

# GROCETERIA SUPER FOOD MARKETS

ONE SHOPPING STOP FOR EVERYTHING

## Home Purity Bakery

Bread and Cake Like Mother Made

### MAY TIME CAKE

We offer "May Time" as proof that you can no longer afford the time, trouble and expense of baking cakes.—The materials used are listed in the main editorial of this ad.—We challenge by comparison the finest home quality.

Two Sizes  
25c - 49c

### Betty Crocker's Angel Cake

Another challenge to Home Baking—For fine texture and flavor it just can't be excelled—Baked according to Betty Crocker's famous recipe.

Square Loaf . . . . . 29c  
13-Egg . . . . . 44c

### 100% Whole Wheat Bread

If for dietetic reasons you must eat whole wheat bread don't eat the blended breads containing much white flour. Guaranteed to contain only the flour of the entire wheat our 100% Whole Wheat Bread contains no molasses or other coloring.

1 1/2 lb. loaf  
13c

### Rye Breads

Two kinds—German and real Bohemian. Either with Wisconsin Swiss Cheese makes the most delicious sandwich ever.

1 lb. loaf 10c

### Coffee Cake Rings

A special offer—two of the rings for the customary price of one.

2 for 15c

### Orange & Pineapple Rolls

A tasty breakfast bit rich with Orange and Pineapple Jam.

6 for 15c

### Danish Rooster Combs

Filled with nut meats with just enough almond paste to give them a distinctive almond flavor.

3 for 10c

### COOKIES

A wide variety of those cookies the kids enjoy so much when they come from Mother's Cookie Jar.

Doz. 10c

### Short Cake Layers

Two generous layers of real Home Purity goodness.

10c

**FREE** SATIN ALUMINUM TUMBLER



37c



Same price as regular milk—ask your doctor

## TASTING beats TELLING

ANOTHER customer came to us with the kind of news we like to hear.—Being famous among her friends as a cake baker, she always gets the cake-baking job for picnics, club suppers, etc.—Last week she again had the assignment but for convenience bought one of our cakes. Laughingly she admitted that her friends pronounced it the best ever and complimented her highly.—She was kind enough to identify the source of the cake and then nearly spoiled the compliment by saying, "My friends were surprised that a bakery cake could be so good."

There is no reason why a baker cannot bake a perfect cake if he wants to. It's just a case of good materials plus the painstaking care exercised by a good home baker.

Take the May Time Cake we are offering tomorrow. Like all Home Purity Cakes it contains Snyder's Creamery Butter, Fresh Eggs, Fresh Fruits, Grade A whole pasteurized milk, Softasilk Cake Flour, Baking Powder guaranteed free from alum, Whipping Cream where specified and the finest of all shortening—Crisco.

If you dislike hot weather baking—try a "May Time" cake tomorrow.—More than 25,000 Home Purity Cakes sold in 1936.

## SAVINGS In The GROCETERIAS

"A DEPENDABLE SOURCE OF SUPPLY"

- Crisco 3 lb. pail . . . . . 55c  
Your best assurance of successful baking.
- Glacier Brand Pink Salmon No. 1 tall can . . . . . 10c  
Fine for salads or salmon loaf—Good table quality.
- Leslie's Free Running Iodized Salt, 2 lb. pkg. . . . . 7c  
Be sure you get 2 lbs when you buy package salt.
- Leslie's Plain Free Running Salt 24 oz. pkg.—3 for . . . . . 10c  
A small saving but worth while.
- Schillings Orange Pekoe Tea 1/2 lb. pkg. . . . . 29c  
Soon be iced tea time—none finer than Schillings.
- Schillings Green Japan Tea 1/2 lb. . . . . 23c  
As with all Schilling products—the finest.
- Schillings Baking Powder 12 oz. can . . . . . 23c  
Free from alum—a pure cream of tartar baking powder.
- Mission Grapefruit No. 2 can—2 for . . . . . 19c  
Florida fruit.—Packed by Del Monte.
- Sunshine Sand Pails each . . . . . 33c  
A pail and spade with a pound of candy kisses.
- Sunshine Honey Graham Crackers, 2 lb. . . . . 28c  
You'll want no other if you will compare the quality.

- Diamond A Corn No. 2 can—2 for . . . . . 25c  
Whole kernel Golden Corn—Packed in Oregon.
- Blue Plate Shrimp 2 cans . . . . . 27c  
A few cans in the pantry for summer salads is quite a convenience.
- Armour's Corned Beef Hash One lb. can . . . . . 15c  
You'll enjoy a real treat in Armour's.
- Z-Mor-U Coffee 1 lb. 25c—2 lb. . . . . 49c  
That same good coffee you like so well at our fountains.
- Bisquick 20 oz. pkg. . . . . 15c  
Makes such fine short cake that we just can't help but remind you of it.
- Sperry's Rolled Oats 3 lb. pkg. . . . . 19c  
Choice of quick or plain.
- Sperry Wheat Hearts 28 oz. pkg. . . . . 19c  
The finest hot wheat cereal.
- Wheaties pkg. . . . . 10c  
The breakfast of champions.
- Sperry Corn Meal 20 oz. pkg. . . . . 10c  
A handy size for the fisherman—They are better when rolled in corn meal.

First Dance In the New  
**Upper Rogue Grange Hall**  
3 Miles above McLeod on Crater Lake Highway  
**SAT., MAY 22nd**  
Admission, 50c person which includes dancing and a good mid-night supper  
Johnson's Orchestra

**Proctor & Gamble Soaps**

- Camay, bar . . . . . 5c
- Medium Ivory, 4 bars . . . . . 22c
- Guest Ivory, 6 bars . . . . . 25c
- Ivory Flakes, large pkg. . . . . 19c
- Oxydol, large pkg. . . . . 19c
- Chipso, pkg. . . . . 19c
- Lava Soap, 2 bars . . . . . 17c
- Dash Granulated, 2 1/2 lb. pkg 22c
- P & G White Laundry 10 bars . . . . . 29c

## Super Meat Markets

Quality Conditioned Meats

### MEAT and HOME LIFE

SEEMS rather far-fetched to connect the meat you serve with your home life but let's look into it for a moment.

How often have you seen an otherwise happy family dinner spoiled because someone found the meat not to his liking and expressed his disapproval? We don't have to tell the rest of the story. You know the rest.

We will however, add this one thought: Good meat means more than mere added pleasure of eating it.—Quality conditioned meats—(and that is the only assurance of good meat)—make a substantial contribution to your home life and to the health of your family.

- Roller Prime Rib of Steer Beef, lb. . . . . 29c  
From quality conditioned fancy steers. No home waste.
- Steer Beef Pot Roast lb. . . . . 18c  
Tender and flavorful—Cooler held until quality best.
- Steer Beef Short Ribs lb. . . . . 15c  
Selected for baking—Tender, flavorful quality conditioned.
- Hormel's Boneless Ham Individual slices, 2 for . . . . . 15c  
Finest quality eastern ham—mild cure—a perfect breakfast ham.
- Shoulder Veal Roast lb. . . . . 17c  
From tender milk fed veal.
- Front Quarter Veal Steaks, lb. . . . . 18c  
Package of bread meal free with purchase.
- Hormel's Minnesota Sliced Bacon, lb. . . . . 35c  
Mild sugar cured—well smoked.
- Ham and Veal Loaf lb. . . . . 20c  
Ready for your seasoning—makes the finest loaf ever.
- Cooked Ham and Veal Loaf, lb. . . . . 25c  
Our own loaf ready to serve.
- Country Style Pork Sausage, lb. . . . . 20c  
Not how cheaply but how good is the way we make sausage—All pork—No other meats or cereal.
- Little Pig Link Sausage lb. . . . . 25c  
The finest breakfast in the world and oh, so good with Sperry pancakes.
- Assorted Luncheon Meats, lb. . . . . 29c  
A fine assortment that assures variety in the lunch sandwiches.
- Sweet Pickles pint . . . . . 15c  
Choice of Sweet or Sweet Mixed.

**HENS**  
Medium size Hens to bake.  
Each . . 59c

## FOUNTAIN REFRESHMENTS

A Restful Shopping Pause

### Jellied Fruit-nut Parfait

A richly fruited jelly dessert—bananas, oranges, pineapple with plenty of nut meats, topped with Home Purity Ice Cream.

10c

### Daffodil Sundae

Lemon Flake Ice Cream topped with Lemon Syrup—This is the favorite Sundaes of the Southern States

10c

### Lemon Flake Ice Cream

If you want to delight the folks at home take along some of this Southern favorite.

Pint 15c—Quart 29c

### Club Breakfasts

SERVICE FROM 7 O'CLOCK

Why make the folks get up to cook breakfast when you can eat for less and meet a lot of friends at the Groceteria.

- Toast and Coffee . . . . . 10c
- Hot Cakes and Coffee . . . . . 15c
- Waffle and Coffee . . . . . 15c
- Hot Cakes, Country Style Sausage and Coffee . . . . . 20c
- Country Style Sausage—one egg, buttered toast and Coffee . . . . . 20c
- Hormel's Dairy Ham—One Egg, Butter, ed Toast and Coffee . . . . . 20c
- Two Eggs any style, Fried Potatoes, Buttered Toast and Coffee . . . . . 20c
- Hormel's Minnesota Bacon—One Egg, Buttered Toast and Coffee . . . . . 20c
- Orange—Grapefruit or Tomato Juice, Buttered Toast and Coffee . . . . . 20c

IDENTICAL SERVICE AT BOTH STORES

### May Time Cake ala mode

The New Lemon Flake Ice Cream is delicious with this cake.—Request it when ordering cake.

10c

### Strawberry Short Cake

Old fashioned Home Style Short Cake with red ripe berries and whipped cream.

10c

### Fountain Dinners

Bring the family down for Saturday Night dinner.—Service from 11 in the morning till 7:30. Three fine plate dinners including Roast Turkey.

25 to 29c

- ## FRUITS and VEGETABLES
- Sunkist Lemons, 360's, doz. . . . . 29c
  - Grapefruit, 80's, 4 for . . . . . 23c
  - Sunkist Oranges, small size, 2 doz. . . . . 29c
  - Calavos, large, 2 for . . . . . 23c
  - Pineapples, fresh, each . . . . . 29c
  - New Potatoes, 10 lbs. . . . . 25c
  - Artichokes, large, 2 for . . . . . 9c
  - Green Beans, 2 lbs. . . . . 23c
  - Green Peppers, lb. . . . . 20c
  - Sweet Potatoes, 3 lbs. . . . . 20c
  - Eggplant, 2 lbs. . . . . 25c
  - Cantaloupes, 45's, 2 for . . . . . 25c

Store Open Saturday Until 9:00 P. M.

6th at Central  
6th at Grape  
Savings Without Self-Denial

# GATES & LYDIARD

Delivery of \$1.00 Orders  
Phone:  
West Side 428  
East Side 752