

GROCETERIA SUPER FOOD MARKETS

ONE SHOPPING STOP FOR EVERYTHING

Home Purity Bakery BREAD AND CAKE LIKE MOTHER MADE

The Finishing Touch

That's right—the finishing touch to the feast is in the dinner rolls—bread and dessert you serve with it. Especially is this true of the dessert. To follow the wonderful beef or poultry we are offering—the dessert must be good to be appropriate. It must climax everything in goodness because the last partaken is the longest remembered.

Knowing this, we have been extremely careful that everything measures up to "Grocery Goodness"—Pies, cakes, bread, rolls—all of that home goodness you have learned to expect from us. For that finishing touch—here are our offerings until Thanksgiving:—

Thanksgiving Mince Pie

Generously filled with mince meat of super-goodness—flavored as you like it.—Our famous "crumble crust" adds the finishing touch to this favorite Thanksgiving dessert.

Deep Pie—35c

New England Pumpkin Pie

Some folks say that you must have Pumpkin Pie for Thanksgiving or it just isn't Thanksgiving. Here is the ideal way—Mince pie with dinner—Pumpkin pie with the evening pick-up.

Del Monte Pumpkin—Schillings Spices fresh eggs—milk and cream—all in a "Crumble Crust" pie shell—the finishing touch supreme.

Deep Pie—35c

Parker House or Butter Rolls

Both of Home Purity Goodness you may serve either with full assurance that you will add to the pleasure of any feast.—We suggest serving them assorted.

Doz.—15c

French Bread and Rolls

Yes, the genuine crusty French bread and rolls. You know the kind—the ones you keep nibbling at in the better hotels and restaurants while waiting for dinner to be served.

French Bread, 1 lb. loaf 10c
French Rolls, doz. 20c

(We suggest including French rolls in your dinner roll assortment.)

Daffydill Angel Cake

We got this formula from the famous Meier and Frank bakery at Portland.—A favorite with their customers—we have added "Betty Crocker" goodness to it and not merely suggest but urge you to serve it with your Thanksgiving feast.—Truly, it is the finishing touch.

Daffydill Cake 50c

Bread For Dressing

We will endeavor to have an ample supply of dryer Home Purity Bread for your dressing.

For Sunday Morning Breakfast

Butterscotch Pecan Rolls

A tasty individually baked Butterscotch breakfast roll—heavily topped with pecans.

6 for 25c

Turkeys May Look Alike---But, Oh, My!



After cooking Turkeys at our fountains for ten years we have learned that what the Turkey has been fed upon is the sole determining factor in its goodness.

About a month ago we observed how Mrs. Richmond of Central Point was preparing her pure-bred Bronze Turkeys for market. After being generously fed during the growing season on the finest Turkey developing mash they were changed to corn for fattening.—Great troughs of corn—always full—were scattered throughout the pens—and what could a Turkey do but fatten so quickly that it just had to be tender.

We went out the other day and picked out nearly two hundred for your Thanksgiving dinners. Hens or gobblers—all young 1936 birds—with a size to fit your oven or your purse.

Frankly we don't believe better Turkeys were ever sold at any price.—Pure-bred stock—properly fed and quickly fattened our long cooking experience tells us that finer quality is impossible.

Again we say: It costs no more to be sure of quality.



We Extract All Leg Tendons From
The Drumsticks

Special Cooking Service

Some like their turkey prepared ready for the oven—others like to have theirs ready cooked—

Preparing and stuffing your turkey ready for your oven \$1.00

Preparing, stuffing and roasting your turkey. \$1.50

Choice of Sage, Sausage or Oyster Dressing.

Our facilities for this service are limited—we furnish all materials but the turkey—order now.

Special Half Turkey Offer To Small Families

If a whole Turkey is too big buy ½ Turkey

Here is the way to roast it—Fill the half turkey rounding full dressing, wrap in parchment (we furnish it) and put in roaster, dressing side down. About half hour before done—rip and turn back the parchment on top of turkey and let roast until basted and browned.

Thanksgiving Features in The Groceterias

"A DEPENDABLE SOURCE OF SUPPLY"

Del Monte Sliced Pine-apple No. 1½ can 10c
Four large slices suitable for serving with cottage cheese.

Del Monte Peaches No. 2½ can 17c
Halves or sliced, in rich syrup.

Snowdrift or Crisco Shortening 3 lb. can 53c
Your choice of either of these superb shortenings.

Candied Fruits lb. 30c
Fancy quality—Citron, Orange or Lemon.

Bakers Coconut ¼ lb. pkg. 8c
Long thread—a fresh shipment.

Schillings Vanilla Extract 2 oz. bottle 19c
The world's finest for your holiday baking.

Blue Plate Shrimp can 13c
A fancy and very clean salad or cocktail shrimp.

Oyster Cocktail Sauce bottle 15c
California Home brand—a zesty appetizing sauce with that much sought flavor.

60 Good Reasons

Sixty good reasons why we should supply your Thanksgiving needs:

- Corn Fed Turkeys
- New England Steamed Date and Pecan Fudge
- New England Steamed Spice Pudding
- Plum Pudding
- Date Pudding
- Fig Pudding
- Flimento Stuffed Queen Olives
- Spiced Queen Olives
- Olive Stuffed Olives
- Brandy Extract
- Rum Extract
- Orange Bitters
- Preserved Ginger
- Filet of Anchovies
- Caviar
- Capers
- Preserved Ginger Root
- Hors-d-oeuvre
- Anchovy Paste
- Major Gray's Chutney
- Petit de Foll Grass
- Cocoanut Rolled Dates
- Dried Mushrooms
- Smoked Oysters in Olive Oil
- Cocktail Onions
- Cocktail Cherries
- French Wine Vinegar
- Boiled Elder
- Ripe Pineapple
- Avocados
- Winter Melons
- Swiss Cheese
- Mushrooms
- Rubbed Sage
- Cocktail Hazelnuts
- Grape Juice
- C. & B. Lime Cup
- Pineapple Juice
- Apricot Nectar
- Fancy Figs
- Artichoke Hearts
- Canned Artichokes
- Salad Vegetables
- After Dinner Mints
- Shelled Nuts
- Shrimp and Oyster Cocktail
- Fruit Cake Mix
- Wines (Store No. 2 only)
- Fruit Cake
- Mince Pies
- Pumpkin Pies
- Betty Crocker Cakes
- Home Purity Bread
- Genuine French Bread
- Little Pig Country Style Sausage
- Country Style Bulk Sausage
- Seasoned Steer Beef
- Swedish Sausage
- Z-Mor-U Mince Meat
- Home Purity Cookies
- Butter Horns made with Butter
- Scotch Short Bread
- Z-Mor-U Coffee
- Inspected Eggs

Cocoanut Rolled Dates lb. 29c
California dates—cocoanut rolled—topped with nuts.

Tenderleaf Tea 7 oz. pkg. 27c
Orange Pekoe—delicate flavor because only the young and tender leaves used.

Z-Mor-U Coffee 1 lb. 25c; 3 lbs. 73c
Freshly roasted and ground—it has lost none of its coffee goodness.

Pillsbury Self-Rising Buckwheat, large pkg. 19c
With Little Pig Sausage and Bonnie Best syrup—See Whiz!

Bonnie Best Cane and Maple Syrup, pint 19c; qt 33c
Nothing will add so much to hotcake enjoyment.

Seedless Raisins 4 lb. pkg. 23c
Market Day or Economy Brand—clean fresh fruit.

SUPER MEAT MARKETS

INVISIBLE SERVICE

Means Much—Costs Nothing

We planned a long time ahead for your Thanksgiving feast—Specially selected steers have been in our holding cooler until they are as fine as beef can be.—Tender, flavory—just bursting with that kind of goodness that will make the Thanksgiving dinner the outstanding feast of the year.

Our turkeys are from the Richmond flock where the scientific feeding of pure-bred stock assures the excellence of the nearly two hundred turkeys individually selected from the entire flock.

Milk fed chickens—fine ducks, geese and rabbits—all selected where feeding conditions were ideal—assures you of the finest—which ever your choice may be. Remember this: There is no up-price for this fine quality. We merely took the trouble to select the finest at the market price.—The days spent and miles traveled is just an invisible service always given that we may truthfully say: It costs no more to be sure of quality.

Steer Beef Pot Roast 15c lb.
From specially selected steers—Quality-controlled to assure uniform goodness.

Prime Steer Rolled Rib Roast, lb. 23c
The finest roast in a steer—Tender, flavory brought to the highest degree of perfection by Quality Control.

Selected Short Ribs of Steer Beef, lb. 12½c
Economical yet delicious—Nothing tastier than good tender short ribs—Specially selected for baking—Quality Controlled.

Ham and Veal Loaf, lb. 18c
Another economical yet highly appreciated dinner meat—Carefully blended for flavor—ready for your seasoning.

Swift's Premium Ham, lb. 29c
Part or whole ham—the boys will partially slice it for you if you want some slices to fry.

Morrell's Sliced Bacon, lb. 35c
Real corn fed bacon direct from the corn belt.

Morrell's Bacon lb. 29c
Dry sugar cure from the corn belt.

Little Pig Pork Sausage, lb. 25c
Southern Oregon's favorite breakfast—All pork—Nothing added but the country style seasoning.

Country Style Sausage, lb. 20c
Real farm style bulk sausage—All pork—with hot cakes—Oh Gosh.

Z-Mor-U Mince Meat 20c pint
Tasting is believing—Ask the boys to let you taste it.

OYSTERS

We will have the large western and tiny Olympics—also fine quality Eastern oysters.

FRUITS and VEGETABLES

For the Thanksgiving Feast

- New Navel Oranges, 200s doz. 29c
- Sunkist Lemons, 360s, doz. 22c
- Sunkist Arizona Desert Sweet Grapefruit, 80s, 8 for 25c
- Italian Broccoli 3 lbs. 25c
- Green Beans, 2 lbs. 23c
- Green Peas 2 lbs. 25c
- Green Lima Beans, 2 lbs. 23c
- Bunch Vegetables, 3 for 10c
- Banana Squash, lb. 1c
- Green Peppers, 4 lbs. 15c
- Red Peppers, 3 lbs. 23c
- Extra large Cranberries 2 lbs. 35c
- Purple Cabbage, lb. 3c
- Italian Squash, 2 lbs. 15c
- Sweet Potatoes, 4 lbs. 15c
- Ripe Pineapples, each 35c
- Calavos (Avocados), 2 for 19c

HOME PURITY MAYONNAISE

To add zest to a salad, Mayonnaise must be fresh. Likewise it must be fresh to be good because it is made with fresh eggs. Try Home Purity with your Thanksgiving Salad.

Pint . . 20c Quart 39c

Fountain Refreshments

LET'S ALL EAT TURKEY!

To assist in the Turkey Campaign of the Chamber of Commerce—we will serve a Turkey plate dinner every day until Thanksgiving.—Fancy turkeys from the Richmond flock will be served.

Turkey Dinner . . . 29c
Breaded Veal . . . 25c
Baked Prem. Ham. 29c

Banana Split

A generous serving of Home Purity Ice Cream with assorted syrups—nuts and ripe banana. 15c

Caramel Nut Sundae

Home Purity Ice Cream—caramel syrup and ground nut meats. 10c

Home Purity Ice Cream

Pint—15c Quart—29c

6th at Central
8th at Grape
Savings Without Self-Denial

GATES & LYDIARD

Delivery of \$1.00 Orders
Phone:
West Side 428
East Side 752