

# AUTOMOTIVE NEWS

## DRIVERS LICENSE REDUCE TOLL CAR ACCIDENTS CLAIM

CHICAGO, Dec. 5.—(Sp.)—Twenty-four thousand lives would have been saved and nearly a million injuries prevented between 1926 and 1935 had the national trend in motor vehicle accidents kept pace with the reductions made in states having standard drivers' license laws, the National Safety Council said today.

This conclusion is reached in a newly published study of drivers' license legislation, entitled "Saving Lives Through a Drivers' License Law," prepared by the council for free distribution to officials, legislators and other interested parties.

The council has advocated for years the adoption of standard drivers' license laws for all states; that is, laws with "teeth" in the form of examination requirements, suspension and revocation clauses, etc. This pamphlet emphasizes that where such laws are passed, after a few years of "try-out" administration, motor vehicle death rates invariably drop. Significant, too, the bulletin points out, is the fact that in a total of 21 states now having approximately standard license laws, there has never been a repeal of a weakening of such legislation.

The analysis concludes that such laws "reduce accidents, cut down property losses that go with motor accidents and increase the pleasure and comfort of driving which rightfully belongs to the motorist under adequate and properly enforced laws."

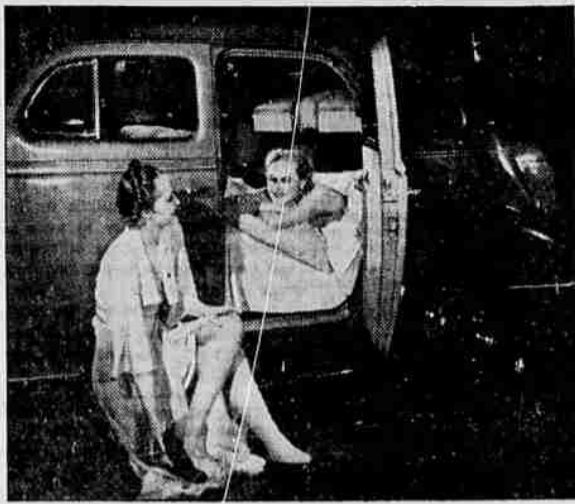
Drivers' license legislation will be an issue before most legislatures during coming month, the council says, and will take the form of passing new laws or strengthening present weak legislation.

**Eye Producers Needs**  
Corvallis, Dec. 5.—(AP)—Organization of a special council and appointment of a steering committee to survey the needs of producers were completed at the concluding session of the small fruit growers of Oregon.

**Cattle Imports**  
WASHINGTON, Dec. 5.—(AP)—Estimating that 1936 imports of cattle will total 400,000 head, the agricultural department said today that foreign cattle exercises little if any influence on domestic prices.

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**Daily's Auto Paint**  
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## Nash "Sleeping Car" Popular



Popularity of the bed feature in the lower priced 1936 Nash LaFayette sedan has resulted in inclusion of the sleeping car in all Nash LaFayette sedan models for 1937, according to announcement from C. H. Bliss, vice president and director of sales. The 1937 full size bed has been refined to give even greater convenience. The rear seat swings up to provide a clothing shelf, similar to that in Pullman cars. With the cushions used as a mattress the bed may be made up in ten minutes. These charming girls are illustrating the handy arrangement of the bed in the rear seat of a Nash Ambassador Six.

## GILMORE CONTEST TERMINATED HERE

With competitive interest at its height until the deciding hour, Gilmore's novel "King for a Day" independent dealer sales contest was brought to a close Monday, November 30, at midnight. Twenty-seven winning dealers from the northern district will be announced immediately following a final check of sales figures.

Calculations up to the three-quarter mark of the contest gave the Oregon division ten potential kings with many other dealers well up in the running, according to George J. Medford, branch manager for the Gilmore Oil Company. "However, anything can happen in the final stretch of such a close race and many changes are anticipated in the last analysis," J. J. said.

"Each of the winners will be crowned a king in his own right and royally rewarded with 24 hours of pleasure and entertainment at the expense of the Gilmore concern. Just what the winners will choose to do is problematical and cause for unimpaired speculation," he concluded.

## Packard Shipments Already Ahead of Schedule For 1937

Total shipments through November of 1937 Packards was 30,800 cars, and the December schedule calls for 41,100 cars, according to Perry L. Ashcraft, local Packard dealer.

Mr. Ashcraft added that the Packard factory expected to build 133,000 cars during the 1937 sales year but they are already producing new models at the rate of 135,000 cars.

"Packard, the oldest and largest manufacturer of fine motor cars," said Mr. Ashcraft, "produced its first car in 1899. In an industry beset with many hazards, Packard has come down the years with not one financial upheaval, reorganization or disturbing change in its personnel."

In fact, its directing head, Mr. Alvan Macauley, has guided the destiny of the company for 27 years.

"Of the personnel comprising the 81 skilled trades required to build a Packard, 2,478 have been employed by Packard 10 years or more. These skilled employees form an organization nucleus for upholding the basic manufacturing policy of 'Quality First'."

**Seek Tax Adjustment**  
GOLD BEACH, Ore., Dec. 5.—(AP)—Adjustment of taxes on the fire-swept timber land of Floras creek has been asked by Edward T. Scanlan, vice-president of the Pacific White Cedar company.

Four years back taxes are due on what Scanlan claims was an excessive assessment.

Closing time for Too Late to Classify Ads is 1:30 p. m.

## MISS AMERICA VISITS CHICAGO



Miss America visits Chicago's airport in her Studebaker Dictator Cruising Sedan. Above, you see Miss Rose Coyle of Philadelphia, who won the national beauty title at the recent Atlantic City airport. During a visit in Chicago she was shown about Municipal airport by a delightful young stewardess of Transcontinental-Western Airways.

## CASTOR OIL USED AS PENALTY FOR DRUNKS STOLEN

SPOKANE, Dec. 5.—(AP)—Justice Frank Yuse doubted that his castor oil prescription for drunkenness was habit-forming—but it was plain enough today that some one had stolen his supply.

So the lone prisoner, out of a dock of three, who chose the castor oil dose today instead of 10 days in jail for his second case of intoxication in a month, fretted in his cell while the police judge sought a new source. He said he was without clues to the apparent thief.

The oil had been donated. City officials refused to finance the oiling program.

Justice Yuse reaffirmed his faith in the purging effect of the four-ounce oil doses despite the fact one oil-dosed "cured" inebriate came back within 48 hours on the same charge. He noted an abrupt drop in the number of drunken cases during the two days of the unctuous penalties.

**State Horticultural Meet**  
HOOD RIVER, Dec. 5.—(AP)—The 51st annual convention of the Oregon State Horticultural society will be held here December 11 and 12.

## ADVANCED TREND IN HUDSON CARS

Four completely new Hudson-built cars, the 1937 Hudson Eight, the Hudson Six, the de Luxe Terraplane, and a new companion car, the Super-Terraplane, are offered this year, according to Jerry Young, local Hudson and Terraplane dealer.

Strikingly styled in the most advanced trend, the new cars are longer by two inches, wider, roomier and more powerful than preceding models. Characteristically sleek, the lines of the '37 cars flow rearward from the newly designed narrow radiator grille in perfect harmony around an interior said to afford a new conception of roominess and comfort in motor cars.

The complete line of Hudsons consists of an 8-cylinder car on 129-inch wheelbase, an eight on 122-inch wheelbase, and a six on 122-inch wheelbase. Both of the 122-inch wheelbase chassis in the eight and six carry a complete line of bodies, all of which are entirely new this year, while the 129-inch wheelbase chassis is available in two body models—the sedan and touring sedan.

Joining the de Luxe Terraplane this year is a new Super-Terraplane of 101 horsepower featuring the new "double carburetion" principle, an engineering advancement introduced by Hudson for 1937.

Brilliant new body colors feature both the new Hudsons and Terraplanes, a choice of seven being offered with five additional colors optional at slight extra cost.

The electric hand, which Hudson pioneered two years ago and which is now in use in over 90,000 Hudson-built cars, is continued. This method of gear shifting has provided close to one billion miles of satisfactory usage.

Also stressed in the 1937 Hudson and Terraplanes is a substantial increase in engine power and economy due to the introduction of "double carburetion." This new principle in combination with improved manifold results in greater breathing capacity for the engine and increased usage.

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## GOVERNOR'S SON TO MARRY FEB. 1

PORTLAND, Ore., Dec. 5.—(UP)—Samuel H. Martin, son of Governor Charles L. Martin, and Miss Ellen Jean Bowman, will be married February 1, it was announced today. The bride-elect attended Reed college and University of Oregon. Martin was graduated from Dartmouth college and Harvard law school. He is an attorney.

The young of loggerhead turtles, even when hatched out of sight of the ocean, instinctively make for it as soon as they leave their shells.

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**Mobilgas**  
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## ABBOTT SIGNED AS NEW MANAGER OF SEATTLE NINE

SEATTLE, Dec. 5.—(P)—William H. Kiepper, president of the Seattle baseball club of the Pacific coast league, wired home from Montreal today that he had signed Spencer Abbott, former Portland pilot, to manage the Seattle Indians for the 1937 season.

Abbott succeeds Walter "Dutch" Ruether, former major league south-paw, who resigned this fall after steering the Indians into fourth place.

Kiepper said Abbott signed a one-year contract. Salary terms were not announced.

The deal was consummated in Montreal, where the minor leagues held their winter meeting this week. Kiepper said Abbott was signed after several conferences.

Abbott has been managing minor league teams for 27 years, and has won 10 pennants. After leaving Portland, where he won the pennant in 1932, he was president and manager of the Atlanta club in the southern association and managed the Des

## MOINES, Ia., club in the western league.

Kiepper said he would leave Montreal tonight to attend the major league's winter meeting in New York next week.

## DIZZY DEAN SALE RULES BALL MEET

NEW YORK, Dec. 5.—(AP)—The baseball market shifted from Montreal to 42nd street today as officials moved south for the major league meetings.

Officially the meetings do not start until Tuesday, but most of the club owners and managers were around singing the praise of players they want to get rid of.

The possibility that St. Louis Cardinals would trade Dizzy Dean still dominated the conversation.

**Maryland U. Upset**  
BALTIMORE, Dec. 5.—(UP)—Two touchdowns in the second period enabled western Maryland to upset University of Maryland eleven 12 to 0 before 20,000 fans today in municipal stadium. The triumph gave western Maryland the state championship.

A pioneer in the Sunday school movement was Sarah Trimmer, English authoress born in 1741.

"What I said last year still goes  
We're out to win America  
On value alone!"



"We won thousands of new customers during 1936 because any car buyer with an open mind could see the extra value in our automobiles. But we're out to win! We can't afford to coast on past performances! That's why we've built value, beauty, luxury, into these 1937 cars that even surpasses our 1936 models! See them at our showrooms and I'm sure you will agree!" C. W. Nash



**NASH LAFAYETTE "400"** ... 117-inch Wheelbase  
Gas-saving 90 Horsepower Motor!  
Nash has shown America how big a low-priced car can be! The new Nash LaFayette "400" is a great big six-passenger car with a 117-inch wheelbase! It gives you the gas-saving 90 horsepower "400" motor; wider seats and more headroom than in high-priced cars; big, over-sized hydraulic brakes! See it!  
**\$595**  
AND UP

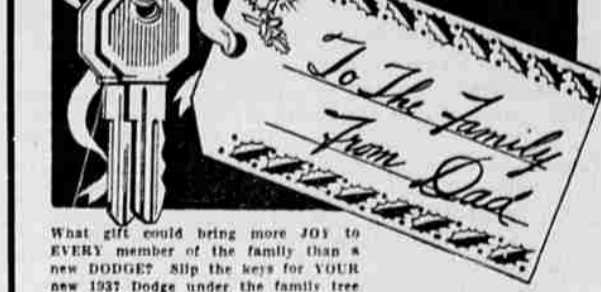
**NASH AMBASSADOR** ... Beauty and Luxury never before found in cars costing less than \$2,000!  
See the 121-inch wheelbase Ambassador Six and the 125-inch wheelbase Ambassador Eight for 1937! Never before has a car within \$1,000 of this price range ever offered such luxurious beauty! It gives you every important advantage of the most expensive cars at prices thousands can afford!  
**\$755**  
AND UP

**NASH for 1937**  
NOW ON DISPLAY  
\*Prices f.o.b. factory. Special equipment extra. Cruising Gear available on all models at extra cost. NEW NASH-C. I. T. BUDGET PLAN  
ON THE AIR Floyd Gibbons as M. C. with Vincent Lopez and his Orchestra. Famous guest stars. C.B.S. Every Saturday Night, 9 P.M. (E.S.T.)

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ONE THAT WILL BE ENJOYED FOR MANY MONTHS TO COME!



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Costs Just a Few Dollars More Than the Lowest Priced Cars

- Here Are A Few Dodge Features:
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  - New, Greater Comfort in Dodge Chair Height Seats—Scientifically Shaped!
  - Improved Transmission—Gears Shift Quickly—Easily—Silently!
  - Beautiful, Safe ALL STEEL Bodies with "High Safety" Interiors!
  - Powered by Dodge's Famous 'L' Head Motor . . . Owners Report 18 to 24 Miles to a Gallon of Gasoline . . . Saves up to 30% on Oil!
  - World's Finest Hydraulic Brakes . . . New Airplane-Type Hydraulic Shock Absorbers . . . Balanced Weight Distribution!
  - New, Quick-Emergency Steering Eliminates Wheel-Fight and Road Shock!

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