

Simone Simon And James Stewart In "Seventh Heaven" Opening Today

FIRST VERSION OF ROMANCE YEARS AGO SET FILM STANDARD

Much has been said and written about "Seventh Heaven," which opens its three day local engagement at the New Craterian theatre today. Its stars, Simone Simon and James Stewart, have had columns of praise from reviewers throughout the country. The story, which shot Janet Gayner and Charles Farrell to stardom ten years ago, is fully expected to do the same for Miss Simon and Stewart.

Ten years ago, when the first screen "Seventh Heaven" was given to the public it became a standard by which other films were judged, and the producers of the new production took pains to make sure there would be no chance of letting it fall from that eminence.

Primarily "Seventh Heaven" is a good love story and such stories are invariably good screen entertainment. Much has been said about the worthy manner in which the picture was produced, directed and photographed. Much has also been said, in wonderment, of the performances of its two young stars—in wonderment because they have never before now been given a great deal of publicity. Simone Simon was apparently saved for just this sort of screen role, while James Stewart's portrayal of "Chico" proves himself to be an accomplished artist.

The story of "Seventh Heaven" is the story of Diane and Chico. That "very remarkable fellow," Chico, saves Diane from being beaten to death by the owner of a notorious dive. Then posing as her husband to save her from the penitentiary, he is forced to live out his story, taking Diane with him to the little garret where he watches the stars. From this arrangement arises a deep love that makes "Seventh Heaven" the outstanding romance that it is.

In the supporting cast are such players as Jean Hersholt, Gregory Ratoff, Gale Sondergaard, J. Edward Bromberg, John Qualen, Victor Kilian, Thomas Beck, Sig Rumann and Mady Christians.

Jessie Matthews In Musical Show On Rialto Screen

Becoming more and more popular with each succeeding picture, Jessie Matthews is at the Rialto theatre starting today in her latest dancing musical, "Head Over Heels in Love." On the same program, as the added feature on the twin bill program, is Grant Withers and Judith Allen in "Bill Cracks Down."

"Head Over Heels in Love" is a romance of a Paris cabaret entertainer. Because of an exceedingly vivid temperament and a penchant for causing a commotion in public, she loses a fat radio contract and—even worse—her handsome sweetheart.

The music and lyrics for the picture were composed by that popular Hollywood team of tunesmiths, Mack Gordon and Harry Revel, who wrote six songs for the film. They are the title song, "Head Over Heels in Love," "May I Have the Next Romance with You," "Through the Courtesy of Love," "There's That Look in Your Eyes Again," "Looking Around Corners for You," and "Don't Give a Good Gosh Darn."

"Bill Cracks Down," in which Beatrice Roberts and Ranny Weeks appear

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Today and Monday

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GARBO loves **TAYLOR**

CAMILLE
with LIONEL BARRYMORE
ELIZABETH ALLAN - JESSIE RALPH
HENRY DANIELL - LINDSEY LAROC
LAURA HOPE CREW

"OUR GANG"
Popeye Cartoon

Fred Astaire Coming In "Shall We Dance" Thursday



Dancing on steel plates which give varied tones to his staccato taps, is the latest novelty Fred Astaire introduces in "Shall We Dance," his latest vehicle co-starring Ginger Rogers, which comes Thursday to the New Craterian theatre. The steel plates of his strange dancing floor comprise the deck of an ocean liner engine room. By use of various qualities and thicknesses of steel, Astaire attains a unique effect similar to that of dancing on a xylophone.

In supporting roles, is the story of the financial and physical giants who have made the steel industry one of America's greatest. A thrill-laden drama of the impact between two strong men who find themselves rivals in the making of steel and the making of love, the film makes an ideal contrast to the light-hearted Jessie Matthews musical.

Closing time for Too Late to Classy Ads is 1:30 p. m.

Olivia De Havilland Comes To Craterian

Topping the large cast of film favorites in "Call It a Day," coming Wednesday only to the New Craterian theatre, is Olivia DeHavilland in her first comedy role.

A hilarious story of the reactions of the various members of a nice suburban family to the first touch of spring, with its balmy, pulse-stirring warmth and fragrance and idiosyncrasies. "Call It a Day" includes Ian Hunter, Anita Louise, Alice Brady, Roland Young, Frieda Inescort, Walter Woolf King and Bonita Granville in the cast.

Be Correctly Coqueted in AN ARTIST MODEL by Ethelwyn B. Hoffmann

Closing time for Too Late to Classy Ads is 1:30 p. m.

Starting Today • 3 Days!

SHE'S HERE AGAIN in all her dance-sing glory

Jessie's back!... in this miss-chievous, kiss-chievous mile-a-minute musical romance!

JESSIE Matthews
in
HEAD OVER HEELS IN LOVE

New Song Hits by GORDON & REVEL
"May I Have the Next Romance with You"—"Head Over Heels in Love"—"Lookin' Around the Corners for You"—"There's That Look in Your Eyes Again"—"Don't Give a Good Gosh Darn"—"Through the Courtesy of Love"

And On the Same Program:

A FIGHTING FOOL—HARD AS STEEL—BUT A SUCKER FOR DAMES

"Bill Cracks Down"
Drama flames at white heat on the brink of a blistering Hell!
with Grant Withers - Judith Allen - Bea Roberts

Shows Today at 1:45 - 3:45 - 5:45 - 7:45 - 9:00
RIALTO
Mats—25c Eves—35c Kiddies & Dime
"BILL CRACKS DOWN" at 1:45 - 3:45 - 5:45 - 7:45

In Thrilling Drama Here Soon



A new Karloff comes to the screen of the Rialto theater for Wednesday and Thursday only in "Night Key"—a Karloff like audience have never seen before. In "Night Key" the former monster has a human role, one that everyone will love. He plays a tottering old man who has had an invention stolen from him. Jean Rogers, as his daughter, and Warren Hull as the man she loves, help Karloff to recover his invention, bringing about a thrilling and exciting climax.

Conference Slated On Butter Grades

PORTLAND, May 15.—(AP)—A Portland conference, one of a series throughout the country, will be held June 16 to consider changes in creamery butter grades proposed by the federal department of agriculture. Representatives of producers, consumers and trade interests will attend. The government recommends changing the butter score to 84 to 95 points, discontinuance of the package as a factor in determining quality and offering a simple direct

"Camille"



Greta Garbo and Robert Taylor bring to the screen of the Roxy theater for today and tomorrow only the world-famed Alexandre Dumas live story of the "Lady of the Camellias," titled "Camille." Lionel Barrymore, Elizabeth Allan, Laura Hope Crews and Jessie Ralph are included in the large cast.

plan to replace the card method of establishing the score.

WINDOW GLASS—We sell window glass and will replace your broken windows reasonably. Trowbridge Cabinet Works.

Although there are on the average 4,000,000 children absent from school every day, school attendance records are improving.
Talisman Lodge No. 31, Knights of Pythias, Initiation Monday, May 17th. Visiting members welcome. Refreshments will be served.
C. Fichtner, C. G.

LOOK For MODEL BAKERY'S Shortcake Layers for Your Strawberry Shortcake

No Praise We Can Give . . .
No Promise We Can Make . . .
Can Pay Enough Tribute to This Glorious Picture

Heart-hunger and ecstatic happiness . . . the tearing hurt of separation . . . exquisite moments that turn blood into fire . . . that transforms the world's drabness to a land of dreams come true . . . It's all here, completely, excitingly captured for the screen!

It Starts **TODAY** For 3 Days

co-starring
SIMONE SIMON
—as "Diane", the role she was born to play
and
JAMES STEWART
—as valiant "Chico", his greatest characterization

in
SEVENTH HEAVEN

with
JEAN HERSHOLT
GREGORY RATOFF
GALE SONDERGAARD
J. EDWARD BROMBERG
JOHN QUALEN · **VICTOR KILIAN**
THOMAS BECK · **SIG RUMANN**
MADY CHRISTIANS

Shows Today at 1:45 - 3:45 - 5:45 - 7:45 - 9:00
THE New CRATERIAN
Mats 30c
Eves 40c
Kiddies 10c