

PAY CASH AND SAVE!



SHOP PENNEY'S SECOND FLOOR AND SAVE!

Styles You'll Delight in Wearing! Beautiful New Dresses

Very Latest Creations For Summer Smartness

\$2.98

Vivid Prints and Favored Plain Colors

Select stylish Summer dresses at Penney's and save! Scores of flattering new styles in black, navy, dusty tones and gay, colorful prints. Sizes 14 to 20 and 38 to 52.

Girls Organdie Frocks Smartly Styled

Organdie dresses for the younger girl graduate—Frilly necklines, swing skirts—Real Sunny Tucker style and quality! Sizes 7 to 14. White and pastels. PENNEY'S Second Floor

98c

Famous for Wear! Gaymode Hose

Chiffons and Semi-Service

59c

Ringless and Flawless

Try wearing Gaymode perfect quality, full-fashioned silk hose if you want smartness and long wear at a moderate price. More women wear them than any other kind. PENNEY'S Main Floor

WHITE TOPPER COATS

Featured Friday and Saturday!

\$2.98

Women's and Misses' good quality White Coats for Summer. Novelty materials in smart Topper styles, sizes 12 to 20. PENNEY'S Second Floor

SPORT SHIRTS

White or Colors

49c

Women's popular Bermuda shirts with crew necklines—white, coral, blue, maize and beige. PENNEY'S Second Floor

WOMEN'S SLACKS

Women's Good Grade

98c

Summer slacks in gabertex, desert cloth and novelty materials. assorted colors. PENNEY'S Second Floor

Knee-Length Chiffon Hose

Every Pair Perfect, Popular New Shades

25c pr.

First quality, chiffon weight, knee length silk stockings are obvious bargains at 25c a pair! Elastic garter tops; sizes 8 1/2 to 19 1/2. Fog, lure, smoketan, pecan and turf. PENNEY'S Second Floor

Graduation Gift Suggestions!

SILK PANTIES

Pure silk crepe panties, lace trimmed PENNEY'S Main Floor

49c

SILK SLIPS

Women's pure silk crepe slips, bias cut, lace trimmed or tailored. PENNEY'S Main Floor

\$1.00

Capeskin Gloves

Genuine cape leather gloves, novelty styles in white or pastel. PENNEY'S Main Floor

\$1.00

Linen Handk'fs

3 in a box Real Irish linen handkerchiefs for men—with embroidered initials—boxed for gifts. PENNEY'S Main Floor

25c

TRAVEL KITS

Genuine grained leather travel kits, zipper fastener; fitted with comb, brush, mirror, file, etc. PENNEY'S Main Floor

\$2.98

BOXED BELTS

Men's full grained cowhide belts, adjustable buckles; packed in leather covered box; black or brown. PENNEY'S Main Floor

98c

Leather Billfolds

Genuine grained leather billfolds with lined edges; remarkable values. PENNEY'S Main Floor

98c

DRESS SHIRTS

Young Men's Topflight dress shirts, with new non-wilt collars; fast color; full cut; whites and fancy patterns; sizes 14 to 17. PENNEY'S Main Floor

98c

Penney's for Glorified GRADUATION CLOTHES

Students' Fine Suits

\$11.90 to \$14.75

Styles for Graduation Exceptional Selection

Graduation is an important event in a young man's life... so important that the occasion calls for a smartly tailored new suit! See Penney's large assortment of single- and double-breasted styles in navy blue or neat patterns. Sizes 14 to 22. PENNEY'S Main Floor

Men's Smart Suits

\$19.75 - \$22.50

You're sure to save by buying a suit NOW, for clothing prices are definitely going HIGHER. You'll find Penney's style and quality unsurpassed at \$19.75 and \$22.50. Worsteds, cassimeres and twills; sizes 34 to 44. PENNEY'S Main Floor

Ready for Graduation? Boys' 2-Pants Suits

\$8.90 - \$10.90

These are the finest four-piece suits we know about for the money! Coat, vest and two pairs of longies; 8 to 16. Navy blue or smart patterns. PENNEY'S Main Floor

Boys Polo Shirts 25c ea.

A real saving on boys' full cut, first quality, cotton polo shirts! Short sleeves; button collar. White, blue or yellow; small, medium and large. PENNEY'S Main Floor

Slack Sox 10c pr.

Boys' short slack socks, popular for summer wear. Sizes 8 to 10. PENNEY'S Main Floor

Waist Pants 98c

Boys' good quality wash pants for summer, checks and patterns, or plain white ducks. PENNEY'S Main Floor



New TOPPER COATS \$1.98

Newly arrived summer topper coats in white, pique or pastel, linens. They're smart looking! PENNEY'S Second Floor

Last Times Saturday

SHEETS

81x99 inch size

79c

Beat the price rise—just one hundred in the lot, so shop early. PENNEY'S Balcony

Rag Rugs

15c

18 x 30 inch, hit-and-miss rag rugs with crocheted borders. All first quality. PENNEY'S Main Floor

Vat-Dyed Prints! Wash Frocks

39c

Cotton prices continue to soar! Yet, look at the price on these! Come early! 14-44. PENNEY'S Second Floor

Anklets

Sizes 8 to 10 1/2

10c

Fine quality mercerized and rayon plaited types in light or dark stripes and solid colors. PENNEY'S Main Floor



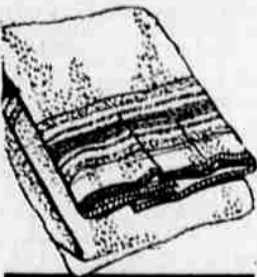
PENNEY'S ANNUAL

COTTON CARNIVAL

Penney's Summer Towel Selling Event!

Stock up now. We bought before the price raise and are passing the savings on to you!

BUY TOWELS NOW!



1000 Towels at Saving Prices!

- Terry Towels 18x34 inches 10c
- Terry Towels 20x40 inches 15c
- Terry Towels 23x46 inches 25c



FOR SATURDAY SELLING!

300 YARDS OF 80 SQUARE SHORT LENGTH

PRINTS 12 1/2c YARD

The best 80 square print we could buy in 3 to 10 yard lengths; absolutely fast color. Featured at a price below today's replacement cost. PENNEY'S Balcony

2500 Yards of Smart Summer Cottons BLUE BONNET BATISTE

Sold Exclusively At Penney's! And Famous for Their Quality!

So low priced you'll want yards and yards of these lovely batistes to make cool, dainty Summer frocks! Scores and scores of lovely patterns and colors. PENNEY'S SECOND FLOOR

15c yd.

Summer Wash Fabrics

Fast color buttercup batistes, printed piques, dimities and many other fine quality fabrics... Yard 19c. PENNEY'S Second Floor

Famous Rondo Percale

Rondo De Luxe quality percales... Penney's finest, fast color cotton prints for Summer! Yard 19c. PENNEY'S Second Floor

Lawns, Printed Pique

New, fast-color printed lawns, printed piques, printed broadcloths, pic-pous, etc. Yard 29c. PENNEY'S Second Floor

Finer Quality Sheers

Swiss-o-Dot, chiffon voiles, Twombly bluster sheers, seersuckers, etc. muslins. Yard 33c. PENNEY'S Second Floor

PAY CASH AND SAVE!

Penney's

Sixth and Central

Eyelet Batiste

Novelty lace type, cotton and eyelet batistes in white and pastel colors, yard 39c. PENNEY'S Balcony

Men's Shirts And Shorts

25c

Fine count, fast color broadcloth shorts with yoke front, elastic sides, wide legs and ball-balloon seat. Also Swiss ribbed knit athletic shirts. PENNEY'S Main Floor

81-inch Unbleached Sheeting

For Many Purposes!

23c yd.

A sturdy sheeting you can depend on for wear! Ideal for sheets and bedspreads! 81 inches wide. PENNEY'S Balcony

WOMEN'S GOWNS

29c

Women's Porto Rican gowns, white and pastels, embroidered, sizes 16 and 17. PENNEY'S Main Floor

WHITE CAPS

25c

Men's and Boys' summer caps, well made, leather sweat band. PENNEY'S Main Floor