

Thirty-Second Year

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## GOVERNOR URGES OREGONIANS JOIN BRIDGE CARAVAN

State Has Great Opportunity to Gain Advertising Says Martin — Converge Crescent City May 24-25

SALEM, May 14.—(AP)—Urging that as many people as possible join the Oregon cavalcade to San Francisco beginning May 24, Governor Martin outlined the final details of the itinerary to be followed by the governor's party and that of other sections.

The executive will leave the morning of May 24 and en route to Roseburg for the first all-night stop will review the student troops of Oregon State college and attend a luncheon at Corvallis.

Tuesday, May 25, the governor's party will attend a luncheon at Grants Pass where the executive will give another address. During that day the remainder of the caravan from Portland and central Oregon points will leave for Crescent City where all caravans will merge for a late afternoon meeting before going to Eureka where a reception and ball honoring the cavalcade will be held that evening.

May 26 the entire group will leave Eureka for San Francisco where en route it will be entertained by the city of San Rafael. Special ferries will assemble to take the cars to the Embarcadero for the Oregon parade up Market street.

That evening the Oregon reception will be held, and another parade will be held on May 27. The dedication of the new Golden Gate bridge, the feature of the trip, will be held May 28, after which the return trip to Oregon will be started. Governor Martin said he planned to be in San Francisco for about ten days afterwards.

PORTLAND, May 14.—(AP)—San Francisco's Golden Gate bridge fiesta offers Oregon a chance to advertise itself which citizens should seize. Gov. Charles Martin said last night in a radio address inviting "several hundred" residents to accompany him on a motor cavalcade there.

"Many times people come to me and say, 'Governor, what's the matter with Oregon? Why is it that California so far outstrips us in national attention? Why is it that Washington enjoys more trade and commerce than we do?'" the governor remarked.

"Those are the questions that people ask of me. What's wrong with Oregon? Why, I say, there's nothing wrong with Oregon. We have everything we need. . . . There's nothing wrong with Oregon, unless it is that we simply don't advertise enough."

Inviting "several hundred of Oregon's leading citizens" to join him in the cavalcade, which will converge on Eureka, Cal., May 24-25 and proceed as a unit to San Francisco on May 28, the governor said that aside from good neighborliness there is a "sterner, more selfish aspect to this trip."

"Each year Californians come by the thousands to our state. They stay with us for several days or many weeks, enjoying themselves, and while they're here they pour into the cash registers of Oregon a tremendous stream of tourist dollars. . . . Here is a golden opportunity (the fiesta cavalcade) for us to advertise not only our great natural recreational resources but also the products of soil and factory of which we are so proud."

Citizens joining the cavalcade must pay their own expenses.

**Surrender Recalled**  
SANTA CRUZ, Cal.—(UP)—George W. Shreve, former member of the Stuart Horse artillery in Gen. Robert E. Lee's army, is one of the few surviving members of the Confederate army who surrendered to General Ulysses S. Grant 72 years ago. General Grant permitted him to ride to his home within 10 miles of Washington.

Closing time for Too Late to Classify Ads is 1:30 p. m.

## The Season's Star Offering



Genevieve Tobin delights in her luncheon snack of plump, red, juicy strawberries and Shredded Wheat, topped with rich cream. Her choice is second on many Hollywood lists. Here Miss Tobin, charming blonde Paramount player, is glimpsed in her studio dressing room. She will be featured in the forthcoming B. P. Schulberg production "The Great Gambini," soon to be released through Paramount.

As spring creeps on apace and summertime nears, we all cock an ear to the delightful tune of "Fresh Juicy Strawberries and Shredded Wheat." Red-ripe California strawberries have reached the peak of their deliciousness now, and you will find abundant quantities of them in your own market. With the spotlight on the strawberry, grocers are alluring this luscious fruit with its perfect complement, Shredded Wheat, to effect the gratifying "Breakfast of the Stars."

Hollywood movie stars particularly enjoy the tasty Shredded Wheat and strawberries combination, because they must maintain slender fingers and yet supply their bodies with vital energy for their strenuous work. Shredded Wheat and strawberries make a perfectly balanced and easily digestible breakfast and luncheon dish, prepared in a moment. The crisp, golden-brown cereal is an appetizing, energy-building food, containing a rich supply of essential vitamins, minerals, carbohydrates, and proteins. Combined with milk and strawberries, food experts say the balance is an ideal adjustment to human requirements as Nature herself can contrive.

Produced in the modern, sunlit Oakland bakery from sun-ripened wheat grains, this 100 percent whole wheat cereal is a formula for health in itself. The crunchy, golden biscuits retain bran in just the right amount to bestir listless winter digests to an abundance of spring and summer vitality. Children, always exacting in their choice of foods, love this rich, nutty cereal as an afternoon snack and for breakfast and lunch topped with fresh fruit and milk. Here is a grand recipe for Strawberry Torte:

Roll fine, 6 Shredded Wheat Biscuits. Put two-thirds of them into a thickly buttered glass baking dish. Cover crumbs with strawberries, 2 cups, sliced. Then mix together:  
2 beaten eggs  
2-3 cup sugar  
1/2 cup thick sour cream  
1 teaspoon vanilla  
Put over the strawberries. Sprinkle with the remainder of the crumbs and bake at 450 degrees (a hot oven) for ten minutes. Reduce heat to 325 degrees, slightly under moderate, and bake for 30 minutes. Serve cold with a topping of whipped cream if you wish.

away, and sent it by road to its new home. The other day the cow turned up again in Dawson's farmyard, and when he opened the barn door it went straight to the stall it occupied five years ago.

Has 19th Child.  
UNIONTOWN, Pa.—(UP)—Mrs. Roy Hostetler, of Collier, near here, has her 19th child. She is only 38; her husband is 42. Of the 19 children, 13 are living.

CRATER LAKE NATIONAL PARK, Ore., May 14.—(Sp.)—The efficacy of the Crater lake lost and found department is revealed by the recent recovery of photographic films which the owner, a park visitor, never realized had been lost until she received the developed pictures from the park office.

The roll of film was found without marks of identification near the lake rim where it apparently had been lost several days before. Although it had been exposed to moisture, no damage was apparent. The roll was developed in the photo darkroom at park headquarters, where the negatives produced a picture of a car with Washington license No. A-92419. Cooperation from the Washington state auto license bureau disclosed the name of the car's owner. The pictures were sent to 1311 Hewitt avenue, Everett, Wash., from where the park office was later notified by Mrs. Pat Cummins that the snapshots were the property of her sister. The latter was surprised they had been lost—she thought the film still safe in a pocket of her car.

Cow's Memory Long  
LONDON.—(UP)—Five years ago C. Dowson, of Rudstone, sold a cow to a farmer at Burtain Agnes, five miles

## NERVE BREAKDOWN SUFFERED BY PIG IN SCIENCE TEST

Complex Food Problem Ends With Snap of Brain Center in Study to Reveal Causes of Human Failing

By HOWARD W. BLAKESLEE (Associated Press Science Editor)  
PITTSBURGH, May 14.—(AP)—Achilles, a pig at Cornell university, has developed a nervous breakdown, the first ever recorded in a pig. Achilles broke down, the American Psychiatric association was informed today, because he couldn't make up his mind when placed in a pen scientifically arranged to appear as difficult to Achilles as the world of men's problems appears to human beings at the time they have nervous breakdowns.

Achilles' mind went back on him while considering certain problems of food. An apple was the direct cause of his downfall. Apple Is Downfall. In his scientific pen was a box with a closed lid and an apple in it. But the apple was like three-card monte—sometimes it was there, sometimes it wasn't.

Achilles had to decide by listening to a buzzer and by now and then feeling a slight electric tingle from a wire fastened to his leg. By various combinations these told him that sometimes the apple was there, sometimes it wasn't. He could have the apple by lifting the lid with his snout. Achilles was hungry and in plain English "didn't give a damn" about the signals for a long time. He took a chance and often won an apple.

But at last his keeper refused to put an apple in the box unless and until Achilles guessed right. That was too much for this pig. "The animal," said Dr. Howard Scott Liddell of Cornell, who reported the study, "was forced to a decision and to act on it."

Breakdown Complete. A few days of these hair-trigger decisions and Achilles had the nervous breakdown. It was a whopper. He would lay his snout on the cover, close his eyes and stand rigid, growling for a whole hour. In these "hours" of indecision even placing an apple on his nose failed to make Achilles stir or ease.

The scientific purpose is to discover the cause of human breakdowns. Previously, Dr. Liddell proved that sheep break down when faced with too difficult decisions. He proved also that this too great mental effort permanently damaged the sheep's brains and nerves.

Pigs, having highly complicated nervous systems as compared with sheep, were chosen for the second step. "We believe," said Dr. Liddell, "that

the experimental neurosis is caused by the equivalent of a human conflict situation. "In mental disorder (human) the background of ethical standards, social tradition and personal obligation and the like is too intricate for us to perceive the essential biological features of the pattern of action which has been disrupted, or to analyze quantitatively the conditions responsible for the damage."

## TOT POSSESSES CARD FOR SOCIAL SECURITY

COLORADO SPRINGS, Colo.—(AP) Parents of 8-month-old John Edward Matthews of Colorado Springs believe he is the youngest holder of a social security card in the nation. John is employed regularly by a Colorado Springs film company as an "actor" for playlets.

Use Mail Tribune want ads.

## DE MOLAY CARNIVAL CHAIRMEN APPOINTED

Plans for the forthcoming DeMolay carnival are progressing rapidly under the various committees, according to Jack Woods, general chairman. Committees have been named as follows: Tickets, Bill Meyers, Don Herrick, Bub Thieroff; decorations for dance, Jack Thompson, Harold Hartzell, Bob Conroy, Roland Rinabarger, orchestra, Frank Hull. Concession committees are Howard Scheffel, Dale Roberts, Dan Hull, Harold Littrell, Bob Cherry, Al Randall, Don Price and Don Gray. Each will be in charge of a concession. The concessions will be run by Masons and members of the advisory council.

Use Mail Tribune want ads.

Shipping Starts Early  
TOLEDO — (UP) — Toledo harbor lights were masted this year 26 days ahead of the earliest date in any previous year. Several vessels, carrying coal, plying between Toledo and points on the Detroit river, opened the shipping season.

"ALL I DID WAS TO PROMISE HIM SHREDDED WHEAT AND STRAWBERRIES EVERY MORNING!"

SHREDDED WHEAT

A Product of NATIONAL BISCUIT COMPANY  
MORE THAN A BILLION SHREDDED WHEAT BISCUITS SOLD EVERY YEAR

## Plenty of Proud Dads in Oregon!

Many local babies hold prize health records — fed on extra-fine milk from Oregon cows

—And how this fine milk does improve your cooking!

Any baby who picks out Oregon to be born in has it pretty lucky! When his doctor prescribes an evaporated milk, mother can give him a brand made from Oregon's own excellent fresh milk, coming from fertile Northwest valley farms.

For Borden's is located right in Oregon, where it can use this extra-fine product for making Borden's Irradiated Evaporated Milk. There is no safer form of milk for babies—pure, sterilized, and extra-easy to digest. It's irradiated, too, with sunshine Vitamin D.

Ask your doctor about Borden's Irradiated Evaporated Milk!

**Borden's IRRADIATED Milk**

★ PRODUCED AND MADE IN THE NORTHWEST ★

**Coffee Bavarian Cream**

1 1/2 tablespoons gelatin  
1/2 cup water  
1 cup Borden's Evaporated Milk

1 cup strong black coffee  
2 eggs, separated  
1/2 cup granulated sugar  
1/2 cup whipping cream

Allow gelatin to soften in 1/4 cup water. Bring Borden's Evaporated Milk and coffee to scalding point in double boiler. Add sugar and stir until dissolved. Beat egg yolks lightly; add sugar and add gradually to hot mixture. Cook over boiling water 5 minutes, until mixture coats spoon. Remove from fire and place in pan of ice water. Fold in stiffly beaten egg whites and whipped cream. Pour into mold and allow to chill thoroughly. Garnish with whipped cream and dates (or walnuts). Serves 6.

## Chocolate Fudge CAKE ICING

in just 4 minutes

Quick Fudge

MEAT WITH WATER AND BUTTER, MAKE CREAMY FUDGE OR CAKE ICING IN 4 MINUTES

CHOCOLATE FLAVOR

DELICIOUS FUDGE, TOO

## HANSEN'S Offer These SPECIALS

In the Largest Housewares Department In Southern Oregon

**BUY NOW and SAVE**

**SHOVELS**  
Round point, long handle  
**\$1.45**  
These were bought before the raise and you get the benefit.

**Wall Brushes**  
Fine Hair Filler, Long Handle  
**\$1.49**  
Goldwell

**Ventnor Lawn Mower**  
**\$5.69**  
Trade in Your Old Mower

**Hooded Dairy Pail**  
Lick Retained, Sanitary  
10 qt. size  
**\$1.49**

**GOLDEN STAR PRODUCTS**

NO. RUBBING WAX	Qt.	1.25	89c
PASTE WAX	pt. can	.75	49c
LACQUER POLISH		.75	49c
FURNITURE POLISH	Qt.	.98c	
12 oz. size			39c
4 oz. size			19c

**LINSHINE for Your Linoleum**

**1 CENT SALE**

Pint—Reg. 69c ..... 2 for 70c  
Quart—Reg. \$1.10 ..... 2 for \$1.20

**HOUSE PAINT**

Best Quality Per Gallon... **\$3.19**

**HANSEN HARDWARE**

Bartlett Between Sixth and Main Streets In 5 gallon cans **\$3.09** Per Gal.