

AUTOMOTIVE NEWS

WILLYS OUTPUT HITS NEW HIGH

TOLEDO, O., May 15.—Showing a fourth consecutive monthly gain, and establishing a new monthly record with an output of 8819 new Willys cars in April, total output of the 1937 Willys models reached 38,421 units as of May 1. David R. Wilson, president of Willys-Overland Motors, Inc., announced today.

April production was 4.5 per cent greater than that of the preceding month which had been the record month since production of the new models began late last fall.

The factory sales division reports all cars being shipped at the close of each day's manufacture, with advance orders still exceeding production schedules.

Distribution is through 2300 dealers who are participating in the spring parade, a nation-wide sales campaign calling for 1,000,000 Willys demonstrations in seven weeks. Dealers have been supplied with 2000 Willys DeLuxe sedans, with bright yellow bodies and green fenders, which are being used in the huge demonstration program. This campaign was launched April 19 and will continue until June 7.

Although the campaign has been in progress only two weeks, large increases in retail sales have been reported by dealers throughout the United States. It is estimated that the special Willys demonstrators will travel an aggregate of 10,000,000 miles during the seven-week demonstration program. This program is being backed by an extensive newspaper and magazine advertising, together with poster, direct mail and radio campaigns.

HUNTER OUTLINES POLICY ON UNIONS

EUGENE, May 15.—(AP)—Complete political freedom for all employees of the Oregon state system of higher education will remain untouched, Chancellor Frederick M. Hunter declared here today as an aftermath to recent declarations from the office of Governor Charles H. Martin.

In an official statement, Dr. Hunter outlined the policy of the Chancellor's office in regard to the "political, religious, and civic beliefs and activities of members of the staffs."

No direct mention was made of the case of S. Stephenson Smith, the professor at the University of Oregon, who is president of the Oregon Commonwealth Federation.

(Governor Martin, through his secretary, W. G. Goslin, had denounced the federation as "communist" and hostile to the state administration.)

Closing time for Too Late to Classify Ads is 1:30 p. m.

Sir Francis Drake's Secret Disclosed



At the base of this huge rock, located immediately west of the Greenbrae Station on the San Rafael-Sausalito Highway U. S. No. 101, a California motorist recently made chance discovery of the "plate of brass" (shown in insert) with which Sir Francis Drake claimed the region of "Nova Albion" for Queen Elizabeth in June, 1579. Below is shown the 1937 Chevrolet Master De Luxe sport sedan scout car, piloted by Matt Ryan, general manager of Redwood Chevrolet Company of San Rafael, California. The Chevrolet party located the rock in the interests of sightseers and found that the spot of discovery is passed daily by thousands of motorists.

Columbia Packers Up Salmon Prices

ASTORIA, May 15.—(AP)—Packers announced a general advance of 5 to 10 cents today in the price of Columbia river canned salmon. One-pound flats will move up from \$3.90 to \$3.70, half-pound from \$2.10 to \$2.15 and quarter-pound flats from \$1.15 to \$1.20. The price on ovals will remain the same.

OUSTED INDIAN AGENT A DICTATOR IS CLAIM

KLAMATH FALLS, May 15.—(AP)—Wade Crawford, former superintendent of the Klamath Indian reservation, operated a "dictatorship" at the agency, the tribal council and business committee said in a statement issued today. Crawford, now en route to Washington to file an appeal from his dismissal with John Collier, commissioner of Indian affairs, described his release as unfair.

ABBEY ANNOUNCES SMALL HARVESTER

Walter W. Abbey, Inc., Allis-Chalmers distributor, announces the first small, successful combine harvester which is the successor to the binder, according to Dan Howard, tractor and farm equipment sales manager. Howard says: "This new all-crop harvester will lower harvesting costs far below the costs of any other method. It will harvest 67 types of seeds and crops. In 1935, the first year they were introduced, 500 of these harvesters were sold in the United States. Last year over 5,000 were sold in the United States, 125 of them in Oregon. This year Allis-Chalmers is manufacturing 18,000 harvesters, with 700 of these allotted to the west coast. So there is no question about the proven success of this sensational new low-priced harvester." Free moving pictures at the Abbey showroom, 6 p. m., Wednesday, May 26, will show the new combine harvester in every phase of operation. The two-hour program will also include a newsreel and comedy. One of the harvesters, hooked to a tractor, will be on display at the show.

CROSSING THE GOLDEN GATE BRIDGE A THRILL SOON AVAILABLE TO ALL



FIESTA will mark the opening of the new Golden Gate Bridge in a celebration lasting from May 27th to June 2nd. But every day will be a "view fiesta" for travelers crossing the giant new span. The new, unusual panoramic views obtained from vantage points on the bridge and its approaches are so thrillingly beautiful that they will long be remembered by every passenger. Sightseers will have three ways to cross the bridge: to walk; to go by private auto; and to ride by Greyhound bus. Effective May 28th, Greyhound schedules between San Francisco and Redwood Empire will be routed across the new structure. The new schedules which go into effect at that time will show substantial reductions in running time.

EBON HUED 'GOD' BEATS STAB RAP

NEW YORK, May 15.—(AP)—Amid tumultuous shouts by his negro followers, Father Divine, self-styled God of Harlem, was dismissed on charges of felonious assault today as an aftermath of a stabbing fray in his "No. 1 heaven" in the upper Manhattan black belt.

Magistrate Leonard McGee dismissed the case when none of the witnesses could identify any of the assailants in the wild surging melee that sent Harry Green, a white contractor, of Weehawken, N. J., to the hospital with serious stab wounds.

On a warning from the magistrate that he would tolerate no demonstration, 75 "Angels" in the courtroom restrained their jubilation with obvious difficulty. Outside, however, a burst of frantic cheering, mixed

with the divine cult cry of "Peace—it is wonderful!" went up from a crowd of other followers.

FORECLOSURE DECREED FOR PUBLIC MARKETS

PORTLAND, May 15.—(AP)—A foreclosure decree for \$118,000 in favor of the Mercantile-Commerce bank and Trust company and Walter W. Alsworth, trustee, against the Grand Central Public Markets of Oregon was signed by Federal Judge James Alger Fee.

The court allowed five days for the defendant to make payment before the decree is placed in the hands of Robert W. Maguire, master in chancery, for the sale of real and personal property involved.

Start Denver Plans

PORTLAND, May 15.—(AP)—Expanded air facilities placed Portland on a direct 7 1/2 hour schedule with Denver Friday. A plane carrying mail, passengers and express will leave for the Rocky mountain city daily at 10:40 p. m.

LEWIS SUPER HAS NEW AUTO RADIOS

With the new acousticator, which is exclusive with Motorola car radios, programs may be dialed from far and near, with a distinct, noise-free reception, according to Jack Anstey, budget manager at the Lewis Super Service station, local Motorola dealer.

The acousticator is a personal preference selector. On one side marked "Country," far distant stations are brought in with matchless clarity and sharpness. Then with a flick of the fingertips the word "City" brings in local city stations with no interference station noises. A turn to "street car" eliminates carline or high tension noise.

On the other side of the acousticator the spot marked "Voice" spotlights a singer or speaker into intimate close-up focus. The position marked "Music" brings rich, mellow orchestrations with every instrument distinctly brought out. Swelling crescendos come rolling in, filling the car with the emphasized deep tones of bass instruments and tenors, when it is turned to "Bass."

These new Motorola auto radios may be purchased on the Goodrich easy payment plan, according to Anstey.

WOMAN SUFFERS BURNS WHILE CLEANING COAT

BEND, May 15.—(AP)—Mrs. Clarence Adams was in a critical condition in a hospital here from burns received when cleaning fluid she was using to clean a coat on a backyard clothes line ignited.

Ira Johnson, the first to arrive on the scene, burned his hands in attempting to extinguish the fire.

EXPERT COLOR MATCHING Daily's Auto Painting 28 SOUTH BARTLETT

KOOL CLOTH SEAT COVERS Made to Order

HOHLWEG'S TOP SHOP 26 Years Experience 8th & Bartlett Phone 687

THERE'S A GOODRICH TIRE FOR EVERY NEED AND POCKETBOOK. Goodrich Invades the Low-Priced Field! That's right! Now you can get a tire with the Goodrich name that's priced rock bottom. We don't hesitate a minute to recommend these sturdy Commanders—they're full dimension and built of "wear-resisting" rubber throughout. ROCK BOTTOM PRICES IN ALL SIZES

\$5.25*	\$5.35*	\$5.70*	\$6.00*	\$6.30*	\$6.80*
16 x 3 1/2	1.60 x 21	1.50 x 20	1.50 x 21	1.75 x 18	1.00 x 18

OTHER SIZES IN PROPORTION

Built With 6 High-Priced Tire Features! Another Goodrich value that defies comparison at this price. Every Cavalier is "double-cured" to make it tough all the way through; and other features you expect to find only in tires costing more are standard construction in the low-priced Cavalier.

\$6.55*	\$7.70*
1.60 x 21	1.60 x 21
\$8.20*	\$8.55*
1.50 x 20	1.50 x 21
\$9.00*	\$9.70*
1.75 x 18	1.00 x 18

OTHER SIZES IN PROPORTION

The Only Tire With Golden Ply Blow-out Protection! Imagine! The famous Goodrich Safety Silvertown—the only tire that gives you the real blow-out protection of the Life-Saver Golden Ply—costs less than other super-quality tires. Come in now and select the tires you need—at the price you want to pay.

BUY NOW!

\$9.10*	\$9.50*
1.50 x 20	1.50 x 21
\$10.00*	\$10.75*
1.75 x 18	1.50 x 18
\$11.15*	\$12.00*
1.50 x 20	1.35 x 18

OTHER SIZES IN PROPORTION

Goodrich SAFETY Silvertowns As Low As \$9.10* 1.50 x 20

Goodrich TIRES

"BEST IN THE LONG RUN"

Personal, Confidential Credit to Everyone

Lewis Super Service Station

Phone 1300 WE NEVER CLOSE 8th and Front

See The LOWEST PRICED and FINEST CAR IN CHRYSLER HISTORY

"The Finest Car To Ever Bear My Name"—Walter P. Chrysler

GAS MILEAGE FROM 19 to 24 Miles Per Gallon

Actual Records Made by Southern Oregon Chrysler Royal 6 Owners

CHRYSLER ROYAL Trunk Sedan \$1085 EQUIPPED Delivered In Medford	CHRYSLER ROYAL Business Coupe \$985 Delivered In Medford
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LANGE Motor Car Company

CHRYSLER-PLYMOUTH 38 NORTH RIVERSIDE

"... MILEAGE IS A WONDERFUL ITEM

"The mileage is a wonderful item in saving, as I have averaged 33 miles to a gallon of gas," says Mr. Givens. "The comfort afforded my wife and me in driving on our long trips and the roominess of the car are indeed wonderful features." ... Ask us to show you how you can save up to \$270 the first year of Willys ownership.

33 MILES TO A GALLON . . .

Willys

Half THE GAS... twice THE SMARTNESS

40,000 Spring Parade 1937

TUNE IN Willys Surprise Party with Key Symp Sunday Evenings of 9 P.M.

MEAD MOTOR COMPANY

16 S. Fir Street Phone 266

AMERICA'S LOWEST-PRICED FULL-SIZE CAR