

# GROCETERIA SUPER FOOD MARKETS

## ONE SHOPPING STOP FOR EVERYTHING

### Home Purity Bakery

Bread and Cake Like Mother Made

#### Blossom Week Bread

Here is a bread that brings to your table a food picture of the great flowering out of doors.—Blended fruits skillfully mixed into the bread give it the pleasing flavor of spring blossoms with the pear and orange predominating.

Especially do we recommend it for toasting. The presence of fruit sugars give a rich golden brown to the finished toast. The added heat seems to so enhance the fruit flavors as to bring a fragrant bouquet of spring blossoms to your breakfast table.

1 pound loaf 13c

#### Wonder Date Cake

Nothing adds so much to the enjoyment of a cake as the right kind of fruit.—Here is a rich Home Purity Cake bursting with ground dates topped with a date filled fondant butter cream icing.

Two sizes—25c and 49c

#### Golden Puffs

Home Purity Danish Pastry filled with crushed Pineapple and Orange. Baked in cup cake form their rich golden brown crust adds to the enjoyment of their delightful flavor.

6 for 15c

#### Pear Pineapple Pie

So popular was this pie on our first baking that we offer it again.—Once you know the goodness of a properly made Pear Pie—it will appear frequently on your table.

Family Size—28c

#### Bohemian Rye Bread

We've been baking this to order for a particular customer who has introduced it to so many of his friends that it has been added to our long list of Home Purity Breads. The genuine Bohemian—you will like it in a sandwich or at your table.

1 pound loaf—10c

#### Danish Pastry

A new-comer to Medford—highly praised our Danish Pastry—said the flavor was so much better than any she had ever eaten and wanted to know why the difference. The answer is easy—Snider's Creamery Butter—all of our Danish Pastries are made with the best butter we can buy.

Breakfast Bits ..... 6 for 15c  
Butter Horns ..... each 5c

### Fountain Refreshments

A Restful Shopping Pause

#### Full O' Nut Sundae

Home Purity Maple Nut Ice Cream made with Black Walnuts—Almonds, Pecans, and English Walnuts.—A rich topping of caramel syrup and ground nuts makes a delightful Sundae.

10c

#### Toasted Pound Cake Sundae

A generous helping of Home Purity Ice Cream on a slice of our own Pound Cake toasted a golden brown. Topped with chocolate syrup.

12c

#### Four Delightful Dinners

Roast Turkey ..... 29c  
Roast Sirloin of Steer Beef ..... 25c  
Breaded Veal Cutlet ..... 25c  
Cold Meat Plate ..... 25c



**Banana Special**  
Specially ripened bananas for this Saturday treat ..... 15c

Double Dip Ice Cream Cones  
5c

Store Open Saturday Until 9:00 P. M.

### BON VOYAGE BLOSSOMS

HERE is a spray of pear blossoms in our window—just a few put there as a tribute to the luscious fruit that annually brings a stream of new wealth to our Oregon Wonderland. Out in the orchards are other countless millions—beautiful blossoms left to the care of the hundreds of workers whose good fortune it is to have the product of their knowledge and skill find a need in every corner of the civilized world.

Later the petals will fall and the tiny hard green fruit will begin to grow.—Trickling streams from snow-capped mountains will moisten the thirsty soil—gentle breezes will temper the summer sun until at harvest time the prince of fruits will be ready to leave the home-land, that it may bring to far-away parts of the world deliciousness—strange to them though commonplace to us.

Whither bound my luscious pear? Will you grace the feast of a King in some foreign land or will some weary wanderer interrupt your journey and satisfy his hunger neath the tree on which you grew?

Could we choose for you—yours would be a more glorious journey's end.

We would place you on a fruit stand in some crowded city. Your blushing cheek would attract some kind purchaser who would buy you for the hungry little urchin whose eyes had tried to satisfy his craving for the kind of food you are. We would want you to feel the welcome of the little hand that had never known the feel of mother earth—want you to experience the thrill that the first bite you gave brought to this child of the streets.—Lastly we would want you to remember your home land that you could share the joyous vision of the unknown you brought to this less fortunate youngster from the crowded city tenements.—we wish all of this that you may be enriched even more than you and your scattered companions have enriched us.

BON VOYAGE!



### Again! Free Lettuce With Dated Home Purity Mayonnaise

We want you to know the superior excellence of fresh Mayonnaise so again offer a head of lettuce Free with each purchase.

Never More than Three Days Old.

Price slightly lower in your own container.

Pint . . . 22c  
Quart . . . 43c

## SAVINGS In the GROCETERIAS

"A DEPENDABLE SOURCE OF SUPPLY"

Coletin Water, 24 oz. bottles 25c  
15c; 12 oz. bottles, 3 for

bottled at the Coletin spring with its natural carbonation.

Del Monte Sliced Pineapple 10c  
No. 1 1/2 can

Four large slices of field ripened fruit in rich syrup.

Rainier Beer 29c  
3 bottles

Your favorite brew at a saving.

Del Maize Niblets Corn 12c  
12 oz. can

A whole grain vacuum-packed Golden Bantam corn.

Canada Dry Ginger Ale 9c  
12 oz. bottle

A low price on this ever popular beverage.

Big Bear Jams 29c  
2 lb. 6 oz. jar

Choice of apricot, pineapple, peach, blackberry, raspberry, strawberry or Loganberry.

Sperry Corn Meal 33c  
9 lb. sack

Choice of white or yellow

Bisquick 27c  
20 oz. pkg. 15c; 40 oz.

Shortcake time is Bisquick time—Makes better shortcake in less time.

Kellogg's All Bran 20c  
pkg.

A healthful roughage.

16qt. Dairy Pail 35c

A durable re-tinned pail—unusual value.



Lb. 79c  
Green Japan  
Lb. 59c

#### JOHNSON'S GLO-COAT

for Floors Self-Polishing

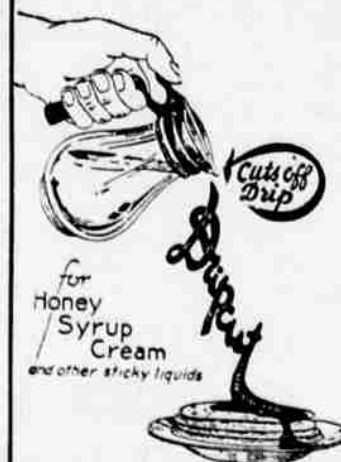
QUARTS 98c  
PINTS 59c

### Armour's Meal of the Month



HEAT AND SERVE

Armour's Star Corned Beef Hash 11 oz. can—10c  
Armour's Star Beef and Noodles 16 oz. can—15c  
Armour's Star Spaghetti with Meat Balls 14 oz. can—15c  
Armour's Star Corned Beef No. 1 can—17c



Buy a quart of Bonnie Best Cane and Maple Syrup—

29c

Get this finest of all Syrup Pitchers

49c

## FRUITS & VEGETABLES

See Before You Buy

There are so many grades—sizes and degrees of freshness in fruits and vegetables that we consider it wise to see before you buy.

Fresh Limes, dozen in carton ..... 29c  
Fresh Large Pineapples each ..... 39c  
Texas Grapefruit, 70's 3 for ..... 25c  
Sunkist Lemons, 360's dozen ..... 25c  
Sunkist Oranges, 200's dozen ..... 39c  
Large Fresh Cucumbers 2 for ..... 25c

Radishes and Green Onions, 2 for ..... 5c  
(Home Grown)  
Green Peas ..... 4 lbs. 25c  
New Potatoes ..... 3 lbs. 20c  
Fancy Head Lettuce 2 for ..... 9c  
Rutabagas, 4 lbs. .... 15c  
Artichokes, large size 2 for ..... 9c  
Egg Plant, lb. .... 15c

Fancy Local ASPARAGUS is here—Asparagus is tender only when fresh.

The Home Of "Grocery Goodness"

# GATES & LYDIARD

Delivery of \$1.00 Orders  
Phone:  
West Side 428  
East Side 752

6th at Central  
8th at Grape  
Savings Without Self-Denial