steer Beef Short Ribs 15c
lb.
Quality conditioned—fine for baking.

Veal Roast, shoulder cuts 17c
lb.
Nice and tender—from milk fed veal.

Veal Steak Shoulder Chops, lb. 18c
Fine for broiling or frying.

Veal Chops, rib or loin 22c
lb.
The finest cuts from milk fed veal.

Hormel's Minnesota Bacon, sliced, lb. 37c
Sperry pancakes and Minnesota bacon surely make a fine breakfast.

Hormel's Dairy Ham 15c
2 slices
Individual slices for July 4th breakfast.

Little Pig Link Sausage 25c
lb.
Breakfast in the woods or at home—Southern Oregon's favorite sausage.

Wisconsin Swiss Cheese 33c
lb.
Real Wisconsin—For lovers of Swiss cheese.

Cooked Ham and Veal Loaf, lb. 25c
Real Home flavor—ready to serve meat loaf—nothing finer for a cold picnic lunch.

Wisconsin Longhorn Cheese (June 1936) lb. 35c
A mellow, seasoned cheese—Just right for those who don't like it too mild or too sharp.

Huber's Lunch Meats
Huber's Minced Ham Loaf }
Huber's Sevilla Loaf } Either Kind or Assorted
Huber's Head Cheese }
Huber's Cooked Salami }
Grocceteria Baked Veal Loaf } lb. 25c

FOUNTAIN REFRESHMENTS

Restful Refreshments for Shopping Fatigue



DOUBLE DIP CONES

Not forgetting the kids—both little and grownup.

5c

Triple Sundae 15c
Three kinds of Home Purity Ice Cream with three syrups—Marshmallow, Chocolate, Strawberry—topped with Marshmallow cherries.

Full O' Nut Sundae 10c
Maple Nut Ice Cream, Caramel Syrup, topped with Rogue River Valley Walnuts.

Crushed Fruit Ice Cream Soda 10c
We sincerely believe this to be the best ever—real crushed fruits with two dippers of Home Purity Ice Cream in each soda.

FOUNTAIN DINNERS

Service from 11 in the morning until 7:30 in the evening. You'll meet a lot of your friends at Saturday evening dinner.

- Roast Turkey with Dressing 29c
- Roast Pork Dinner 25c
- Breaded Veal Cutlets 25c
- Assorted Cold Meats 25c

Fruits and Vegetables

From the North, South, East and West come the many fresh crisp vegetables always found in such abundance at your Grocceterias. Our vegetable buyer (unless local produce is in season) has shopped both the San Francisco and Portland markets to obtain the finest fruits and vegetables for your Holiday table.

- Pineapples, large fresh 39c
- Sunkist Oranges, small 2 doz. 29c
- Sunkist Grapefruit, 80's 4 for 23c
- Jumbo Cantaloupes, 27's 3 for 25c
- Lettuce, large solid heads 2 for 9c
- New Cabbage, solid heads Lb. 3c
- Green Beans 3 lbs. 25c
- Green Peas 3 lbs. 23c
- Green Peppers 2 lbs. 25c
- Cucumbers 3 for 10c
- Egg Plant 2 lbs 19c
- Summer Squash Lb. 5c
- Italian Squash Lb. 5c
- Parsley Bunch 5c



HOME PURITY MAYONNAISE

Your assurance of FRESH MAYONNAISE, now packed in wax tight containers and dated—never over 3 days old.

Pints . 22c
Quarts . 43c

Store Open Saturday Until 9:00 P. M.
Closed All Day Monday

6th at Central
6th at Grape
Savings Without Self-Denial

GATES & LYDIARD

Delivery of \$1.00 Orders
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