

INAUGURATE 1937 TOURING SEASON

DEALERS AID OWNERS WITH INSPECTION FOR COMFORT AND SAFETY

Now that spring is here, the automobile must be carefully prepared for hot weather driving after a winter of hard usage.

This process is essential to safety. It is essential to prevent trouble, to prevent burned-out bearings, blowing out of tires, battery failure and unnecessary and expensive wear.

Announcing a big summerizing movement for the aid of car owners, local officials of General Petroleum corporation and service stations featuring this company's Mobil products, advise that thin, winter oil and grease must be replaced with heavier lubricants to guard against undue friction and mechanical difficulties.

It is explained, however, that the summerizing movement embraces more than just changing oil and grease. During this campaign the stations and dealers are offering a free inspection service that includes:

Draining of gasoline tank to remove dirt; cleaning of strainers and blowing out of fuel lines to make sure gasoline will flow freely; draining and flushing of radiator, crankcase, transmission and differential; cleaning and servicing of battery and light bulbs; complete checking of tires; checking the fan belt and oil filter; cleaning interior of car and polishing of all glass.

To have these things done now, while the summerizing campaign is on, declare General officials, means to save regrets later. It means more pleasure in driving and true economy and safety in the long run.

New 1937 Chevrolet Affords Vacation For All



Chevrolet's 1937 engine is completely new, but adheres closely to time-proved Chevrolet engineering principles. It is of six-cylinder valve-in-head type, smoother, more powerful, more economical, and lighter.



A representative model from Chevrolet's new line, typifying its beauty and grace—the Master De Luxe Sport Sedan with trunk. Note the distinctive "speed line" extending back from the side of the hood.

Luggage capacity in Chevrolet's new trunk models has been greatly increased, as has interior luggage space in other models.

The safe, economical Chevrolet, smartly styled for 1937 driving, affords real driving and riding pleasure for motorists. The sturdy, unisteel construction of the Chevrolet body, the power of the six-cylinder, valve-in-head motor and the wealth of room in the Chevrolet will appeal to all the family. The new Chevrolet, fully equipped for vacation touring, is now on display at Rogue River Chevrolet, Inc., dealers here.

All States United By Auto

The automobile, greatest medium of individual transportation yet discovered, has done more than any invention of the last century to change this country from a group of states into one vast community with similar customs and ideals. In the opinion of Marc D. Leh, assistant general sales manager of General Petroleum corporation.

"And now that we are thinking about summerizing—which means preparing your car for hot weather driving after a winter of hard usage, may we say the development of Mobil lubricants in the interests of improved car operation has made important contributions to today's transportation system," says Leh.

"As members of the world-wide

Socony-Vacuum Oil company organization, we are proud to state that George Selden's first automobile, in 1877, was lubricated by the originators of Mobiloil, largest selling motor oil in the world today. The same Mobiloil secured from your General station is marketed in 66 out of 69 countries of the globe."



M. D. LEH

Income Shares

Maryland Fund, bid \$9.90; asked \$10.85.
Quarterly Income, bid \$17.75; asked \$19.52.

Use Mail Tribune want ads.

Check Tires For Safety

Important among the services rendered by General Petroleum stations during the Summerizing campaign, or whenever cars are lubricated in these service depots, is the inspection of tires. Good tires have an important bearing on safe, satisfactory driving, it is pointed out.

Seventy-three hundred and sixty of the serious accidents in one recent year—accidents in which persons were either killed or injured—were due to punctures or blowouts. This is revealed by carefully compiled national records.

These records also show that the heaviest percentage of tires responsible for the trouble were in faulty or poor condition. In some states, official inspectors found more than 50 per cent of automobile tires were in

either poor or only fair condition. Removal of nails and glass from the threads, or discovery of tire faults by the inspection experts, while a car is on a Mobil lubrication rack, is a service for which the motoring public has expressed much appreciation. It is announced that General stations are now featuring the new line of U. S. tires, declared to be the "toughest, safest, most dependable ever built."

Milk Control Praised

PORTLAND, April 24.—(AP)—Oregon's milk control law is among the most successful operations of its kind in the country. T. G. Stitt, Washington economist of the federal farm credit administration, told a meeting of the Oregon dairy council.

LIQUOR PROFITS AID RELIEF FUND

SALEM, April 24.—(AP)—The state liquor business the first three months of 1937 netted Oregon relief funds a total of \$750,493, the control commission announced here today. The proceeds include \$419,314 from liquor sales; \$207,262 from beer and wine licenses and \$123,917 from privilege tax collections.

Gross sales of hard liquor during the period was \$1,851,456. March liquor sales amounted to \$638,707 resulting in a profit of \$149,764.63. With the other two divisions the net for the month was \$188,200.

WORN CASINGS ARE VACATION ROBBER

"Vacation Robber No. 1." That's the dubious honor accorded old, worn tires as the result of a survey recently conducted by U. S. tire dealers in which tire troubles are reported by months and in which it is shown that blowouts and punctures actually double in summer months.

Tire failure hits its peak in August, according to the findings, but June and July are not far behind. September also proves rather troublesome to thin casings.

While the amount of driving naturally increases in summer it does not increase nearly as fast as the amount of tire trouble, thus proving that hot weather is largely responsible for the multiplying tire failures.

This analysis of heat and its relation to tire performance was recently made in testing the new U. S. Royal Master—a tire made of triple-tempered rubber which is referred to in the report as running exceptionally cool under all weather conditions.

Accordingly, to insure trouble-free travel in the summer months, the motorist is urged to replace his old, worn tires with new ones, for regardless of temperature new tires are dependable, particularly if they are U. S. Royal Masters.

Sen. Bachman, TVA Leader Dies at 58

WASHINGTON, April 24.—(AP)—Senator Nathan L. Bachman (D-Tenn.), a supporter of the administration and an early advocate of the Tennessee valley authority, died unexpectedly last night. He was 58 years old.

Oh Boy! Some Summerizing



Stars and near stars of the screen take time off to show their idea of Summerizing, as practiced at the beach. They picked a midget racing car, and, after having same Summerized or properly inspected, started out for a real spin. And, did they get a real thrill, with Henry Armetta, popular Italian comedian, at the wheel. Pictured from left to right they are: Judith Barrett, Ann Preston, Henry Armetta, Doris Nolan and Dina Gibson, the girl on the roller skates.

Friends said he had suffered an attack of heart disease.

Bachman was appointed in 1933 to the senate seat vacated by the selection of Cordell Hull as secretary of state. He was elected for the remainder of the term in 1934 and won a full term last year. He was the first senator to die since congress convened in January.

A synthetic manure for hotbeds has been developed by the horticulture department of Oklahoma A. and M. college.

STEP ON 'ER and GO PLACES

BUT—when your foot rests heavily on the throttle, be sure she's okay—with the correct oil and grease for Summer Use, and no part so clogged or worn as to bring you to grief.

WE CHECK EVERYTHING

WHEN WE LUBRICATE YOUR CAR

Yes, we check tires, lights, spark plugs, battery, oil filter, fan belt, windshield wiper—yes—everything visible. Also we drain and flush radiator, crankcase, transmission, differential, and clean strainers, fuel lines, gas tank and car interior. This Summerizing Inspection service

COSTS YOU NOTHING EXTRA

Get this added assurance of safety, comfort and pleasurable driving by pulling in here.

PENDLETON SERVICE STATION

CENTRAL POINT, OREGON
World-famous Mobilgas, Mobiloil and Mobilgreases and Specialties
Famous Service TOO!

YES! WE'VE GOT WHAT IT TAKES

to keep your car in top running order, through careful checkup and scientific lubrication with world-famous

MOBILE PRODUCTS SUMMERIZING INSPECTION SERVICE

Costs you Nothing Extra. You can't pay for it. No extra charge for complete checkup when we lubricate your car

GORDON MERIDITH SERVICE STATION

600 EAST MAIN

Featuring celebrated Mobilgas, Mobiloil and Mobilgrease

- WASHING
- POLISHING



-your car needs it!



12 Free SERVICES

1. DRAIN GASOLINE TANK. To remove the winter's accumulation of water and dirt.
2. CLEAN STRAINERS AND BLOW OUT FUEL LINES. A clogged line is sure to cause trouble.
3. DRAIN AND FLUSH RADIATOR. Rust and other foreign matter cause overheating.
4. CLEAN AND SERVICE BATTERY. To remove dirt and corrosion from top of battery and around terminals.
5. TEST AND CLEAN SPARK PLUGS. To remove carbon and brighten up gap points.
6. TEST AND CLEAN LIGHT BULBS. Safe, clear vision is needed for night driving.
7. CHECK FAN BELT AND OIL FILTER. Overheating is often caused by a slipping fan belt. Dirty oil means motor wear.
8. DRAIN AND FLUSH CRANKCASE. A dirty crankcase makes young cars old and old cars older.
9. DRAIN AND FLUSH TRANSMISSION AND DIFFERENTIAL. Clean, fresh lubricant cuts down noise and wear of gears.
10. CLEAN INTERIOR OF CAR. To remove dirt in upholstery, on floor and under seats.
11. CLEAN AND POLISH ALL GLASS. Clear glass looks better and gives safer vision.
12. COMPLETE CHECK OF TIRES. Proper inflation and the removal of nails and other embedded material prevent troublesome tire changes.

GENERAL PETROLEUM CORPORATION