

MANN'S MOTHER'S DAY



SALE OF NEW ROLLINS SILK HOSIERY

A Mother's Day Sale of beautiful all silk Rollins Hosiery! . . . Lovely new shades of Dune, Copperglow, Sunray, Light Gun Metal and Horizon in service and chiffon weights for just 87c pair. We know of no more appropriate gift for Mother than several pair of these fine stockings. Your choice

87c pair
Regular \$1.00 value

"Yo-Shan" for Summer Frocks



A 36-inch Crown Tested Rayon Fabric

"Yo-Shan", the season's smartest dress material. A Crown tested rayon that is washable. Pure dye and will not pull out at the seams. Yo-Shan comes in lovely spaced prints and beautiful solid shades. The prints are 78c yard, and the plain colors 69c. All 36 inches wide.

69c & 79c
YARD

All That I Am Or Ever Hope To Be I Owe To My Angel Mother
A. Lincoln



Reproduced through courtesy of The Lincoln National Life Insurance Company

Your Mother

She knew not what you would be, yet unflinchingly did she take her own life into her own hands, putting it up as forfeit that you too might live. With your first baby breath you knew that she stood champion to your cause. She nourished you through tender years, guiding you into paths she felt were safe for uncertain little feet. When you fell, hers were the hands that picked you up. Her quick sympathy dried your tears. If you were hurt, her love more than all things else supplied the magic balm which made your bruises disappear.

As you grew, she continued, a constant shield, to take the blows she could fend from you. No harm did she regard too great, if, taking it herself, you might be spared. Ever willing to sacrifice, many things has she gladly foregone, that you might have. Even though she may not have been always invited to participate in your joys, she has at all times been ready to share your sorrows.

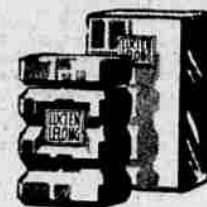
Her one thought has ever been to enrich and beautify the life she gave you.
JOHN C. MANN

MANN'S

Mother's Day Sunday, May 9th!

Perfume for Mother

Give Mother Perfume by "Lucien Lelong"—a flattering, youthful gift such as Lelong's "Mon Image," a smart fashionable fragrance in a brilliant mirror gift box. The perfume that will make "Her" feel young again.



\$2.50 and \$5.00

- New Flowers In Transparent Boxes Special 58c
- New Neckwear and Fronts, Your Choice for \$1.98

New Gloves

A Mother's Day gift suggestion . . . White Cape Skin Gloves from Mann's at \$1.98 pair. These come in all sizes and are washable.

\$1.98

New Bags

Another good suggestion for Mother's gift . . . a New Hand Bag! At \$2.98 we offer all styles, colors and shapes, including washable white.

\$2.98



Mother Would Love a "Barbizon" Slip

The New Bias and four gore "Barbizon" Satin Slips are here—ready for all Summer wear. These are made from heavy quality Satin in White and Tea Rose. They make an Ideal Gift for Mother.

\$2.98 ea.

Barbizon Crepe Slips in Four Gore Styles at \$1.69



Annual Spring Clearance Sale of Coats and Suits for Mother's Day Starts Tomorrow

25 New \$14.95 Spring Coats

Come right in Tomorrow and pick out one of these good looking Spring Coats for just \$10. Coats in Topper, Fitted and Swagger Styles for Women and Misses. All colors and all sizes. Regular values up to \$14.95. Take advantage of this spring sale and buy your New Coat tomorrow at Mann's.

\$10.

All Our \$22.75 Spring Coats

Another Sensational Coat Value at Mann's Tomorrow! All of our Spring Coats selling up to \$22.75 are reduced to \$16.95. Every coat in this group smartly styled from fine domestic wools and nicely lined. All sizes, styles and colors.

\$16.95

All Our \$22.75 Tailored Suits

A Complete Clearance of all our New Spring "Passarelle" Man Tailored Suits for just \$16.95. These are finely made from wool suitings and sold all season up to \$22.75. Buy that New Suit Now!

\$16.95

For Mother a "Marie Dressler" SUMMER DRESS!

They just arrived in time for Mother's Day . . . New "Marie Dressler" Frocks of cool sheer Voiles, Lawns, Muslins, Laces, Crepes, Eyelets, Swisses and Ray-spuns. Mother would appreciate one or two of these lovely dresses as they are designed and styled for the larger woman. Ideal for all types of Summer informal wear. Sizes 37 1/2 to 52 1/2.

\$1.95 \$2.95 \$3.95 \$5.95

New Bemberg and Chulla Crepe Frocks

The extra quality and detailing make these New Chulla Crepe and Bemberg dresses at \$5.95 an outstanding value. They are smart enough for quite a number of Summer occasions—their gay printed patterns a joy to wear. Regular and Half sizes

\$5.95

Early Season Sale of White Shoes

An Early Season Clearance of Women's and Misses' White Shoes! . . . Included in this sale are Sport and Dress types. Ties, Straps, Flat and High heels, Pumps, Crepe and Leather Soles—in fact almost any type shoe for Summer wear can be found in this clearance.

\$3.95

California Sport Shoes in White for \$4.95
Women's White Roque Debs, All Sizes \$5.85



Wilson Bros. Famous OBAN SHIRTS

Exclusive at Mann's

Men who take pride in their appearance wear Wilson Shirts with the seamless "Oban" collar. All styles and sizes now ready for the Summer season at Mann's.

\$2.00



Washable Congo Cloth Neckwear \$1.00

Samuel Spitz Clothing For Young Men

Next time you see a smartly dressed Young Man you can just bet he's wearing a Samuel Spitz Suit from Mann's! You too, can wear these two-button and double-breasted suits and look like a million dollars. We are now showing the New Stripes, Plaids and Checks as well as solid shades in Plain and Belted backs.

\$22.50

\$27.50

Boys' Solid Color Sleeveless Pull Overs—Special \$1.95



Elegance in Taffeta

Stitched . . . quilted . . . shirred . . . tucked taffeta . . . superb in quality, distinctively different in style. And created to add the needed "oomph" to every dressy costume you own. Wide brim or narrow brim . . . crowned or crownless, off-face . . . if it's Taffeta!

It's Crisply RIGHT!



\$2.95

Second Floor

OUR MAY WHITE SALE Offers These Suggestions For Mother's Day!

- Quaker Lace Cloths In All Sizes \$3.98 to \$12.95
- Lovely Linen Luncheon Sets \$1.49 to \$4.98
- Fine Quality Cannon Bath Towels 49c to \$1.49
- Give Mother a Rayon Bed Spread \$2.98 to \$5.95
- Beautiful Candlewick Spreads \$2.98 to \$11.95
- Wamsutta Percale Sheets \$3.95 each
- Cannon's Fine Percale Sheets \$2.49 each
- 21x27 80% Down Bed Pillows Special \$4.95 ea.

Men's White Shoes

The Men's Shoe Shop announces the White Washable California Weyenberg Shoe for Summer at \$5.85. This is the Massage air-conditioned shoe so popular in the South.

\$5.85

Also White Weyenbergs at \$4.95

Mother's Day Gift Suggestion Betty Baxley FROCKS

Remember Mother this year with a lovely Summer Frock by "Betty Baxley." . . . Smartly designed from cool voiles in all the newest styles. Truly a grand dress for any mother. All sizes to select from.

\$1.95 to \$3.95

Second Floor