

CAMPING OUT IDEAL WESTERN VACATION



Camping out affords western motorists an ideal vacation which not only pleases the whole family, but also is most economical. Savings made by such a vacation permits many otherwise impossible outing pleasures, according to the local manager of the Western Auto Supply company. Upper left, just one of the thousands of beautiful western camp sites. Center, a family putting into practice Western Auto's advice to "go camping in your own back yard ahead of time to be sure your outfit is complete, and everything is in usable condition." Right, Daytime hours are more enjoyable to many when the camp is near good fishing, while camp evenings are always brightened with a good lantern. A typical camp is that shown in the lower left, complete and comfortable when set up, compact and light when traveling.

Alaska's economic contribution to the United States has been \$2,500,000 a year in furs, minerals and fish since this country bought the territory for \$7,200,000.

Spring wages of farm hands are reported by the department of agriculture to be the highest in six years. Wages are 12 percent above pre-war figures.

The National Resources committee found that public affairs in the United States, in 1936, were administered by 175,000 separate federal, state and local agencies.

ASHLAND OFFERS VARIED PROGRAM FOR CELEBRATION

ASHLAND, June 30.—(Special)—Featuring a program of varied attractions that will cater to wide interests, the city of Ashland has invited residents of southern Oregon and northern California to a gala fourth of July celebration to be staged here July 4 and 5.

Ushered in by the Browning Amusement company's huge carnival which will open on June 30 in upper Lithia park, Ashland's famed beauty spot, the celebration will get underway at an open-air dance scheduled for Saturday night, June 3, at the Twin Plunges.

The Sunday program will open at the picturesque plunges, where a water carnival will feature outstanding swimmers and divers from this area in exhibitions starting at 12:30 o'clock. A band concert in Lithia

park will be presented by Director Ward V. Croft's Ashland city band at 1:00 p. m., and the first of a series of two baseball games between the Ashland-Medford Southern Oregon League teams will be played at 2:30 o'clock at the high school diamond.

Special preparations are being made to accommodate the huge crowds expected to enjoy private picnics in the cool spaciousness of the park Sunday evening.

A widely heralded feature of interest will be the crowning of "Miss Ashland" at a bathing beauty contest slated for the Twin Plunges at 11 a. m. Monday. Many maidens from Ashland and vicinity over 18 years of age will compete for the title and have already applied for enrollment in the contest, which is limited to 30 entrants.

Hundreds of children will be attracted to Lithia park Monday afternoon at 1 o'clock for a series of athletic contests, for which an enticing array of merchandise prizes is being offered. A second band concert will be played at 1:00 with the final baseball game of the Ashland-Medford feud scheduled for 2:30. A park band concert at 7:30 and another dance at the Twin Plunges are scheduled for Monday evening.

H. L. Claycomb is general chairman of the fests.

LAST DAY - Saturday, July 3rd

Western Auto Supply Co.'s

TIRE SALE

Ends Saturday-JULY 3rd

BUY NOW

for Greater Savings on **Western Giants**

Twelve types of Western Giants and each a leader in quality, safety, mileage, appearance and economy. The West's greatest Tire Values and all on sale.

Ask for... **LOW SALE PRICES**

Mid-Season SAVINGS

"DURO" Vacuum Bottle

Quart Size **\$1.17**

Special value in an attractive bottle that keeps contents hot or cold for a very long time. Top serves as cup.

Handy Dutch Oven

33c

Heavy pressed steel, 13 1/4 x 8 1/2 x 5 inches over all, with drip top and steam escape. Roasts stews, steams, boils.

Strong-Extra Heavy Luggage Rack

98c

Fastens to rear bumper of car. Strongly made of pressed steel, durably black enameled. With attachments.

Approved Shatterproof Glass Wind Wings

Pair \$4.45

Extra Quality • Big Savings • Safe • Smart

Floating type, for Chrysler, De Soto, Dodge, Plymouth, 1935-36, and Ford "V-8" 1933-37. Chrome-plated brackets.

Camp Stoves

\$3.95

Sheet steel, baked enamel finish with windbreak. Instant Light feature does away with generating. Folds compactly. 2-burner size. Larger 2-burner model, instant lighting. \$4.45

Other Camp Stoves \$7.95 to \$12.89

Save on Seat Covers

98c

And UP according to material and model of car... New, exclusive patterns, from full width substantial materials...

Leader.....	\$.98	2-Door Sedan, Coach	\$1.98	4-Door Sedan	\$3.90
DURO— as shown.	\$2.40	to	\$4.50	to	\$4.60
Holly-wood.....	\$2.85	to	\$5.35	to	\$5.75
	\$3.95	to	\$6.95	to	\$6.60

Traveler Tent

7x10 Foot **\$15.95**

Water-proofed heavy drill walls and top. Reinforced seams and corners. Window in back; water-proof sewed-in floor. Center pole and stakes. Other Tents.....\$6.95 to \$29.85

Awning Poles, each.....45c

"Gold Medal" Camp Stool

FULL SIZE **29c**

Strong hardwood frame... with heavy khaki seat. Save at this Low Price.

Lunch Basket

88c

Wonderful value; holds a lot of food. Split bamboo with double handle and peg fasteners.

Twin Skillet-Oven

49c

For roasting, frying, steaming, stewing or broiling, in camp or home. Twin steel skillets, each 2" deep and 9 1/2" wide.

Adjustable Glare Shield

49c

Fine quality leatherette covering, universal bracket permits fastening on either side. Nickel-plated fittings.

"Sport Glass" Goggles

WITH CASE **98c**

Glare-proof convex lenses, flexible bows... engraved white metal frame. Also Other Goggles low as...22c

All Wool Robe

36x54 Inch **\$1.89**

Warm individual robes in bright rich patterns. Fine for camp, sports, driving.

Folding Camp Table

\$2.65

Light and strong... laminated top, 27 1/2 x 36 1/2 ins. Folds compactly... Double braced legs.

INSULATED OUTING Refrigerator

\$2.23

9x11x18 inches... Green enameled, removable galvanized ice section. Holds about eight lbs. of ice. Not to be confused with cheap, poorly insulated boxes.

Auto Covers

Protect your car from the weather... preserve the finish. Can also be used as an emergency tent.

13 1/2 x 18 ft. White sheeting. Splendid value.	13x20 ft. Khaki sheeting. Chemically treated to resist water.	14x22 ft. Chemically treated. Water-proofed drill. Extra quality.
\$4.95	\$7.98	\$10.95

OIL SALE Ends Saturday-JULY 3rd

Penn Supreme

Our Finest 100% Pure Pennsylvania

Per Quart **17c**

In your can In Gallon Lots

De-Waxed, Specially Filtered, Double Distilled. Equal to 35c per quart oils. Ideal oil for hi-speed motors.

Wear-well

100% Pure Pennsylvania

Per Quart **13 1/2c**

In your can In Gallon Lots

Thoroughly proven 100% pure Pennsylvania oil. Provides efficient lubrication, all service.

LONG RUN OIL

Per Quart **9 1/2c**

In your can In Gallon Lots

Highest quality Western oil refined by most modern methods. Change your own now!

Empty Cans Loaned on Small Deposits

Prices slightly higher in some localities because of freight.

RODEO

A REAL OLD-FASHIONED CELEBRATION

Sponsored by the Townsend Club

3 GLORIOUS DAYS!

SATURDAY - SUNDAY - MONDAY

JULY 3 - 4 - 5 at ROGUE RIVER

JULY 3 — DEDICATION EXERCISES 11:00 A. M. — BIG DANCE AT THE NEW OPEN PAVILION in CITY PARK

WILLIS MAHONEY	CASH PRIZES
Speaker — July 4th	Rodeo Program
Speaker—July 4th, 7 p.m.	Grand Entry.....Prize \$5.00
BARBECUE	Two 4-mile Races.....\$20, \$10, \$5
Free Eats — July 4th	Four Yearlings for kids to cross line race.....\$1.00
DANCE — July 3rd and 5th	Five Saddle Horse Bucking Contests.....\$5.00 per mount
Open Air Pavilion. New!	Yearling Roping Contest.....\$5.00
Better! Good Music!	Five Bareback Contests.....\$2.50 per mount
WRESTLING July 4th	Five Arizona Steers.....\$2.50 per mount
BOXING July 4th	300 Yard Race.....\$15, \$7.50 and \$2.00
RODEO July 4th and 5th	Wild Cow Milking Contest.....\$5.00
RACES July 4th and 5th	Calf Roping Contest.....\$5.00
	Potato Race.....\$5.00
	Music Rope Race.....\$5.00

Great Battery Sale Ends Saturday, JULY 3rd

W.S.-1-13

GUARANTEED 12 MONTHS

A big value guaranteed all new material battery for light car service.

\$3.95

With Old Battery

Wasco

GUARANTEED 18 MONTHS

A good low-priced battery, powerful, long lasting, all new material. Genuine Ebrok case, large plates. According to car.

\$5.20

to **\$12.70**

With Old Battery

Wizard

GUARANTEED TWO YEARS

Super quality. Quick starting, long life, plenty of reserve power. All rubber case. 2 year free re-charge and loan service.

\$6.45

to **\$10.95**

With Old Battery

Western GIANT

GUARANTEED THREE YEARS

Super Power, Super Service, Longer Life. All rubber case. Free re-charge and loan battery service for three years.

6 Volt **\$9.45**

51 Plate **\$10.75**

57 Plate **\$10.75**

With Old Battery

Other Batteries as Low as \$2.95

Batteries Installed FREE

Western Auto Supply Co.

More than 200 Stores in the West

Phone 128 101 S. Riverside Medford, Ore.

Fold Under Ash Receiver and Lighter 29c

Handy clamp-on combination. Dependable wireless lighter, and ash receiver.