

SUCCESS MARKS PLAN TO REDUCE TURKEY SURPLUS

Chamber Gratified by Results of Scheme to Increase Demand — Sales Large — Drive Goes On

With Thanksgiving over, the Jackson County Chamber of Commerce today took stock of its "eat more turkey" campaign and found the results gratifying.

consumption of turkeys but by the spirit of cooperation that has prevailed on all sides. The idea to help Jackson county growers to reduce surplus supplies of the birds through increased consumption met with popular fancy more quickly than any other campaign of recent years, they stated.

With a 33 1-3 percent increase in production in the county and a 35 percent increase in general throughout the United States over that of last year, it was feared that growers would be struck with a large percentage of their birds after the Thanksgiving marketing. The asserted cutting off of the Alaskan and far Pacific markets and the fear of large buyers that they would be unable to get the birds into cold storage in case of a transportation strike in sympathy with the maritime tie-up restricted the normal outlets and added to the growers' woes. Increased supplies and restricted markets had a depressing effect on the price of the birds and producers feared they would have to continue costly feeding far beyond the normal marketing period. It was to relieve growers of

the feed burden that the chamber initiated its "eat more turkey" campaign.

60 Percent Sold

R. G. Fowler, county agent, reported that 60 percent of the county's supply had been sold for the Thanksgiving market and credit for at least part of this good showing was attributed to the chamber of commerce.

Practically all of the organizations in the county got behind the chamber's campaign and assisted materially by serving turkey lunches and dinners, officials pointed out. Individuals helped also by serving turkey at home before the holiday and by sending gift birds to friends and relatives in various parts of the county. All stores here reported a greater sale of Thanksgiving turkey than in past years, chamber officials said.

The chamber announced today it would continue its campaign in an effort to market the remaining 40 percent of county supplies before the end of the year. It urged the continued consumption of turkey before Christmas and New Year holidays.

Granges swung into line today with the announcement that the Phoenix Grange would serve turkey sandwiches at its dance tonight and that the Upper Rogue Grange would do the same at its dance at Rogue Elk tomorrow night.

Chamber of commerce officers said that as far as they could ascertain Jackson county is the only place in the country where a community movement has been carried on to assist the growers through increased consumption of turkeys. They were of the opinion that the plan being carried out here will receive national recognition and bring much favorable publicity to Medford and the county.

Appeal To Chains

SAN FRANCISCO, Nov. 27.—(AP)—The nation's turkey growers, somewhat belatedly, have "discovered" the chain stores.

Facing financial disaster through inability to market the nation's record production, they have turned to the chain stores for help.

The chain stores took a quick interest when turkey growers in some parts of the country offered the birds "on the hoof" at ridiculously low prices. Some offers in Arkansas and Oklahoma went as low as 6 cents a pound.

Establish Depots

The chain stores threw about 34,000 selling depots into action. Confident they have moved a great volume, they lacked sufficient reports today to say whether a record for sales had been hung up.

The campaign will be continued to Christmas. The crop has been estimated at 20,000,000 birds—over that by grower associations—with a complicating feature. The turkeys this year are big birds.

The chain stores have made particular effort to induce customers to buy large turkeys. Advertising and price concessions have been used to this end.

Prices Vary

George Makins, general manager of the California Turkey Growers association, figures his association sold some 480,000 birds in the Thanksgiving market. Virtually all offerings were taken, despite holding prices at the 21-23 cents opening figure at wholesale. There were extensive retail sales in San Francisco under and around those figures.

Here are some of the wholesale prices quoted yesterday over the country: San Francisco 21-23 cents; Los Angeles, 20-23c; Portland, Ore., 17-19c; New York, 18-24c; Boston, 17-25c; Washington, mostly 17-18c; but up to 27c on fancy; Baltimore, 18-24c; Philadelphia, 17-26c.

Dies In Auto Upset

EUGENE, Nov. 27.—(P)—Darwin Orton of Union was killed when his machine struck loose gravel and overturned on the Dorena road. The accident occurred three miles south of Cottage Grove.

Texas officials expect nearly half a million hunters and trappers to take the field with the opening of the deer and turkey season.

CHRISTMAS SEAL SALE STARTS IN JACKSON COUNTY

'Buy Christmas Seals, Protect Your Home From Tuberculosis,' Is Slogan of Health Association

As residents of the Rogue River valley, from richest to poorest, sat down to Thanksgiving tables, to observe again the holiday inaugurated by the Pilgrim fathers, another observance, rapidly becoming as universal in this nation, came into being. For Thanksgiving Day marked opening of the thirtieth annual Christmas Seal sale.

ANDREW VANZYL TAKEN BY DEATH

Andrew Milton Vanzyl died at a local hospital early this morning of septic poisoning after an illness of three months. He was in his 21st year.

Mr. Vanzyl was born at Meirin, Iowa, February 1, 1916, the second son of Mr. and Mrs. James Vanzyl of Samburg, Iowa. He came to Central Point last March and went to work for David Wilson. He was taken ill last September. His brother Ralph, came out to be with him.

He is survived by his parents, a brother, Ralph, and three sisters, Anna, Lillian and Ruth, all of Samburg, Iowa.

The remains will be forwarded by the Per funeral home to the family home in Iowa.

VARIETY OF PRODUCE RAISED BY RANCHER ON FORMER DESERT

TUCSON, Ariz.—(UP)—Several years ago, when real estate promoters were "selling" the future of the desert country around Tucson, they promised prospective buyers the desert eventually would "look like a rose."

Although the desert never actually has resembled a rose, it nevertheless has borne an abundance of fruits and vegetables, besides expanding to national prominence with its crops of alfalfa and cotton.

M. I. Reid, who came here in 1920

from San Francisco, claims the record for variety. On 24 acres, Reid produces:

More than 50 varieties of citrus fruits, oranges, lemons and lemons, grapefruit, including the rare pink variety, 17 varieties of grapes, kumquats and loquats, papayas, mangoes, guavas, passion fruit, chermoyas, saps and pomegranates.

He also has many varieties of shrubs, trees and plants.

Irrigation, supplied by Roosevelt dam and Coolidge dam is credited with supplying "life" to the barren desert.

Pioneer Passes

PORTLAND, Ore., Nov. 27.—(AP)—P. O. Northrup, 73, a native son of Portland, whose parents crossed the plains to Oregon, died Thanksgiving Day at his home near Gresham. Northrup's mother came to Oregon in 1845 and his father in 1852.

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OPEN Sundays and Evenings 313-315 North Riverside
THESE PRICES FOR SATURDAY, SUNDAY AND MONDAY

0 K SOAP . 8 bars 25c
OXYDOL large size pkg. 19c
BROOMS 4 Sew Good Quality each 29c
Bakers Prem. Chocolate . . . 1/2 lb. 14c
Farmington Chocolate . . . full lb. 15c
The Good Eating Kind

Bread and Butter Pickles, jar . . . 15c
Sweet Potato or Hubbard

SQUASH 100 lbs. 79c

Frosty Morning SPECIALS

Pancake Flour
Harvest Time No. 10 bag and

Rock Dell Syrup
1 1/4 lb. can

Both for 59c

BACON—Swift's
Dry Sugar Cured. Lb. 29c

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Schade Now Open In New Location

The Larry Schade jewelry store is now open for business in a temporary location in the new Piuhner building, two doors north of the old store. This space will be occupied until after the first of the year. Mr. Schade says the new room will enable them to display their large Christmas stock without being bothered by the dust and noise of the construction work.

Plan Unique Campaign

Inspired by the deplorable shortage of beds, existing in the state tuberculosis hospital this year, workers have promised the most vigilant campaign in history.

"The menace, still here, will spread if we relax our vigilance in the slightest degree," is the message of the health association, to be carried in seal sale letters throughout the country. The co-operation of every citizen, however small it has to be, is urged in the campaign as every cent is used to eradicate tuberculosis.

Last year the gross sale of seals amounted to \$1606.12 in Jackson county, which meant that on an average each person spent 5.4 cents for Christmas Seals.

An average sale of six seals to each person would bring the total to \$1,975.08 and the Jackson County health association would retain \$1,185.05 or 60 per cent of the amount for work within the county, where no one can be secure against the disease as long as it exists within the community.

Support Urged

An average sale of seven seals would bring \$2300.28 and the health association would retain \$1497.77 or 65 per cent of the money for work in Jackson county.

The more money Jackson county gives to the battle against tuberculosis, the more money her organization retains to treat every person afflicted in this county and to protect every home from the afflicted. Mrs. W. H. Fuhrer, chairman of the 1936 drive, declared today, urging support from all groups and individuals.

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Good Spirits

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Best Procurable

SCOTCH WHISKY

HUDSON'S BAY CO., WINNIPEG, CANADA

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WESTERN THRIFT

Cut Rate Stores

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MEDFORD'S ORIGINAL CUT-RATE DRUG STORES

Consistently offer you deep cut prices on all nationally advertised toiletries, remedies and tobaccos. Western Thrift Stores employ ten courteous clerks to give you the speedy and accurate service this day and age demands.

CHECK THESE WEEK-END SPECIALS!!

AND REMEMBER THAT WESTERN THRIFT CARRIES THOUSANDS OF OTHER ITEMS AT DEEP CUT PRICES THAT SPACE DOES NOT PERMIT LISTING HERE

TO HELP YOU FIGHT THAT COLD

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CLEANSING TISSUE 17c

75c size Original
BAUME BEN-GAY 45c

60c size
SAL HEPATICA 36c

60c size
ALKA-SELTZER 49c

50c Grove's
Lax. Bromo Quinine 27c

50c size
ZERBSTS CAPSULES 27c

Bottle of 100 Tablets
Pure Five Grain Aspirin 9c

10c Packages
Vick's and F. & F. Cough Drops 5c

35c Smith Brothers
COUGH SYRUP 17c

MISCELLANEOUS BARGAINS

65c Pinex—for Coughs 49c
50c Casarets 29c
25c Mistol Drops 19c
70c Kruschen Salts 49c
50c Bronchi-Lyptus 39c
\$1.00 Ironized Yeast 71c
50c Horlick's Malted Milk 39c
50c Listerine Antiseptic 39c
Cashmere Bouquet Soap 3 for 25c
25c Dyanshine 19c
\$1.50 Minamin Powder \$1.29
4 ounces Glycerine 13c
4 ounces Olive Oil 19c
4 ounces Castor Oil 19c
25c Citrate of Magnesia 15c
4 ounces Boric Acid Powder 12c
5 lb. bag Epsom Salts 23c
\$1.50 Takara Powder 98c
50c Denalin Powder 39c
Box of 50 Book Matches 10c
15c Putnam Dyes 3 pkgs. 25c
85c Moore's Emerald Oil 69c
50c Unguentine 39c
50c Grove's Chill Tonic 39c

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in Economy . . . Brakes . . . Beauty . . . Comfort!



Decidedly more miles per gallon in many models . . . All models have same wheelbase, same body size

STILL FINER RIDING QUALITY!—Center-Poise ride for all passengers . . . rear seat now 7 inches forward of rear axle.

SMOOTHER, QUIETER, V-8 ENGINES!—Now in two sizes . . . Re-designed for greater economy, quietness and smoothness.

NEW EASY-ACTION SAFETY BRAKES!—Self-energizing operation—found in no other car at the price—gives greater stopping power with easier, softer pedal action . . . Big 12-inch drums, with extra-large braking surface per pound of car weight.

NEW ALL-STEEL SAFETY BODIES!—Steel top, steel sides, steel floor . . . reinforced with steel throughout and welded into a single all-steel unit of tremendous strength . . . rubber-mounted and fully insulated.

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AUTHORIZED FORD FINANCE PLANS—\$25 a month, after usual down payment, buys any model 1937 Ford V-8 car. Ask your Ford dealer about the easy payment plans of the Universal Credit Company.

THE QUALITY CAR IN THE LOW-PRICE FIELD

C. E. GATES AUTO COMPANY, MEDFORD, OREGON

Menus of the Day

(By Mrs. Alexander George)
A Meatless Dinner

Oven Meal Serving Four
Macaroni Spanish
Buttered Baked Eggplant
Baked Spiced Apple Sauce
Bread
Cherry Preserves

Pickled Peas
Blackberry Cobbler Cream
Coffee
Macaroni Spanish

3 tablespoons butter
1 tablespoon chopped onion
1 tablespoon chopped green pepper
2 tablespoons chopped celery
4 tablespoons flour
1 cup tomatoes
1/2 cup water
3 cups cooked macaroni
1 teaspoon salt
1/2 teaspoon paprika
2-3 cup grated cheese
Melt butter, add and brown, onion, add pepper, celery and flour. Add tomatoes and water. Boil 3 minutes. Add macaroni, salt, paprika and 1/2 the cheese. Pour into buttered shallow baking dish and cover with remaining cheese. Bake 30 minutes in moderate oven.

Baked Spiced Apple Sauce
3 cups sliced apples
1 1/2 cups water
2-3 cup sugar
1/2 teaspoon cinnamon
1/4 teaspoon cloves
1 lemon slice
Add apples to water. Bake 25 minutes in covered dish in moderate oven. Add rest of ingredients, uncover and bake 15 minutes. Serve warm or cold.

Blackberry Cobbler (Using Canned Berries)
1 1/2 cups flour
2 teaspoons baking powder
1/4 teaspoon salt
1 tablespoon sugar
4 tablespoons fat
1/2 cup milk
Mix dry ingredients. Cut in fat and add milk. Pat out soft dough and fit it over berries.

Berries
2 cups berries
2 tablespoons flour
1/4 teaspoon salt
1/2 cup sugar
1 teaspoon lemon juice
1/2 cup berry juice
2 tablespoons butter
Mix berries with flour, salt and sugar. Add rest of ingredients and pour into buttered shallow baking dish. Cover with dough and bake 30 minutes in moderate oven. Serve warm.

Doris Webb, Shawnee, Okla., ranch hand, claims a world record for skipping rope 18,500 times without a miss. It took him one hour, five minutes and 30 seconds.

NEW FORD V-8'S

The Brilliant '35'
The Thrifty '36'

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\$480 AND UP
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Taxes, Delivery and Handling, Bumpers, Spare Tire and Accessories additional.

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NO. 2 - 125 - 6TH ST. UNDER BIG CLOCK