

Retail Trade Puts On Speed In Final Month

YULE PURCHASES FORCE BUSINESS FAR ABOVE 1935

Colder Weather, Widening
Employment and Rising
Consumer Income Also
Factors in Business Gains

NEW YORK, Dec. 4.—(AP)—Retail trade entered the final month of the year with a fresh burst of speed, aided by Christmas gift-buying and a broader demand for winter merchandise, Dun & Bradstreet said today in the weekly review of business. Lower temperatures throughout the country, widening employment and rising consumer income also played an important part in the upswing, the agency said.

"Wholesalers succeeded in reducing backlogs, but had little to offer retailers seeking off-price goods for post-holiday promotions," the review stated. "The more extended rise in durable goods production continued to be led by the automobile and steel divisions."

The agency estimated retail sales for the country as a whole at from 6 to 10 per cent ahead of the previous week and from 15 to 30 per cent better than the comparable week last year. Percentage increases in the major geographical areas included: Pacific coast, 12 to 17. The maritime strike again retarded business in the region, it was said.

The Most Individual Xmas Gift of all—a well-made portrait of yourself, made by The Peasleys.

Markets

Livestock

PORTLAND, Ore., Dec. 4.—(AP)—HOGS: 700, 523 direct; market active, fully steady; good to choice, light-weight drive-ins largely \$10.10; load 204 lb. weights \$10.25; few 225-230 lb. butchers \$9.50@75; 150 lb. weights \$9.50; packing sows \$7.50@75; odd head fairly good feeder pigs \$8, common grades down to \$6.75.

CATTLE: 300, 263 through and direct; calves 35, 22 through and direct; scattered sales about steady; general undertone weak; few light steers \$5.50@6.25; better growers salable to \$7.50, grain fed, quotable to \$8.50; few common to medium heifers \$4.50@5.50; low cutter and cutter cows \$2.75@3.50, common to medium grades salable \$3.75@4.50; good beef cows \$4.75@5.50; odd bulls \$4; good to choice vealers \$8@9.

SHEEP: 150, 144 direct; market nominal, undertone weak; week's bulk trucked-in lambs \$7@50, load lots to \$7.75; common grades down to \$5; short lambs \$6 down; yearlings \$5@50; good trucked-in ewes \$3@25, load fed ewes \$3.60.

SOUTH SAN FRANCISCO, Dec. 4.—(AP)—HOGS: 275, direct 10. Butchers mostly 10c lower, top and bulk 187-232 lb. Californias \$10.40, part-load \$10.25; 240-275 lb. weights \$9.90; packing sows steady, \$7@7.50.

CATTLE: 150, direct 10. All classes strong, three loads 915-935 lb. good quality Wyoming range hay-fed steers \$8.25; grain-fed absent, quoted to around \$8.75; part-load 880 lb. Utah range cows \$5.75, low-cutters \$3.25@4.25; odd head dairy cows to \$4.75; odd bulls to \$5.50. Calves 10, all direct. Nominal; good-choice vealers quoted around \$8.50@9.50.

SHEEP: None. Nominal; good around 75-80 lb. woolled lambs quoted around \$8.50@8.55; ewes quoted to \$3.25.

CHICAGO, Dec. 4.—(AP)—HOGS: 19,000; steady to 10c lower; lighter weights holding up; extremes top, \$10.15; bulk good and choice 200 to 290-lb. \$9.55@10.00; good sows largely \$9.15@9.45.

CATTLE—1500, calves 300. Small supply all slaughter classes steady; good and choice fed steers and yearlings absent; most of crop downward from \$5.50; load 840-lb. heifers, \$11.25, others mostly \$5.0@7.50; cutter and low grade beef cows fully steady, these predominating in run; low cutter and cutter cows, \$3.50@4.25; few beefs grades to \$5.25 and above; bulls strong, mostly \$3.50 down; vealers steady, mostly \$9.50@10.50; stockers and feeders slow and steady.

SHEEP—6000. Fat lambs active, mostly steady; good to choice offerings mostly \$8.50@8.75; top, \$8.90 on one load outstanding natives to shippers; choice western ewes around 110 lbs., steady at \$4.50; most natives, \$3.00@4.25; feeding lambs scarce.

Portland Produce

PORTLAND, Ore., Dec. 4.—(AP)—BUTTER—Prints, A grade, 34½c lb. in parchment wrappers, 35½c in cartons; B grade, parchment wrappers 35c lb., cartons 36c lb.

BUTTERFAT — (Portland delivery, general price): A grade, delivered at least twice weekly, 36@37c lb.; country routes, 34@35c lb.; B grade, 34@35c lb.; C grade at market.

B GRADE CREAM FOR MARKET—Buying price, butterfat basis, 53½c. EGGS—Buying price by wholesalers: Extras, 32c; standards, 28c; extra medium, 25c; medium firsts, 16@17c; undergrade, 17c; pullets, 17@19c dozen.

Cheese, country meats and live poultry, steady and unchanged.

Portland Wheat

PORTLAND, Dec. 4.—(AP)—There was no change in the price of wheat

options. There was likewise no trading. No cash prices were named. (wheat) Open High Low Close May 1.04½ 1.04½ 1.04½ 1.04½ Dec. 1.03 1.03 1.03 1.03

Today's car receipts: wheat 15; flour 3; oats 3; hay 1.

Chicago Wheat

CHICAGO, Dec. 4.—(AP)—Prospects of wheat shipments to Chicago from other domestic markets did much late today to wipe out gains scored earlier. (wheat) Open High Low Close Dec. 1.24½ 1.24½ 1.24½ 1.24½ May 1.22½ 1.22½ 1.20½ 1.20½ July 1.09 1.09½ 1.07½ 1.07½

Wall St. Report

NEW YORK, Dec. 4.—(AP)—Aircraft, oil and specialties furnished the principal recovery fireworks in today's stock market, although early gains of fractions to 6 points or so were reduced or cancelled in late selling.

Steels and many of the other so-called leaders were in the slipping category and prices were uneven at the close. Transfers were around 2-200,000 shares.

Brokers said encouraging business news continued as the main sustaining influence. In addition, it was thought there was less apprehension over repercussions for foreign happenings.

Today's closing prices for 31 selected stocks follow:

Am. Can.	119½
Am. & Pac. Power	6½
A. T. & T.	188½
Anaconda	48½
Atch. T. & S. F.	72½
Bendix Avia.	27½
Beth. Steel	71¼
California Pkg.	42½
Caterpillar Tractor	89½
Chrysler	123
Com. Solv.	16

PYRAMID PROPHECIES SHRINE LUNCH TOPIC

Members of the Medford Shrine club at their monthly luncheon meeting today at Valentine's cafe heard Worth Smith, lecturer and author, discuss the "Prophecies of the Pyramids." The speaker has traveled widely and is considered an authority on subjects dealing with the pyramids. The speaker cited a number of prophecies, inscribed within the chambers of the pyramids, which he claims have materialized and outlined a few future events which are prophesied.

The regular monthly meeting of the Shrine temple will be held at Ashland this evening.

San Francisco Buttery.

SAN FRANCISCO, Dec. 4.—(AP)—Buttery unchanged.

SACRAMENTO, Dec. 4.—(AP)—Churning butterfat, first grade 37½, second grade 37.

San Francisco Turkeys.

SAN FRANCISCO, Dec. 4.—(AP)—Dressed turkeys, loose, unchanged.

MULTNOMAH, Dec. 4.—(AP)—Fire starting in debris at the rear of the building destroyed the Garden Home Busses, Inc. garage and a motor coach. Loss was estimated at \$3000.

Closing time for Too Late to Classify Ads is 1:30 p. m.

Come early and stay late but be sure to be here at 12 o'clock! . . .

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ORIENTAL GARDENS

CHRISTMAS OPENING

DANCE SAT. DEC. 5

In the Large Hall: Bud Dwyne's 9-pc. Band

Swing out on the 10 hits of the Month!

Plus in the Small Hall: Rubes Old Time Orch.

Playing hits of days gone by!

"The Problem Solved"

Gifts for 12 people and one for yourself. All for \$5.00

12 photos, 3 by 4½, in folders.

1 photo, 7 by 9, in folder. A choice of 6 poses. ACT NOW.

CORLEY PHOTOS 215 E. Main

Christmas And the Joy of Giving

THIS marks my Twenty-second Anniversary in the Jewelry business in Medford and I have for your inspection the most extensive assortment of beautiful gifts for the Christmas holidays that I have ever shown.

YOU will be delighted with the vast assortment to select from, and the finest quality that has always distinguished this store. My prices being the lowest possible will appeal to the prudent shopper.

THE following suggestions form a partial list of the many new and useful things that are sure to please, and aid you in selecting JUST THE GIFT you wish.

For Him—

Diamond Rings
Wrist Watches
Cameo and Stone Set Rings
Desk Clocks
Electric Shavers, "Packard"
Belts and Key Chain Sets
Cigarette Cases and Lighters
Cocktail Shakers
Traveling Sets
Military Brushes
Fountain Pen and Pencil Sets
Waldemar Chains
Emblems, Rings
Gold Knives
Belt Buckles and Tie Clasps
Bill Folds
Evening Dress Accessories

For Her—

Diamond and Zircon Rings
Costume and Cocktail Rings
Wrist Watches
Pendant and Brooches
Compacts and Cigarette Cases
Bracelets and Pearl Necklaces
Dresser Sets
Traveling Sets
Evening Bags
Manicure Sets
Watch Bracelets
Earrings
Glo-light Lighters
Neck Chains
Sterling Silver Ware
Crystal Cigarette Boxes and Ash Trays

Truly--This Is The House of A Thousand Diamonds!

Blue white perfect Diamonds, purchased at the very bottom for cash, enables me to make prices on these beautiful stones, of any size, values well below the present market prices. Diamond Rings, beautiful sparkling, perfect Blue White Diamonds from \$25.00 to \$1,200.00.

Jno. W. Johnson, Jeweler
216 East Main Street

Established 1914-Present Location Across the Street from Mann's Men's Store



BOYS! GIRLS!
Come to Santa's
Toyland
TOMORROW at 10:00 A. M.
HOORAY! SANTA COMES TO
WARD'S TOMORROW—
IN PERSON
FREE!—Come to Wards Saturday
Morning and get a
**Mickey Mouse
MASK**
Be in Wards Toyland Saturday! Every boy
and girl accompanied by an adult will receive
a free Mickey Mouse mask while they last!
Only a limited quantity—so be at Wards
early!

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