

YOUR GIFT DOLLARS BUY MORE AT *Wards*



GIFT SCARVES
Ward Priced **39c**

Triangles, squares and ascots in fine quality wool, crepe, Plain or prints.



Warm Boots
For Women **1.19**

Sheep's wool cuffs. Red, brown or blue suede-finish leather. Sizes 4 to 8.



KID BOOTIES
For Women **1.59**

Attractive gifts! Cozy wool cuffs make them extra warm. Red or black. Sizes 3 to 8.



KIDSLIPPERS
For Men **1.98**

A practical gift at a practical price! Oak leather soles. Brown or black. Sizes 6-11.

Wards Famous #200

Ringless Chiffons

Actual \$1 Quality—and they Look Even More Expensive!

79c

Exquisitely clear! Flatteringly DULL! And durable, too! They're outstanding values all year 'round, and are completely a safe bet for Christmas gifts. Full fashioned, first quality, pure, fresh silk. Also ringless SERVICE.

The Finest Gift for Your Home!

2 Pc. Mohair

\$79.95 Value **74.95**

\$7 Down
\$8 Monthly, Plus Small Carrying Charge

There's MORE comfort in this suite because it's EXTRA LARGE and has an extended spring base! The big dayenport is 80 inches overall! Richly carved base and feet in walnut finish! All over covered in 100% Angora mohair! Buy it on Wards Convenient Monthly Payment Plan!



You Give ALL of Them, When You Give Wards

Automatic Tuning



LIBERAL Trade-in

on your old set! At Wards... world's largest retailer of radios. FREE HOME TRIAL, too! Ask about it.

13-Tube Radio with MOVIE DIAL

(EXCLUSIVE with Wards! Patent applied for)

9.00 down, plus small carrying charge **94.95**

Yes automatic! Put your finger on the station you're after, twirl just once, and you're perfectly tuned-in. See it in action! Compare this world-range Airline's tone and features with any \$195 set. 12" twin speakers!

DON'T MISS AIRLINE'S 7-TUBE Sensation

7-Tubes 37.95



Lowest priced Airline console! Metal tubes! Cathode ray tuning eye! World range, all wave! Micrometer tuning! Liguametal interior; curvilinear tone chamber.

5-Tube AC 18.95

Two-wave band mantel Airline. Gets Europe! Automatic volume control. A sensational low price!

7-tube AC Mantel Set..... \$31.95
8-Tube Battery Console..... \$56.95

Rayon Taffeta

SLIPS

- Lace top and bottom!
- Daintily Embroidered!

Ward low priced **1.00**

Choose from a well-fitting group that includes popular 2-seam and 4 gore style! Tealrose. Adjustable straps. 34-44.



OCCASIONAL TABLE
5.45

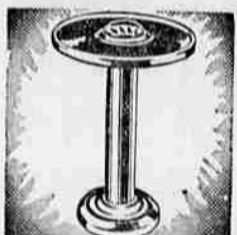
Solid hardwood richly finished in walnut lacquer! Beautifully shaped top!



THE GIFT for "Her" fine things!

Modern Cedar CHEST
14.95

Beautifully matched figured walnut veneered front with figured sides and top! Made of 3/4 in. aromatic red cedar! Dustproof! Satiny hand-rubbed lacquer finish!



MODERN SMOKER
1.79

Portable cocktail table and smoker combined! Smokeless, removable ash tray!

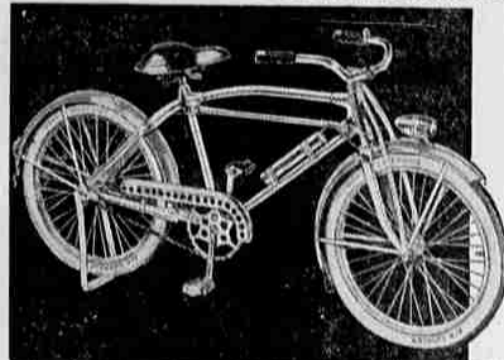


A Gift for the Man who Likes Comfort!

Pillow Back Chair and Ottoman
23.95

Here's the most comfort \$24.95 will buy! Big, fluffy kapok pillow back on chair! Figured cotton tapestry cover! \$3 Down, \$4 Monthly, Plus Small Carrying Charge

LOOK AROUND—YOU WILL SEE MORE HAWTHORNE BICYCLES THAN ANY OTHER MAKE



Now—Get the Most in Looks, Service and Value! Hawthorne

1937 DE LUXE DURALIUM
40.95

Pay \$5.00 Down Ride It Away

- Built-In Safety lock
- Delta Electric Light & Horn
- Troxel Saddle
- Balloon Tires
- 1/2-in. pitch Sprocket & Chain
- Chain Guard
- Full Crown Mud Guards

Girls' Model..... \$40.95

THIS WEEK ONLY!

Red Arrow Specials

REPEATING RIFLE **7.88**

Famous Western Field Tubular repeater—Shoots all .22's. Sale!

THOMAS FOOTBALL **1.77**

Designed & autographed by the famous Alabama coach! Reg. 1.98



Fortnighter
12.98

Herringbone Arrowweed! 3 hangers on rack. Suits and dresses hang full length! Save!



A \$15 Value!

Top Grain Cowhide
12.75

The "last word" in a fitted overnight case! Eight chrome-trimmed fittings! Split cowhide fitted Case 12.75



Wards Lead in XMAS LAMP VALUES!

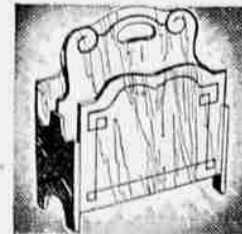
Floor Lamp with Lighted Base
14.95

Beautiful imported onyx base is illuminated! I. E. S. style takes 100-200-300 watt bulb! Fine stretched silk shade!



Six-Leg Table
9.95

Beautifully matched, striped walnut veneer top with marquetry inlay! 29 inches high!



Magazine Basket
1.29

A practical gift! 2 deep pockets with convenient carrying handle! Rich walnut finish!

MONTGOMERY WARD